DIRECTORY OF SUPPORT SERVICES
FOR SMALL AND MEDIUM ENTERPRISES
IN LEBANON

United Nations
New York, 2001
## CONTENTS

<table>
<thead>
<tr>
<th>Section</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>Background</td>
<td>1</td>
</tr>
<tr>
<td>Names of organizations by sector</td>
<td>7</td>
</tr>
<tr>
<td>List of sectors and sub-sectors</td>
<td>12</td>
</tr>
<tr>
<td>List of services and sub-services</td>
<td>13</td>
</tr>
<tr>
<td>Names of organizations (in alphabetical order)</td>
<td>15</td>
</tr>
<tr>
<td>Main Report (the Directory)</td>
<td>20</td>
</tr>
</tbody>
</table>
BACKGROUND

The last two decades have been characterized by a powerful worldwide advocacy for small enterprise promotion, be it micro, small or medium enterprises, 'informal sector', small-scale industry, small firms, income-generation activities and so on—all manifestations of the promotional effort.

Development agencies such as the United Nations Development Programme (UNDP), the International Labor Organization (ILO), the World Bank, as well as regional organizations, and most government and non-governmental organizations (NGOs) are amongst the keenest advocates for small enterprise and identify entrepreneurs as a key client group. A plethora of supportive measures and institutions have been created in recent years supported by donors, governments, private sector and civil society in an effort to best support and enable small businesses to thrive and prosper.

Small and medium-size enterprises (SMEs)—normally registered businesses that are part of the formal economy—play an important role in contributing to a country's economic growth and are in many cases the backbone of vibrant economies.

In the United States of America, for example, small businesses are thought to create two out of every three new jobs, produce 39 per cent of gross domestic product, and invent more than half the nation's technological innovations.

In the Economic and Social Commission for Western Asia (ESCWA) region, the picture is equally staggering:

<table>
<thead>
<tr>
<th>Country</th>
<th>Percentage of total private business</th>
<th>Percentage contribution of SMEs to total employment</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bahrain</td>
<td>97</td>
<td>31</td>
</tr>
<tr>
<td>Egypt</td>
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<td>11</td>
</tr>
<tr>
<td>Jordan</td>
<td>85</td>
<td>29</td>
</tr>
<tr>
<td>Lebanon</td>
<td>97</td>
<td>67</td>
</tr>
<tr>
<td>Syria</td>
<td>98</td>
<td>91</td>
</tr>
</tbody>
</table>
Nevertheless, these enterprises remain in their majority as family businesses, relying on their owners for finance, know-how, management and marketing. Moreover, these businesses often operate in not-so-enabling environments and suffer from non-conducive government policies, complexity of administrative and regulatory procedures, and lack of access to business information, finance, business counselling and training, as well as major weaknesses in entrepreneurial development schemes.

ESCWA, in partnership with various organizations and governments of the region, has been involved in major activities aimed at promoting and enhancing SMEs and driving supportive policy changes. These include a number of studies focusing on strategies, policies, information resources and support institutions to SMEs, in addition to expert group meetings, training workshops and other high-profile meetings carried out within the framework of a programme for SME development in ESCWA member countries implemented, over the past decade or so, by the Industry Section of the Sectoral Issues and Policies Division.

Among the many challenges outlined by the various studies is one relating to the limited supply in the region of good-quality support services to SMEs’ start-up and development. Moreover, when such services do exist, there is little advocacy concerning their range and significance.

**Entrepreneurs most often lack information about the availability, logistics, costs and so on of such services or face difficulty in accessing them**

It was also shown that while some services—such as financing—may be demanded by entrepreneurs, other services critical to the development, increased efficiency and competitiveness of SMEs often bear, in the minds of entrepreneurs, a discounted importance. Reference is made here to services such as bookkeeping, business planning, development of market strategies, information systems and training.

While these reserved attitudes may be explained by an entrepreneurial culture that discounts cooperation, information-sharing and trust of outsiders (non-family members), or by not-so-well-adapted services, the pressure of globalization, open market economies and free trade is driving entrepreneurs—the most educated leading the way—to seek quality professional services that are able to provide their businesses with tools for competitiveness and increased productivity.

The Friedrich Ebert Foundation (FES) office in Cairo took the initiative of publishing the first directory in 1996 entitled, “Directory of Governmental and Non-Governmental Organizations in the Field of Small and Medium-Sized Enterprises.” FES Cairo updated this directory and published a second edition in January 2000.

The FES office in Beirut – which has a long history in supporting SMEs in Lebanon – in cooperation with the Association of Lebanese Industrialists assisted in developing and publishing the Directory for Lebanon.

**PURPOSE**

“The Directory of Support Services for SMEs in Lebanon” seeks to answer the aforementioned challenge and help entrepreneurs by facilitating and encouraging their access to the existing supply of key support services in their country.

The ultimate goal is to produce and disseminate the use of twelve directories, one for each of the ESCWA member countries, provide it on an electronic platform accessible through the Internet, searchable and printable on-line.

The directories will be structured and implemented with the underlying objective to serve the immediate needs of existing and potential entrepreneurs considered as the primary target beneficiaries of this project. Directories may also be of great use to civil society organizations, government personnel in charge of SMEs, consultative organizations to SMEs, donor’s community and development workers at large.

The directories seek to act on improving the demand and the supply of support services available to SMEs in the region. Improvement in the demand is in turn hoped to drive improvement in the quality of the supply of
such services and encourage networking among establishments and service-providing institutions.

By way of this exposure, it hopes to raise awareness of entrepreneurs to the plethora of services that business establishments do require at different stages of their development in order to survive and compete in the new economic context.

**METHODOLOGY**

The design, production and dissemination of this directory is designed to draw on the potentials allowed by the new Information and Internet technologies.

In the first design phase—a broad-based research—took place, leading to the development of a preliminary conceptual and design framework. This framework defined the objectives that would form the foundation of the directory design and detailed type and structure of the information based on a clear identification of the target audience, the users’ requirements and limitations, including technology. The Directory content information was identified and incorporated into a questionnaire. Technical requirements were broadly defined, including design and functional requirements and software programming.

The selection criteria of institutions were taken from recommendations from the Industry Section at ESCWA and from lists of institutions provided by the Association of Lebanese Industrialists. These include syndicates, private industrial institutions, government programmes, financial institutions and research and consultancy firms.

Each enterprise listed in the directory has a form derived from the questionnaire. Initial correspondence and contact was addressed to institutions, field visits were undertaken to fill out the questionnaires, necessary reminders were sent and additional information was collected from the Internet and other sources. All information was screened and verified.

Collected information was sorted by contact information, type of institution, category, sector and sub-sector, services and activities provided.

A glossary per category of support service indicates, per institution, the type of services offered, therefore providing the reader with a quick search tool. An alphabetical glossary determines by alphabetical order the institutions' ID number and location (page number).

**Database**

An on-line user-friendly database system has been designed and implemented using an active server page. The database contains all records of institutions surveyed and allows easy access, search, retrieval of desired information per key search criteria (such as a specific service, type or name of institution, sector and so on), or for a combination of search criteria. It will be published on the Internet through the ESCWA website and/or made available on CD ROM.

The database thus becomes a repository of information on all available support services to SMEs and institutions providing them in Lebanon, as well as a gateway providing links to these institutions' websites.

According to the search results, contact information for the enterprise is displayed. All search reports are automatically generated via the main database and designed in a print-friendly format.

The database is enabled with an interface accessible via a login name and password for easy and secure updating, deleting or adding data. This will allow easy and instant updating in such a way that once the data is changed in the main database, an automatic change is created in all reports.

**On-line Publishing (Phase two)**

This phase will consist of designing and implementing a specific site dedicated to the directory database. It will involve the programming of the text part of the directory and connectivity of the database.

The directory site will be accessed via the ESCWA site but will be dedicated a specific address. It will be hosted on a dedicated server thus providing for electronic security requirements of ESCWA.
The site will contain the text pages of the directory, attractive access to the searchable database and a feedback page allowing the administrator to view and respond to comments coming from browsers.

Also, an administration section shall be provided, with access to this section protected by passwords. A login and password will be granted to each enterprise listed in the directory to ensure its direct ownership and responsibility over appropriate maintenance and updating of its own information. Members who wish to edit their personal data would thus be able to do so by accessing the system via their password. Also, the administrator may himself update the range of category, sector of work, services, type of institute, outreach and so on, of any given record.

The system will also provide for new enterprises wishing to be listed in the directory the possibility to fill out on-line subscription forms. The administrator will check the new subscription forms. After verification, the administrator would either allow its publishing or not.

This computerized framework will consequently provide the first on-line available support mechanism for small and medium enterprises in the region.

### Names of Organizations by Sector

#### Consultancy

<table>
<thead>
<tr>
<th>Name</th>
<th>Record</th>
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<tbody>
<tr>
<td>Associated Consulting Engineers</td>
<td>4</td>
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<tr>
<td>Dar Al-Handasah – The Resources &amp; Environment Department</td>
<td>29</td>
</tr>
<tr>
<td>ECODIT Liban</td>
<td>30</td>
</tr>
<tr>
<td>Euro Info Correspondence Center (EICC)</td>
<td>32</td>
</tr>
<tr>
<td>Hornagold &amp; Hills International</td>
<td>35</td>
</tr>
<tr>
<td>Industrial Research Institute (IRI)</td>
<td>38</td>
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<tr>
<td>Investment Development Authority of Lebanon</td>
<td>42</td>
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<tr>
<td>ISSA Consulting</td>
<td>44</td>
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<tr>
<td>KREDO</td>
<td>49</td>
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<tr>
<td>LACECO</td>
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<td>Libanconsult</td>
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<tr>
<td>Middle East Center for the Transfer of Appropriate Technology</td>
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<td>TEAM International</td>
<td>89</td>
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</table>

#### Finance

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<tr>
<th>Name</th>
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<td>Al Majmoua</td>
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<tr>
<td>Association D' Entraide Professionelle (AEP)</td>
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<tr>
<td>French Agency for Development</td>
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<tr>
<td>IPSOFACTO</td>
<td>43</td>
</tr>
<tr>
<td>Name</td>
<td>Record</td>
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<tr>
<td>KAFALAT</td>
<td>46</td>
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<tr>
<td>Lebanese Leasing Company</td>
<td>54</td>
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<tr>
<td>Soglease Liban</td>
<td>69</td>
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<tr>
<td>Technical Center for Pricing</td>
<td>90</td>
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<tr>
<td><strong>General Trade</strong></td>
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<tr>
<td><strong>Name</strong></td>
<td><strong>Record</strong></td>
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<tr>
<td>American Lebanese Chamber of Commerce</td>
<td>2</td>
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<tr>
<td>Beirut Trade Association</td>
<td>22</td>
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<tr>
<td>Chamber of Commerce, Industry &amp; Agriculture of Beirut &amp; Mount Lebanon</td>
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<tr>
<td>International Chamber of Commerce - Lebanon</td>
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<td>International Chamber of Commerce - Lebanon</td>
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<td>Italian Trade Commission</td>
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<tr>
<td>Lebanese Businessmen Association</td>
<td>51</td>
</tr>
<tr>
<td>SEQUA Project Office - The Delegate of German Industry and Trade</td>
<td>68</td>
</tr>
<tr>
<td>Trade Information Center (TIC) - Ministry of Economy &amp; Trade</td>
<td>91</td>
</tr>
<tr>
<td><strong>Industry</strong></td>
<td></td>
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<tr>
<td><strong>Name</strong></td>
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<td>Association of Industrial Traders &amp; Craftsmen in Bouchrieh</td>
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<td>Association of Industrialists &amp; Traders in Aley</td>
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<td>Association of Industrialists in Beirut</td>
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<td>Association of Industrialists in Choueifat &amp; Suburbs</td>
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<td>Association of Industrialists in Northern Metn</td>
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<td>Association of Industrialists in South Lebanon</td>
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<td>Association of Industrialists in South Metn</td>
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<td>Association of Industrialists in Zghorta</td>
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<td>Association of Industrialists in the South District</td>
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<tr>
<td>Association of Industry &amp; Trade in Mkaless</td>
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<tr>
<td>Association of Lebanese Industrialists</td>
<td>20</td>
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<tr>
<td>Association of Lebanese Manufacturers of Pharmaceutical Products</td>
<td>21</td>
</tr>
<tr>
<td>Industrial Modernization Program - Ministry of Industry</td>
<td>36</td>
</tr>
<tr>
<td>Industrial Modernization Program in Lebanon - European Union</td>
<td>37</td>
</tr>
<tr>
<td>LIBNOR (Lebanese Standard Institution)</td>
<td>60</td>
</tr>
<tr>
<td>Syndicate of Alcoholic Beverages Manufacturers</td>
<td>71</td>
</tr>
<tr>
<td>Syndicate of Clothes Manufacturers</td>
<td>72</td>
</tr>
<tr>
<td>Syndicate of Electrical Equipment Manufacturers</td>
<td>73</td>
</tr>
<tr>
<td>Syndicate of Importers of Electrical Equipment &amp; Electronics</td>
<td>74</td>
</tr>
<tr>
<td>Syndicate of Importers of Food Stuff</td>
<td>75</td>
</tr>
<tr>
<td>Syndicate of Jewelry Designers in Lebanon</td>
<td>76</td>
</tr>
<tr>
<td>Syndicate of Lebanese Chemical Industry</td>
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</tr>
<tr>
<td>Syndicate of Lebanese Food Industries</td>
<td>78</td>
</tr>
<tr>
<td>Syndicate of Lebanese Graphic Arts &amp; Printing</td>
<td>79</td>
</tr>
<tr>
<td>Syndicate of Lebanese Plastic Transformers</td>
<td>80</td>
</tr>
<tr>
<td>Syndicate of Lebanese Producers of Cement and Marble</td>
<td>81</td>
</tr>
</tbody>
</table>
Syndicate of Lebanese Ready Made Garments 82
Syndicate of Lebanese Tanners 83
Syndicate of Owners of Sock Factories 84
Syndicate of Paint Manufacturers 85
Syndicate of Textile Industrials in Lebanon 86
Syndicate of the Owners of Paper & Packaging Industries 87
Syndicate of Wood Furniture Production 88
UNIDO Integrated Program for Lebanon (IP) - Ministry of Industry 92

Lebanese Trade Union Training Center - EU 55
Lebanese Woman's Rights League 56
Lebanese Women Council 57
Lebanese Women's Right Research & Study Center (LWRC) - EU 58
Methyl Bromide Alternatives Project - Ministry of Environment 61
MFDCL - Association for Forest Development & Conservation (AFDC) 62
National Commission for Lebanese Women (NCLW) 64
National Council for Scientific Research (CNRSIL) 65
NGO Committee for the Follow up on Women Issues 66
Ozone Office - Ministry of Environment & UNDP 67
Strengthening the Permitting & Auditing System for Industries (SPASI) - Ministry of Environment 70

Services

Name Record
Arab Resource Development 3
Bekaa Environmental Office 23
Berytech 24
Center for Sponsored Research & Development (CSRD) - LAU 25
CGEA Middle East 26
Chemical Laboratory - Saint Joseph University 28
Envirotech 31
Geo Vision 34
Institute for Women's Studies in the Arab World (IWSAW) 39
Kompass Lebanon SARL 47
KPMG 48
Lebanese Businesswomen Association 52
Lebanese Environment & Development Observatory - Ministry of Environment 53
List of Sectors / Sub-Sectors

Sector
Consultancy

General Trade
Industry

Sub-Sector
Industry
Information
General
Consultancy
Environment
Information
Wood & Furniture
Chemical Products
Machinery & Equipment
Information Technology
Communication
Food & Beverages
Paper & Paper Derivatives
Mineral Products
Textile & Clothing
Metal & non-Metal Products
Jewelry Industry
Leather & Tanning
Information
General
Women
Information Technology
Communication
Information
Environmental

List of Services / Sub-Services

Service
Consultancy

Sub-Service
Audit & Financial Services
Engineering & Architecture
ISO Standards
Networking
Product Design and Information
Research and Data
Strategies and Feasibility Studies
Agricultural Support
Assessment Training
Environmental Education
Industrial Pollution
Other
Promotion on Environmental Friendly Products
Training on Environmental Laws
Waste Management
Water / Waste Water Treatment
Financial
Credit Guarantee
Grants
Leasing
Loans < $10,000
Loans > $10,000
Long-term Loan (> than 3 yrs)
Management
Medium-term Loan (6 to 12 months)
Other
Services
Short-term Loan (up to 6 months)
Market Strategies and Feasibility Studies
Networking
Other
Product Design and Information
Research and Data
# Names of Organizations (in alphabetical order)

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41 International Chamber of Commerce - Lebanon
42 Investment Development Authority of Lebanon
43 IPSOFACTO
44 ISSA Consulting
45 Italian Trade Commission
46 KAFALAT
47 Kompass Lebanon SARL
48 KPMG
49 KREDO
50 LACECO
51 Lebanese Businessmen Association
52 Lebanese Businesswomen Association
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54 Lebanese Leasing Company
55 Lebanese Trade Union Training Center - EU
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64 National Commission for Lebanese Women

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<tbody>
<tr>
<td>65</td>
<td>National Council for Scientific Research (CNRS)</td>
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<td>66</td>
<td>NGO Committee for the Follow up on Women Issues</td>
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<td>67</td>
<td>Ozone Office - Ministry of Environment &amp; UNDP</td>
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<tr>
<td>68</td>
<td>SEQUA Project Office – The Delegate of German Industry and Trade</td>
<td>Beirut</td>
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<tr>
<td>69</td>
<td>Sogelense Liban</td>
<td>Jdeideh</td>
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<td>(SPASI) - Ministry of Environment</td>
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<td>71</td>
<td>Syndicate of Alcoholic Beverages Manufacturers</td>
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<td>Syndicate of Clothes Manufacturers</td>
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<td>Syndicate of Electrical Equipment Manufacturers</td>
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<td>Syndicate of Importers of Food Stuff</td>
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<td>Syndicate of Jewelry Designers in Lebanon</td>
<td>Jal El Dib</td>
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<td>Syndicate of Lebanese Producers of Cement and Marble</td>
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<td>Syndicate of Lebanese Ready Made Garments</td>
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<td>Syndicate of Lebanese Tanners</td>
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<td>Syndicate of Paint Manufacturers</td>
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<td>Syndicate of Textile Industrials in Lebanon</td>
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<td>87</td>
<td>Syndicate of the Owners of Paper</td>
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<td>Syndicate of Wood Furniture Production</td>
<td>Sin El Fil</td>
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<td>89</td>
<td>TEAM International</td>
<td>Jdeideh el-Metn</td>
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<td>90</td>
<td>Technical Center for Pricing</td>
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<td>91</td>
<td>Trade Information Center (TIC) – Ministry of Economy &amp; Trade</td>
<td>Beirut</td>
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<tr>
<td>92</td>
<td>UNIDO Integrated Program for Lebanon (IP) – Ministry of Industry</td>
<td>Beirut</td>
</tr>
</tbody>
</table>
Main Report
(the Directory)
Al Majmoua is an independent Lebanese non-profit organization. It was established in 1997 by Save The Children Federation Pilot Project. By 1998 it had achieved exceptional growth with over 3,000 active clients at a 99% repayment rate.

