



SINUS Study for the Friedrich-Ebert-Stiftung

Social-ecological transformation

Country report Slovakia

**FRIEDRICH
EBERT
STIFTUNG**

sinus:

Heidelberg, September 2023

Teil der INTEGRAL-SINUS-OPINION Gruppe

Task and objectives

Empirical survey to identify opposing and advocating groups of the social-ecological transformation

- The world is undergoing far-reaching changes. There seems to be no end to reports of record heat, storms and forest fires. Climate policy has been dodged for a long time; progress must be made quickly in phasing out fossil fuels and building up an energy supply and industrial production based on renewable energy.
- At the same time, the pressure for change increasingly affects citizens directly. The path to a climate-neutral economy is associated with enormous technological, economic and social challenges: The accelerated expansion of renewable energy, the heat and transport transition, and the structural change of the economy - all of this will increasingly affect citizens.
- Against this background, the SINUS Institute conducted a large-scale population survey in Europe and North America on behalf of the Competence Centre for Climate and Social Justice of the Friedrich-Ebert-Stiftung: across 19 countries, the research delved into the perceptions, interests, and concerns that individuals associate with the social-ecological transformation. The survey's primary objective was twofold: first, to provide an encompassing overview of attitudes towards climate policy, and second, to explore the degree of receptivity among various social segments toward climate policy measures. To achieve the latter, the survey design incorporated the Sinus-Meta-Milieus target group model.
- The study results are intended to stimulate public discussions and provide an in-depth analysis of the conditions under which the climate-neutral transformation of national economies can succeed and be supported by broad public acceptance. Based on these analyses, developing country- and milieu-specific communication strategies that address the population's different interests and fears and appropriately address them through suitable forms of communication is essential.

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Method and sample

Methodology and sample



Method

Standardised online survey (CAWI)

Quota sample (gender, age, education and region)

The interviews were conducted in the national language.



Data collection

Ø Interview duration: 26 minutes

The data collection was carried out by Sociotrend GmbH.



Target group

Resident population aged from 18 to 69 years



Sample size

1,200 people



Survey period

27.06. - 25.07.2023

Survey contents

- Awareness of environmental, nature and climate protection issues
- Climate and environmentally-conscious behaviour: Attitudes, barriers and motivators
- Attitudes towards change in way of living and economies: Necessity of change, Attribution of responsibility and political measures
- Interest in information and level of knowledge: climate change, ecological contexts and political measures

Methodology and sample

Evaluation of the survey results

- This report presents the survey results for Slovakia. The key findings are presented in graphs and diagrams. For better readability and comprehensibility, the percentages have been rounded to whole numbers.
- The data set was examined for differences in the response behaviour of different population groups and presented in tabular form. The socio-demographic characteristics of gender, age, education and net equivalent income were taken into account.
 - Gender: female, male
(The answer category „non-binary“ was taken into account in the survey, but not evaluated due to too small a number of cases).
 - Age groups: 18- to 29-year-olds, 30- to 39-year-olds, 40- to 49-year-olds, 50- to 59-year-olds, 60- to 69-year-olds
 - Educational groups: low: "Žiadne školské vzdelanie ani odborná príprava (zatiaľ)" or "Neukončený druhý stupeň základnej školy" or "Ukončený druhý stupeň základnej školy, Kurzy na doplnenie základného vzdelania" or "Praktická škola" or "Rekvalifikačné kurzy"; medium: "Odborné učilište, stredná odborná škola bez maturity, stredné odborné učilište bez maturity" or "Maturity, tiež Nadstavbové štúdium" or "Pomaturitné kvalifikačné štúdium" or "Doplňujúce pedagogické štúdium" ; high: "Pomaturitné špecializačné štúdium, tanečné konzervatórium, konzervatórium" or "Stredná odborná škola- 6 ročné štúdium" or "Vyššie štúdium"
 - Net equivalent income*: low: less than 60% of median income; medium: 60 to 140% of median income; high: more than 140% of the median income

* The net equivalent income is a net income weighted according to the number and age of persons living in the household. To calculate the net equivalent income, the net household income is divided by the number of persons weighted according to the OECD scale. This results in a means-weighted per capita net income. The calculated equivalised income was divided into three groups (below 60 %, 60-140 %, above 140 % of the median income) using the median values available at Eurostat (2021).

