# MAKING UNIONS STRONGER





ITF RESOURCE PACK FOR BUILDING UNIONS THROUGH GENDER WORK

## MAKING UNIONS STRONGER





TRAINER'S NOTES

ABOUT THIS PACK

- I. WHO IS IN YOUR UNION AND THE WORKPLACES YOU ORGANISE?
- 2. STRONG UNIONS NEED WOMEN!
- 3. ORGANISING NEW KINDS OF WORKERS
- 4. ORGANISATION MINI-AUDIT
- 5. REFERENCE MATERIALS

AUDIOVISUALS - ITF FILM AND POWERPOINT PRESENTATION

## MAKING UNIONS STRONGER

### TRAINER'S NOTES HOW TO USE THESE MATERIALS

## BOOKLET (MICROSOFT WORD FORMAT)

The target group for this pack is not just women – it is women and men who want to strengthen their union by carrying out gender work. The booklet can be used on its own as a resource material, however, you may get the best use from it if you select questions and materials in it to stimulate debate and draw up conclusions for your own union's decision making bodies to discuss.

Each section poses questions that you will be able to use in group work. Some pages, such as the Mini-Audit (Section 4) are ideal for photocopying and handing out for everyone to complete – results can then be shared.

### PRESENTATION (POWERPOINT FORMAT)

The PowerPoint presentation follows that same format as the document – but you may wish to use only some of the slides. Please note the presentation can be amended for your own use.

### FILM (DVD)

The Film "Making Unions Stronger" can be useful for stimulating debate at the beginning of a longer session. It includes examples of problems women transport workers face, the challenges of globalisation and union responses to those challenges. It can be used to set the scene, or as an ice-breaker to start discussion. The full script of the film is available from the ITF website or on request.

## OTHER HELP

These materials are all downloadable from the ITF website www.itfglobal.org; should you have any questions, queries or concerns please do not hesitate to contact us.

## ITF CONTACT DETAILS

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### ABOUT THIS PACK

Your union is a member of the International Transport Workers' Federation – a global union organisation with member unions in 130 countries worldwide.

The ITF and its member unions are facing enormous challenges in today's globalised transport industry. Privatisation, deregulation and commercialisation have resulted in job losses and reduced trade union membership. But at the same time, the transport industry is growing, with areas of new employment that are often unregulated and casualised. Many of these jobs are done by women (often young women) and many are not in areas of traditional transport union organising.

It is the role of the trade unions to protect the rights and interests of those workers. At the same time, unions that do this work well will build their strength and membership.

This resource pack is aimed to help ITF unions to actively organise women. It is for:

Union post-holders and employees Union educators Women's Committee members Union activists undertaking gender work

The guidance is made up of different sections. Each section contains some questions and real examples, which are designed to help you analyse your union's situation, develop proposals and build a strong strategy for growth that is right for your local situation.

Also in the pack are an ITF Film and a PowerPoint presentation, which you can use to develop discussions in your union.

# WHO IS IN YOUR UNION AND WORKPLACES?





Unions need to know who their members are, men and women, in order to properly focus their policies. They need to know what numbers there are of each sex, what jobs they do, how old they are, and what their union involvement is. They also need to know about potential new members in the workplace.

From the data that the ITF has gathered, we can see that over a quarter of a million women belong to the ITF - and they make up between I3 and I7 per cent of the membership. According to ITF figures, women's membership in transport unions is growing – but men's is falling. The largest numbers of women are in aviation and road transport. Mostly these women do not travel for their jobs – with the important exception of cabin crew. We also know that women's active participation in ITF unions tends to be at the level of the workplace. At the same time, some unions have made important changes by introducing high-level women representatives on union executives.

This information helps the ITF to focus its work correctly to ensure we are addressing the right questions. It is information all ITF unions need to have if they want to strengthen their organisations.

Some trade union organisations have carried out gender audits or gender impact analyses. This means assessing women's and men's participation and representation in the union, the allocation of resources between the sexes (finance, access to information and training, use of time), and relative benefits for women and men. The reasons behind the existing representation and resource allocation, and opportunities for change, are then identified. QUESTIONS FOR DISCUSSION



Who is in your union and in the workplaces you organise?

Can you analyse information about their sex, age, job, and union involvement?

Read "How they did it", overleaf. What are your proposals about changing the way you store membership information?

How many women do you have at different decision-making levels?

How would your union benefit from carrying out a gender audit or gender impact analysis?

What other proposals would you make to improve?

Draw up a suggested programme for change.

### WHAT THEY DID ...

Here are some real examples of ITF unions that changed the way they use improve contact with members, use membership information and get bargaining data. Would this kind of work help you? How could you do it?

#### **BURKINA FASO**

The ITF's aviation affiliate in Burkina, SUMAC, has established women's networks in the companies where it organises. This has helped the union better to understand women's workplace issues. One of the changes it has noticed is a stronger direct relationship with its membership. "This project is really helpful not only in making our women activists more aware of the future problems but also to help them to resolve the problems they are facing at present. Now, whenever a woman encounters a problem at work and cannot find a solution, she tries to get in touch with us directly so that we can see together how to solve it," said Joceyline Zoungrana from SUMAC. "Even the union's General Secretary is called upon to help to solve the problem."

#### FRANCE

The FGTE-CFDT in France decided to monitor and survey the Federation's women membership in preparation for a March 2004 Conference "Actu-elles" where the union discussed proposals for new structures and activities. The union found that 48 per cent of the membership in aviation and ten per cent of its road transport membership were women, with high percentages of women being found in a small group of motorway attendants. In the survey, which was carried out in the aviation sector, 62 per cent reported that they had good contact with local union representatives. Twenty-seven per cent had good knowledge about the union, but 63 per cent admitted to knowing only a little. Over half were not interested in taking part in trade union education; lack of time was given as the main reason for this. Over one-third of those interviewed were interested in standing for workplace positions. Commenting about the experience, Liliane Debêche of the FGTE-CFDT said "It was a useful exercise that allowed us to get a realistic view of our membership and to look at building new structures accordingly".

#### AUSTRALIA

The Maritime Union of Australia admits that when it received a questionnaire from the ITF in 2002, asking about women's involvement, participation and leadership in the union, that the data was not readily available. It took a political decision within the union to ensure this data was gathered and stored in a way that made it easy for women's officers in the union to access, analyse and use to spot trends and plug gaps where needed. Following that decision, membership data is available to women and men union organisers. "This was an important step for us" said Sue Virago, Vice-Chair of the ITF Women's Committee, "it has opened up our organisation and allowed us all to understand our membership better".