Objectives
To help owners of small businesses (micro entrepreneurs) to expand their micro activity by offering them sustainable financial services.

Activities
- Through pioneering financial products, Al Majmoua innovates in order to render access to financial services.
- Al Majmoua helps the entrepreneurs to invest, thereby raising their standards of living.
- Al Majmoua's leading product is small loans for working capital, in particular to women entrepreneurs.
- Al Majmoua's loans of short maturity start at US$250 and increase progressively according to the needs and reliability of the clients.
- No collateral is required. It relies on clients guaranteeing one another according to the group solidarity principle.

Funding Sources
USAID, Save The Children, Spanish Government

Publications

**Name:** American Lebanese Chamber of Commerce

**Address:** 1153 Foch St; Beirut Central District; P.O.Box 17 - 5093; Beirut

**City:** Beirut  
**Location:** Greater Beirut

**Contact**

<table>
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<tr>
<th>Telephone</th>
<th>(01) 985330</th>
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<tr>
<td>Fax</td>
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<tr>
<td>E-mail</td>
<td><a href="mailto:AMCHAMLB@cyberia.net.lb">AMCHAMLB@cyberia.net.lb</a></td>
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<td>Web Site</td>
<td><a href="http://www.usembassy.com.lb/AmCham.htm">www.usembassy.com.lb/AmCham.htm</a></td>
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</table>

**Category** Private Institution  
**Non Profit** ✔  

**Fees** Free Services

**Sector** General Trade

**Sub Sector**

**Services**  
| Trade Promotion | Local Market Information |
| Trade Promotion | Networking |
| Trade Promotion | Overseas Market Information |
| Trade Promotion | Research, Data and Statistics |
| Trade Promotion | Trade Missions |

**History/Background**

Established in 2000 based on decree Number 929, under the supervision of the Ministry of Trade and Economy.

**Objectives**

- To improve economic ties between Lebanon and the United States and encourage investments in the private sector.
- ALCC enhances the relationship among the Lebanese and the American Chamber of Commerce and agriculture.

**Activities**

- Promote communication and networking in economic, trade, industry, tourism and agriculture for American and Lebanese businessmen.
- Prepare studies and organize conferences and trade missions to the United States to help Lebanese exporters understand the American markets.
- ALCC helps American and Lebanese businesses in acting as their launching pads for gathering data and information (business, legal, banking), and its network for pinpointing the right local partners in Lebanon and the United States.
- ALCC lobbies Lebanese authorities for the strict application of laws protecting intellectual property in Lebanon while ensuring that American companies are treated fairly in their bids for contacts in Lebanon.
- ALCC works closely with the commercial section at the American Embassy.

**Funding Sources**

**Publications** ✔
**Name:** Arab Resource Development

**Address:** 1st Fl; Hojeily Center; Père Yacoub St; El Saide; Sin el Fil

**City:** Sin El Fil

**Location:** Greater Beirut

**Telephone:** (01) 512121/2

**Fax:** (01) 512123

**E-mail:** rkayal@ardsite.com

**Web Site:** www.ardsite.com

**History/Background**
ARD is a highly specialized consulting firm that employs professionals in the field of applied earth and environmental sciences. It was established in 1997.

**Objectives**
ARD focuses on providing assistance to engineering companies, industries and public agencies in finding cost-effective solutions for highly specialized and complex problems related to the management of earth resources and the protection of the environment.

**Activities**
- ARD provides strong project management, applies technology creatively while providing the desired level of quality.
- ARD offers specialized services in:
  * Water Resources (Geological and Hydrogeological characterization, including detailed mapping, basin delineation, basin yield evaluation, water quality testing and evaluation, water well design and installation, design and installation of water pumping and treatment systems).
  * Solid Waste Management (landfill site studies, waste characterization, landfill design).
  * Environmental Studies (environmental impact assessment, environmental auditing and development of environmental management studies, baseline environmental studies).
  * Pollution Abatement (soil and groundwater remedial investigation, soil recycling, design and construction and evaluation of septic fields).
  * Geophysical Survey.

**Funding Sources**

**Publications**

[Checkmark]
Directory of support services for SMEs in Lebanon

Name: Associated Consulting Engineers

Address: P.O.Box 11 - 3446

City: Beirut  
Location: Greater Beirut

Contact
Telephone  (01) 353430-2
Fax  (01) 354234
E-mail ACE@dm.net.lb

Contact Persons
Mr. Joseph Nafsal - General Manager
Mr. Nicholas Toumeh

Category: Company
Fees: Paid Services
Sector: Consultancy

Sub Sector: Consultancy

Services
Marketing: Market Strategies and Feasibility Studies
Marketing: Networking
Marketing: Product Design and Information
Marketing: Research and Data

History/Background
Established in 1956 as a partnership in Lebanon and later incorporated into a shareholding company.

Objectives
ACE is a consulting engineering firm that provides professional services in planning, design, construction supervision, project management and facility operation.

Activities
- ACE's activities are multidisciplined with specialization in urban and regional planning, architecture, transportation, waste management, water resources, operations and maintenance and project management
- ACE operates in the Middle East and Africa and maintains regional offices in more than 10 countries.
- ACE provides design and consulting services internationally utilizing its resources and skills to meet the specific requirements of clients and projects

Funding Sources

Publications  ✓
Directory of support services for SMEs in Lebanon

Name: Association D' Entraide Professionelle (AEP)

Address: 4th Fl; Forest Bldg; Alam St; Badaro

City: Beirut Location: Greater Beirut

Contact
Telephone (01) 382610
Fax (01) 382610
E-mail aep@inco.com.lb

Contact Persons
Ms. Christiane Sahyoun - General Manager
Ms. Marcel Madkour

Category Private Institution Non Profit ✓
Fees Free Services
Sector Finance
Sub Sector

Services Sub Services
Financial Loans < $10,000
Financial Medium Term Loan (6 to 12 months)

History/Background
Established in 1984 in an effort to help SMEs in launching new projects.

Objectives
The main objective is to provide financial assistance to SMEs in launching their new businesses and projects and thus improve their borrowing capacities from commercial banks.

Activities
- Provides loans for SMEs when they do not qualify for a commercial loan.
- Conditions are the following:
  - Feasibility of the project
  - Legitimacy of the project
  - The borrower should be head of a family with dependants
  - The borrower should be experienced to run the project
  - The project's nature should not be restricted to pure commercial purposes
- AEP provides 80% of the start-up cost and a limit of US$ 5,000 per partner or family.

Funding Sources Self.
Publications
Directory of support services for SMEs in Lebanon

Name: Association of Industrial Traders & Craftsmen in Bouchrieh

Address: Industrial Zone; Bouchrieh; P.O.Box 90252

City: Jdeidet El Metn Location: North Lebanon

Contact
Telephone (01) 500879
Fax (01) 500879
E-mail ITCA@cyberia.net.lb
Web Site www.ITCA.org.lb

Contact Persons
Mr. Wajih Abdel Nour - President -Tel: (01) 883520
Mr. Elie Sarkis - General Secretary

Category Private Institution
Fees Free Services
Sector Industry

Services Sub Services
Marketing Networking
Trade Promotion Local Market Information
Trade Promotion Networking
Trade Promotion Research, Data and Statistics
Training Quality Control (TQM), ISO Standards

History/Background
Established in 1980 according to decree No. 93/a.d

Objectives
To establish and enhance the opportunities for members to meet and cooperate in order to unify their stand, promote their business, and improve their situation and their common interests.

Activities
- Hold industrial activities and assist members in events that help promote the economy of the region.
- Continue efforts in developing the Bouchrieh area into an ideal industrial zone.
- Cooperate with other bodies of similar aims, especially with the Association of Lebanese Industrialists and other regional associations.

Funding Sources Membership.

Publications ✔
Name: Association of Industrialists & Traders in Aley

Address: Festival Yard

City: Aley Location: Mount Lebanon

Contact
Telephone (05) 555214; (05) 550715
Fax (05) 554737; (05) 558963
E-mail aait@aait.org.lb

Contact Persons
Mr. Fouad El Halabi - President -Tel: (03) 628214 -E-mail: ifg@dm.net.lb

Category Private Institution Non Profit
Fees Free Services
Sector Industry

Services
Marketing Networking
Trade Promotion Local Market Information
Trade Promotion Networking
Training Quality Control (TQM), ISO Standards

History/Background
Established in 1995 based on decree No. 32/1000 - D.

Objectives
To establish and enhance common ground among members in order to promote their general interests.

Activities
- Provide opportunities for members to meet and cooperate in order to unify their stand.
- Promote their businesses and improve their situation
- Hold industrial activities and assist in events that help encourage the economy
- Act as a lobby for industrialists in the Aley District, pursuing their interest with the relevant public and private bodies as well as cooperate with other bodies of similar aims, especially with the Association of Lebanese Industrialists

Funding Sources Membership
Publications

Sub Sector

7
Association of Industrialists in Beirut

Address: Sinno Center; Afif Tibi St; Cornish Mazraa; P.O.Box 14 - 5869; Beirut

City: Beirut  Location: Greater Beirut

Telephone: (01) 309084; (01) 702720; (01) 318242
Fax: (01) 317219
E-mail: C / O ACTUELCO@cyberia.net.lb

History/Background
Established in 1994 based on decree No. 5431/D.

Objectives
To establish and enhance the opportunities for members to meet and cooperate in order to unify their stand, promote their business, and improve their situation and common interests.

Activities
- Establish and enhance common ground amongst members to encourage cooperation among the different industries and members.
- Lay down laws and policies in order to regulate manufacturing in Beirut, encourage it and protect it in cooperation with other bodies of similar aims, especially the Association of Lebanese Industrialists.
- Promote new industries and coordinate among existing ones.
- Act as a lobby for industrialists in Beirut, pursuing their interests with the relevant public and private bodies.
- Hold activities that will promote the economy in general, and the lot of manufacturers in particular.
- Protect and promote the local industries and help open export markets.

Funding Sources: Membership.

Publications: Yes
Association of Industrialists in Choueifat & Suburbs

P.O.Box 113 - 6356, Beirut

Choueifat

Greater Beirut

(05) 433406

Mr. Adib Abbas - President -Tel. (03) 278061

Private Institution

Free Services

Industry

Promotion on Environmental Friendly Products

Networking

Local Market Information

Networking

Quality Control (TQM), ISO Standards


Enhance and establish common ground amongst members in order to promote the general interests and hold activities that will promote the economy in general and the lot of manufacturers in particular.

Protect the environment and set standards for manufacturing that comply with enhancing nature and awareness of natural resources.

Lay down standards for all sectors and lobby for the area to be developed as an industrial zone (which was achieved in 1997).

Work on developing Choueifat into an ideal manufacturing zone by providing infrastructure, cooperating and consulting with similar organizations and the Association of Lebanese Industrialists.

Membership.

None
**Name:** Association of Industrialists in Jabal Amel  

**Address:** 3rd Fl; Nour Center; Block A; Abbaseyeh Cross Road  

**City:** Tyre  

**Location:** South Lebanon  

**Telephone:** (07) 344072; (07) 343860/1  

**Fax:** (07) 343861  

**Category:** Private Institution  

**Fees:** Free Services  

**Sector:** Industry  

**Sub Sector:**  

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<td>Training</td>
<td>Quality Control (TQM), ISO Standards</td>
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</tbody>
</table>

**History/Background**  
Established according to decree No. 295 / 1.

**Objectives**  
To establish and enhance the opportunities for members to meet and cooperate in order to unify their stand, promote their businesses, and improve their situation and their common interests.

**Activities**  
- Hold activities that will promote the economy of the region.  
- Work on developing the manufacturing aspects of the area through coordination with other bodies of similar aims, especially with the Association of Lebanese Industrialists.  
- Abstain from involvement in trade, politics, religion and from contributing directly or indirectly to political parties.

**Funding Sources**  
Membership.

**Publications**  
[ ]
**Name:** Association of Industrialists in Jbail

**Address:** C/o Liban Cables; Nahr Ibrahim

**City:** Jbail  
**Location:** Mount Lebanon

**Contact**

<table>
<thead>
<tr>
<th>Telephone</th>
<th>(09) 448550-3</th>
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<td>Fax</td>
<td>(09) 440302</td>
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**Contact Persons**

<table>
<thead>
<tr>
<th>Mr. Ghassan Al Belbol - President</th>
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<td>Mr. Joesph Chahine</td>
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**Category** Private Institution  
**Non Profit** ✔

**Fees** Free Services

**Sector** Industry

**Sub Sector**

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<tr>
<td>Training</td>
<td>Quality Control (TQM), ISO Standards</td>
</tr>
</tbody>
</table>
**Directory of support services for SMEs in Lebanon**

**Name:** Association of Industrialists in Keserwan

**Address:** 2nd Fl; Maronite Patriarchal Bldg; Zouk Mosbeh Highway; P.O.Box 529; Zouk

**City:** Zouk Mosbeh

**Location:** Mount Lebanon

**Contact**

<table>
<thead>
<tr>
<th>Telephone</th>
<th>(09) 211615</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fax</td>
<td>(09) 219832</td>
</tr>
</tbody>
</table>

**Contact Persons**

<table>
<thead>
<tr>
<th>Name</th>
<th>Position</th>
<th>Telephone</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mr. Nicholas Abi Nasr</td>
<td>President</td>
<td>(09) 926135</td>
</tr>
<tr>
<td>Mr. Nayef Zalloum</td>
<td>General Secretary</td>
<td>(03) 706007</td>
</tr>
</tbody>
</table>

**Category:** Private Institution

**Fees:** Free Services

**Sector:** Industry

**Sub Sector:** General

**Services**

<table>
<thead>
<tr>
<th>Marketing</th>
<th>Network Information</th>
</tr>
</thead>
<tbody>
<tr>
<td>Trade Promotion</td>
<td>Local Market Information</td>
</tr>
<tr>
<td>Trade Promotion</td>
<td>Networking</td>
</tr>
<tr>
<td>Training</td>
<td>Quality Control (TQM), ISO Standards</td>
</tr>
</tbody>
</table>

**History/Background**


**Objectives**

To work on developing the industrial zone in Keserwan, an ideal manufacturing location, by cooperating, consulting and liaising with similar organizations, especially with the Association of Lebanese Industrialists.

**Activities**

- Establish and enhance common ground amongst members in order to promote their general interests.
- Hold activities that will promote the economy in general and improve the situation of the region.
- Abstain from involvement in trade, politics and religion.

**Funding Sources**

Membership.

**Publications**

-
Name: Association of Industrialists in Koura

Address: Moufarej Bldg; Koura Main St; Bechmezzine

City: El Koura Location: North Lebanon

Contact

Telephone (06) 950458
Fax (01) 500944

Contact Persons

Mr. Raymond Moufarrej - President - Tel: (03) 341212

Category Private Institution Non Profit ✓

Fees Free Services

Sector Industry

Sub Sector

Services Sub Services
Marketing Networking
Trade Promotion Local Market Information
Trade Promotion Networking
Training Quality Control (TQM), ISO Standards

History/Background

Established in 1996.

Objectives

To protect and promote the rights and interests of the industrialists in the Koura District and to provide the members with all the necessary services

Activities

- Establish and enhance the opportunities for members to meet and cooperate in order to unify their stand, promote their businesses, and improve their situation and their common interests by holding industrial activities and assisting in events that help promote the economy and the region
- Act as a lobby for industrialists in the Koura District, pursuing their interests and consulting with similar organizations and the relevant authorities, especially the Association of Lebanese Industrialists
- Provide research and studies that support manufacturing at the national level

Funding Sources Membership.

Publications

 
Name: Association of Industrialists in Northern Metn

Address: Industrial Area; Mazraet Yachouh; P.O.Box 30

City: Bikfaya  Location: Mount Lebanon

Contact
Telephone  (04) 921300 / 1; (04) 928060
Fax  (04) 926543
E-mail  gpi@inco.com.lb
Web Site  www.gpilebanon.com

Contact Persons
Mr. Fadi Abboud - President

Category  Private Institution  Non Profit  ✓
Fees  Free Services
Sector  Industry

Sub Sector

Services  Sub Services
Environmental  Promotion on Environmental Friendly Products
Marketing  Networking
Trade Promotion  Local Market Information
Trade Promotion  Networking
Training  Quality Control (TQM), ISO Standards

History/Background
Established in 1994.

Objectives
To establish and enhance the opportunities for members to meet and cooperate in order to unify their stand, promote their businesses and improve their situation and their common interests.

Activities
- Work on developing the industrial areas of North Metn into an ideal model of industrial zones by cooperating, consulting and liaising with similar organizations and with the relevant authorities, especially the Association of Lebanese Industrialists.
- Hold industrial activities and assisting members in events that help promote the economy and the region.
- Encourage and promote environmental awareness and community service in all industrial and manufacturing projects, be they private or public.
- Lay down standards for all sectors.

Funding Sources  Membership.

Publications  □
**Name:** Association of Industrialists in South Lebanon

**Address:** Saleh center; Saida -Tyre Road; Ghazieh; P.O.Box 39; Saida

**City:** Saida  
**Location:** South Lebanon

**Contact**

<table>
<thead>
<tr>
<th>Telephone</th>
<th>(07) 222577</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fax</td>
<td>(07) 222578</td>
</tr>
</tbody>
</table>

**Contact Persons**

Mr. Mohamad Saleh - President -Tel: (03) 243888

**Category** Private Institution  
**Non Profit** ✓

**Fees** Free Services

**Sector** Industry

**Sub Sector**

General

**Services**

<table>
<thead>
<tr>
<th>Services</th>
<th>Sub Services</th>
</tr>
</thead>
<tbody>
<tr>
<td>Marketing</td>
<td>Networking</td>
</tr>
<tr>
<td>Trade Promotion</td>
<td>Local Market Information</td>
</tr>
<tr>
<td>Trade Promotion</td>
<td>Networking</td>
</tr>
<tr>
<td>Training</td>
<td>Quality Control (TQM), ISO Standards</td>
</tr>
</tbody>
</table>

**History/Background**

Established in 1974.

**Objectives**

To work on developing South Lebanon into an ideal manufacturing location by cooperating, consulting and liaising with similar organizations and with the relevant authorities, especially the Association of Lebanese Industrialists

**Activities**

- Establish and enhance the opportunities for members to meet and cooperate in order to unify their stand.
- Promote their business and improve their situation and their common interests by holding industrial activities and assisting in events that help promote the economy and the region.
- Abstain from involvement in trade, politics, religion and from contributing directly or indirectly to political parties.

**Funding Sources** Membership.

**Publications**
**Name:** Association of Industrialists in South Metn

**Address:** Main Road; Kfarshima - Choueifat

**City:** Kfarshima  
**Location:** Mount Lebanon

**Contact**

| Telephone | (05) 436834 |

**Contact Persons**

- Mr. Raja Dahger - President
- Mr. Zouheir Saber - Administrator - Tel. (03) 808787

**Category** Private Institution

**Non Profit** ✓

**Fees** Free Services

**Sector** Industry

**Sub Sector**

---

**Services**

- Marketing
- Trade Promotion
- Trade Promotion
- Training

**Sub Services**

- Networking
- Local Market Information
- Local Market Information
- Quality Control (TQM), ISO Standards

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**History/Background**


**Objectives**

To develop the infrastructure for industry in the region and re-strengthen the cooperation among its members and with the relevant authorities, especially the Association of Lebanese Industrialists.