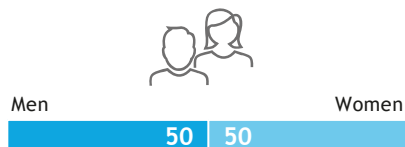
Methodology and sample

Evaluation of the survey results

- In addition to the differentiation according to socio-demographic characteristics, the data was analysed according to the milieu affiliation of the respondents. By evaluating the findings according to the **Sinus-Meta-Milieus**, the socio-demographic analysis is supplemented by way of living and value components.
 - The milieu perspective does not replace the study of socio-demographic characteristics, but complements and refines them by taking into account basic values that determine way of living and life goals as well as everyday attitudes to family, work, leisure and consumption.
- Established test procedures of empirical social research were used to examine the statistical significance of survey results. The differences in the response behaviour of the analysed population groups were checked by means of a chi-square test (e.g. age group of 18 to 29 years compared to the average). This is based on a confidence interval of 95% or 99%, which is customary for social science purposes.
 - The examined characteristics are interpreted as overrepresented or underrepresented in the sample if the probability of this is at least 95%. Characteristics are considered to be strongly overrepresented or strongly underrepresented if a probability of 99% is applied.
 - The result of the significance test always depends on the group size. The larger the group (e.g. group of people with high educational qualifications), the more likely it is that even weak over- and under-representations can be shown to be significant. For this reason, it can happen in individual cases that identical numerical values are presented as differently over- or under-represented.

Demographic structure of the sample

Gender



Age ø 43.8 years

18 to 29 years	19
30 to 39 years	22
40 to 49 years	23
50 to 59 years	18
60 to 69 years	18

Marital status

Single	26
In partnership, living separately	6
In partnership, living together	18
Married / registered partnership	40
Living in separation / divorced	8
Widowed	2

Persons in the household

1 person	12
2 persons	32
3 persons	26
4 persons	20
5 persons	6
6 persons and more	4

Educational qualification

Low	9
Medium	66
High	25

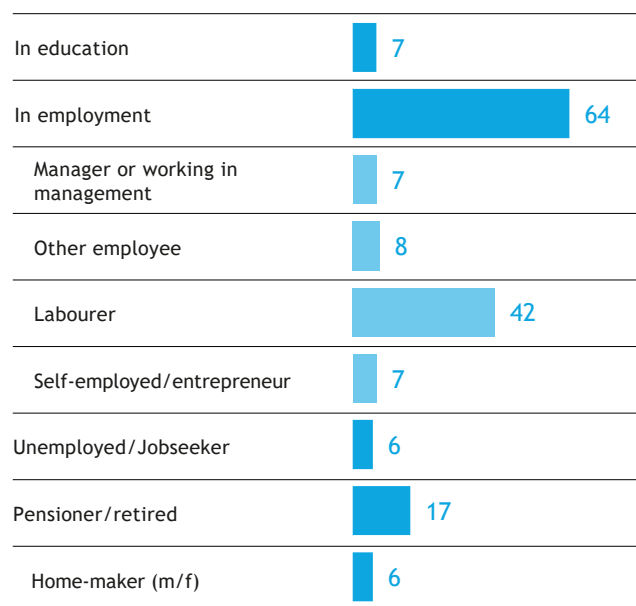
Children in the household

YES	48
Yes, children aged 0-5 years	16
Yes, children aged 6-13	16
Yes, children aged 14-17	10
Yes, children aged 18 and over (adult children)	17
There are no children living in my household	52

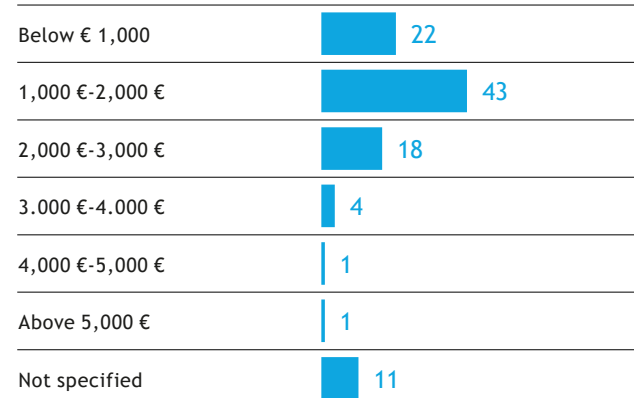
Basis: 1,200 cases, total sample; figures in %.