#### CANADA

The CAW in Canada runs its own internal database called "State of the Union". This database is a record of collective bargaining provisions won across the country. Because the database is accessible to union organisers over the internet, they can update it regularly and the union can analyse what provisions are being won, for whom. It can also measure progress for and the status of women in the union. As a result, the CAW – whose women count for 32 per cent of its members - can monitor the number of bargaining agreements with a series of gender-related provisions including Child Care, Adoption Leave, Family Leave, Parental Top-Up and Maternity Top-Up. It can also tell how many agreements include human rights language on issues including anti-harassment, anti-discrimination, and same sex rights.

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# 2 STRONG UNIONS NEED WOMEN





Women workers are entering the transport industry in increasing numbers – but the industry and its unions remain male-dominated. Women can find it difficult to participate in trade unions. An ILO/ICFTU survey found that the most common reason for women not to join unions was that they did not understand how trade unions could help them. Another reason was that women did not have time to participate because of family responsibilities.

## WHY DO WOMEN FIND IT HARD TO PARTICIPATE IN TRADE UNIONS?

#### STYLE OF MEETINGS

Meetings can be confrontational and aggressive. Sexist language is sometimes used. This can have an alienating impact on women. Women and men communicate in different ways; men may tend to dominate or interrupt, while women struggle to make their voices heard.

#### PRACTICAL BARRIERS

When meetings are scheduled outside working hours, particularly at night, it discourages women's participation. In most cases, childcare is not provided. Or, women workers go to a meeting and find that issues concerning them are not discussed – so they are discouraged from attending further meetings.

#### COLLECTIVE BARGAINING DOMINATED BY MEN

Important issues for women workers may not be on the bargaining agenda; this might lead women workers to question the benefits of being in a union in the first place.

## BARRIERS WHICH RESTRICT WOMEN'S ACCESS TO LEADERSHIP POSITIONS

Some barriers are: the mainly male culture of unions, the disproportionate family responsibilities of many women, the stereotyped expectations about their roles, and women's lack of confidence in their own abilities.

## WHAT THEY SAY

"Unions which do not fight for the rights of their women members will face both a threat to their membership and to working conditions and pay for all workers. It's our job to make sure that this does not happen. Unions need women, and women need unions" Sarah Finke, ITF Women's Officer.

"Getting women into the collective bargaining process and persuading male negotiators to place issues affecting women on the agenda, remain major stumbling blocks to women trade unionists all over the world" Diana Holland, TGWU Great Britain, and Chair, ITF Women's Committee.

> MIGHT THESE ISSUES APPLY TO YOUR UNION? HAVE YOU ASKED YOUR WOMEN MEMBERS ABOUT IT?

## STRENGTHENING WOMEN'S INVOLVEMENT IN TRANSPORT UNIONS

Women workers themselves have been at the forefront of challenging the dominant male culture of many trade unions. They have built the democratic and active involvement of women members at all levels of trade union life. The ITF supports a two-staged approach to bringing about these kinds of changes. Both of these elements are essential to build strong unions. The first is building women's or equality structures, the second is gender mainstreaming. "Organising the Women's Committee with a strong structure resulted in numerous activities such as ongoing meetings and training sessions, attending regional conferences, and celebrating the ITF campaign on March 8th" Huwaida, airport worker, General Trade Union of Workers in Air Transport and Tourism, Jordan.

## I. BUILDING WOMEN'S STRUCTURES

Many transport unions have established internal structures to promote gender equality. These differ from union to union. In some, a women's committee, which might be elected by a women's conference, has been set up. Some have appointed women's officers and/or set up women's departments.

Women's structures can:

- Prepare women for posts of union responsibility
- Build awareness, confidence and organisational skillsPropose campaigns, educational programmes and
- materials for women
- Lobby for legislative changes addressing women's needs
- Collect, record and discuss information on women's issues
- Formulate strategies for collective bargaining and union action

"Women have not been well-represented at most of our union seminars and thus lack exposure and experience in our decision-making bodies. We fully support the ITF policy that 30 per cent of delegates to seminars must be women" Railway worker, Zambia.

"It was very difficult for our male trade unionists to organise meetings with young women who started to join our union. They arranged everything and the women were just guests at the meeting. So the young women regarded the union as a place to make complaints – not as an organisation which could change things" Railway worker, Japan.

## 2. GENDER MAINSTREAMING

The ITF believes that gender mainstreaming is useful when accompanied by women's structures. It involves changing decision-making processes in all areas of an organisation's policy and work to take into account the existence of inequalities between the sexes. Women and men jointly accept responsibility for changing gender relations.

Gender mainstreaming must:

Identify and address ways that existing policies and decision making reflect and reinforce inequalities

- Ensure that all union policies and activities take into account discrimination and promote gender equality
- Ensure a fair distribution of measures and benefits

# GENDER MAINSTREAMING AND GLOBALISATION

Some women activists have been critical of gender mainstreaming, because it has been used as an argument to abolish women's structures, without replacing them with effective mechanisms. But true gender mainstreaming is a good tool for gender equality. This is very important when unions face big changes because of restructuring and globalisation.

When this happens, unions are under pressure. Sometimes the changes that occur affect women in particular ways. Unless women trade unionists are alert to this, the gender element is often forgotten. With gender mainstreaming, however, the ways that men and women are affected by change must be measured and taken into account from the beginning.

Sometimes the changes mean there are new kinds of workers to bring into unions. Gender mainstreaming can help transport union leaderships to broaden their perspectives and look at these potential trade unionists. Chapter 3 looks at organising new kinds workers. "Especially in the developing countries, globalisation is affecting us very adversely. We have mergers, we have restructuring, and we have the spin-off effect of employees being laid off. Women are affected, as they are the first to lose jobs."

Jacqueline Smart, Junior Vice President CCWU, Guyana.

"All the new business sectors employ a lot of women so the very idea of ensuring equal pay and proper rights and benefits for women gets very complicated. Globalisation has meant that women have entered the job market in large numbers – but their employment conditions are completely unregulated in the areas where this expansion has taken place" Rocio Blanco, CC.OO Spain.

