POLITICAL, ECONOMIC AND SOCIAL FRAMEWORK

POLITICAL CONTEXT

As in most of Europe, the Irish political framework has been somewhat volatile over the past decade. However, the form this has taken is slightly different to many other countries. Ireland was one of the countries hit hardest by the financial crisis post-2008, following a collapse in the banking and construction sectors, and required a ›bail-out‹ from the IMF-ECB-European Commission (the ›Troika‹). The general election of 2011 resulted in huge losses for the incumbent Fianna Fáil party, traditionally the largest political party in the country. The new Government, a coalition of Fine Gael (traditionally the second largest party) and the Labour Party (the ›third‹ traditional force in Irish politics), was tasked with implementing most of the austerity agenda on which the financial support package from the Troika was contingent. This involved large cuts to public spending and social security, and significant wage reductions in the public sector. After recording real Gross Domestic Product (GDP) growth of more than 5 % in 2007, in 2009, real GDP in Ireland shrank by the same figure. The unemployment rate rocketed from under 5 % in January 2007 to more than 15 % by January 2012. Economic recovery, however, was swift. By the time of the election of 2016, Ireland had exited the EU-IMF programme, unemployment had declined to under 8 %, the annual GDP growth rate was over 9 %, and the public finances were comfortably meeting EU budgetary targets.

The 2016 election produced no clear majority for any party, or coalition grouping. The Labour Party was the main loser, seeing a huge drop in support, as voters seemed to blame it for the effects of austerity. Fine Gael formed a minority government (supported by some independent, i.e. non-party affiliated, deputies, and an agreement from the rival Fianna Fáil party to support it from the opposition benches). From 2016 until the outbreak of the Covid-19 pandemic, the Irish politics were almost completely dominated by Brexit. As the country most directly affected by the UK vote to leave the EU (politically, economically, and culturally), the Brexit process (and the turmoil in UK politics) dominated news bulletins for more than three years. While the Irish government was widely praised at home for its handling of the Brexit process, and the economy continued to improve (unemployment dropped below 5 % in early 2020), the general election of February 2020 produced a new shock as the left-leaning Sinn Féin (a political party with traditional ties to the Irish Republican Army) won a record number of seats, resulting in, effectively, a three way-tie between the traditional (centre-left) parties of Fianna Fáil and Fine Gael, and Sinn Féin (the Labour Party secured under 5% of the vote). The surge in Sinn Féin support seems attributable to voter frustration about three key policy areas: health, housing, and homelessness; in all areas, Sinn Féin had advocated a more interventionist, State-led approach. The stalemate has resulted in an inability of any parties to form a coalition government. The outbreak of the Covid-19 pandemic has now left the outgoing government in charge in a ›caretaker‹ capacity.

Thus, Ireland has gone from economic boom (2000–2007) to economic collapse (2008–2015), to economic recovery (2016–2020), to economic uncertainty (Brexit/Covid-19). It is noteworthy that there has been no support for any political parties espousing a far-right agenda; notably, it is widely felt that the outcome of the 2020 election, in fact, reflected an increase in support for the left.

ECONOMIC AND SOCIAL SITUATION

As noted above, the economic situation in Ireland has been extremely volatile over the past decade. Although the economy, and public finances, were in a strong position in early 2020 (low unemployment, strong economic growth), many threats were present. Prior to the Covid-19 outbreak, the biggest fears revolved around the possible impact of a ›no deal‹ Brexit. The effects of the UK failing to reach an agreement with the EU are difficult to quantify, of course, but would almost certainly be hugely negative for Ireland.
Ireland, as a small, open, export-driven economy, is also heavily dependent on foreign direct investment (FDI), and particularly FDI from the USA. US firms in the pharmaceutical (e.g. Pfizer, Amgen) and technology (e.g. Google, Apple) sectors have large operations in Ireland, and employ significant numbers. However, US President Trump has made clear that he wishes to bring many of these firms ‘home’ to the US. Additionally, Ireland’s EU partners have long been critical of Ireland’s corporate taxation policies (and the Commission has ordered Apple to pay more than 13 billion euros in ‘illegal’ tax benefits to the Irish state; the Irish government rejects the view that it granted illegal aid, and the issue will likely be determined, ultimately, by the European Court of Justice). The outbreak of the Covid-19 pandemic has, of course, dealt a huge economic blow to the Irish economy.