Demographic structure of the sample

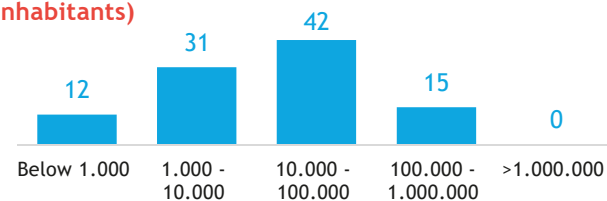
Occupational status



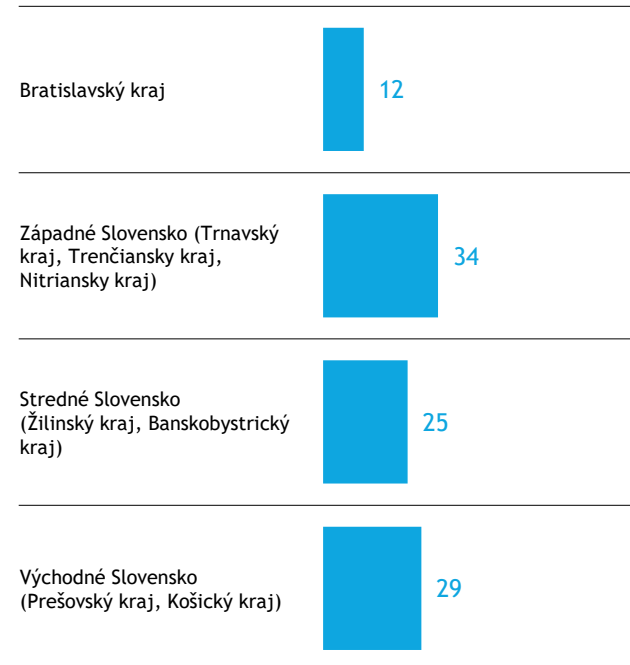
Net household income



Size of residency (number of inhabitants)



Region



Basis: 1,200 cases, total sample; figures in %.