## WHAT THEY DID

"The ITF itself has a Vice-President's position reserved for a woman, five reserved seats on its Executive Board, provisions in the Constitution on Congress delegations, and a thirty per cent target for women's participation in all education activities." Sarah Finke, ITF Women's Officer

There are many different arguments for and against different kinds of structures for women in trade unions. Other union's experiences hold useful lessons.

#### INDIA

The Cochin Port Staff Association has both an elected women's structure and a 20 per cent reservation for women's representation in decision-making bodies. A quarter of the union's members, who work in cleaning, service and service staff, administration and operational port work, are women. Two out of eight executive members are women; one third of the delegates at the union's last assembly were women. Recently, the All-India Ports and Docks Federation, which brings together port unions from all over the country, formed a national women's committee, with active women members.

Nishi Kapahi of the ITF's regional office in Delhi said: "Both India's port sector and its railway sector unions now have effective national women's committees – this was achieved because the measures were both backed by women trade unionists and supported by the unions' leaderships".

#### **GREAT BRITAIN**

The Transport and General Workers' Union (TGWU) has a rule that women must be represented on national, regional and district committees in proportion to the number of women in the union as a whole. "The revolution in women's representation followed recognition by the General Executive Committee that efforts to secure full representation of the TGWU's 176,000 women members by voluntary means had not been fully successful" said Diana Holland, TGWU National Organiser and ITF Women's Committee Chair.

#### ICFTU\*

The ICFTU's Positive Action Programme for Women in Development Cooperation is a procedure that covers the participation of women in trade union activities at all levels. It says: a) that for national-level activities, a minimum target figure of 30 per cent participation by women must be implemented; b) for regional and international level activities, that affiliates should nominate both a woman and a man, and that a minimum target figure of 30 per cent should be set for overall women's participation. In addition, the ICFTU Women's Committee subsequently agreed that regional and national organisations with larger female memberships should aim for a 40 per cent target.

\* International Confederation of Free Trade Unions, ICFTU: the international organisation of trade union national centres (www.icftu.org)

## GENDER MAINSTREAMING - ITF RESEARCH PROJECT

Between 2003 and 2006, the ITF focused resources on finding out about the different impact of globalisation on men and women transport workers. One of the findings of this research was that privatisation has impacted differently on women and men in the railway industry. This research was not straightforward, because of lack of data in railway unions. However, the information we did find is now being used in a project that the ITF is supporting to help rail unions deal with changes proposed by the World Bank. This is an example of gender mainstreaming.

### WOMEN AND DECISION-MAKING

Only a small number of women hold top posts in unions around the world.

Some unions have adopted measures aimed at increasing women's participation. This has taken different forms.

In some unions there are <u>reserved seats</u> on decisionmaking bodies.

In some cases, unions have targets or <u>quotas</u>. Achieving <u>proportional representation</u> has been another strategy.

In the ITF, surveys have shown that the situation is improving. Out of a total of 155 unions that responded to questionnaires, the measures below were reported:

#### SURVEY

Measure	NO. OF UNIONS
	<b>REPORTING THIS</b>
	MEASURE

Policies to provide for equality	75
Structural measures (gender/women coordinator, women's wing, etc)	54
Women at executive level	52
Women workplace representatives	19
Women in education, campaigning	14
Women involved in negotiations	13

## WOMEN AND COLLECTIVE BARGAINING

Very few trade unions involve women in collective bargaining. Since collective bargaining is at the heart of all trade union activity, the needs and concerns of union members should be included. However, the main problems faced by women are often ignored in collective bargaining. The lack of women officers and organisers, and of women shop stewards, makes this situation worse.

### WHAT THEY SAY

"Across ITF unions, there are only a handful of women general secretaries and presidents, and with the exception of unions in the aviation industry, women rarely represent their unions at international level. Transport is a very male-dominated industry – so the obstacles are bigger in the beginning. This situation will only change with major efforts at decision-making levels, and the introduction of targets and systems to guarantee women's representation, including reserved seats and guaranteed proportionality." Sarah Finke, ITF Women's Officer

"Non-governmental organisations have learned that they need to place women at the head of their struggles. But only we, the trade unions, are searching daily for solutions to the problems of working women. From our point of view, all the problems that affect working women are trade union problems" Alicia Castro, AAA, ITF Vice-President.

### WHAT THEY DID

#### ARGENTINA

The Argentinian ship officers' union Centro de Capitanes de Ultramar y Oficiales de la Marina Mercante recently developed collective bargaining proposals to cover maternity and breastfeeding in response to a rise in active women's membership. "These are innovative provisions in our sector'" said member Laura Guzman.

#### PUBLIC SERVICES INTERNATIONAL (PSI)

The ITF's sister organisation in public services has a gender mainstreaming policy which explains how mainstreaming works in practice. It lays down tools for gender impact analysis, asking questions like "how many men and women are affected by this measure, and how many men and women participate in it?" The PSI Executive Board adopted the policy in 2001 and asked affiliates to submit it to their own decision-making bodies for discussion and adoption. "The single most effective means of testing the impact of any given measure is to analyse the extent to which the organisation is being mobilised to change inequalities in relationships between men and women," says the PSI. See page 24 for the PSI's policy.

QUESTIONS FOR DISCUSSION



What kind of meetings do you have in your union? Are they easy for new members to participate in?

How could the format and timing of meetings improve? Are there any practical barriers?

How do issues get raised for inclusion in collective bargaining? Can women be better involved in this?

Do you have structures to deal with these issues, e.g. as elected posts, women's conferences or committees? If so, are these effective?

What proposals can you make to improve the way your women's structures function?

Do you have a strategy to encourage women's leadership?

What proposals would you make to improve?

• How could a gender mainstreaming perspective improve equality in your organisation?

## WOMEN TRANSPORT WORKERS AND INTERNATIONAL SOLIDARITY

Women transport workers around the world share many experiences and problems. By coming together, women can learn from each other, seek common solutions and build collective action.

The ITF has its own structures – a constitutionally recognised women's committee, conference and network.

The ITF also has a thirty per cent target for women's participation in ITF education events.

## ITF WOMEN' S NETWORK

The main purpose of this network is to share and exchange information, Each ITF union is asked to nominate a contact person for the network. Their first job is to work of women in their union, which could include promoting women's structures, organising and recruiting more women members, and developing policies and strategies aimed to address the issues women members face.