**Activities**

- Improve relations among industrialists in general and develop technical standards in the respective industries.
- Raise the economic and social levels in the region and promote global economic and social development.

**Funding Sources** Membership.

**Publications** ✓
Directory of support services for SMEs in Lebanon

Name: Association of Industrialists in the South District

Address: Mid-Orient Bldg; Airport Road

City: Beirut Location: Greater Beirut

Contact
Telephone: (01) 558888; (01) 558889
Fax: (01) 555559

Contact Persons
Mr. Usama Helbawi - President
Mr. Issam Wahid - Vice President

Category: Private Institution Non Profit:

Fees: Free Services

Sector: Industry

Sub Sector

Services Sub Services
Marketing Networking
Trade Promotion Local Market Information
Trade Promotion Networking
Training Quality Control (TQM), ISO Standards

History/Background
Established in 1983.

Objectives
To establish the industries in the South District and enhance the opportunities for members to meet and cooperate, promote their business and improve their situation.

Activities
- Hold industrial activities and events that will promote the economy in general, and the lot of manufacturers in particular, especially in the South District.
- Pursue the interests of its members with the relevant public and private bodies.
- Enhance and promote the standards of manufacturing workers through establishing schools and other educational programmes.
- Provide studies and technical assistance to members.
- Abstain from involvement in trade, politics, religion and from contributing directly or indirectly to political parties.

Funding Sources: Membership.

Publications: □
Name: Association of Industrialists in Zghorta

Address: Traders Association Bldg.; Zghorta; C/O Dahdah Gallery; P.O.Box 78; Beirut - Mekalles

City: Zghorta  Location: North Lebanon

Contact

Telephone: (06)662008/9; (06) 661581
Fax: (06)663025
E-mail: dahdah@dahdahfreres.com.lb
Web Site: www.dahdahfreres.com.lb

Contact Persons
Mr. Edmond Dahdah - President - Tel: (03) 708678

Category: Private Institution  Non Profit  

Fees: Free Services

Sector: Industry

Sub Sector

General

Services  Sub Services
Marketing  Networking
Trade Promotion  Local Market Information
Trade Promotion  Networking
Training  Quality Control (TQM), ISO Standards

History/Background

Established in 1986 based on decree No. 1631.

Objectives

The Association is a non-political, non-partisan institution, and its main objective is to act as a lobby for industrialists in the Zghorta District, pursuing their interests with relevant public and private bodies, with a view to turning the Zghorta/Zawiyah District into an ideal manufacturing zone.

Activities

- Establish and enhance common ground amongst members to promote general interest and to cooperate with other bodies of similar aims, especially with the Association of Lebanese Industrialists.
- Hold activities that will promote the economy in general and the lot of manufacturers in particular, especially in the Zghorta/Zawiyah District.
- Lay down standards for all sectors.
- Issue certificates to members against preset fees. Such certificates are to form requisite documents for exports, protecting the reputation of Lebanese industrialists in the world.

Funding Sources: Membership.

Publications:  


| **Name:** | Association of Industry & Trade in Mkaless |
| **Address:** | C/o Edmond Daou Factory for Furniture; Street No 10 |
| **City:** | Mkaless |
| **Telephone:** | (01) 686333; (01) 685181 |
| **Category:** | Private Institution |
| **Fees:** | Free Services |
| **Sector:** | Industry |
| **Sub Sector:** | General |
| **History/Background:** | Established in 1994. |
| **Objectives:** | To work on developing the Mkaless area into an ideal manufacturing location by cooperating, consulting and liaising with similar organizations and with the relevant authorities, especially the Association of Lebanese Industrialists. |
| **Activities:** | - Establish and enhance the opportunities for members to meet and cooperate in order to unify their stand, promote their businesses and improve their situations and common interests.  
- Hold industrial activities and assist in events that help promote the economy and the region.  
- Abstain from involvement in trade, politics and religion and from contributing directly or indirectly to political parties. |
| **Funding Sources:** | Membership. |
| **Publications:** | ☐ |
**Directory of Support Services for SMEs in Lebanon**

**Name:** Association of Lebanese Industrialists

**Address:** Chamber of Commerce & Industry Bldg; 1st Justinien St; 5th Floor; Sanayeh; P.O.Box 11 - 1520

**City:** Beirut **Location:** Greater Beirut

**Contact**
- Telephone: (01) 350280-2
- Fax: (01) 351167
- E-mail: ali@ali.org.lb / ali@sodetel.net.lb
- Web Site: www.ali.org.lb

**Contact Persons**
- Mr. Saadeddine Oueini - General Manager
- Mr. Raja Habre - Assistant General Manager - E-mail: rajahabre@hotmail.com

**Category** Private Institution **Non Profit** ✓

**Fees** Membership

**Sector** Industry

**Sub Sector** General

**Services**
- Marketing
- Trade Promotion
- Training

**Sub Services**
- Market Strategies and Feasibility Studies
- Networking
- Export and Import Insurance
- Product Design and Information
- Research and Data
- Local Market Information
- Overseas Market Information
- Trade Fairs
- Technical Training and Maintenance
- Vocational Training Development

**History/Background**

Founded in 1943, ALI is a Lebanese economic organization grouping industrialists from all the Lebanese regions in a concerted and balanced effort at promoting and developing industry in Lebanon.

**Objectives**

ALI seeks to create and maintain an atmosphere which is favourable to industrial growth and development.

**Activities**

- ALI provides various types of attestations, market information, legal advice and interventions vis-à-vis third parties, governmental departments and economic organizations.
- ALI plays a key role at the national and international level in representing its members in ad-hoc committees, institutions and organizations.
- As a spokesperson for the Lebanese industry, ALI plays a major role at the macro level on the national and international level.
- At the international level, ALI represents Lebanese industry in international labour conferences, and in the formulation of international labour legislation.

**Funding Sources** Membership.

**Publications** ☐
## Directory of support services for SMEs in Lebanon

### Name:
Association of Lebanese Manufacturers of Pharmaceutical Products

### Address:
C/o Mephico S.A.L; Jamhour; P.O.Box 11 - 4175; Beirut

### City:
Beirut  
### Location:
Greater Beirut

### Contact
- **Telephone:** (05) 769600 / 1 / 2  
- **Fax:** (05) 769606

### Contact Persons
- Dr. Claude Lotfi - President

### Category
Private Institution  
### Non Profit: ✓

### Fees
Free Services

### Sector
Industry

### Sub Sector
Chemical Products

### Services

<table>
<thead>
<tr>
<th>Services</th>
<th>Sub Services</th>
</tr>
</thead>
<tbody>
<tr>
<td>Marketing</td>
<td>Networking</td>
</tr>
<tr>
<td>Marketing</td>
<td>Research and Data</td>
</tr>
<tr>
<td>Trade Promotion</td>
<td>Export Promotion and Training</td>
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<tr>
<td>Trade Promotion</td>
<td>Local Market Information</td>
</tr>
<tr>
<td>Trade Promotion</td>
<td>Research, Data and Statistics</td>
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<tr>
<td>Trade Promotion</td>
<td>Trade Fairs</td>
</tr>
<tr>
<td>Training</td>
<td>Technical Training and Maintenance</td>
</tr>
</tbody>
</table>

### History/Background

**Established in 1971.**

### Objectives
It is a non-political, non-partisan institution that aims at promoting and unifying the needs of the pharmaceutical manufacturers towards improving the profession.

### Activities
- Propose and lobby for legislation, decrees and decisions to encourage the manufacturer markets locally and in the export markets
- Preserve the continuity and progress of the profession
- Participate in the modernization of pharmaceutical manufacturing policies and procedures.

### Funding Sources
Membership

### Publications
- □
**Directory of support services for SMEs in Lebanon**

**Name:** Beirut Trade Association

**Address:** 4th Fl; Chamber of Commerce & Industry Bldg; 1 Justinien St; Sanayeh

**City:** Beirut  
**Location:** Greater Beirut

**Contact**
- **Telephone:** (01) 345735; (01) 347997
- **Fax:** (01) 747887
- **E-mail:** beirut-traders@inco.com.lb

**Contact Persons**
- Mr. Nassim Afeiche - General Manager

**Category** Private Institution  
**Non Profit** ✓

**Fees** Free Services

**Sector** General Trade

**Sub Sector**

<table>
<thead>
<tr>
<th>Services</th>
<th>Sub Services</th>
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<tbody>
<tr>
<td>Financial</td>
<td>Medium Term Loan (6 to 12 months)</td>
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<tr>
<td>Financial</td>
<td>Short Term Loan (up to 6 months)</td>
</tr>
<tr>
<td>Trade Promotion</td>
<td>Export Promotion and Training</td>
</tr>
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<td>Trade Promotion</td>
<td>Local Market Information</td>
</tr>
<tr>
<td>Trade Promotion</td>
<td>Research, Data and Statistics</td>
</tr>
<tr>
<td>Trade Promotion</td>
<td>Trade Fairs</td>
</tr>
</tbody>
</table>

**History/Background**

Founded in 1921 by a group of Lebanese businessmen and attested by an official acknowledgement based on article 6 of the Association’s law dated August 1909.

**Objectives**

To unify the efforts of traders in the Beirut area, and protect their interests. Also to lobby for them while cooperating and consulting with the relevant authorities and among similar organizations.

**Activities**

- Promote and encourage free trade in the Lebanese economy.
- Protect and promote the private initiative which constitutes the basis of free competition.
- Defend the Lebanese Banking Secrecy Act.
- Assist the business community by resolving commercial problems as in the establishment of goodwill, rent legislation, customs duty and formalities and social problems.

**Funding Sources** Membership, Donations.

**Publications**

[ ]
## Directory of support services for SMEs in Lebanon

### Name:
Bekaa Environmental Office

### Address:
Municipality Bldg.

### City:
Ghazeh  

### Location:
Bekaa

### Contact

<table>
<thead>
<tr>
<th>Telephone</th>
<th>(08) 640394</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fax</td>
<td>(08) 640394</td>
</tr>
</tbody>
</table>

### Contact Persons

Dr. Marwan Hseiki - General Manager - Tel: (03) 723379 - E-mail: husseiki@yahoo

### Category
Private Institution

### Fees
Free Services

### Sector
Services

### History/Background
Established in 2000. It started with Capacity 21 project and later came under the umbrella of the cluster of municipalities.

### Objectives
To increase environmental awareness in the Bekaa District and promote the concept of "Healthy Villages" through wise use of resources and finding alternative resources for energy.

### Activities
Prepare awareness campaigns, lectures, and workshops to educate the locals on the environment, and target municipalities, schools and NGOs.

### Funding Sources
Municipality & NGOs.

### Publications
[]

### Services

<table>
<thead>
<tr>
<th>Services</th>
<th>Sub Services</th>
</tr>
</thead>
<tbody>
<tr>
<td>Environmental</td>
<td>Environmental Education</td>
</tr>
<tr>
<td>Environmental</td>
<td>Promotion on Environmental Friendly Products</td>
</tr>
<tr>
<td>Environmental</td>
<td>Training on Environmental Laws</td>
</tr>
</tbody>
</table>
Name: Berytech

Address: Mar Roukos; Mkalles; P.O.Box 11 - 0514; Riad El Solh; Beirut

City: Mkalles Location: Greater Beirut

Contact
Telephone (01) 684646
E-mail berytech@usj.edu.lb

Contact Persons
Père Bruno Sion S.J. - President
Mr. Maroun Asmar

Category: Private Institution
Fees: Paid Services
Sector: Services

Sub Sector
Environmental
Information Technology
Communication
Information

Services Sub Services
Marketing Product Design and Information
Training Information Technology
Training Management
Training Technical Training and Maintenance
Training Vocational Training Development

History/Background
Berytech is a technological pole comprising a start-up incubator, a firm nursery and premises for rent targeting well-established, high technology firms. Established in 2001.

Objectives
To optimize the use of Lebanese poles of excellence and identify the strategic sectors that need development. It promotes interaction between a high-level academic environment and local regional economies. Its mission is to facilitate the creation of companies, to provide assistance in their development, to attract investors and to create jobs for graduates.

Activities
- Propose services to firms, facilitating their establishment in Lebanon by providing assistance in administrative procedure and contacts with public authorities, support commercial development, legal and fiscal counseling, and human resources recruitment and training.
- Provide services to new businesses in development assistance and consulting, helping in finding financial support.

Funding Sources
Publications
Directory of support services for SMEs in Lebanon

Name: Center for Sponsored Research & Development (CSRD) - LAU

Address: 

City: Location: Greater Beirut

Contact
Telephone: (09) 547254/62; (01) 786456/64
Fax: (09) 546008
E-mail: csrd@lau.edu.lb
Web Site: www.csrd.lau.edu.lb

Contact Persons
Dr. Georges Nicholas - Director - E-mail: gnicholas@lau.edu.lb

Category: Private Institution Non Profit ✓

Fee: Free Services
Sector: Services
Sub Sector: Information

Services Sub Services

Funding Sources
The United States Agency for International Development (USAID), The Lebanese American University (LAU).

Publications ✓
**Name:** CGEA Middle East

**Address:** 13th Fl; Sodeco Square Bloc B; Sodeco St.

**City:** Beirut  

**Contact**

<table>
<thead>
<tr>
<th>Telephone</th>
<th>(01) 611232</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fax</td>
<td>(01) 611233</td>
</tr>
</tbody>
</table>

**Contact Persons**

Mr. Henri Bou Obeid - President - Tel: (03) 580225 - E-mail: bouobeid@dm.net.lb

**Category:** Company

**Fees:** Paid Services

**Sector:** Services

**Sub Sector:** Environmental

**Services**

| Environmental Waste Management |

**History/Background**

CGEA is a subsidiary of the group Vivendi. CGEA handles transport (Connex) and waste management (Onyx). It was established in 1998.

**Objectives**

- Connex is committed to develop public transport's market share and patronage, while managing it in the most efficient way.
- Onyx are experts in waste management, be it cleaning airports to processing aircraft manufacturer's waste. Applied to any environmental problem facing business, their expertise is unlimited.

**Activities**

- They have recently bought "Al-Ahdab Transport" and are managing it
- Onyx activities:
  - Cleaning for public transport and the public spaces associated with it
  - Office and hospital cleaning and office waste management
  - Pharmaceuticals Industry processing and recycling of waste
  - Recycling metallurgical waste paper
  - Optimizing complex waste management for the electronics industry
  - Manage enormous quantities of packaging generated by mass consumption
- Connex activities:
  - Operates passenger transport
  - Provides best value for money for both transport authorities and the customer

**Funding Sources:** Private.

**Publications:**
**History/Background**

Established in 1897, CCIAB is a private organization serving the public interest. It has a Board of Directors from all of the Lebanese economic sectors. CCIAB was founded by a group of local merchants and manufacturers with the aim of protecting their interests and ensuring a legalized and certification service.

**Objectives**

CCIAB represents private economic interests in their dealing with the government and serves as a link between the private and the public sectors. It protects the interests of the various industrial sectors. CCIAB is a representative authority both morally and materially. Its activities are dedicated to strengthening and reinforcing the Lebanese economy through commerce, industry and agriculture.

**Activities**

- CCIAB submits to the government suggestions and advises that pertain to issues relating to the country's economic life. It is the certifying and regulating body of the following:
  - Legalizing exports' invoices and issuance of certificates of origin
  - Authentication of signatures and documents related to business enterprises and manufacturing companies.
- CCIAB has a database that covers the whole range of activities and of laws in force, or in providing assistance in finding the right partner.
- CCIAB established the EICC and the IBCC-Net and represents the two bar-coding international institutions, EAN and UCC, as well as the Euro Info Correspondence Center.
- CCIAB approves invoices and issues certificates required to verify the proper pricing of exported goods, and grants certificates establishing the commercial capacity and grade of merchants and industrialists registered with the Chamber.
- CCIAB plays an instrumental role in the settlement of disputes entrusted to it by the parties involved through amicable settlement or by arbitration, in accordance with appropriate rules and procedures.
- CCIAB presents projects, proposals and other economic propositions to the government and advises on accepted terms and practices in commercial and industrial dealings.

**Funding Sources**

Membership.

**Publications**

☑
### Directory of support services for SMEs in Lebanon

**Name:** Chemical Laboratory - Saint Joseph University  
**Address:** Science & Technology Campus; Mar Roukos; P.O.Box 11 - 0514  
**City:** Mkaless  
**Location:** Greater Beirut

**Contact**
- Telephone: (01) 680513-6  
- Fax: (01) 680518  
- E-mail: trizk@usj.edu.lb

**Contact Persons**
Prof. Toufic J. Rizk - Professor - Faculty of Science

**Category:** Private Institution  
**Fees:** Free Services  
**Sector:** Services

**Sub Sector**
- Information

**Services**
- Sub Services

---

### History/Background
The Faculty of Science at the Saint Joseph University established the Chemical Laboratory as a special unit that provides scientific services.

### Objectives
Provide services for local industries and regional ones in consultancy and training.

### Activities
- Services and analysis in industrial chemistry in general, in foodstuff and water (bacteriology).
- Determination of fat content in meat, poultry, fish, milk, oil, and protein.
- Routine chemical analysis that concerns cement, textiles, paints, detergents.
- Spectroscopic and chromatographic technicians for essence of oils, alcoholic beverages, pharmaceuticals.
- Saint Joseph University is offering a Masters Degree programme in Industrial Technology whereby the aim is to create a dynamic synergy between the University and local industry. The programme is based on the exchange of expertise at different levels: in-service training, professional expertise, the exchange of information and contracts for services and common research programs. In both technology and management, this programme is aimed to set the standards for a partnership of the highest quality between industry and the University.

### Funding Sources

### Publications
History/Background
Dar Al-Handasah is a leading international consultancy specializing in engineering, architecture and economics. It was founded in 1956 in the Middle East and has grown into an international company recognized as one of the world’s foremost consultancies.

Objectives
The Resources and Environmental Department has the skills and in-depth experience to pioneer the development of affordable and sustainable systems that efficiently meet the requirements of different communities seeking its services.

Activities
The services provided range from:
- Project identification.
- Master planning and feasibility studies to design and prepare contract documentation.
- Construction supervision.
- System rehabilitation.
- Training and assistance in operation and maintenance.

Funding Sources
Private.

Publications
✓
**Directory of support services for SMEs in Lebanon**

**Name:** ECODIT Liban

**Address:** 1st Fl; Matta Bidg # 114; Al-Khazinein St; Achrafieh

**City:** Beirut  
**Location:** Greater Beirut

**Contact**

<table>
<thead>
<tr>
<th>Telephone</th>
<th>(01) 566784</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fax</td>
<td>(01) 566785</td>
</tr>
<tr>
<td>E-mail</td>
<td><a href="mailto:ecodit@destination.com.lb">ecodit@destination.com.lb</a></td>
</tr>
</tbody>
</table>

**Contact Persons**

Mr. Joseph Karam - President  
Mr. Karim El Jisr

**Category**  
Company

**Fees**  
Paid Services

**Sector**  
Consultancy

**Sub Sector**

<table>
<thead>
<tr>
<th>Environment</th>
</tr>
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**Services**

<table>
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</thead>
<tbody>
<tr>
<td>Industrial Pollution</td>
</tr>
<tr>
<td>Waste Management</td>
</tr>
<tr>
<td>Water / Waste Water Treatment</td>
</tr>
</tbody>
</table>

**History/Background**

Established in 1993, ECODIT is an international environment and development consulting company.