What the election of February 2020 had demonstrated, in any case, was that, despite a strong economic performance, there was a general mood that macro-economic success had not been felt at all levels of society. There was significant disquiet about the lack of housing supply (and an associated rise in homelessness), and the perceived crisis in public healthcare.

TRADE UNION-POLITICAL CONTEXT

The trade union movement in Ireland has been quite central to political developments over the past decades. Between 1987 and 2010, a series of social pacts was concluded between unions, employers and the state (the ‘social partnership’ process). The social pacts each ran for three years, focusing on issues of pay (for the public, and unionised private, sector), tax reform and a range of other socio-economic issues. Although the pacts were not legally binding, the Irish trade union movement had a strongly institutionalised, and state-sanctioned, role in national socio-economic governance, during a period of unprecedented economic success, and historically low levels of industrial conflict.

After the economic crisis hit in 2008, attempts to negotiate a new social partnership agreement collapsed. In March 2010, the public sector unions and employers concluded a new four-year Public Service Agreement (the ‘Croke Park Agreement’). This was the first in a series of public service agreements between 2010 and 2020, all of which sought to stabilise the public finances (through public service pay cuts and voluntary redundancies), and, in more recent times, to restore pay cuts imposed during the Troika years. In late 2016, the government established the Labour Employer Economic Forum (LEEF), envisaged as a space where the main trade union and employer representative bodies can meet to discuss areas of shared concern affecting the economy, employment, and labour relations. Importantly, after discussions at the LEEF, a Return to Work Safely Protocol was agreed between the social partners in May 2020, to support employers and workers to put measures in place to prevent the spread of COVID-19 in the workplace, once the economy begins to open.

Trade unions in Ireland, therefore, continue to play an important role at the national political level, and continue to be important stakeholders in socio-economic governance.

TRADE UNIONS IN IRELAND – FACTS AND DATES

HISTORICAL OVERVIEW

The history of Irish trade unions can be traced back to the 18th century, with the establishment of local ‘craft’ societies (representing bricklayers, printers, and other craftsmen). Until Ireland gained independence from the UK in 1922, developments often reflected those in the UK, like with the establishment of unions organising skilled workers, railwaymen, and general workers. The Irish Trade Union Congress (ITUC) was founded in 1894. In 1912, the political arm of the union movement was founded, the Irish Labour Party and Trade Union Congress (ILPTUC).

In the 1940s, Irish-based unions split from their British-based colleagues, to form the Congress of Irish Unions (in 1945), and union federations in the North and South of Ireland united in 1959 to form the Irish Congress of Trade Unions (ICTU). The ICTU remains one of the most significant all-Ireland institutions. Notwithstanding historic links, the ICTU is not affiliated to any political party.

Trade union density in Ireland hit a peak of approx. 62% in 1980 (although membership levels hit a peak in 2009 of approximately 612,000). The recession of the 1980s, coupled with the rise of Thatcher and Reagan in the UK and US, led to a strategy of social dialogue (see above) from 1987–2010. Significant legal interventions in recent years include the Industrial Relations Act 1990 (which regulates the conduct of trade disputes), and the Industrial Relations (Amendment) Acts 2001–2015, which outline the legal framework for collective bargaining in Ireland.

THE LANDSCAPE OF TRADE UNIONS

The ICTU is the single union confederation in Ireland, with 43 individual affiliated trade unions. Although the ICTU plays an important role in relationships with government, it is a grouping of independent and autonomous unions, and does not direct its affiliates. By far the largest union affiliated to the ICTU is SIPTU, a general union, which makes up approximately one-third of ICTU’s membership. SIPTU has members in many industrial sectors, and in both the private and public sectors. The main public service union is Fórsa, formed in 2018 after the merger of three unions (IMPACT, the Civil, Public and Services Union (CPSU), and the Public Service Executive Union (PSEU)). The other three largest unions are Connect (formed in 2018 after the merger of the technical, engineering and electrical union, the TEEU, with the Republic of Ireland membership of the former UK building union UCATT), the Irish Nurses and Midwives Organisation (INMO), and the retail workers’ union Mandate.
In terms of collective employment rights, Ireland provides notably weak legal protection for collective bargaining, and collective worker representation. The Irish Constitution protects the right of freedom of association, but trade unions in Ireland enjoy no rights to be recognised for bargaining purposes by an employer. Thus, while employees are free to join a trade union, they cannot insist their employer negotiate with that union regarding their pay and conditions. Collective bargaining in Ireland, therefore, is seen as normative; collective agreements are usually not legally enforceable, as they do not generally intend to create legal relations. Collective agreements can be given legal effect if they are registered with the Labour Court (known as Registered Employment Agreements, REAs). Such agreements only bind the workers and employers, that are parties to the agreement.