The contact person is given the task of reporting to country level structures (women's coordinators, ITF country coordinators and coordinating committees) as well as liaising with the ITF regional offices or women's department. Contact people have an important job because they are best placed to tell whether the ITF's work is useful for women members and to give feedback if changes are needed. QUESTIONS FOR DISCUSSION



"Unions which do not fight for the rights of their women members will face both a threat to their membership and to working conditions and salaries for all workers" Do you agree? Do you need to persuade men in your unions that this is the case?

How can the ITF Women's Network help to strengthen women's participation in your trade union?

What can women in your union do to strengthen international solidarity?

### WHAT THEY DID ...

Women's networks within unions and between unions in the same country have been effective.

## WOMEN BUILD STRENGTH IN USTAC, GUATEMALA

For 8 March 2006, the women's network of the ITF's aviation affiliate in Guatemala – USTAC, organised an equal opportunities workshop for transport workers, to attract new members and promote the participation of women in the union.

#### ITF UNIONS IN TANZANIA WORK TOGETHER

The seafarers', dockers' and transport workers' unions in Tanzania, regularly use their network. For 8th March 2006 they organised a joint mass rally in Zanzibar, and planned a workshop. The Dock Workers Union of Tanzania distributed campaign materials to encourage active participation of women in union activities at branch level, and branch seminars for women leaders. The Tanzania Seamen's Union (Zanzibar) addressed non-unionised women seafarers. To improve union capacity on organising and recruitment of women members, the Communication and Transport Workers' Union of Zanzibar carried out visits to workplaces.

## WEST AFRICA: ITF NETWORK EDUCATION PROJECTS BEAR FRUIT

The ITF, with the support of the Dutch trade union donor FNV, ran a programme in Africa, aimed to build networks. This project, which concluded in 2005, was highly successful and had some especially good results in the Francophone region of West Africa. The ITF's African region Women's Education Programme reached exceptional levels of success in all three African sub-regions where it ran - Southern Africa, East Africa and Francophone West Africa. At an evaluation seminar participants said the project not only achieved its objectives, but it developed women's self confidence, built sub-regional solidarity and an international perspective, improved communications between the unions, built women's structures within unions and encouraged participation in ITF work, including sectoral campaigning work. In Francophone West Africa, ITF Women's national coordinating committees were set up and met monthly in Benin, Burkina Faso, Congo Brazzaville, Cote

d'Ivoire, Guinea-Conakry, Niger and Togo. Women's coordination at national level was so good that it

encouraged the leaderships of transport unions at country level to improve cooperation. Finally, and most importantly, self-sufficient subregional coordination was established.

Twenty-nine unions in Francophone West Africa now have functioning contact people. Women now lead two trade union federations, in the Congo Brazzaville and in Guinea. In the Ivory Coast, the national ITF women's coordinating committee is well established enough to be regularly contacted by the Ministry for the Family for advice.

More information about the successes of this project throughout Africa is available from the Secretariat. Similar projects are running now in Latin America and the Caribbean as well as in the Asia-Pacific region.

# 3 ORGANISING NEW KINDS OF WORKERS





## TRANSPORT UNIONS ARE CHANGING

The ITF's 40th Congress debate focused on the impact of globalisation on women transport workers. Globalisation has meant that public sector transport jobs have been lost. Global companies are taking over new areas of activity. Deregulation and cost cutting – prerequisites for globalisation – have downgraded transport sector working conditions. In the globalised economy, jobs that can be moved from higher wage economies to countries where workers cost less, are vulnerable.

The impact of globalisation can be different for women and men - this leads to the effect known as the "feminisation of poverty".

- Women are more likely to lose their jobs first.
- They are more likely to be doing part-time or nonpermanent jobs, or to be involved in the informal economy. Areas such as catering or cleaning, where women work, have been outsourced.
- Maternity provisions, childcare facilities and equal opportunities programmes in the regulated public sector, are being lost

Increased competitive pressures in the workplace make if more difficult to combine work and family

#### MORE WOMEN IN THE TRANSPORT WORKPLACE

At the same time, there are more women in the transport workplace than ever before. Globalisation demands effective supply chain management and depends on distribution centres to store and assemble goods, on transnational company alliances to deliver cheap goods and passenger services, on call centres to take bookings and on express delivery services to get goods to consumers. Many of the new workers in these areas are women – working e.g. on computers, on the telephone, in warehouses and driving delivery vans. Many are young women. It is vital that these workers are organised in effective unions that deliver improvements for them.

#### QUESTIONS FOR DISCUSSION



Have your union-organised workplaces been affected by globalisation? Has this meant specific changes for women workers?

What is your average member like – her/his age, gender, work issues? Is this the profile of most of the people in the industry you want to organise now?

Are there informal economy workers or casual workers employed in areas where your members also work? How many are women?

What kind of transport union is needed to represent these workers?

Does your union need to change, to reflect these needs? If so, how?

## A FOCUS ON ORGANISING

In many countries across the world, unions have been debating a new focus on the organising model of trade unionism – as opposed to the servicing model. This has also been called "new unionism".

#### IN AN ORGANISING UNION:

#### I the members are the union

 members pay a subscription to become actively involved - they understand the importance of working together

- I members are trained and encouraged to work collectively to campaign on workplace issues and for improvements
- the union is proactive it gives members the power to take up and resolve issues themselves and non-members are recruited around these issues
- paid officials and activists provide support and advice to help members win in the workplace
- an organising union is member-led everyone plays their part in ensuring the union is active in every workplace
- the union cannot be separated from the workplace as members and management understand that the workers are the union.

#### IN A SERVICING UNION:

- members see the union as a third party
- they pay a subscription for which they receive services from a representative or paid official
- members aren't involved in the union and only see the union as the ambulance at the bottom of the cliff – workplace insurance
- very few people do union work and reps 'sell' the union to non-members on the cheap benefits they'll receive - for example, wills, travel insurance, legal advice and representation
- the union is reactive to people's problems communication comes from paid officials and not from members
- the union is seen as an organisation that exists outside and separate from the workplace.

### WHAT THEY SAY

"It has become clear that if we want a world where work is decent, we must have strong trade unions that are able to represent all workers. This means unions must not only fight to retain benefits and jobs for their existing members – who are diminishing in number – but they must enter the battle to represent other groups who may be low-paid, or informal sector workers, contract workers, outsourced company workers, and others. Many of these workers are women." David Cockroft, ITF General Secretary

> DOES YOUR UNION NEED TO BECOME MORE FOCUSED ON BEING AN ORGANISING UNION?