**Objectives**

To help clients assess environment and development issues, formulate strategies and designs, and implement specific actions

**Activities**

- Provides "front-end" environment and development services for private and public sector clients worldwide, including government agencies, funding institutions, private investors and industries.
- ECODIT's services include audits and environmental assessments, feasibility studies, action plans, economic and financial analyses, impact and risk assessments, institutional development and capacity building, and training and communication.
- ECODIT provides services in solid and hazardous waste management, water/wastewater management, industrial pollution control, air pollution control, and municipal and regional development.

**Funding Sources**

**Publications**
**Name:** Envirotech

**Address:** Hujeiji Bldg # 6602; Adnan Al Hakim St; Jnah

**City:** Beirut  
**Location:** Greater Beirut

**Contact**
- **Telephone:** (01) 840 401
- **Fax:** (01) 840 407
- **E-mail:** technogr@cyberia.net.lb
- **Web Site:** www.envirotech.com.lb

**Contact Persons**
Dr. Nagi Chamieh - General Manager -Tel: (03) 832 281 - E-mail: nchamieh@env

**Category** Private Institution

**Fees** Paid Services

**Sector** Services

**Sub Sector** Environmental

**Services** | **Sub Services**
--- | ---
Environmental | Assessment Training
Environmental | Environmental Education
Environmental | Other
Environmental | Training on Environmental Laws
Environmental | Waste Management
Marketing | Market Strategies and Feasibility Studies

**History/Background**
Established in 1996 as a private multi-disciplinary consulting firm. It is officially registered with the World Bank under No. 2984.

**Objectives**
Envirotech is committed to implement its services and assignments with the utmost endeavour, aiming at a total quality solution for its clients.

**Activities**
Envirotech undertakes assignments in all key environmental sectors for governments, financial institutions and international agencies. Their principal activities are environmental studies, engineering design, preparation of contract documents, project management and construction supervision.

**Funding Sources** Private.

**Publications** ✔
Directory of support services for SMEs in Lebanon

Name: Euro Info Correspondence Center (EICC)

Address: 9th Fl; CCAIB Bldg; 1 Justinien St.; Sanayeh; P.O.Box 11 - 1801

City: Beirut  Location: Greater Beirut

Contact
Telephone  (01) 744163- (01) 341039
Fax  (01) 349615
E-mail  anasr@euroinfocenter.net
Web Site  www.euroinfocenter.net

Contact Persons
Ms. Nassima Ghanem - Europartenaat Programme  E-mail: nghanem@euroinfocenter.net
Mr. Albert Nasr - Director

Category  Private Institution  Non Profit  ✓
Fees  Free Services
Sector  Consultancy
Sub Sector  Information

Services
Trade Promotion
Trade Promotion  Networking
Training  Other

Sub Services
Trade Promotion  Research, Data and Statistics

History/Background
The EICC became operational in 1996 in Lebanon. EICC is active in partner search and in helping enterprises from countries of the European Union establish all types of business contacts in Lebanon.

Objectives
EIC had been set up to encourage economic growth and competitiveness of businesses that wish to gain access to new markets in Europe. It is also involved in the creation of a database on the Lebanese economy and on SMEs in Lebanon.

Activities
- The EICC is equipped to access a variety of sources of information on the EU.
- EICC offers information services to SMEs who wish to make the most of opportunities offered by the European market. These services provided are related to the local market, the economy, commercial law, investment regulations and opportunities, technological transfer, and financial market laws and regulations.
- EICC is also active in helping European SMEs establish all types of business contacts in Lebanon with companies, lawyers, accountants, audit firms, banks and financial institutions, economic and marketing consultants.
- EICC Lebanon provides a first-stop-shop in the provision of economic investment and trade information on European Union countries and institutions, and on macro and micro sectors of the Lebanese economy.
- EICC organizes events and workshops favouring partnerships between the EU and Lebanon.

Funding Sources  European Commission.

Publications  ✓
**Name:** French Agency for Development  
**Address:** French Embassy; Espaces des Lettres; Damascus Road;  
**City:** Beirut  
**Location:** Greater Beirut  
**Telephone:** (01) 616740  
**Fax:** (01) 611099  
**E-mail:** afdbey@inco.com.lb

**Contact Persons**  
Mr. Gilles Peltier  
Mr. Guillaume Baumgartner  
-Tel: (01) 616731/4

<table>
<thead>
<tr>
<th>Category</th>
<th>Fees</th>
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<tr>
<td>Training</td>
<td>Management</td>
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<tr>
<td>Training</td>
<td>Technical Training and Maintenance</td>
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</tbody>
</table>

**History/Background**

The AFD is a public corporation and specialized financial institution. It is part of France’s official economic development aid.

**Objectives**

AFD contributes from its own resources to implement productive job-creating projects across the whole range of economic and social sectors in the areas where it operates. Through its subsidiaries, AFD aims to support SMEs through intermediary banks, and also to pursue co-financing to enhance the leverage effect of their resources in playing an active part in financing major infrastructure projects.

**Activities**

- In overseas France, directly or through its specialized subsidiaries, AFD provides financial support to local authorities and companies and is involved in the implementation of social housing policies.
- AFD develops promotion and financing of the private sector and contributes to the progress and wealth creation by offering products and services to build up the private sector.
- AFD offers technical assistance and management training through its centre for financial, economic and banking studies (CEFEB). CEFEB offers a range of training and advanced training aimed at existing or prospective managers in both the public and private sectors.
- PROPACO is a subsidiary of AFD, established in 1997. PROPACO, as indeed its parent company, is an operator of choice in the community of funding agencies. It manages lines of credit on behalf of the IFC, the EIB (European Investment Banks) and holds the presidency of EDFI (European Development Finance Institutions).

**Funding Sources**

French Government.

**Publications**

- ☐
# Directory of support services for SMEs in Lebanon

**Name:** Geo Vision  
**Address:** 4th Fl; Jabra Bldg; P.O.Box 50219; Beirut  
**City:** Sin El Fil  
**Location:** Greater Beirut  
**Contact**  
Telephone: (01) 512301  
Fax: (01) 512301  
Web Site: www.geovision.com.lb

**Contact Persons**  
Mr. Ghassan Zein - Director of Operations - Tel: (03) 310656 - E-mail: gzein@geo

**Category:** Company  
**Fees:** Paid Services  
**Sector:** Services  
**Sub Sector**  
- Information Technology  
- Communication  
- Information

**Services**  
**Sub Services**  
- Training  
  - Information Technology

## History/Background

Established in 1998 by Middle East Info Search and EDM, Geo Vision is an IT solutions provider in order to develop geographic information systems, products and services.

**Objectives**

To be a leader in the market of geographic information systems (GIS) and related technologies in Lebanon and the Middle East in both private and public sectors.

**Activities**

- Geo Vision offers complete GIS solutions, including maps, data, software and services. The basic GIS interface, developed over ESRI's Arcview GIS software, couples Geo Vision's huge database with improved and customized general purpose search, navigation and outlet mapping capabilities. The vehicle tracking solutions offered include on-line AVL (automatic vehicle location), internet on-line AVL, off-line vehicle tracking system and tracking service.
- Geo Vision has developed a unique approach that is adapted to the Middle East business and technical environment. The company provides turnkey solutions. It supplies the data, the maps, the software and the service needed.

**Funding Sources**

**Publications**  

□
**Name:** Hornagold & Hills International

**Address:** 10th Fl; Daouk Bldg; Sadat St; P.O.Box 11 - 4040; Beirut

**City:** Beirut **Location:** Greater Beirut

**Contact**
- **Telephone:** (01) 742765/6
- **Fax:** (01) 742764
- **E-mail:** enquiries@hornagold-hills.com
- **Web Site:** www.hornagold-hills.com

**Contact Persons**
Dr. Ghassan Al Khatib - President - Tel: (03) 207035 - E-mail: taka@cyberia.net.lb

**Category** Company  
**Fees** Paid Services  
**Sector** Consultancy

**Services** | **Sub Services**  
--- | ---  
Marketing | Market Strategies and Feasibility Studies  
Marketing | Networking  
Marketing | Other  
Marketing | Research and Data  
Marketing | Training  
Training | Accounting, Pricing, Financial Management  
Training | Management  
Training | Quality Control (TQM), ISO Standards  
Training | Recruitment, Human Resources, Management

**History/Background**
Formed in 1987 as a partnership, HHI is the largest independent project management consultancy in the United Kingdom with offices worldwide.

**Objectives**
To provide a good value for money service on all assignments, ensuring that time, cost, quality and function are controlled, administered and documented while protecting the client’s best interests at all stages.

**Activities**
- HHI provides advice on a wide variety of needs in management consultancy such as corporate strategy, organization development, business plans, budgeting, human resources assessments, quality assurance, benchmarking, and sales and marketing.
- HHI provides consultancy on project management, such as strategy and feasibility studies, funding proposals, design management, risk management, cost control, contract and procurement, and completion and handover.

**Funding Sources**

**Publications**

---
**Name:** Industrial Modernization Program - Ministry of Industry

**Address:** Sami Solh St; Badaro

**City:** Beirut  
**Location:** Greater Beirut

<table>
<thead>
<tr>
<th>Contact</th>
</tr>
</thead>
</table>
| **Telephone** | (01) 427145; (01) 423338; (01) 427046  
| **Fax** | (01) 427112  
| **E-mail** | ministry@industry.gov.lb  
| **Web Site** | www.industry.gov.lb |

**Contact Persons**  
Ms. Rana Rizkallah - Head of Statistics & Information

**Category** Government  
**Fees** Free Services  
**Sector** Industry

**Sub Sector** General

**Services**  
**Marketing** Networking  
**Marketing** Product Design and Information  
**Trade Promotion** Export Promotion and Training  
**Training** Information Technology  
**Training** Quality Control (TQM), ISO Standards

**History/Background**  
The IMP creates a hands-on business advisory service and will provide technical assistance to companies in specific target sectors and in other areas of the manufacturing industry.

**Objectives**  
The Program provides an arena where the public sector and the private sector can develop experience in working together on initiatives designed to promote the strengthening of Lebanese manufacturing enterprises and reinforce the capacity of SME support institutions and assist in the design of a coherent and effective SME policy in Lebanon.

**Activities**  
- Improve the performance of manufacturing companies, particularly in the targeted sectors, through network building and access to advanced technology and through improving the quality of products and management techniques, and better knowledge of the markets.  
- Open new domestic and export niches for SMEs.  
- Facilitate access to long-term financing and capital investment.  
- Develop the skills of specialized business support services and business support organizations, including industrial zones.  
- Improve the business environment and enterprise policy.

**Funding Sources** European Union.
**Directory of support services for SMEs in Lebanon**

**Name:** Industrial Modernization Program in Lebanon - European Union  
**Address:** Matta & Jaroudi Bldg; Charles Malek Ave; Achrafieh; P.O.Box 11 - 4008; Beirut  
**City:** Beirut  
**Location:** Greater Beirut  
**Contact**  
**Telephone:** (01) 339050/60  
**Fax:** (01) 335100  
**E-mail:** eudelbn@dm.net.lb

**Contact Persons**  
Ambassador Dimitris Kourkoulas - Head of the Delegation  
Ms. Bouchra Chahine - Information Officer

**Category** International Organization  
**Fees** Free Services  
**Sector** Industry  
**Sub Sector** General

**Services**  
**Sub Services**

**Financial**  
- Loans > $10,000  
- Long Term Loan (> than 3 yrs)  
- Medium Term Loan (6 to 12 months)

**History/Background**

The European Investment Bank (EIB) announced a loan totalling 30 million Euro for financing industrial modernization schemes in Lebanon. The borrower is the Republic of Lebanon and the credit facility is to be managed by the Central Bank. The Program was established in 1979.

**Objectives**

To enhance the growth capacity and competitiveness of Lebanese industry, particularly for SMEs through long-term technical assistance in order to contribute to the economic recovery and growth of the country. Through growth, the Program will foster employment and income in the frame of the future establishment of the Euro-Mediterranean Free Trade Area.

**Activities**

- Modernize enterprises at the training, management and administrative levels  
- Improve the performance of manufacturing companies through network building and management techniques and through better knowledge of markets and information.  
- Promote exports effectively.  
- Facilitate access to long-term financing and capital investment  
- Reinforce measures in favour of target sectors of the economy  
- Develop partnerships with EU companies.  
- Develop the skills of specialized business support services and business support organizations, including industrial zones  
- Improve the business environment and enterprise policy.  
- EIB provides the loans that are essentially credit lines extended to financial institutions which then lend the proceeds in lesser amounts to fund SME ventures meeting the Bank’s criteria. The intermediary banks include Audi Bank, Mediterranée Bank, Banque Du Liban et D’Outre-Mer, Banque Libano-Francaise, Saradar, Byblos, Credit Libanais, Fransabank, and Société Générale Libano-Européenne.

**Funding Sources** European Investment Bank, European Commission

**Publications** Yes
Name: Industrial Research Institute (IRI)

Address: Paris Avenue; Père Lebert St; Ras Beirut

City: Beirut Location: Greater Beirut

Contact

Telephone (01) 366480; (01)364983/4
Fax (01) 366509
E-mail indite@cyberia.net.lb
Web Site www.iri.org.lb

Contact Persons
Ms. Carole Rizkallah - Public Relations Officer - Tel: (03) 623129 - E-mail: iri@cn
Mr. Bassam Frenne - General Manager

Category Government Non Profit
 Fees Paid Services
 Sector Consultancy
Sub Sector

Information
Industry

Services Sub Services
Marketing Market Strategies and Feasibility Studies
Trade Promotion Local Market Information
Training Other
Training Quality Control (TQM), ISO Standards
Training Technical Training and Maintenance

History/Background

Established in 1953 according to decree number 10059, IRI is a non-profit institution for industrial studies, research, and scientific material testing and analysis. IRI operates under the Ministry of Industry while being independent administratively and financially.

Objectives
IRI's objective is to provide specialized technological management and economic consulting services to existing industries and industrial development schemes. IRI provides, on an international level, reliable services in testing and analysis, and grants certificates of quality or conformity with standards and purchase specifications.

Activities

The main activities and services of IRI are:
- To conduct studies and research relevant to the establishment of new industries.
- To investigate and disseminate information about available raw materials with a view to defining their use and establishing the best means for their exploitation.
- IRI maintains a close cooperation with official institutions, industrial organizations and development boards, both on the national and international levels, in matters relating to the industrial development of the country.
- IRI participates in all technical committees of the Lebanese Standard Institution (LIBNOR) for issuing technical standards and inspecting steel for concrete reinforcement imported or locally manufactured.

Funding Sources Self.

Publications
**Name:** Institute for Women’s Studies in the Arab World (IWSAW)

**Address:** Lebanese American University; P.O. Box 13-5053; Beirut: 1102 2801; Lebanon

**City:** Beirut  
**Location:** Greater Beirut

**Contact**

<table>
<thead>
<tr>
<th>Telephone</th>
<th>(01) 786456; (01) 786464 ext. 1128</th>
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<tbody>
<tr>
<td>Fax</td>
<td>(01) 786456; (01) 786464</td>
</tr>
<tr>
<td>E-mail</td>
<td><a href="mailto:iwsaw@lau.edu.lb">iwsaw@lau.edu.lb</a></td>
</tr>
</tbody>
</table>

**Contact Persons**

- Mona Khalaf - Director - E-mail: mkhalaf@lau.edu.lb

**Category** Private Institution  
**Fees** Free Services

**Sector** Services

**Sub Sector** Women

### History/Background

Since its foundation in 1973, the Institute for Women's Studies in the Arab World (IWSAW) has stood out for its innovative activities and outreach programmes.

### Objectives

- To enhance the Lebanese American University curricula
- To engage in academic research aimed at the study and support of women's issues and children's conditions in the Arab world
- To serve as a data bank and resource centre on subjects pertaining to Arab women and children.
- To serve as a catalyst for policy changes regarding the rights of women and children in the Arab world.
- To facilitate networking and communication among individuals, groups and institutions concerned with the status of women and children in the Arab world.

### Activities

- **Academic activities:** Courses, research, conferences, seminars. The activities are complemented by a documentation centre that contains a collection of about 6,000 books, periodicals, documents and unpublished materials (the collection will be made available on the Internet in the coming few months).
- **Action programmes for women:** The Institute's Income Generating, Rural Development and Basic Living Skills programme forms an integrated educational approach designed for illiterate and semiliterate women. Educational topics include health, nutrition, family planning, child care, legal rights, environment and civic education.
- **English and Arabic publications:** Books, monographs, articles, studies, conference proceedings, research, dealing with issues such as women in the labour force, management, environment, literature, art, education, Islam, law and legislation, sustainable development, media, rural areas, children of war and conflict control, as well as children's story-books.

### Funding Sources

- **Publications** ✔

### Services

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<tr>
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<tr>
<td>Women Issues</td>
<td>Research on Gender Issues</td>
</tr>
<tr>
<td>Women Issues</td>
<td>Training</td>
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</table>
**International Chamber of Commerce - Lebanon**

**Address:** Georges Haimari St; Eliass Abdel Nour Bldg; Achrafieh; P.O.Box 11 - 1801; Beirut

**City:** Beirut  
**Location:** Greater Beirut

**Contact**
- **Telephone:** (01) 200437/8
- **Mobile:** (03) 665541
- **Fax:** (01) 321220
- **E-mail:** iccieb@sodetel.net.lb

**Contact Persons**
- Mr. Adnan Kassar - President
- Mr. Ramzi Abdul Fattah - Executive Secretary - Tel: (01) 200473

**Category:** Private Institution  
**Fees:** Membership  
**Sector:** General Trade  
**Sub Sector**

**Services**
- **Trade Promotion**  
**Sub Services**
- Research, Data and Statistics

**History/Background**

Established in 1973, it is part of ICC- the world business organization whereby national companies in all major capitals coordinate with their members to address the concerns of the business community and to put across to their governments the business views formulated by ICC.

**Objectives**
- To promote an open international trade and investment system and the market economy worldwide. ICC strives, through its commissions, to address the local business needs in light of the global developments. The commissions bring together experts in the concerned fields from the business and the public sectors. They meet periodically to follow up the latest developments on the national and international levels.

**Activities**
- Issue recommendations, position and policy statements
- Provides essential services, foremost among them the ICC International Court of Arbitration.