The Sinus-Meta-Milieus[®] in Slovakia

18 - 69 year olds

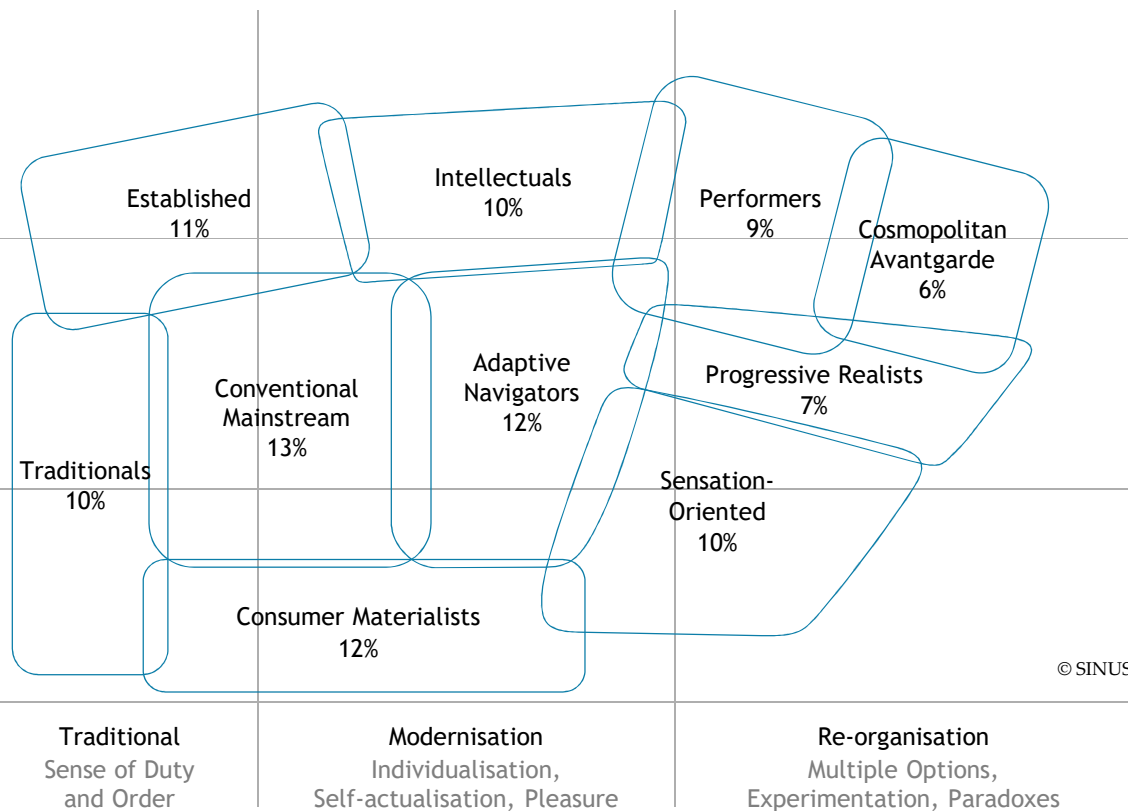
Social status ↓



Higher

Middle

Lower



Basic Values →

Traditional
Sense of Duty
and Order

Modernisation
Individualisation,
Self-actualisation, Pleasure

Re-organisation
Multiple Options,
Experimentation, Paradoxes

The Sinus-Milieus®

Short summary

Established	Status-driven conservative elite: High self-confidence, traditional responsibility and performance ethics, exclusivity and status claims, acceptance of social order	Adaptive Navigators	Modern mainstream: Flexible pragmatists, young modern middle class, high willingness to adapt and perform, modern way of life, digital affinity, reliable and loyal, open to new - but tested and verified - things
Intellectuals	Academic elite with post-material beliefs: High affinity for enjoyment, sensuality, art and culture, critical of globalisation, advocate for justice and public welfare, taking responsibility for oneself and others, affinity for education and high quality of life	Sensation-Oriented	Materialistic- and entertainment-focused lower middle-class: Hedonistic, with focus on today, conspicuous consumption, unconcerned, open to risks, anti-bourgeois yet materialistic way of life, rejection of political correctness and conventions, looking for fun, action, entertainment, stimulation
Performers	Efficiency- and progress-oriented modern elite: Global economic and liberal thinking, affinity for higher consumption, modern design, adopting, interest in technology and digital, competitive and career-oriented, networker, open to change	Conventional Mainstream	Harmony-seeking older middle-class: Desire for secure circumstances, fear of losing achievements, search for community, cohesion, social life, neighbourly support, distrust towards elites, feeling of being left out in favour of other groups, down to earth
Cosmopolitan Avantgarde	Ambitious and individualistic avant-garde: Cosmopolitan, urban, mobile and flexible, digital nomads, way of life vanguards, pronounced self-expression, postmodern way of life elite, anti-mainstream, desire to stand out, joie de vivre, ambitious and success-oriented	Traditionals	Order-seeking older generation: Petty bourgeois world, traditional working-class culture, desire for social security, harmony, consistency, voluntarily disconnection from modern way of life and digital culture, desire for simple, safe, down to earth
Progressive Realists	Drivers of social transformation: Sustainable way of life but without renunciation, driving the global social transformation, progressive, optimistic, ease of dealing with contradictions, party and protest, seriousness and entertainment	Consumer-Materialists	Lower class striving for validation: Precarious living conditions, undemanding adaptation to necessities, desire for consumption standard of the middle class, defiant cohesion within their own community, fear of speed of change and being left behind



2

Problem awareness

Main findings

Problem awareness

Importance of environmental, nature and climate protection

- With 71% of mentions, public health service or care is by far the most frequently counted among the five most important Topics. Inflation/decreasing purchasing power ranks second with 44% mentions. The area of environmental, nature and climate protection is counted among the five most important political Topics by 25% of the respondents.

Relevance of environmental policy fields of action

- Among the top five challenges to preserving our livelihoods, respondents most frequently rank water pollution/quality (64%), the state of forests (56%), air/air quality pollution (50%) and waste in the environment and living environment (49%). Increasing traffic and noise is least often seen as a priority area for environmental policy action (14%).

Relevance of climate change as a topic

- A clear majority of the population considers climate change to be a (very) important Topic for Slovakia: On a scale from 0 "completely irrelevant" to 10 "absolutely important", 59% of the respondents choose the scale points 8 to 10, another 21% the scale points 6 to 7. In contrast, it is only 6% of the respondents who choose the scale points 0 to 2. The scale average is 7.4.