## TIPS FOR ORGANISING

The ITF's 2006 Congress Theme is "Organising Globally, Fighting for Our Rights." ITF unions will be encouraged to organise new members – and key to these recruiting measures will be women. Here are some tips for organising women in the workplace:

#### I. DON'T WORK ALL ALONE

Find out who can help you to carry out your job in helping to organise women. If you have women activists in your workplaces, talk to them on a regular basis. Find women members who may be interested in becoming union representatives. Also, try to identify women members who can help in other ways (by referring problems to you, to recruit their colleagues, to act as a leaflet distributor, etc).

#### 2. HOLD REGULAR MEETINGS OF WOMEN REPRESENTATIVES

These meetings are essential as they give you time to talk about the following; (let your union officers know when you are meeting as he/she will want to attend some of them, and may have issues for you to discuss)

- Issues that affect women members
- How to go about recruiting new women members
- Future issues to bring up in meetings with management.

#### 3. KEEP YOUR NOTICEBOARD UP-TO-DATE

A noticeboard is a place where women workers can pick up a lot of information about the union. Make sure there are noticeboards in areas where women workers will see them. Change the information every few weeks and use your board to keep women members and non-members informed about what you are doing and how you can be contacted.

#### 4. TALK TO WOMEN WORKERS

Find time to talk to women workers about their working lives. Are there issues that need to be picked up and dealt with quickly? Do women workers know you as an approachable person that can be contacted when they need to talk about an issue? Do you talk to non-members about the importance of them being in membership?

#### 5. APPROACH NEW WOMEN WORKERS WHEN THEY START – OR WHEN THEY ARE TRAINING

Discuss with your union how you can ensure that this happens - some union agreements allow for unions to attend induction or training courses; some unions go into training colleges to talk about union work. Use workplace contacts to ensure new workers are approached.

## 6. IDENTIFY AND RECRUIT NON-MEMBERS – ESPECIALLY WOMEN

Every non-member weakens the unions' ability to convince employers of their point of view. Discuss with your union how you can identify non-members and how you can recruit them. Remember to think about kinds of work that are not traditionally organised and where women may be working. New challenges and unfamiliar issues can arise in such workplaces, and unions need to be prepared to address those challenges.

#### 7. BUILD EFFECTIVE LINKS WITH OTHER UNIONS

Before embarking on organising a non-union workplace, find ways of engaging with other unions – perhaps other ITF affiliates – to ensure support and avoid damaging competition



# WHAT THEY DID: ITF STUDY ON INFORMAL WORK

These examples of non-traditional women workers in transport were found in a recent study by Chris Bonner, and demonstrate some of the difficulties that unions can face in dealing with their issues.

#### WOMEN MINI BUS DRIVER IN SOUTH AFRICA: DOUBLE BURDEN AND DANGER

Beatrice Ntombi and Margaret Dube have worked as taxi drivers for 15 years.. The social costs of being a woman taxi driver are high because of higher expectations of performance and because more care responsibilities are placed on women:" It's a stressful job. You just feel like sleeping when you get home. You're not in a position to solve family problems. And your husband leaves you!" Meanwhile, Beatrice Ntombi was the target of an attempted hijacking in October 2000. She fled her taxi with the key, leaving her passengers in the vehicle. She was lucky as a passer- by witnessed what was happening, stopped to help her and called the police'

## TRADITIONAL FISHING COMMUNITIES IN GHANA

In Ghana, small households within fishing communities make up the institutional base of the small scale fishing industry. Usually fishing boats and gear belong to one prominent fisherman who just assembles other family members or hired hands on to the boat as crew, with rights to a clearly defined share of the catch. Women normally act as shore collectors, processors and sellers of the fish catch. The industry is characterised by a lack of clear cut household production structures<sup>2</sup>

#### CASUAL WOMEN PORT WORKERS IN INDIA

In the Kandla port in India, there are 1500 dailyemployed casual workers, a third of who are women. They are mostly migrant workers from the states of Rajasthan and Orissa. They go home during the agricultural season and return for the rest of the year where they may work in the port or on construction sites. At the port they clean the wharfs and handle light cargo. They work longer hours than the port's 150 regular women port workers (who represent a third of the regular workforce of 450) but their earnings and benefits do not approach those of their regular counterparts, even though they are legally entitled to the same rates. Port workers are governed by a fiveyearly wage revision settlement and conditions of service agreement, but these agreements are not extended to casual workers, who, according to the Port Trust, undertake only light work<sup>3</sup>.

#### SOME ORGANISATIONS HAVE ADDRESSED THESE ISSUES. A WELL-KNOWN EXAMPLE IS THE SELF-EMPLOYED WOMEN'S ASSOCIATION, SEWA, IN INDIA.

SEWA is a trade union registered in 1972. It is an organisation of 700,000 poor, self -employed women workers who earn a living through their own labour or small businesses. SEWA's main goals are to organise women workers to obtain work security, income security, food security and social security (at least health care, child care and shelter). SEWA combines three movements : the labour movement, the cooperative movement and the women's movement. But it is also a movement of self-employed workers with women as the leaders. SEWA organises both rural and urban workers.

I Barrett, Jane. 2003

3 ITF, 2005. Extracts from, A Living Wage? in Transport Women, 2005

<sup>2</sup> Ghartey, Nana and DW Dorkenoo, 2002. Unionizing Informal Workers in Ghana, in Organising Informal Workers: What role for trade unions, Labour Education 2002/2, Number 127, ILO, Geneva

#### 8. PUBLICISE YOUR ACHIEVEMENTS

When you've achieved something on behalf of your women members, let the world know about it. Nothing will help you and the union more than a good news story.

#### 9. TRAIN AND USE WOMEN ORGANISERS

Union experience is showing that using women organisers brings benefits – because whilst men are good at organising other men, many women can be good at organising both sexes! Find out what training you can access for women organisers, and discuss with your union using resources for this important purpose.

#### 10. COMMUNICATION IS ESSENTIAL.

Make sure your women members are the most informed in the whole of your union! They need to know about the services you union offers, and what the union os negotiating on their behalf, Publish short and simple news-sheets, and if you have them, make sure that union website and magazine feature issues important to women.