**Funding Sources:** Membership.
Directory of support services for SMEs in Lebanon

**Name:** International Chamber of Commerce - Lebanon

**Address:** Abdel Nour Bldg; Georges Haimari St; Achrafieh; P. O. Box 11 - 1801; Beirut

**City:** Beirut  
**Location:** Greater Beirut

**Contact**

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<td><a href="mailto:iccleb@sodetel.net.lb">iccleb@sodetel.net.lb</a></td>
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**Contact Persons**

Mr Ramzi Abdul Fattah - Executive Secretary

**Category** Private Institution  
**Fees** Free Services  
**Sector** General Trade  

**Services**

<table>
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<tbody>
<tr>
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**History/Background**

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**Activities**

- The commissions bring together experts in the concerned fields from the business and the public sectors. They meet periodically to follow up the latest developments on the national and international levels.
- Issue recommendations, position and policy statements.
- Provides essential services, foremost among them the ICC International Court of Arbitration.

**Funding Sources** Membership.

**Publications**

☑
**Directory of support services for SMEs in Lebanon**

**Name:** Investment Development Authority of Lebanon  
**Address:** Cristal bldg # 1145; Nijmeh Square; Hussein El-Ahdab St; P.O.Box 113 - 7251; Beirut  
**City:** Beirut  
**Location:** Greater Beirut

**Contact**  
**Telephone:** (01) 983306/7/9  
**Fax:** (01) 983302/3  
**E-mail:** mail@IDAL.com.lb  
**Web Site:** www.IDAL.com.lb

**Contact Persons**  
Mr. Kamal Hayek - Chairman & General Director  
Mr. Antoine Choucair - Head of Marketing & Investor Servicing Dept.

**Category:** Government  
**Fees:** Free Services  
**Sector:** Consultancy

**Sub Sector:** Information

**Services**  
- Environmental  
- Environmental  
- Marketing  
- Marketing  
- Trade Promotion  
- Trade Promotion  
- Trade Promotion

**Sub Services**  
- Agricultural Support  
- Promotion on Environmental Friendly Products  
- Networking  
- Other  
- Research and Data  
- Local Market Information  
- Overseas Market Information  
- Trade Fairs

**History/Background**  
Established in 1994 according to a decree of the Council of Ministers, IDAL works in close coordination with all concerned ministries and reports directly to the office of the Prime Minister.

**Objectives**  
IDAL's main role is to attract private capital investment, identify and promote investment opportunities, and facilitate the establishment of new activities in Lebanon.

**Activities**  
IDAL provides investors with fast and reliable access to information and exerts all possible efforts to assist in implementing their projects by offering, among other tasks of investment promotion, the following services:

- Provision of extensive, detailed and dependable information on the investment climate in Lebanon, along with the various incentives and opportunities afforded to private investors.
- Coordination of public and private programmes to develop important sectors of the national economy.
- Assistance to private investors in setting up their companies in Lebanon.
- Provision of detailed and dependable data on the various permits and licenses needed for establishing a specific project.
- A "one-stop-shop" service for permit issuance and license procedures to investors in coordination with all ministries and public authorities concerned.

**Funding Sources**  
Contribution from the State's Budget

**Publications**  
Yes

---
**Name:** IPSOFACTO

**Address:** Schoucair Bldg; Horch Tabet; P.O.Box 55616; Beirut

**City:** Beirut  
**Location:** Greater Beirut

**Contact**
- Telephone: (01) 487587
- Fax: (01) 487486
- E-mail: clients@ipsofacto.com.lb
- Web Site: www.charikat.com

**Contact Persons**
- Mr. Nagi Schoucair - Chairman & General Manager - E-mail: nagi@ipsofacto.com.lb
- Ms. Carole Aoun - Communication - E-mail: gm@ipsofacto.com.lb

**Category:** Private Institution

**Fees:** Paid Services

**Sector:** Finance

**Sub Sector:**

**Services**

| Financial | Management |
| Training | Accounting, Pricing, Financial Management |
| Training | Information Technology |
| Training | Quality Control (TQM), ISO Standards |
| Training | Technical Training and Maintenance |

**History/Background**

Established in 1997, IPSOFACTO is a transaction solution company. IPSOFACTO designs a comprehensive custom-made credit management solution for companies to manage their financial transactions.

**Objectives**

IPSOFACTO's mission is to set the standard of excellence in delivering value added financial services to dynamic companies, which will enable them to improve and better predict their cash flows. These services are delivered in a way that allows these companies to focus on their main expertise and to fully develop their potential.

**Activities**

- Trade information to manage risks (before, during and after invoicing).
- Accounts receivables management.
- Bad debt management.
- Back office transactions.
- Marketing.
- IT solutions.
- Developing tailor-made software.
- ISO solutions.
- E-Commerce.
- Collateral management.
- 24-hour, on-line services to monitor client's accounts.

**Funding Sources:** S.A.L.

**Publications:** ✓
Name: ISSA Consulting

Address: 8th Fl; Gbourj El Ghazal; Fouad Chehab Blvd

City: Beirut Location: Greater Beirut

Contact

Telephone (01) 219961
Fax (01) 219961
E-mail jissa@inco.com.lb

Contact Persons

Dr. Jihad Issa - President

Category: Company

Fees: Paid Services

Sector: Consultancy

Sub Sector

Services Sub Services

Environmental Assessment Training
Marketing Market Strategies and Feasibility Studies
Marketing Research and Data

History/Background

After an experience as a consultant with international partners such as ERM and High Point Rendel, Dr. Jihad Issa established an office in Beirut in 1994.

Objectives

To participate in the economic recovery and growth of the country.

Activities

- Provide feasibility studies, design, supervision and management of projects in engineering, environment and marine science.

Funding Sources: Private.

Publications

□
Directory of support services for SMEs in Lebanon

Name: Italian Trade Commission

Address: Fransa Bank Bldg; Hamra; P.O.Box 113 - 6258

City: Beirut Location: Greater Beirut

Contact
Telephone (01) 342807
Fax (01) 342977
E-mail icebeirut@inco.com.lb
Web Site www.ice.it/estero/beirut

Contact Persons
Mr. Maurizio Ragnini - President
Mr. Samir Salame - Senior Trade Analyst

Category Government Non Profit ✓

Fees Free Services

Sector General Trade

Sub Sector

Services Sub Services
Marketing Market Strategies and Feasibility Studies
Marketing Research and Data
Trade Promotion Networking
Trade Promotion Trade Fairs
Trade Promotion Trade Missions
Training International Trade
Training Technical Training and Maintenance

History/Background
ICE is a government agency founded under the sponsorship of the Ministry of Foreign Trade of Italy in 1926.

Objectives
ICE's objective is to promote trade and industrial relations among Lebanese and Italian businesses.

Activities
- ICE promotes the internationalization of Italian companies, in particular SMEs, and thus operates a network of offices worldwide. Through its offices, it promotes trade, industrial and technical cooperation It gathers market data in order to assist Lebanese and Italian companies in sourcing and analysing potential suppliers and partners.
- Every year ICE develops a promotional programme based on guidelines of the ministries of Foreign Trade, Foreign Affairs, Industry and Agriculture, and in close cooperation with the various trade associations.
- ICE gathers, processes and makes readily available information concerning international markets.

Funding Sources Italian Government.

Publications ✓
### Directory of support services for SMEs in Lebanon

#### Name: KAFALAT

#### Address: 5TH Fl; Piccadilly Bldg; Hamra St; P.O.Box 11 - 641; Beirut

#### City: Beirut, Location: Greater Beirut

#### Contact
- Telephone: (01)341300-2
- Fax: (01) 350111

#### Contact Persons
- Dr. Khater Abou Habib - President

#### Category: Private Institution

#### Fees: Paid Services

#### Sector: Finance

#### Sub Sector

#### Services and Sub Services

<table>
<thead>
<tr>
<th>Services</th>
<th>Sub Services</th>
</tr>
</thead>
<tbody>
<tr>
<td>Financial</td>
<td>Credit Guarantee</td>
</tr>
<tr>
<td>Financial</td>
<td>Loans &gt; $10,000</td>
</tr>
<tr>
<td>Financial</td>
<td>Long Term Loan (&gt; than 3 yrs)</td>
</tr>
</tbody>
</table>

#### History/Background

**Established in 1999.**

#### Objectives

It aims at promoting the businesses of SMEs and their growth. KAFALAT, by guaranteeing credit, helps provide starting capital for SMEs to establish manufacturing, agriculture or IT projects.

#### Activities

- Provide financial advice initially to companies, banks, NGOs or venture capital.
- KAFALAT's main activity is that it guarantees credit for SMEs, usually 75% of the loans approved by banks. KAFALAT's interest does not exceed 1.4% on the loans it guarantees, with 2.5% per year as a premium.

#### Funding Sources

- 50 Lebanese Banks, The Institution Deposit Guarantees.

#### Publications

- []
**Name:** Kompass Lebanon SARL

**Address:** 1st Fl; Bloc A; Al Basha Gardens Bldg; #7; Jisr El Bacha; P.O.Box 166318;

**City:** Sin El Fil  
**Location:** Greater Beirut

**Telephone:** (01) 513666  
**Fax:** (01) 510654  
**E-mail:** kompass@kopmass  
**Web Site:** www.kompass.com.lb

**Category:** Private Institution  
**Fees:** Paid Services  
**Sector:** Services

**Sub Sector**

Information

**Services**

**Sub Services**

**History/Background**

Kompass Lebanon SARL, founded in 1996 and based in Beirut, is the Lebanon licensee of the Kompass system and the supplier of Kompass worldwide products and services.

**Objectives**

To promote business-to-business marketing and facilitate the communications among companies locally and worldwide through access to their full data information.

**Activities**

- Provide a comprehensive, detailed and updated database and directories on the Lebanese market and give an overview of Lebanon's industrial, commercial and services companies.
- Promote investment opportunities through the marketing of the companies and their products in Lebanon and worldwide.
- The database is used to publish, distribute and promote company information in multiple forms on-line, such as diskettes, listings, CD-ROM, directories and the Internet.

**Funding Sources**

**Publications** ✔
**KPMG**

**Address:** KPMG level; Hamra Square Bldg; Hamra St; P. O. Box 11 - 1583

**City:** Beirut  
**Location:** Greater Beirut

**Contact**
- Telephone: (01) 350518; (01) 348710
- Fax: (01) 350238
- E-mail: kpmgriad@cyberia.net.lb

**Category:** Company

**Fees:** Paid Services

**Sector:** Services

**Sub Sector**
- Environmental
- Information Technology
- Information

**Services**

<table>
<thead>
<tr>
<th>Environmental</th>
<th>Marking</th>
<th>Marketing</th>
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<tbody>
<tr>
<td>Other</td>
<td>Market Strategies and Feasibility Studies</td>
<td></td>
</tr>
<tr>
<td>Research and Data</td>
<td>Training</td>
<td></td>
</tr>
<tr>
<td>Accounting, Pricing, Financial Management</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Information Technology</td>
<td></td>
<td></td>
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<tr>
<td>Management</td>
<td></td>
<td></td>
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<tr>
<td>Quality Control (TQM), ISO Standards</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Recruitment, Human Resources, Management</td>
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</tbody>
</table>

**History/Background**

KPMG was founded in 1969 and is one of the largest professional services firms, operating through more than 1,000 offices in 840 cities around the world.

**Objectives**

KPMG is the global professional advisory firm whose aim is to turn knowledge into value for the benefit of its clients, its people and its communities. The essential strength of KPMG is the efficiency within an international network. They use the same methodology and approach in every office around the world. There exists a virtually seamless interaction between industry experts, no matter where they are located, and the end result is a high-quality consultancy service for clients worldwide.

**Activities**

- KPMG’s range of services include international audit, diagnostic reviews on systems, internal controls accounting services, personal and corporate tax advisory.
- KPMG’s management consulting services range from business strategy to information system strategy, human resources management, training, market research and supply chain management.
- KPMG also provides expertise in environmental management systems. They have acquired certification and their GmbH company provides advice and solutions for all industry segments concerning environmental matters.

**Funding Sources**

**Publications**

✔
**Name:** KREDO

**Address:** 5th Fl; Carmel Bldg; Achrafieh; P.O.Box 16 6864; Beirut

**City:** Beirut  |  **Location:** Greater Beirut

**Contact**

<table>
<thead>
<tr>
<th>Telephone</th>
<th>(01) 204957-9</th>
</tr>
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<tr>
<td>Fax</td>
<td>(01) 336399</td>
</tr>
<tr>
<td>E-mail</td>
<td><a href="mailto:kredo@kredo.net">kredo@kredo.net</a></td>
</tr>
<tr>
<td>Web Site</td>
<td><a href="http://www.kredo.net">www.kredo.net</a></td>
</tr>
</tbody>
</table>

**Contact Persons**

- Mr. Jean Karam - Deputy General Manager - E-mail: jkaram@kredo.net
- Dr. Gebran Karam - Deputy Director General - E-mail: gkaram@kredo.net

**Category:** Company

**Fees:** Paid Services

**Sector:** Consultancy

---

**Services**

<table>
<thead>
<tr>
<th>Environmental</th>
<th>Sub Services</th>
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<tr>
<td></td>
<td>Assessment Training</td>
</tr>
<tr>
<td>Environmental</td>
<td>Promotion on Environmental Friendly Products</td>
</tr>
</tbody>
</table>

**History/Background**

Established in 1995. It is a group of three companies.

**Objectives**

To provide consulting services in environment management and design for governments, NGOs and private companies.

**Activities**

- Road rehabilitation, CDR (environmental studies-disposal of water treatment sledge)
- Engineering and management consulting
- Transportation and infrastructure
- Environmental and municipal engineering, dams and hydraulic structures, wastewater and irrigation, structures and bridges, geotechnical economic feasibility and asset/resource management.
- Investment development.
- Business incubations.

**Funding Sources**

**Publications** ☐
**Directory of Support Services for SMEs in Lebanon**

**Name:** LACECO  
**Address:** Hawaii III Bldg; Adnan Al Hakim Area; Behind Marriott Hotel, Bir hassen  
**City:** Beirut  
**Location:** Greater Beirut  
**Telephone:** (01) 826480-3  
**Fax:** (01) 826484  
**E-mail:** laceco@dm.net.lb

**Contact Persons**  
Dr. Bilal Alayli - President  
Dr. Walid Chahine - Head of Resources & Environment Dept. - Tel: (03) 895689

**Category:** Company  
**Fees:** Paid Services  
**Sector:** Consultancy

**Sub Sector**  
General

**Services**  
Consultancy  
Consultancy  
Consultancy

**Sub Services**  
Product Design and Information  
Research and Data  
Strategies and Feasibility Studies

---

**History/Background**  
Founded in 1988 as a multi-disciplinary engineering consultancy office.

**Objectives**  
LACECO has developed particular expertise in tackling complex development projects. LACECO intends to serve the fast developing local engineering and architectural design market and in the long run, given the limitations of the local market, LACECO intends to develop further potential markets abroad seeking international expertise.

**Activities**  
- LACECO's activities have centred around carrying out urban planning, architectural and engineering design, and conducting relevant marketing and feasibility studies for several large-scale public and private projects.  
- LACECO's strategic approach is tailored to the unique nature of providing:  
  - Multi-discipline range of in-house services: regional & urban planning, mechanical, electrical and structural engineering  
  - Dedicated studies planning and coordination

**Funding Sources**  
Private.

**Publications**

---

---
**Name:** Lebanese Businessmen Association

**Address:** Sarraf Bldg; Independence Area; Achrafieh

**City:** Beirut  
**Location:** Greater Beirut

**Contact**

- Telephone: (01) 320450
- Fax: (01) 320395
- E-mail: rdcl@rdcl.org.lb
- Web Site: www.rdcl.org.lb

**Contact Persons**

Mr. Ahamd Phares - President

**Category:** Private Institution  
**Non Profit:** ✓  
**Fees:** Free Services  
**Sector:** General Trade

**Services**

<table>
<thead>
<tr>
<th>Trade Promotion</th>
<th>Networking</th>
</tr>
</thead>
<tbody>
<tr>
<td>Trade Promotion</td>
<td>Research, Data and Statistics</td>
</tr>
<tr>
<td>Trade Promotion</td>
<td>Trade Fairs</td>
</tr>
</tbody>
</table>

**Sub Sector**

- Recruitment, Human Resources, Management

**History/Background**

Established in 1986.

**Objectives**

Its main objective is to defend the economic liberalism and interests of private enterprises.

**Activities**

Its activities are aimed on a national level at the public sector. It is a reflection of the deep conviction that the private sector must coordinate with the public sector in its mission founded on socio-economic development.

**Funding Sources**

Membership.

**Publications**

☐
Name: Lebanese Businesswomen Association

Address: Tripoli

City: Tripoli  Location: North Lebanon

Contact

Contact Persons
Ms. Leila Karameh - President - Tel: (03) 673327

Category  Private Institution  Non Profit  ✓

Fees  Free Services

Sector  Services

Sub Sector

Women

Services  Sub Services

Women Issues  Conferences and Seminars

Women Issues  Research on Women Opportunities

History/Background
Founded in 1997 in the spirit of participating in the process of sustainable development.

Objectives
To help women enhance their social and personal standards of living, promote equity in all economic sectors, and to create communities that gather businesswomen in all fields of work in Lebanon.

Activities
- Participate in national and international conferences aiming at enhancing networking among businesswomen worldwide.
- Organize congresses and conferences on a national and regional level.
- Support innovations of women.
- Organize cultural events.

Funding Sources  Membership.

Publications


History/Background

Established in 1999, LEDO is a national ownership programme of regional observatories, international organizations, academic sector, public and private sectors, and civil society. It is managed by UNDP and the main beneficiary is the Ministry of Environment.

Objectives

LEDO's goal in developing indicators is to measure environmental performance, to assess environment and development trends in relation to set goals and targets overtime. It also provides early warning info and sets priorities for action to be used as tools for the sale of environment reporting.

Activities

- Gather information and development data
- Reduce gaps and redundancies, and pool the efforts of concerned stakeholders.
- Provide proper information and better understanding of the state of environment in Lebanon.
- Provide open access to reliable quantitative, qualitative and mapped environment and development data.
- Supply decision makers with relevant information for proper planning towards sustainable development.
- Establish a national platform for environment and development information.
- Establish a continuous environmental monitoring system based on environment and development indicators.

Funding Sources: European Commission.

Publications: ☑️
### Name:
Lebanese Leasing Company

### Address:
8th Fl; Sabbagh Center; Hamra St; P.O. Box 11 0144; Beirut

### City:
Beirut

### Telephone:
(01) 738610-3

### Fax:
(01) 738614

### Contact Persons:
Mr. Antoine Abi Rached - Administrative Dept.

### Category:
Company

### Fees:
Paid Services

### Sector:
Finance

### Sub Sector:

### Services:
<table>
<thead>
<tr>
<th>Financial Services</th>
<th>Sub Services</th>
</tr>
</thead>
<tbody>
<tr>
<td>Financial</td>
<td>Leasing</td>
</tr>
<tr>
<td>Financial</td>
<td>Long Term Loan (&gt; than 3 yrs)</td>
</tr>
</tbody>
</table>

### History/Background
Established in 1995 by Fransa Bank, UCA Bail, FFC, DEG, to support leasing for SMEs in industry.

### Objectives
Its objective is to help SMEs in financing their projects through providing financial support in leasing.

### Activities
They buy equipment that an enterprise needs and provide them for use under a leasing agreement that extends between 3 to 5 years. SMEs pay a rental fee for the equipment and have a buy-back option.