Joint Labour Committees (JLCs) are social partner bodies which agree minimum rates of pay, and the regulation of employment, in certain sectors where there is little or no collective bargaining and where significant numbers of vulnerable workers are employed; traditionally, these were important in sectors like retail, catering, and hotels. At present, however, the only significant JLCs operating are in the contract cleaning and security sectors.

Outside of EU law requirements (e.g. European Works Councils), there is no developed employee participation system in Ireland (nothing close to the German works councils model) and, outside of a very small number of state-owned companies, no rights for employee participation on company boards. The *Industrial Relations (Amendment) Acts 2001–2015* set out procedures to allow unions, with members in enterprises where employers do not recognise unions for bargaining purposes, to seek to have specific disputes with regard to pay, terms and conditions of employment, and dispute resolution procedures addressed, by means, ultimately, of a legally binding determination of the Labour Court. This legislation is controversial (employers view it as a breach of the ›voluntarist‹ Irish model, and many unions feel it falls short of
offering a route to genuine collective bargaining), and few claims have been taken under it in the last decade.

CORE ACTIVITIES OF TRADE UNIONS

In practice, collective bargaining in the public sector is centralised, and pay, terms and conditions negotiated between the Public Services Committee of the ICTU and the public service employers (responsible ultimately, of course, to the government). The Public Service Agreements since 2010 have set out pay and conditions for public servants.

In the private sector (subject to some sectoral mechanisms, outlined above) bargaining takes place at enterprise level (but, again, there is no legal obligation on employers to bargain with a trade union). The bargaining agenda tends to be relatively limited, and focused on pay, working time, and pensions. Prior to the outbreak of Covid-19, SIPTU had been trying to coordinate pay bargaining in the manufacturing sector, and seeking approx. 2% pay increase over a 12 months period. A big issue in Ireland, as in many other countries, had been the rise of precarious work, particularly in retail and personal services. Mandate, for example, had been active in negotiating ‘banded hours’ arrangements (where part-time workers gain access to a greater level of minimum working hours) with many large retailers.

In the past decade, strike action has been most frequent in the public transport sector. There was also a recent, large-scale nursing dispute. Overall, however, strike action in Ireland remains at historically low levels in relative terms. Secondary action and political strikes are not permitted by Irish Law.

THE (POLITICAL) INFLUENCE OF TRADE UNIONS

Irish trade unions (and the ICTU) are not closely linked to any one political party in the manner observed in many other European countries. For example, while SIPTU operates a political fund (to which members may subscribe) the fund is available to any members running in an election for any political party, or as an independent, on condition that they sign a pledge to support the policy of the union. Nonetheless, as noted above, the trade union movement does retain significant political influence. There has never been a Thatcherite attack on union rights, as in the UK, and, to date, there has never been a major anti-union public policy in Ireland. The unions’ legitimacy has not been challenged by any political party. The trade union movement continues to play an important political role at national level (in the public service, and in the LEEF), and at sectoral level (through participation in JLCs, for example). The union movement has representation rights on all of the key state employment relations bodies, for example:

- The Workplace Relations Commission: established in 2015, it is the body that determines individual employment disputes at first instance. It incorporates the labour inspectorate, and has a mediation, conciliation, and advisory service;

- The Labour Court: deals with individual disputes (on appeal), and collective dispute referrals;

- The Health & Safety Authority: enforces occupational health and safety law, promotes accident prevention, and provides information and advice across all sectors.

- Furthermore, new legislation in 2015 set up a Low Pay Commission, made up of representatives of unions, the employers and independent academics, whose main role is to make recommendations on increasing the level of the national minimum wage.

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