### WHAT THEY DID

Unions in the Caribbean region launched a project to organise women, as part of the FNV-funded ITF Education Programme for Latin America and the Caribbean. The project specifically targeted women providing small-scale transport with their own vehicles. As a result, new members joined. "A lot of emphasis has been placed on organising women" commented Ann Anderson, who coordinated the project. "Unions now have, or are trying to have women's structures in place as part of this drive". QUESTIONS FOR DISCUSSION



Some unions, in transport and other sectors, have changed their vision of the typical unionised workplace and have concentrated in different areas of employment such as call centres. They have devoted budget provision to organising. They have trained women organisers - often young people - to recruit new members. They have investigated the kinds of issues that their new members prioritise, such as low wages, and overcome suspicion of trade unions by working in the community. Some have recognised that having an older male leadership can be off-putting to potential young women members.

What are the obstacles for your union in strengthening and growing in membership? How can these be overcome?

### WHAT THEY SAY

"The only way for us to fight off further restrictions of workers' rights is to recruit new members and strengthen unions" Erika Albers, Transnet, Germany.

## ORGANISING NEW KINDS OF WORKERS

#### 6. ASSESSED THE SITUATION FOR YOUR UNION IN ADDRESSING TODAY'S INDUSTRY?

- Examined workplaces and identified potential young and women members
- Reviewed organising budget and human resources
- Used women and young people as organisers
- Reviewed union's own priorities to reflect changing membership

WHAT'S YOUR SCORE? \_\_\_\_

### 2. DOCUMENTED WOMEN'S INVOLVEMENT IN THE UNION

- How many women participate in union activities, compared to men
- How many shop stewards, and safety representatives are women/men
- How many union post-holders, and how many elected officers are women/men
- Monitored what collective bargaining gains are made that benefit women

#### 3. CREATED STRUCTURES REPRESENTING WOMEN?

I. COLLECTED AND STORED MEMBERSHIP DATA?

Hold women's meetings and forums

HAVE YOU:

How old are they What are their jobs

How many women and men

- Women's Desk, elected Equality/Women's Committee, Women's Officers
- Constitutional recognition of women's organisation within the union
- Reserved seats on decision-making bodies

#### 4. INCLUDED WOMEN AT ALL LEVELS OF UNION ACTIVITY?

- Included gender issues in union education for both sexes
- Included access to education for women activists
- Considered gender aspects when planning campaigns
- Consulted women and included them in collective bargaining processes

### 5. REGULARLY REVIEWED YOUR PROCEDURES AND STRUCTURES?

- Ensured the trade union is a family-friendly environment
- Ensured meetings are easy for new members to participate in
- Reviewed all parts of the structure (in bigger unions, across the industrial sectors) -
- some parts of the union may be doing better than others!
- Developed a gender equality policy or strategy, with monitoring

weaknesses? Identify some priorities. Repeat the exercise later, to see if improvements have been made.

Add up the number of ticks your union scores in the right hand column. In which of the six areas are your







# 5 <u>REFERENCE</u> MATERIAL





Here, we reproduce two items – the Global Unions Organising Leaflet Text, which is designed for you to adapt for your own purposes, and the PSI Gender Mainstreaming Policy, which many be useful if your union is considering looking more closely at this issue.

Other valuable resources are available on the Internet – a couple are outlined on this page. The ITF website www.itfglobal.org will also feature an electronic version of the guide, with your contributions, ideas and examples of how to use these materials and how to stimulate discussion."

## WEBSITE RESOURCES

ILO; Promoting Gender Equality – a Resource Kit for Trade Unions www.ilo.org/public/english/employment/ gems/eeo/tu/tu\_toc.htm

Campaign Kit, Global Unions' 3 Year Organising Campaign www.icftu.org/www/pdf/u4w-campaignkit-en.pdf

Public Services International www.world-psi.org

ORGANISING WOMEN INTO TRADE UNIONS

## HOW CAN YOU ORGANISE MORE WOMEN INTO YOUR UNION?

WOMEN NEED TO KNOW HOW UNIONS CAN HELP THEM AND THE BEST WAY IS THROUGH PERSONAL CONTACT WITH A WOMAN UNIONIST.

A RECENT TRADE UNION SURVEY SHOWS THAT MANY WOMEN ARE OFTEN NOT CLEAR HOW JOINING A TRADE UNION CAN HELP THEM -OR INDEED JUST WHAT THE ROLE OF A TRADE UNION IS.

### SO WHAT CAN YOU DO?

• Get the union discussed at the work place, by taking up issues that matter to women workers.

• Hold discussion or study groups to find out what issues are important; carry out research or conduct surveys.

Identify an issue that has a good chance of getting solved and consider how to start a union campaign to address the issue.

### **KEEPING IN TOUCH:**

Think how best to reach your target group, through information sheets or simple leaflets like this one. If unions are not well known, you can consider trying a more informal approach with a lunch time meeting, a children's clothes sale, or an issue of interest, such as women's health.

Make sure you follow up on your contacts and remember that it is important to discuss what unions

can do for women workers, not only with the potential women recruits but also with women and men in the union, with spouses and the local community.

• Make sure your union sends out frequent press releases or regular information sheets on the various activities of the union.

• Make sure that the union information material demonstrates ways in which trade unions can benefit women workers.

## CREATING A CLIMATE OF CONFIDENCE AND TRUST

Make sure that your union provides clear information to all its members about how its leaders are elected, including:

• How to nominate union members for leadership posts;

- When and where the elections will take place;
- What were the results of the elections.

Make sure that your union provides regular information about the union finances, including:

- I the amount of membership dues received;
- how the income is shared between the union branch and the national union;
- I how the income is spent and accounted for.

## WHAT ARE THE BENEFITS OF BEING IN A UNION FOR A WOMAN WORKER?

Unionised workers

• Earn more money than non-unionised workers in the same job;

Have more job protection than workers without unions;

• Enjoy better benefits, such as health benefits; pensions; paid maternity leave; parental leave; flexible working time;

Gain recognition of the rights of equity-seeking groups (e.g. youth, migrants, ethnic minorities, older workers, lesbian and gay workers and workers with disabilities)

## WHAT CAN UNIONS DO TO HELP WOMEN WORKERS?

Provide protection against arbitrary management decisions;

Negotiate pay and employment equity plans to improve wages and access to jobs for women and equity seeking groups;

Negotiate protection against discrimination and harassment of workers on the basis of sex, race, ethnicity, sexual orientation and disability;

Provide educational and training opportunities for members;

Provide the opportunity for collective action on issues of community concern.