### Funding Sources
Shareholders.

### Publications
- 

Directory of support services for SMEs in Lebanon

Name: Lebanese Trade Union Training Center - EU

Address: 1st Fl; Monot St; Achrafieh

City: Beirut

Contact
Telephone (01) 611563
Fax (01) 611563

Contact Persons
Mr. Ismael Badran

Category: Private Institution
Non Profit ✓

Fees: Free Services

Sector: Services
Sub Sector: Information

Services
Training
Sub Services
Other

History/Background
Initiated by a number of independent trade unionists, the LTUTC was established through the support of the European Commission and the Friedrich Ebert Foundation in 2001. It is the first of its kind in Lebanon and was founded upon free and independent aspirations.

Objectives
- To provide permanent training through training programmes, special seminars, workshops and other forms of activities.
- To develop individual working and social skills of trade unionists.
- To increase the participation of women in trade union activities.
- To upgrade social awareness about the role of trade unions.

Activities
- Enhance the democratic and independent performance of the Lebanese trade unions in Lebanon.
- Develop a new structural model for trade unions in Lebanon.
- Create a different organizational style for trade unions in Lebanon.
- Improve performance of trade union members and their leadership skills.
- Encourage gender equality and the participation of women.
- Develop, train, coordinate and mobilize capabilities of members of trade unions.
- Implement principles of democracy and human rights.
- Promote local, regional and international trade union cooperation.

Funding Sources: European Union, Expected to achieve self sustainability in the future.

Publications ✓
### Directory of support services for SMEs in Lebanon

**Name:** Lebanese Woman's Rights League

**Address:** Zoheiri Bldg; Wata Mousselitbe; P.O.Box 14 - 5140; Beirut

**City:** Beirut  
**Location:** Greater Beirut

**Contact**
- **Telephone:** (01) 817820
- **Fax:** (01) 817820
- **E-mail:** llwr@t-net.com.lb

**Contact Persons**
- Ms. Linda Mattar - President -Tel: (03) 398632
- Ms. Aida Nasrallah - Public Relations -Tel: (03) 774868

**Category:** Non-Governmental Organization  
**Fees:** Free Services  
**Sector:** Services  
**Sub Sector:** Women

**Services**  
<table>
<thead>
<tr>
<th>Sub Services</th>
</tr>
</thead>
<tbody>
<tr>
<td>Women Issues</td>
</tr>
<tr>
<td>Conferences and Seminars</td>
</tr>
<tr>
<td>Women Issues</td>
</tr>
<tr>
<td>Research on Gender Issues</td>
</tr>
<tr>
<td>Women Issues</td>
</tr>
<tr>
<td>Training</td>
</tr>
</tbody>
</table>

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**History/Background**
Established in 1947 based on the belief that the role of women in public life goes beyond their traditional involvement in charity organizations. Lebanese Woman's Rights League was a pioneer as a political, social and economic NGO for women. It was licensed in 1970. The committee has branches all over Lebanon.

**Objectives**
To defend women's rights in rural and urban areas, as well as to defend the independence and sovereignty of Lebanon.

**Activities**
- Lobby for the amendments of laws discriminating against women
- Spread awareness on women's rights
- Motivate women to demand gender equity.
- Establish public schools especially in rural areas
- Provide vocational training answering needs assessed through surveys
- Organize workshops and seminars on gender issues.

**Funding Sources**
Self, International Organizations on Certain Projects.

**Publications**
[✓]
**Name:** Lebanese Women Council  
**Address:** Labban Bldg; Medhat Pacha St; P.O. Box 113- 7320; Beirut  
**City:** Beirut  
**Location:** Greater Beirut  
**Telephone:** (01) 736632  
**Fax:** (01) 736632  
**E-mail:** femlib@cyberia.net.lb

**Category:** Non-Governmental Organization  
**Non Profit:** ✓

**Fees:** Free Services  
**Sector:** Services

**Sub Sector:**
- Women

**Services**  
**Sub Services**
- Women Issues: Conferences and Seminars, Other, Research on Gender Issues, Research on Women Opportunities

**History/Background**

Founded in 1952, it comprises 140 civil associations and organizations. It has two representatives in the Economic and Social Council.

**Objectives**

To lead the citizens towards a true and correct national education rendering society conscious of women's potential and their important role in society.

**Activities**

- Lobby to modernize the laws especially those that concern women’s issues  
- Cooperate with the relevant sources in government for the purpose of implementing the conventions of the United Nations, as in the Convention on the Elimination of All Forms of Discrimination Against Women  
- Develop the role of women towards a more efficient participation in decision making instances.  
- Promote the role of the feminist movement to ensure that women have access to decision-making in the political life.  
- Participates in the national and international conferences in harmony with its objectives and principles.

**Funding Sources**

Membership, Sponsorship.

**Publications**

✓
**Directory of support services for SMEs in Lebanon**

**Name:** Lebanese Women’s Right Research & Study Center (LWRC) - EU

**Address:** 1st Fl; Al Achrati Bldg; Cornich Mazraa

**City:** Beirut

**Location:** Greater Beirut

**Contact**
- **Telephone:** (01) 317987
- **Fax:** (01) 317987
- **E-mail:** lwrc@inco.com.lb

**Contact Persons**
- Ms Linda Matar - President - Tel: (03) 398632
- Ms. Ragda Hafez - Director

**Category** Non-Governmental Organization  
**Non Profit:**

**Fees** Free Services

**Sector** Services

**Sub Sector**
- Women
- Information Technology

**Services**

**Sub Services**
- Women Issues
- Research on Gender Issues

**History/Background**

Within the framework of the EU-MEDA Democracy Project, the LWRC was established in Beirut in 2001 by Friedrich Ebert Stiftung in cooperation with the Lebanese Woman’s Rights League.

**Objectives**

To study and follow-up on women’s issues and raise awareness about women’s rights and ways of eliminating all forms of discrimination; encouraging women to actively participate in all spheres of life based on democracy and the human rights charter. Accomplishing legal justice for women, to act as a catalyst for policy changes in Lebanon regarding the rights as women.

**Activities**

- Conduct action-oriented research.
- Documentation and publications.
- Networking.
- Training.
- Consultancy.

**Funding Sources**

European Commission, Friedrich Ebert Stiftung, Lebanese Woman’s Rights League.

**Publications**

✓
Name: Libanconsult

Address: Acacia Bldg; Sioufi Garden; Achrafieh P.O.Box 165295; Beirut

City: Beirut Location: Greater Beirut

Contact
Telephone: (01) 613862
Fax: (01) 427530
E-mail: libacome@sodetel.net.lb

Contact Persons
Mr. Antoin Mouschi
Ms. Najla Chouein

Category: Company
Fees: Paid Services
Sector: Consultancy

Sub Sector

Services Sub Services
Environmental Other
Training Technical Training and Maintenance

History/Background
Established in 1967.

Objectives
Its wide and solid experience both on the local and international levels has prequalified it as a first-class consulting firm by various institutions, ministries and organizations, both nationally and worldwide.

Activities
- Libanconsult covers mainly water supply, sewerage works, dams, marine works, solid waste environment and building construction.
- Libanconsult's activities encompass feasibility studies, preliminary designs, detailed and final designs, and assistance to the client for tender evaluation.

Funding Sources

Publications
**Directory of support services for SMEs in Lebanon**

**Name:** LIBNOR (Lebanese Standard Institution)

**Address:** 10th Fl; Bloc C; Gedeco Center; Shehab Av;

**City:** Sin El Fil  
**Location:** Greater Beirut

**Contact**

<table>
<thead>
<tr>
<th>Telephone</th>
<th>(01) 485927</th>
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<tbody>
<tr>
<td>Fax</td>
<td>(01) 485929</td>
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<tr>
<td>E-mail</td>
<td><a href="mailto:libnor@cnrs.edu.lb">libnor@cnrs.edu.lb</a></td>
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<tr>
<td>Web Site</td>
<td><a href="http://www.libnor.com">www.libnor.com</a></td>
</tr>
</tbody>
</table>

**Contact Persons**

Mr. Antoine Semaan - President  
Ms. Ghada Abboud

**Category** Government

**Fees** Paid Services  
**Sector** Industry

**Sub Sector** Information

---

**History/Background**

LIBNOR is a public institution and is under the Ministry of Industry. It was established in 1962.

**Objectives**

LIBNOR is the sole authority to prepare national standards and give the right to use the Lebanese conformity mark.

**Activities**

- Preparation of national standards by technical committees. National standards cover all products including agro food, chemicals, electrical, electronics, information technology and communication.
- LIBNOR's technical committees represent both public and private sectors, manufacturers and importers, laboratories and other professional institutions or associations.
- LIBNOR is a member of ISO and AIDMO (Arab Industrial Development and Mining Organization).

**Funding Sources**

**Publications**

<table>
<thead>
<tr>
<th>Services</th>
<th>Sub Services</th>
</tr>
</thead>
<tbody>
<tr>
<td>Consultancy</td>
<td>ISO Standards</td>
</tr>
<tr>
<td>Consultancy</td>
<td>Product Design and Information</td>
</tr>
</tbody>
</table>
**Directory of support services for SMEs in Lebanon**

**Name:** Methyl Bromide Alternatives Project - Ministry of Environment

**Address:** Office of the Ministry of Environment; P.O.Box 70 - 1091; Antelias

**City:** Antelias

**Location:** Mount Lebanon

**Telephone:** (04) 522222

**Fax:** (04) 525080

**E-mail:** garo@moe.gov.lb

**Web Site:** www.moe.gov.lb

**Contact Persons:**

Mr. Garo Haroutunian - Project Manager -Tel: (03) 333711

**Category:** Government

**Fees:** Free Services

**Sector:** Services

**Sub Sector:**

Environmental Information

**Services**

- Environmental Agricultural Support
- Environmental Assessment Training
- Environmental Environmental Education
- Environmental Promotion on Environmental Friendly Products
- Environmental Training on Environmental Laws

**History/Background**

Established in 1999, and initiated by the Ozone Office, this project is funded by the MLF and managed by the UNDP. It is being executed by the Ministry of Environment.

**Objectives**

To phase-out methyl bromide in Lebanon by 2015 as per the schedule set for the Article 5 countries. The project aims at demonstrating the efficiency of various chemical and non-chemical methods as technical and economical alternatives to methyl bromide. The demonstration sites totalled 47 greenhouses distributed over 17 sites covering a total area of 18,500 m2.

**Activities**

- Introduce farmers to the correct use of alternatives through demonstration sites. Provide training sessions for farmers for the purpose of disseminating information on results obtained from the demonstration sites, as well as on the accurate application of the alternatives.
- The project aims to transfer the newest technologies of environmentally safe soil disinfestations to farmers and to final adoption of these technologies by every vegetable-producing Lebanese farmer, thus introducing a new trend to vegetable production in the country.
- Design a national strategy for the replacement of methyl bromide.

**Funding Sources**

Funded by Multilateral Fund (MLF) of the Montreal Protocol (MP).

**Publications**

☑
**Name:** MFDC - Association for Forest Development & Conservation (AFDC)

**Address:** Ramliyeh

**City:** Ramliyeh  **Location:** Mount Lebanon

**Contact**
- **Telephone:** (03) 493281; (03) 848412
- **Fax:** (01) 983917; (05) 220430
- **E-mail:** afdc@afdc.org.lb
- **Web Site:** www.afdc.org.lb

**Contact Persons**
Mr. Monir Bu Ghanem - Program Officer

**Category:** Non-Governmental Organization  **Non Profit:** ✓

**Fees:** Free Services

**Sector:** Services

**Sub Sector:** Environmental

---

**History/Background**

Established initially after the enormous fires of 1992 for reforestation, AFDC owns and manages MFDC (Mediterranean Forests and Development Conservation Center in Lebanon). It was established in 1993.

**Objectives**

MFDC's objective is to be an information centre for environmental awareness, and run a training centre on environmental education, capacity-building and a centre for pilot projects.

**Activities**

- Provide a network of experts, national and international, in the field of environment in general and forests in particular.
- Provide access to a library that includes environmental references and exhibitions for NGOs and protected areas.
- Help build capacities and training in sustainable management of forests, environmental awareness and education, and forests fires.
- Provide facilities for business institutions for management meetings, training and staff retreats.
- Encourage touristic visits by creating touristic attractions for families and groups.

**Funding Sources**

**Publications**  

- ✔
Name: Middle East Center for the Transfer of Appropriate Technology
Address: Tarazi Bldg; Labban St; Hamra; P.O.Box 113 - 5474; Beirut
City: Beirut
Location: Greater Beirut

Contact
Telephone: (01) 341323; (01) 742043
Fax: (01) 346465
E-mail
Web Site: www.mectat.com.lb

Contact Persons
Mr. Nagib Saab - President
Mr. Boghos Ghougassian - Manager - E-mail: boghos@mectat.com.lb

Category: Company
Fees: Paid Services
Sector: Consultancy
Sub Sector: Environment Information

Services
- Environmental
  - Agricultural Support
  - Assessment Training
  - Environmental Education
  - Other
  - Promotion on Environmental Friendly Products
  - Training on Environmental Laws
  - Waste Management

History/Background
It was established in 1982 and affiliated with the Middle East Engineers and Architects Ltd. (MEEA), a consultant firm. MECTAT is affiliated with "Environment Development" magazine, the leading pan-Arab environmental magazine.

Objectives
MECTAT is an environmental resource centre whose aim is to promote environmentally friendly technologies and environmental awareness.

Activities
- MECTAT's main fields of interest include waste-management (solid and liquid), renewable energy, sustainable agriculture, fresh water resources development, habitation and environmental awareness raising.
- MECTAT's activities concentrate on research, development, field testing, training, consultancy and promotion of technical know-how on above themes.

Funding Sources
Publications: ✓
### Name: National Commission for Lebanese Women (NCLW)

### Address: 2nd Fl; Chahine Commercial Center;

### City: Hazmieh  
**Location:** Mount Lebanon

### Telephone: (05) 955101/2  
**Fax:** (05) 955103  
**E-mail:** info@nclw.org.lb  
**Web Site:** www.nclw.org.lb

### Contact Persons
- First Lady Ms. André Lahoud - President
- Dr. Leila Nehmeh - General Secretary

### Category: Non-Governmental Organization

### Fees: Free Services

### Sector: Services

### Sub Sector: Women

### Services

<table>
<thead>
<tr>
<th>Women Issues</th>
<th>Sub Services</th>
</tr>
</thead>
<tbody>
<tr>
<td>Women Issues</td>
<td>Conferences and Seminars</td>
</tr>
<tr>
<td>Women Issues</td>
<td>Research on Gender Issues</td>
</tr>
<tr>
<td>Women Issues</td>
<td>Training</td>
</tr>
</tbody>
</table>

### History/Background

The NCLW is the official body responsible for catalysing and coordinating national dialogue and action for the advancement of women and gender equality in Lebanon.

### Objectives

The NCLW is committed to better inform and fuel the process of gender sensitive change and transformation within Lebanese society.

### Activities

- Update and follow up on the agreed upon Beijing Platform of Action of 1995.
- Increase awareness on women's role in society through workshops, round tables and conferences.
- Work to reach gender mainstreaming within the public sector, mainly the ministries.
- On-line website that aims to:
  - Recognize the value of women's local knowledge and promote its use through documentation and dissemination.
  - Promote measures to increase information flow and networking related to Lebanese women.
  - Distribute alternative, balanced and equitable portrayals of Lebanese women-their potential and constraints.
  - Facilitate the documentation and analysis of Lebanese women's situation and to showcase the active strategies to improve that situation and lessons learned.
  - Provide a forum for women to express their viewpoints and a space for experimentation that will enable them to find allies across communities and even across nations.
  - Provide a means to create and manage the institutional memory of the NCLW and to promote an organizational culture of transparency and accountability.
  - Ensure that Lebanese women are at the forefront of using, managing and innovating within this technological fora.

### Funding Sources

- **Publications**: ✔
**Name:** National Council for Scientific Research (CNRS-L)  
**Address:** Madina Al Riyadieh St; P.O.Box 11 - 8281; Beirut  
**City:** Beirut  
**Location:** Greater Beirut  
**Contact**  
- Telephone: (01) 840260-4  
- Fax: (01) 822639  
- E-mail: amounzer@cnrs.edu.lb  
**Contact Persons**  
- Mr. Ali Mounzer - Director  
- Dr. Mouin Hamzeh - Secretary General  
**Category:** Private Institution  
**Fees:** Free Services  
**Sector:** Services  
**Sub Sector:** Information  

<table>
<thead>
<tr>
<th>Services</th>
<th>Sub Services</th>
</tr>
</thead>
<tbody>
<tr>
<td>Marketing</td>
<td>Research and Data</td>
</tr>
<tr>
<td>Trade Promotion</td>
<td>Local Market Information</td>
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<tr>
<td>Trade Promotion</td>
<td>Research, Data and Statistics</td>
</tr>
<tr>
<td>Training</td>
<td>Scientific Testing &amp; Analysis</td>
</tr>
<tr>
<td>Training</td>
<td>Technical Training and Maintenance</td>
</tr>
</tbody>
</table>

**History/Background**  
A public institution established in 1962.  

**Objectives**  
To lay down a coherent scientific policy aimed at socio-economic development, enhanced with cultural progress, thus creating a central body to lay down the plans and liaise their implementation in the field of scientific research.  

**Activities**  
- Implementing the scientific policy at two levels: development of scientific research and increasing its productivity.  
- Benefiting from the findings of local and international scientific research to the economic and cultural well-being of the Lebanese people.  
- Organizing trade fairs that SMEs can participate in.  
- Monitoring levels of radiation, and levels of water pollution.  
- Conducting training.  
- Organizing workshops on capacity-building.  

**Funding Sources**  
- Government, grants from the United Nations and the EU.  

**Publications**  
- Yes
**Name:** NGO Committee for the Follow up on Women Issues

**Address:** 4th fl; Saab Bldg; Ein El Mreiseh; P.O.Box 13- 6576

**City:** Beirut

**Location:** Greater Beirut

**Contact**

- **Telephone:** (01) 361035
- **Fax:** (01) 361035

**Contact Persons**

Dr. Aman Chaarani - President - Tel: (03) 866867

**Category** Non-Governmental Organization

**Non Profit:** ✓

**Fees** Free Services

**Sector** Services

**Sub Sector**

---

**Services**

- Women Issues
- Women Issues

**Sub Services**

- Research on Gender Issues
- Training

---

**History/Background**

Established in 1993 from members representing different sectors of civil society.

**Objectives**

To reach gender equity and abolish all kinds of discrimination against women, to empower women in order to increase their involvement in decision-making. The Committee aspires to increase awareness of women's rights and women's capabilities as well as to strengthen the value of human rights, women's rights included.

**Activities**

- Carry on training on capacity-building for women.
- Organize seminars, conferences and workshops on different issues pertaining to women.
- Launch awareness campaigns.
- Publication of studies and researches.
- Participate in national and international events.
- Networking among women on the national and international level.

**Funding Sources** Membership, International Organizations.

**Publications** ✓
Directory of support services for SMEs in Lebanon

Name: Ozone Office - Ministry of Environment & UNDP

Address: Ministry of environment; Antelias / UN House; Bir-Hassan; P.O.Box 11 - 3218; Beirut

City: Antelias Location: Greater Beirut

Contact

Telephone (04) 522222
Fax (04) 524555
E-mail ozone@moe.gov.lb
Web Site www.moe.gov.lb/moe/ozone

Category Government

Fees Free Services

Sector Services

Sub Sector Environmental Information

Services Sub Services

Environmental Agricultural Support
Environmental Assessment Training
Environmental Environmental Education
Environmental Other
Environmental Promotion on Environmental Friendly Products

History/Background

Established in 1998, the Ozone Office was set up in an effort to assist Lebanon in meeting the costs of complying with the Montreal Protocol (MP) and its amendments, and provide the transfer of necessary technologies.

Objectives

To create an ozone office and implement the main objectives and activities of the Montreal Protocol, which put a restriction on the production and the consumption of ozone-layer-depleting substances, aiming at eliminating them progressively by the twenty-first century.

Activities

- Intensify the efforts in order to limit the activities which emit ozone-depleting gasses.
- Promotion and awareness campaigns targeting the industrial sector and public to help industries to shift their production to an ozone-friendly production (through booklets, campaigns and other measures).
- The main sectors include the refrigeration sector, foam, aerosols, sprays, fire extinguishers and methyl bromide.

Funding Sources Funded by Multilateral Fund of the Montreal Protocol

Publications ✓
Directory of support services for SMEs in Lebanon

Name: SEQUA Project Office - The Delegate of German Industry and Trade

Address: 3rd Fl; Stephan Bldg; Solidere area; Riad El-Soh St; P.O.Box 11-35; Beirut

City: Beirut Location: Greater Beirut

Contact
Telephone: (01) 983915
Fax: (01) 983915
E-mail: sequa216@inco.com.lb
Web Site: www.sequa.de

Contact Persons
Mr. Alexis Nassan - President
Ms. Victoria Abboud - Project Expert -Tel: (03) 850029

Category: International Organization Non Profit: ✓
 Fees: Free Services
 Sector: General Trade

Services Sub Services
Trade Promotion Networking
Trade Promotion Trade Fairs
Training Technical Training and Maintenance

History/Background
SEQUA is founded jointly by the federal associations of the German Chambers of Commerce and Industry (DHIT), the Federal Association for German Handicraft (ZDH) and the Federal Employer Association in Germany (BDA).

Objectives
To promote trade and networking among member countries SEQUA is mostly concerned with development work and support for SMEs.

Activities
- The SEQUA project targets Lebanese and Syrian Chambers of Commerce and Industry. It has a duration of three years and its main activities are aimed at promoting SMEs in providing know-how transfer, consultancy and technical support.
- The SEQUA project trains SMEs in managerial and technical industries by organizing bi-monthly seminars and invites SMEs to participate in trade fairs.

Funding Sources
Publications: ☐
**Directory of support services for SMEs in Lebanon**

**Name:** Soglease Liban

**Address:** Mount Lebanon Bldg; 5th Floor; P.O.Box 11 - 2955; Beirut

**City:** Jdeideh  
**Location:** Mount Lebanon

**Contact**

<table>
<thead>
<tr>
<th>Telephone</th>
<th>(01) 892661; 895780; 891345</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mobile</td>
<td>(03) 293895</td>
</tr>
<tr>
<td>Fax</td>
<td>(01) 485440</td>
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</table>

**Contact Persons**

Mr. Jean-Francois Myard - Director - Tel: (03) 293895/6 - E-mail: jean-francois.my

Mr. Emil Strunc - Assistant - Tel: (03) 293895/6 - E-mail: emil.strunc@socgen.com

**Category** Private Institution

**Fees** Free Services

**Sector** Finance

**Sub Sector**

**Services**

| Financial | Leasing |

**History/Background**

Established in 1996, Soglease Liban is part of the international net Société Générale's leasing companies. Operations in over 30 countries, this network is the second largest of its kind worldwide.

**Objectives**

Soglease Liban is a financial institution registered with the Central Bank. Its main activity is the financing of productive movable assets.

Relying on its knowledge of the Lebanese market and on the expertise of its international network, Soglease Liban possesses the means and the competence to cater to its client's needs, in particular those demanding specific and complex set-ups.

**Activities**

- The commercial strategy of Soglease Liban is based on three main axes: direct contact with major Lebanese and foreign companies, preferential relationship with main suppliers and privileged relations with clientele through the Société Générale Libano Européenne de Banque (SGLEB) network.
- Finances buses for transportation companies, equipment for public work firms, machinery for factories and medical equipment for hospitals.
- Soglease offers flexible contracts between 2 to 7 years' duration.

**Funding Sources** Société General Borrow at a Cost.

**Publications**

-
**Name:** Strengthening the Permitting & Auditing System for Industries (SPASI) - Ministry of Environment

**Address:** P.O.Box 70-1091

**City:** Antelias  
**Location:** Mount Lebanon

**Contact**
- **Telephone:** (04) 522222
- **Fax:** (04) 418911
- **Web Site:** www.moe.gov.lb

**Contact Persons**
Mr. Edgar Chehab - Project Manager - E-mail: echehab@moe.gov.lb

**Category:** Government  
**Non Profit:** ✓

**Fees**  
Free Services

**Sector:** Services

**Sub Sector**
- Environmental Information

**Services**  
- Environmental
- Environmental Assessment Training
- Environmental Education
- Promotion on Environmental Friendly Products
- Training on Environmental Laws

---

**History/Background**
Established in 2000, Strengthening the Permitting & Auditing System for Industries (SPASI) is a project funded by the European Union, managed by UNDP, and executed by the Ministry of Environment.

**Objectives**
To strengthen the permitting, monitoring and auditing system for industries through the development of necessary legislation and the introduction of advocate tools.

**Activities**
- Set and update decrees for classified establishments and set and update standards for environmental activity.
- Design the national environmental auditing manual and strengthen the capacity for environmental monitoring procedures.
- SPASI has designed a detailed audit manual that provides the guidelines and procedures for conducting audits in Lebanon that could be tailored to fit the different needs of various sectors. The manual covers the environmental management practices, processes used, water and energy consumption, wastewater generation and noise pollution.
- Develop compliance action plans (CAP), and spread awareness concerning industrial compliance.
- Build the capacity of concerned parties to conduct CAP, environmental audits and monitoring.

**Funding Sources**
European Union.

**Publications**
✓
**Name:** Syndicate of Alcoholic Beverages Manufacturers

**Address:** P.O.Box 165336

**City:** Sin El Fil **Location:** Greater Beirut

**Contact**

<table>
<thead>
<tr>
<th>Type</th>
<th>Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>Telephone</td>
<td>(01) 484457 - (01) 482500</td>
</tr>
<tr>
<td>Fax</td>
<td>(01) 482200</td>
</tr>
</tbody>
</table>

**Contact Persons**

Dr. Carlos Adem - President -Tel: (09) 635111- (03) 808500
Mr. Ramez Bou Nader -Tel: (01) 482500 - (03) 669366

**Category** Private Institution **Non Profit** ✔

**Fees** Free Services

**Sector** Industry

**Sub Sector** Food & Beverages

**History/Background**

Established in 1952 according to decree No. 7993.

**Objectives**

The Syndicate is a non-political, non-partisan institution. Its main objective is to protect and promote all aspects related to producers of alcoholic beverages and preserve the continuity and progress of the profession.

**Activities**

- Coordinate among all producers of alcoholic beverages through identifying their needs and asserting their obligations and responsibilities and the industry standards.
- Educate and bring awareness to the consumers on quality and specifications of the alcoholic beverages available in the market.
- Lobby for legislation, decrees and decisions with the relevant authorities and facilitate the relations with the public authorities and other bodies involved in manufacturing and economic matters.

**Funding Sources** Membership.

**Publications** □
Name: Syndicate of Clothes Manufacturers

Address: 2nd Fl; Al Sharq Bldg; Haret Hreik; P.O.Box 11 - 8050; Beirut

City: Beirut  Location: Greater Beirut

Contact

Telephone  (01) 555577; (01) 558333; (01) 558222
Fax  (01) 558444

Contact Persons
Mr. Fouad Houdrouj - President
Mr. Wahid Kabbani - General Secretary - Tel: (01) 703600 - (03) 311885

Category Private Institution  Non Profit  ✓
Fees Free Services
Sector Industry
Sub Sector Textile & Clothing

Services
Marketing
Marketing
Trade Promotion
Trade Promotion
Trade Promotion
Trade Promotion
Trade Promotion
Training
Sub Services
Networking
Research and Data
Export Promotion and Training
Local Market Information
Research, Data and Statistics
Trade Fairs
Technical Training and Maintenance

History/Background
Established during the 1970s.

Objectives
The Syndicate is a non-political, non-partisan association. Its main objective is to protect and promote all aspects related to ready-made clothes manufacturing and preserve its continuity and progress.

Activities
- Liaise with relevant organizations on a national and international level
- Defend the moral and material rights of its members and provide them with assistance in decisions and legislation related to the profession
- Protect the interest of its members and promote their rights
- Coordinate amongst the members for efficient cooperation in social and public activities.

Funding Sources  Membership.
Publications  ☐
**Name:** Syndicate of Electrical Equipment Manufacturers  

**Address:** C/o Liban Cables; 10th Fl; CCIAB Bldg; Sanayeh  

**City:** Beirut  

**Contact**  

| Telephne  | (01) 350040  
Fax | (01) 350042  

**Contact Persons**  
Mr. Ghassan Al Bulbul - President  
Mr. Emile Chawoul - Vice President -Tel: (01) 240430  

**Category** Private Institution  
**Fees** Free Services  
**Sector** Industry  
**Sub Sector** Metal & non-Metal Products  

**Services**  

| Marketing | Networking  
Marketing | Research and Data  
Trade Promotion | Export Promotion and Training  
Trade Promotion | Local Market Information  
Trade Promotion | Overseas Market Information  
Training | Technical Training and Maintenance  

**History/Background**  
Established in 2000 in an effort to unify the local procedures.  

**Objectives**  
The Syndicate is a non-political, non-partisan institution. Its main objective is to protect the industry from foreign competition and promote all aspects related to it.  

**Activities**  
- Propose and lobby for legislation and decisions related to the industry’s manufacturing and marketing issues  
- Defend the moral and material rights of the Syndicate’s members  
- Coordinate among members for efficient cooperation in social and public activities.  
- Prepare research and scientific studies and make them available to members  
- Provide technical assistance within available means  

**Funding Sources** Membership.  

**Publications** (Blank)
SYNDICATE OF IMPORTERS OF ELECTRICAL EQUIPMENT & ELECTRONICS

Established in 1962 according to decree No. 490/1.

The Syndicate is a non-political, non-partisan institution. Its main objective is to protect and promote social and financial aspects of the profession and of those working in it.

Activities:
- Protect the interests of its members against foreign and illegal competition
- Defend the moral and material rights of its members and provide them with technical assistance.
- Publish accurate and up-to-date information for consumers of electrical equipment and electronics.
- Help regulate the relationship among its members and settle disagreements
- Facilitate its members relationship with the public authorities and other bodies involved in social, economic and legal aspects of importing electrical equipment and electronics.

Funding Sources:

Publications

Name: Syndicate of Importers of Electrical Equipment & Electronics
Address: C/o Louis Philip Baz Shop, Jeitawi; St. Joseph Bldg.
City: Beirut
Location: Greater Beirut

Contact
Telephone: (01) 448662; (01) 581244
Fax: (01) 581095
E-mail: loubaz@sodatel.net.lb

Contact Persons
Mr. Philip Baz - President
Mr. Selim Antaki - Vice President

Category: Private Institution
Non Profit

Fees: Free Services

Sector: Industry

Sub Sector: Machinery & Equipment

Services:
- Marketing
- Trade Promotion
- Training

Sub Services:
- Networking
- Export Promotion and Training
- Local Market Information
- Research, Data and Statistics
- Trade Fairs
- Technical Training and Maintenance
Name: Syndicate of Importers of Food Stuff

Address: 2nd Fl; Sodco Bldg; No 8; Sodco St;

City: Beirut Location: Greater Beirut

Contact

Telephone (01) 202208/9
Fax (01) 202208/9

Contact Persons
Mr. Joseph Aour - President
Mr. Khaled El Khatib - General Manager

Category Private Institution Non Profit

Fees Free Services

Sector Industry

Sub Sector Food & Beverages

Services Sub Services
Marketing Networking
Marketing Sales Promotion
Marketing Training
Trade Promotion Local Market Information
Training Technical Training and Maintenance

History/Background
Established in 1992 according to decree No. 368/1.

Objectives
The Syndicate is a non-political, non-partisan institution. Its objective is to regulate the profession, protect it and encourage the importers of foodstuff to continue improving the standards in all aspects.

Activities
- Represent importers of foodstuff, consumer goods and beverages in lobbying for legislation decrees and decisions related to the profession
- Protect the interests of its members and defend their rights morally and materially.
- Provide technical assistance and training within available means
- Coordinate amongst the members and remind them of their obligations and their responsibilities in their dealings with distributors and merchants
- Facilitate the relationship between the consumer and merchant while protecting the consumers’ rights.

Funding Sources Membership, Sponsorship, or Support.

Publications


Directory of support services for SMEs in Lebanon

Name: Syndicate of Jewelry Designers in Lebanon

Address: 1st Fl; Banque Beirut Bldg;

City: Jal El Dib Location: Mount Lebanon

Contact

Contact Persons
Mr Masoud Nassar - President -Tel: (03) 344660
Ms. Mageda Chaaban -Tel: (03) 605254

Category: Private Institution Non Profit
Fees: Free Services
Sector: Industry
Sub Sector: Jewelry Industry

History/Background
Established in 2001 according to decree No. 45/1.

Objectives
The Syndicate is a non-political, non-partisan institution. Its main objective is to organize the work of jewelry designers and build their capacities. Also to promote them on the international level and thus create job opportunities especially in Europe and the Gulf countries.

Activities
- Organize seminars related to the field.
- Conduct training for designers.
- Organize jewelry fairs promoting Lebanese designers.
- Organize contests and competitions in order to encourage creativity.

Funding Sources: Membership.

Publications: □

Services Sub Services
Marketing Product Design and Information
Trade Promotion Networking
Training Technical Training and Maintenance
Training Vocational Training Development
### Name:
Syndicate of Lebanese Chemical Industry

### Address:
C/o Tamer Brothers Office; Sin El Fil

### City:
Sin El Fil

### Location:
Greater Beirut

### Contact
**Telephone:** (01) 485690  
**Fax:** (01) 510232

### Contact Persons
- Mr. Gaby Tamer - President  
- Mr. Karim Lebbos - Tel: (01) 685160/2

### Category
Private Institution  
**Non Profit** ✅

### Fees
Free Services

### Sector
Industry

### Sub Sector
Chemical Products

### Services
<table>
<thead>
<tr>
<th>Services</th>
<th>Sub Services</th>
</tr>
</thead>
<tbody>
<tr>
<td>Marketing</td>
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</tr>
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<td>Research and Data</td>
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<tr>
<td>Trade Promotion</td>
<td>Export Promotion and Training</td>
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<tr>
<td>Training</td>
<td>Technical Training and Maintenance</td>
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</tbody>
</table>

### History/Background
Established in 1982 according to decree No. 580/1.

### Objectives
The Syndicate is a non-political, non-partisan institution. Its main objective is to promote and to protect all aspects related to chemical manufacturing industries and preserve its continuity and progress.

### Activities
- To promote and lobby for legislation, decrees and decisions related to manufacturing issues.  
- To work towards the implementation of applicable laws and regulations and help regulate the relationship among members and facilitate their relations with the public authorities.  
- To liaise with the relevant parties for the establishment of industry standards and compliance with ISO 9002 and ISO 14000.

### Funding Sources
Membership.

### Publications
☐
Name: Syndicate of Lebanese Food Industries

Address: 5th Fl; Awada Center; Facing Mar Michael Church

City: Shiyah  Location: Greater Beirut

Contact

<table>
<thead>
<tr>
<th>Telephone</th>
<th>(01) 543502</th>
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<tr>
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<td>(01) 543502</td>
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</table>

Contact Persons

Mr. Atef Idriss - President
Mr. Georges Nasrawi - Vice President

Category: Private Institution  Non Profit ✓

Fees: Free Services

Sector: Industry

Sub Sector: Food & Beverages

History/Background

Established in 1995 according to decree No. 74/1.

Objectives

To gather the Lebanese agri-food industrialists under one organized structure to assist and rehabilitate the sectors as a step towards improving the Lebanese economy.

Activities

- Protecting the industry and encouraging the Lebanese food industry by supporting individual members.
- Coordinate with relative official parties on all issues aiming at organizing the national industry.
- Organizing professional seminars and exhibitions to widen the views of industrialists towards global professional thinking in production and marketing
- Establishing new contacts that would serve its members in selling their products to new markets and targeted populations
- Developing the quality and standards of produced goods by working with the involved parties in setting new norms.
- Collaborating with universities and colleges in relating their studies to specific industrial issues.

Funding Sources: Membership.

Publications: □
**Name:** Syndicate of Lebanese Graphic Arts & Printing  

**Address:** 3rd Fl; Farid Touma Bldg; Wadih Ammoun St; Beirut Hall Area; P.O.Box 11 - 5997; Beirut  

**City:** Sin El Fil  

**Contact:**  
- Telephone: (01) 511177/8  
- Fax: (01) 510177  
- E-mail  

**Contact Persons**  
- Mr. Joesoh Sader - President - Tel: (03) 639044 - E-mail: sader@cyberia.net.lb  
- Mr. Mosbah Gandour - Vice President  

**Category:** Private Institution  
**Fees:** Membership  
**Sector:** Industry  

**History/Background**  
The Syndicate was established in 1944 when a group of print-house owners, known as the "Union of Print Owners in Lebanon," got a license from the Ministry of Economy under registration No. 5210. The name was changed to "Graphic Arts Syndicate" in 1973.  

**Objectives**  
The Syndicate is a non-political, non-partisan institution. Its main objective is to protect and promote all aspects related to the industry and preserve its continuity and progress.  

**Activities**  
- Propose and lobby for legislation decrees and decisions related to the industry and facilitate the relationship of members with public authorities  
- Evaluate all standards of graphic arts printing and set standards to maintain quality as well as enhance and promote the printing industry  
- Participate in the modernization of the industry and the encouragement of joint ventures and teaming arrangements among members  
- Provide technical assistance and defend the moral and material rights of the members.  