## JOINING A TRADE UNION – WHAT WILL IT MEAN FOR WOMEN?

WOMEN WORKERS HAVE THE RIGHT TO JOIN A TRADE UNION ON AN EQUAL BASIS WITH MEN. A STRONG TRADE UNION CAN PROTECT AND PROMOTE WOMEN'S RIGHTS BUT IT CAN ONLY DO SO IF THE WOMEN MEMBERS ARE WELL ORGANISED AND ACTIVE. IF A WOMAN JOINS A TRADE UNION, HERE ARE SOME OF HER RIGHTS.

Be invited to meetings of the union, which should be arranged at times which are also convenient to women;

- Express her own point of view;
- Be consulted about her pay and working conditions before her union holds negotiations with her employer on her behalf;

• Know who is her union representative and how to contact her or him;

- Take part in the election of union representatives;
- Be represented by the union if she has a complaint,
- or if she is in trouble with her employer;
- Take part in discussions about the policies of the union;

• Take part in trade union education and training programmes.

<22>

## HOW CAN YOU PARTICIPATE IN YOUR UNION'S WORK?

You can do the following

Put forward the views of women workers more forcefully in discussions with management;

- Take up cases of unfair treatment from employers;
- Take part in negotiations for better pay and better working conditions, particularly for the lower paid workers who are often women;

Identify and put an end to policies and practices in areas such as training and job evaluations, which discriminate against women;

• Negotiate with employers for improved maternity protection and child care facilities;

Promote improvements in health and safety conditions at work;

- Take up cases of sexual harassment at work;
- Learn about workers' rights and women's rights so you can better defend your colleagues;
- Work with other organisations to promote women's rights in the community.

#### WANT TO LEARN MORE?

Contact your local union representative today! : (Your details here)

Produced by Global Unions with the support of the International Labour Organisation (ILO-GENPROM)

## PUBLIC SERVICES INTERNATIONAL POLICY ON GENDER MAINSTREAMING

#### WHAT IS GENDER MAINSTREAMING?

The concept of gender mainstreaming was adopted as a new strategy by the 4th World Women's Conference in Beijing in 1995. Within the European Union, the principle of gender mainstreaming was first described in the 4th Action Programme on Equal Opportunities in 1995 when it was stated that: "gender relations should be taken into account in every policy measure, from the planning stage to the performance review." The gender mainstreaming principle was further reinforced in the 1996 Amsterdam Treaty when all member states in the European Union pledged to apply the principle.

Women in all societies suffer from discrimination in the political, economic and social spheres. Gender means the socially and culturally defined roles of men and women. Because gender roles are defined by social and cultural practices, they can be changed.

Gender mainstreaming consists of the re-organisation of decision-making processes in all areas of an organisation's policy and work to take into account the existence of unequal gender relations. The goal of gender mainstreaming is to ensure that all policies and activities of an organisation take into account direct and indirect discrimination and promote equality of treatment and opportunities between men and women and the equitable distribution of measures and benefits.

Gender equality is a fundamental human right. Gender equality is a central policy objective of the PSI and its affiliates worldwide. It is integral to the achievement of quality public services.

PSI and its affiliates are committed to achieving: The provision of public services which benefit women and men equally

• The adoption of policies and practices which promote equality of opportunity and treatment between men and women among public service employees

• The adoption of policies and programmes of action by PSI and its affiliates which are based on principles of gender equality PSI recognises that gender mainstreaming is an important tool, which coupled with other measures, can assist in achieving the long-term goal of gender equality.

## HOW DOES GENDER MAINSTREAMING WORK IN PRACTICE?

Gender mainstreaming consists of two main aspects: The identification of ways in which existing policies and decision-making processes within any organisation are reflecting and reinforcing existing inequalities between men and women The development of policies and practices to overcome these inequalities

## WHAT CHANGES WITH GENDER MAINSTREAMING?

When gender equality becomes a central policy objective of an organisation, many common assumptions are given a new perspective. PSI and its affiliates are committed to implementing the following gender mainstreaming policy, which replaces the traditional women's policy: (continues overleaf)

PERSPECTIVE OF A	PERSPECTIVE OF A
TRADITIONAL WOMEN'S POLICY	GENDER MAINSTREAMING POLICY
Women are responsible for solving women's problems	Women and men jointly accept responsibility for changing gender relations
Women have specific problems	Socially determined circumstances place women in unfavourable situations
Women have specific problems	Women's specific interests are a reflection of their living conditions (such as intense cohabitation with young children). Men would have the same interests if they shared the same living conditions
Women approach decision-making centres as petitioners to seek support for their concepts	Decision-making centres take account of gender mainstreaming as a central objective. Women are consulted as experts on specific aspects of women's lives. Initiatives by women themselves are warmly welcomed as experts on specific aspects of women's lives. Initiatives by women themselves are warmly welcomed as a vital component of achieving gender equality

#### WHO IS RESPONSIBLE?

The responsibility for gender mainstreaming lies in the first instance with the PSI leadership and requires their active commitment. Whereas previously women have normally concerned themselves with "women's issues", in gender mainstreaming both women and men are responsible.

#### TOOLS FOR GENDER IMPACT ANALYSIS

The PSI will review all its decisions to take into consideration their impact on gender relations and to ensure they actively promote change

#### POLICIES AND PROGRAMMES

PSI is committed to integrating a gender impact analysis into all relevant existing and new polices and programmes. Decision-makers drawing up new policies and programmes will be guided by the following considerations:

How many men and women are affected by this measure and how many women and men participate in it?

How are resources allocated between the sexes

(finances, access to information and training, use of time?)

What are the relevant benefits of specific measures for men and women?

What are the causes of existing representation and resource allocation?

What are the possibilities for change and how can it be achieved?

#### PSI AND REGIONAL BUDGETS

PSI is committed to achieving gender equality in its decision-making structures, in its activities and in its own staffing. PSI will provide training opportunities on gender impact analysis to its staff and affiliates.

Decision-makers will be responsible for: Monitoring and reporting of participation of women in PSI Constitutional bodies and advisory groups; Ensuring 50% participation of women in all PSIsponsored events

Establishing transparent and gender-sensitive selection processes for the recruitment of PSI staff.

However, the single most effective means of testing the impact of any given measure is to analyse the extent to

## REFERENCE MATERIAL

which the organisation is being mobilised to change inequities in relationships between men and women.