**Funding Sources:** Membership.  
**Publications**

<table>
<thead>
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<th>Sub Services</th>
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<tbody>
<tr>
<td>Marketing</td>
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<tr>
<td>Training</td>
<td>Technical Training and Maintenance</td>
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</tbody>
</table>
Directory of support services for SMEs in Lebanon

Name: Syndicate of Lebanese Plastic Transformers

Address: J. Abounaoum Bldg; Mkalles; P.O.Box 6550; Beirut

City: Beirut

Location: Greater Beirut

Contact

Telephone (01) 685074/5; (01) 685047/8
Fax (01) 685077
E-mail miryam@metalloplastica.com

Contact Persons

Mr. Jean Abounaoum - President
Mr. Ara Babikian - Vice President

Category Private Institution

Fees Free Services

Sector Industry

Sub Sector

Chemical Products

Services Sub Services

Marketing Networking
Trade Promotion Local Market Information
Training Technical Training and Maintenance

History/Background

Established in 1972 according to decree No. 440/1.

Objectives

The Syndicate is a non-political, non-partisan institution. It protects the interests of its members, promotes and preserves the industry's continuity and progress.

Activities

- Defend the moral and material rights of its members
- Impose and lobby for legislation decrees and decisions among businessmen and other syndicates.
- Propose and create social projects that foster cooperation among its members

Funding Sources Membership.

Publications

□
**Name:** Syndicate of Lebanese Producers of Cement and Marble

**Address:** 3rd Fl; Mallah Center;

**City:** Jal El Dib  
**Location:** Greater Beirut

**Contact**
- Telephone: (04) 711811; (01) 891699
- Fax: (04) 711911; (01) 881400

**Contact Persons**
- Mr. Melhem Mallah - President -Tel: (03) 665001
- Mr. Jean Mattar - Treasurer

**Category:** Private Institution  
**Non Profit:**

**Fees**
- Free Services

**Sector**
- Industry

**Sub Sector**
- Metal & non-Metal Products

**Services**
- Marketing
- Marketing
- Trade Promotion
- Trade Promotion
- Trade Promotion
- Trade Promotion
- Training

**Sub Services**
- Networking
- Research and Data
- Export Promotion and Training
- Local Market Information
- Research, Data and Statistics
- Trade Fairs
- Technical Training and Maintenance

**History/Background**
- Established in 1949 according to decree No 11.

**Objectives**
- The Syndicate is a non-political, non-partisan institution. Its objective is to protect and promote the professional, economic, technical and manufacturing aspects of the industry and to preserve its continuity and progress.

**Activities**
- Defend the rights of its members and their relationships with the public authorities and legal bodies.
- Coordinates and promotes a good relationship among its members.

**Funding Sources**
- Membership.

**Publications**
-
Name: Syndicate of Lebanese Ready Made Garments

Address: 1st Fl, Charek Bldg # 2; Haret Hreik; Odeymi St; P. O. Box 11 - 8050; Beirut

City: Beirut Location: Greater Beirut

Telephone (01) 555577; (01) 558333; (01) 558222
Fax (01) 558444; (01) 558333

Contact Persons
Mr. Fouad Houdrouj - President
Mr. Joseph Tamraz - Vice President -Tel: (01) 684919/20 - (03) 605222

Category Private Institution Non Profit
Fees Free Services
Sector Industry

Sub Sector Metal & non-Metal Products

Services Sub Services
Marketing Networking
Marketing Research and Data
Trade Promotion Export Promotion and Training
Trade Promotion Local Market Information
Trade Promotion Research, Data and Statistics
Trade Promotion Trade Fairs
Training Technical Training and Maintenance

History/Background
It was established in the 1960s and reactivated in 1996

Objectives
The Syndicate is a non-political, non-partisan association. Its main objective is to protect and promote all aspects related to ready-made clothes manufacturing and preserve its continuity and progress.

Activities
- Liaise with relevant organizations on a national and international level
- Defend the moral and material rights of its members and provide them with assistance in decisions and legislation related to the profession
- Protect the interests of its members and promote their rights
- Coordinate amongst the members for efficient cooperation in social and public activities.

Funding Sources Membership.

Publications □
Directory of support services for SMEs in Lebanon

Name: Syndicate of Lebanese Tanners

Address: C/o STIP; P. O. Box 329; Zouk Mikael

City: Zouk Mikael     Location: Mount Lebanon

Contact
Telephone (09) 210774; (09) 211033
Fax (09) 210818
E-mail STIP@cyberia.net.lb

Contact Persons
Mr. George Darwish - President - Tel: (03) 303042

Category: Private Institution         Non Profit ✔
Fees: Free Services
Sector: Industry
Sub Sector: Leather & Tanning

Services
Marketing
Marketing
Trade Promotion
Trade Promotion
Trade Promotion
Trade Promotion
Training

Sub Services
Networking
Research and Data
Export Promotion and Training
Local Market Information
Local Market Information
Trade Fairs
Technical Training and Maintenance

History/Background
Established in 1960.

Objectives
The Syndicate is a non-political, non-partisan institution. Its main objective is to protect and promote all aspects related to the tanning industry and preserve its continuity and progress.

Activities
- Propose and lobby for legislation decrees and decisions related to manufacturing issues with the relevant authorities
- To work for the implementation of applicable laws and regulations
- To help regulate the relationship amongst its members

Funding Sources
Membership.

Publications

**Name:** Syndicate of Owners of Sock Factories

**Address:** Industrial Zone; Nicholas Nasr Bldg.

**City:** Kferhbab  
**Location:** North Lebanon

<table>
<thead>
<tr>
<th>Contact</th>
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</thead>
<tbody>
<tr>
<td>Telephone</td>
<td>(01) 837041</td>
</tr>
<tr>
<td>Mobile</td>
<td>(03) 835294</td>
</tr>
<tr>
<td>Fax</td>
<td>(01) 83337</td>
</tr>
</tbody>
</table>

**Category** Private Institution  
**Non Profit** ✓

**Fees** Free Services

**Sector** Industry

**Sub Sector** Textile & Clothing

**Services**

<table>
<thead>
<tr>
<th>Services</th>
<th>Sub Services</th>
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<tbody>
<tr>
<td>Marketing</td>
<td>Networking</td>
</tr>
<tr>
<td>Marketing</td>
<td>Research and Data</td>
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<tr>
<td>Trade Promotion</td>
<td>Export Promotion and Training</td>
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<td>Local Market Information</td>
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<td>Research, Data and Statistics</td>
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<td>Training</td>
<td>Technical Training and Maintenance</td>
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</table>

**History/Background**

Established in 1970 according to decree No. 539/1.

**Objectives**

The Syndicate is a non-political, non-partisan institution. Its main objective is to protect and promote the profession and preserve its continuity and progress.

**Activities**

- Help regulate the relationship among the members and facilitate their relations in the public authorities and other bodies involved in manufacturing and economic matters.
- Protect the interests of the members and defend the moral and material rights and provide activities for its members.
- Provide technical and financial assistance to members within available means.

**Funding Sources** Membership.

**Publications** □
**Name:** Syndicate of Paint Manufacturers

**Address:** Industrial Area; Nahr El Mote; P. O. Box 11 - 789; Beirut

**City:** Nahr El Mote **Location:** Greater Beirut

**Contact**

<table>
<thead>
<tr>
<th>Telephone</th>
<th>(01) 892799; (01) 897550</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fax</td>
<td>(01) 892799</td>
</tr>
<tr>
<td>E-mail</td>
<td><a href="mailto:spml@city.com.lb">spml@city.com.lb</a></td>
</tr>
</tbody>
</table>

**Contact Persons**

Mr. Wajih Bizri - President
Mr. Sami Assaf - Tel: (03) 635996 - E-mail: sassaf@cyberia.net.lb

**Category** Private Institution **Non Profit**

**Fees** Free Services

**Sector** Industry

**Sub Sector** Chemical Products

**Services**

<table>
<thead>
<tr>
<th>Marketing</th>
<th>Research and Data</th>
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<tr>
<td>Trade Promotion</td>
<td>Local Market Information</td>
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<td>Trade Promotion</td>
<td>Networking</td>
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<td>Trade Promotion</td>
<td>Trade Fairs</td>
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<tr>
<td>Training</td>
<td>Quality Control (TQM), ISO Standards</td>
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<tr>
<td>Training</td>
<td>Technical Training and Maintenance</td>
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</tbody>
</table>

**History/Background**

Established in 1952 according to decree No. 7993

**Objectives**

The Syndicate is a non-political, non-partisan institution. Its main objective is to protect and promote all aspects related to paint manufacturing industry and preserve its continuity and progress.

**Activities**

- Propose and lobby for legislation decrees related to manufacturing
- Help regulate the relationship amongst its members and facilitate their relations with the public authorities.
- Coordinate among its members in organizing panels and in participating towards the modernization of paint manufacturing policies
- Establish social and sports facilities for its members
- Provide technical and financial assistance to its members within the means available.

**Funding Sources** Membership.

**Publications**
### Directory of support services for SMEs in Lebanon

#### Name:
Syndicate of Textile Industrials in Lebanon

#### Address:
La Lainiene National; Baabda Road; P. O. Box 88; Hazmieh

#### City:
Hazmieh

#### Location:
Mount Lebanon

#### Contact

<table>
<thead>
<tr>
<th>Telephone</th>
<th>(05) 456151; (05) 450077</th>
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<tbody>
<tr>
<td>Fax</td>
<td>(05) 453408</td>
</tr>
<tr>
<td>E-mail</td>
<td><a href="mailto:soly@inco.com.lb">soly@inco.com.lb</a></td>
</tr>
<tr>
<td>Web Site</td>
<td><a href="http://www.intex.com">www.intex.com</a></td>
</tr>
</tbody>
</table>

#### Contact Persons

Mr. Sleiman Khater - President

#### Category
Private Institution

#### Fess
Free Services

#### Sector
Industry

#### Sub Sector
Textile & Clothing

#### Services

<table>
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<th>Services</th>
<th>Sub Services</th>
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<tr>
<td>Marketing</td>
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<tr>
<td>Training</td>
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<td>Training</td>
<td>Technical Training and Maintenance</td>
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#### History/Background

Established in 1947 according to decree No. 3775 as the Syndicate of Machine Textile Manufacturing. In 1997, the name was changed to Syndicate of Textile Industrials in Lebanon.

#### Objectives
The Syndicate is a non-political, non-partisan institution that aims at protecting the interests of its members and promoting their rights in all aspects related to textile manufacturing industries in Lebanon, as well as preserve the industry's continuity and progress.

#### Activities
- Propose and lobby for legislation, decrees and decisions related to manufacturing issues.
- Facilitate the relationship among its members and with the public authorities in manufacturing and economic matters.
- Defend the moral and material rights of its members.
- Participate in the modernization of textile manufacturing policies in Lebanon through the identification of needs, the establishment of industrial zones, and the encouragement of joint ventures among members and with foreign partners.

#### Funding Sources
Membership.

#### Publications
None
Directory of support services for SMEs in Lebanon

**Name:** Syndicate of the Owners of Paper & Packaging Industries

**Address:** 2nd Floor; Block 2; Farid Touma Bldg; Wadih Amoun St;

**City:** Sin El Fil  
**Location:** Greater Beirut

**Contact**

Telephone  (01) 510179/180  
Fax  (01) 510178

**Contact Persons**

Mr. Zouheir Saber -Tel: (03) 808787  
Mr. Fadi El Jemayel -Tel: (04) 985048

**Category** Private Institution  
**Fees** Free Services  
**Sector** Industry  
**Sub Sector** Paper & Paper Derivatives

**Services**

- Marketing Networking
- Marketing Research and Data
- Trade Promotion Export Promotion and Training
- Trade Promotion Local Market Information
- Trade Promotion Research, Data and Statistics
- Trade Promotion Trade Fairs
- Training Technical Training and Maintenance

**History/Background**

Established according to decree No. 278/1, in 1964.

**Objectives**

- The Syndicate is a non-political, non-partisan association. Its objective is to protect and promote all aspects related to paper and packaging industry and to preserve its continuity and progress.

**Activities**

- Participate in setting the standards and quality control
- Participate in the modernization of paper and packaging manufacturing policies.
- Protect the interests of the members and promote their rights and coordinate amongst them.
- Promote social professional projects for members

**Funding Sources** Membership, Donations, Sponsorships.

**Publications**

- No publications listed.
**Name:** Syndicate of Wood Furniture Production  
**Address:** 1st Fl; Mar Eliass Bldg; Gallery Al-Itihad; Jdeydet el-Metn  
**City:** Jdeydet el-Metn  
**Location:** Mount Lebanon  
**Telephone:** (01) 877944  

**Contact Persons**  
Mr. Abdo Saad - President -Tel: (03) 726730  
Mr. Yousef Hanna al Rif - Vice President -Tel: (01) 241724/8/9 - (03) 400871  

**Category** Private Institution  
**Fees** Membership  
**Sector** Industry  
**Sub Sector** Wood & Furniture  

<table>
<thead>
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<tbody>
<tr>
<td>Marketing</td>
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<tr>
<td>Marketing</td>
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<td>Trade Fairs</td>
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<td>Training</td>
<td>Technical Training and Maintenance</td>
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</table>

**History/Background**  
Established in 1940. The Syndicate was formed to unite the carpenters and wood workers to compete with foreign production and limit the import of foreign furniture, encouraging the local industry to flourish and grow.

**Objectives**  
To promote local carpenters in furniture production in order to compete with foreign products and assist local carpenters in furniture production in the provision of basic resources to their small towns, thus controlling their migration to big cities.

**Activities**  
- Acts as a lobbying group on issues related to the government  
- Enhance skills in the wood and furniture industry.

**Funding Sources** Membership.

**Publications**


Name: TEAM International

Address: Radwan Center; Bristol St; Verdun; P. O. Box 14 - 5303

City: Beirut Location: Greater Beirut

Contact
Telephone: (01) 840227; (01) 826593
Web Site: www.team-international.com

Contact Persons
Dr. M. Mikdashi - Chairman / CEO
Dr. Tammam Nakkash - Managing partner

Category: Company
Fees: Paid Services
Sector: Consultancy
Sub Sector
General
Information

Services
Training
- Accounting, Pricing, Financial Management
- Accounting, Pricing, Financial Management
- Information Technology
- Management
- Other
- Quality Control (TQM), ISO Standards
- Recruitment, Human Resources, Management

History/Background
It is a multi-disciplinary consulting firm that has, since its establishment in 1975, grown to become one of the largest consulting firms in the region. TEAM has offices in Beirut, Cairo, Amman, Rabat, Riyadh, Kuwait, Qatar and Abu Dhabi. A key element of TEAM's strategy has been the ability to combine the latest worldwide professional advances with a thorough knowledge of the local socio-economic conditions to reach solutions that are optimal, cost-effective and practical to implement.

Objectives
TEAM has focused its strategy on supporting governments, institutions and companies in their endeavours to face up to the challenges of change and development.

Activities
- TEAM acts as a vehicle for the transfer and application of the latest world advances in management, engineering, information technology and human resource development, delivering highest quality services to its clients
- TEAM serves governments, NGOs and the private sectors covering the full spectrum of the economy: industry, services, agriculture, commerce and finance.
- TEAM International goes into international partnerships, joint ventures and associations with consulting firms from all over the world to provide clients with products that achieve the delicate balance between technical quality and economic feasibility.

Funding Sources

Publications


**Directory of support services for SMEs in Lebanon**

**Name:** Technical Center for Pricing

**Address:** Assaf Bldg, Artos St.

**City:** Beirut  
**Location:** Greater Beirut

**Contact**

- Telephone: (01) 743930-3
- Fax: (01) 743730
- E-mail: ministry@economy.gov.lb

**Contact Persons**

Mr. Ali Berro - Director

**Category** Government  
**Non Profit** ✓

**Fees** Free Services  
**Sector** Finance

**Services**

<table>
<thead>
<tr>
<th>Marketing</th>
<th>Sub Services</th>
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<tbody>
<tr>
<td></td>
<td>Market Strategies and Feasibility Studies</td>
</tr>
<tr>
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<td>Product Design and Information</td>
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<td>Research and Data</td>
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<td>Local Market Information</td>
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<td>Trade Promotion</td>
<td>Overseas Market Information</td>
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**History/Background**

Established in 1996.

**Objectives**

To protect the consumers and provide them with information on consumer products: their pricing and quality control.

**Activities**

- Studying and analysing the cost of consumer products, including foodstuff items.
- Monitoring the pricing policies and the price movement of consumer products for both retail and wholesale.
- Provide a monthly comparative study for the food and consumer products basket and stimulate competition in the market.
- Reports on marketing margins for imported consumer products at the importer, wholesaler and retailer levels.
- Preparation and analysis of market share reports about the market size, structure and areas of competition.
- Monitoring changes in size, volume of consumer products and analysing consumer behaviour.
- Centralized coordination between all departments and utilities concerned with pricing and supplier policies.

**Funding Sources**

✓

**Publications**

✓
**History/Background**

Established in 1995, according to a presidential decree. The TIC is funded by UNDP and the Government of Lebanon. Technical support is provided by the International Trade Center in Geneva.

**Objectives**

The TIC plays a key role in promoting Lebanese exports, improve and regulate import operations.

**Activities**

-TIC services include, inter alia, the following:
- Inquiry/reply services.
- Identification of partners.
- Import regulations and procedures.
- Export support services.
- Seminars and workshops.
- Trade newsletters.

-TIC plays a role in trade facilitation by providing free reliable information to the Lebanese business community and to any party interested in trading with Lebanon. The information covers Lebanon's economy and trade statistics.

**Funding Sources**

UNDP; Lebanese Government.

**Publications**

☑
**Name:** UNIDO Integrated Program for Lebanon (IP) - Ministry of Industry

**Address:** Sami Solh area; Badaro

**City:** Beirut  
**Location:** Greater Beirut

**Telephone:** 01) 427145; (01) 423338; (01) 427046  
**Fax:** (01) 427112  
**E-mail:** ministry@industry.gov.lb  
**Web Site:** www.industry@gov.lb

**Contact Persons**
Ms. Rana Rizkallah - Head of Statistics & Information

**Category** Government  
**Fees** Free Services  
**Non Profit** ✓

**Sector** Industry

**Sub Sector** General

**Services**  
**Sub Services**
- Financial: Other
- Marketing: Networking
- Trade Promotion: Export and Import Insurance
- Training: Information Technology, Quality Control (TQM), ISO Standards

**History/Background**
The IP has been elaborated from December 1999 to May 2000 by a team of UNIDO staff and in cooperation with both the Lebanese government and the private sector and in coordination with other multilateral and bilateral agencies.

**Objectives**
The overall strategy of the IP is to build local capacity and to transfer the know how and promote the use of policy, technical and management tools and methodologies needed to achieve higher competitiveness levels.

**Activities**
The IP is structured in four major components:
- Effective governance: Aims at improving the effectiveness of the system for managing the development of the Lebanese economy.
- Promotion of partnership and market access: Would upgrade the present institutional and enterprises capabilities to promote partnerships among Lebanese industries/services and with foreign partners.
- Improvement of enterprise performance: Would address two main issues:
  * Practical demonstration that Lebanese enterprises can become more profitable and competitive by reducing costs and increasing their overall quality
  * Promotion of a progressive and competitive SME sector and industrial entrepreneurship for women to enhance the industrial culture and increase the value added for small enterprises in rural areas.
- Industrial environment management: Aims at building awareness and strengthening national capabilities to bring about industrial development in Lebanon that is in compliance with environmental norms and practices.

**Funding Sources** UNIDO.

**Publications**