#### HOW DOES GENDER MAINSTREAMING RELATE TO OTHER GENDER POLICY STRATEGIES?

PSI considers that gender mainstreaming supplements existing measures but does not replace them. Specific measures to empower women will be needed for the foreseeable future until gender relations are no longer organised on a discriminatory basis.

## THE IMPORTANCE OF WOMEN'S INDEPENDENT STRUCTURES AND AUTONOMOUS PRACTICE

PSI remains committed to developing and resourcing women's independent structures. The actual experiences of women In the affiliated organisations are vital to achieve gender equality in practice. Within PSI, women will continue to exchange their views and articulate their interests.

## PSI ENDORSEMENT AND ACTIVE PROMOTION OF GENDER MAINSTREAMING PRINCIPLES

The PSI Executive Board meeting in Seoul on 29-31 October 2001 endorsed the above policy and called upon all PSI affiliates to submit this statement to their own decision-making bodies for discussion and adoption

Public Services International, 2001, www.world-psi.org

## MAKING UNIONS STRONGER

1



ITF RESOURCE PACK FOR BUILDING UNIONS THROUGH GENDER WORK

# ITF FILM "MAKING UNIONS STRONGER"

Watch the film and discuss your responses

# WHO IS THIS BRIEFING FOR?

- This briefing is for ITF unions who wish to actively organise women It can be used by
  - Union officials (men and women)
  - Union education officers
  - Members of women's committees
  - Unions undertaking gender work

## WHAT IS THE ITF

A global federation of transport workers' unions
Over 600 unions in 130 countries with 4.5 million members
Eight industrial sections and five world regions
Aims: Campaigning, Information, Representation

#### WHO IS IN THE ITF?

- **ITF** Women Members
- Over a quarter of a million women belong to the ITF.
- They make up between 13 and 17 per cent of members
- The largest numbers are in aviation and road
- Most are in non-mobile jobs
- This information can be used to target the right groups in the ITF's work

#### CASE STUDIES

Read "WHAT THEY DID" on page 4 in the briefing pack

- Unions make contact in Burkina Faso
- Surveying the membership in France
- Gathering data in the Maritime Union of Australia
- State of the Union Canada

#### WHO IS IN YOUR UNION?

Discuss the following questions:

- How do you store information about members?
- Can you analyse information about their sex, job and unions role?
- What proposals would you make about changing the way you store this information?
- How many women do you have at decision-making levels in the union?
- Have you ever carried our a gender audit?
- What proposals could you make to improve?

"Unions which do not fight for the rights of women members will face both a threat to their membership and to working conditions and pay for all workers. It's our job to make sure that does happen. Unions need women, and women need unions."

Discuss this statement by the ITF. Do you agree?

- Which of these obstacles prevent women from becoming members of your union?
  - Lack of information about how unions can help them
  - No time due to family responsibilities
  - Perception that the union works only for men
    - Style of meeting
    - Practical barriers
    - Collective bargaining dominated by men
    - Barriers restrict access to leadership

# ESTABLISHING A WOMEN'S STRUCTURE

- Could women's or equality structures help you with any of the following?
  - Collecting, recording and discussing information on issues affecting women
  - Formulating strategies for collective bargaining and action
  - Encouraging women to join and participate
  - Preparing women for responsibility
  - Building awareness, confidence and organisational skills of women
  - Designing educational materials for women
  - Lobbying for legislative changes

- Read "WHAT THEY DID" on pages 8 and 10. Which path do you need to take?
  - Creating structures in India
  - Using proportionality in Great Britain
  - Positive Action at the International Level ICFTU
  - Gender mainstreaming ITF Research Project
  - Collective Bargaining in Argentina
  - Gender Mainstreaming in the PSI

## WOMEN AND DECISION-MAKING

Only a small number of top posts are held by women in unions around the world

"This will not change without targets and systems to guarantee women's representation" - Do you agree?

# WOMEN AND COLLECTIVE BARGAINING

- Very few trade unions involve women in collective bargaining
   The lack of women officers, organisers and shop stewards make this situation worse
  - Is this a problem for your union?

Discuss these questions and make proposals for change.

- What kinds of meeting do you have in your union? Are they easy for new members?
- How do issues get raised in collective bargaining? Can women be better involved?
- Do you have a women's committee or elected post to cover these issues?
- Do you have a strategy to encourage women's leadership?

## NETWORKING FOR WOMEN

- Read "WHAT THEY DID" on page 12. What kind of networking could help you?
  - Guatemala
  - Tanzania
  - West African women's network

# INTERNATIONAL SOLIDARITY

"Women transport workers around the world share experiences and problems; they can seek common solutions"

- How can the ITF Women's Network help to strengthen women's participation in your trade union?
  How can your union help to strengthen the ITF Women's
  - Network?

## ORGANISING DIFFERENT WORKPLACES

- Discuss the points below. How were these issues reflected in the ITF Film?
  - The effects of globalisation can be different for women than for men
  - There are more women working in transport then there have ever been
  - Many new jobs are done by young women
  - Some unions have changed their vision of the typical unionised workplace, and allocated budget to organising.

# ORGANISING DIFFERENT WORPLACES

- "The only way for us to fight off further restrictions of workers" rights is to recruit new members and strengthen unions" Read pages 14 and 15
  - Does your union need to concentrate more on organising women?
  - What are the obstacles for your union in strengthening and growing in membership? How can these be overcome?

# ORGANISING DIFFERENT WORKPLACES

Discuss:

- Has globalisation meant specific changes for women workers in your sector?
- What is your average member like? What is his/her age, gender or employment relationship? Is this the same profile as most of the people who work in the industry now? Will this continue?
- What kind of transport union is needed to represent tomorrow's workers?

#### INFORMAL WORKPLACES

#### Read page 16

- What are the challenges for organising informal workers in transport?
- How can these be addressed?

#### USE THE MINI AUDIT

- Fill out the check list on page 19. Has your union
  - Collected and stored membership data by sex, age and job type?
  - Documented women's involvement in the union?
  - Created structures representing women?
  - Included women at all levels of union activity?
  - Regularly reviewed your procedures and structures?
  - Assessed the situation for your union in addressing today's industry?
- What changes may your union need to make?
- Commit to making and monitoring improvements

# CONCLUSIONS

Discuss the changes you believe you may need to make Design a strategic plan for action:

- Who will you need to carry out your plan?
- What resources will you need?
- Set a timetable and deadlines for your plan
- Ask the ITF for help
- Share your successes with others via the ITF Women's Network