Main findings

Problem awareness

Attitudes towards climate change

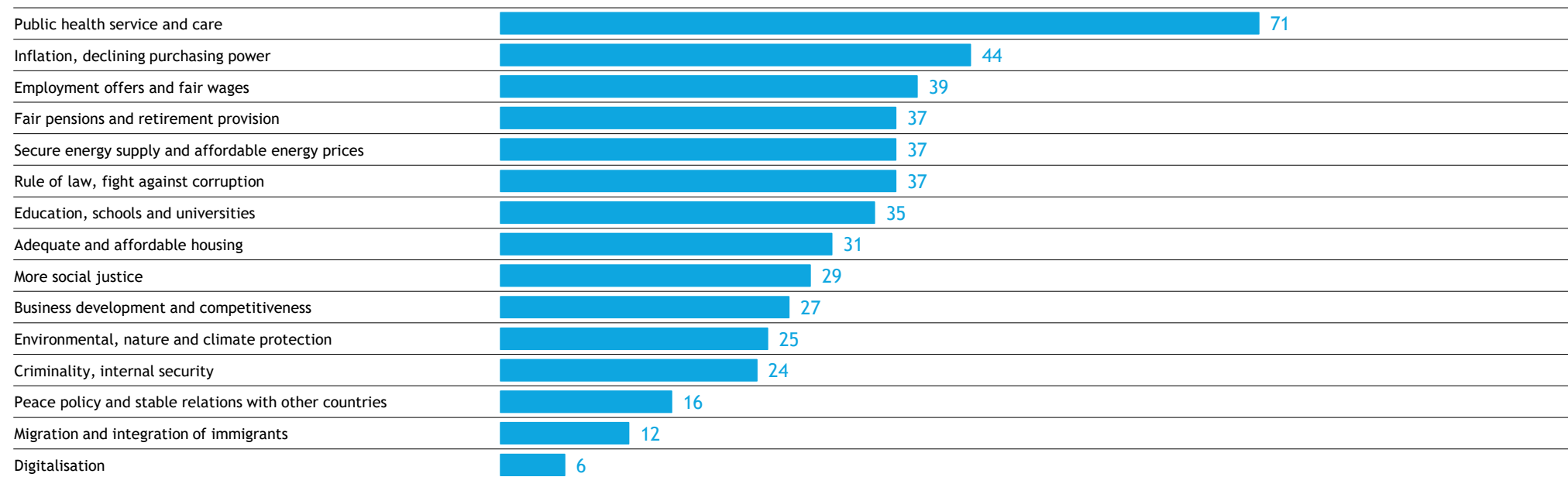
- 96% of respondents believe that the destruction of nature endangers people and their livelihoods (highest level of agreement "Fully agree": 62%). At the same time, 78% say they are afraid of the consequences of climate change (highest level of agreement: 27%), while 44% think that many things are very exaggerated when it comes to the consequences of climate change (highest level of agreement: 14%). When asked if there are more important problems in Slovakia than climate change, 72% agree (highest level of agreement: 24%) and 28% disagree. The statement that we should rather focus on adapting to the consequences of climate change instead of putting climate protection in the foreground is agreed by 55% (highest level of agreement: 12%), while 45% disagree.

Consequences of climate change

- The increase in extreme weather events and the (feared) lack of water in everyday life scare the population the most: 64% of the respondents respectively list the increase in extreme weather events and the lack of water in everyday life among the five consequences of climate change that scare them the most. Military conflicts over raw materials and water are named third most frequently (46%). Significantly fewer respondents are afraid of falling yields in agriculture (18%).

Importance of environmental, nature and climate protection

Which of the following topics do you think are the most important for politicians in Slovakia to take care of? Please select up to 5 Topics.



Basis: 1,200 cases, total sample; figures in %.

Importance of environmental, nature and climate protection

Which of the following Topics do you think are the most important for politicians in Slovakia to take care of? Please select up to 5 Topics.

	Total	EST	INT	PER	COS	ADA	CMS	TRA	CMA	SEN	PRO
Public health service and care	71	74	80	71	58	71	75	69	70	68	66
Inflation, declining purchasing power	44	40	34	48	52	47	46	36	50	41	47
Employment offers and fair wages	39	38	24	50	40	44	35	30	48	44	35
Fair pensions and retirement provision	37	46	23	35	26	38	44	39	44	40	21
Secure energy supply and affordable energy prices	37	34	24	34	28	42	40	38	50	33	30
Rule of law, fight against corruption	37	38	62	31	30	31	40	40	32	30	34
Education, schools and universities	35	39	59	35	45	29	26	36	21	25	46
Adequate and affordable housing	31	26	24	35	39	40	27	32	31	28	29
More social justice	29	27	26	33	24	30	33	30	30	26	25
Business development and competitiveness	27	30	34	39	37	21	23	20	20	23	34
Environmental, nature and climate protection	25	32	50	19	29	12	22	31	9	18	38
Criminality, internal security	24	22	17	17	17	26	31	29	28	22	18
Peace policy and stable relations with other countries	16	18	10	12	9	10	21	26	22	14	17
Migration and integration of immigrants	12	8	5	14	7	15	15	15	16	13	11
Digitalisation	6	2	12	4	17	6	2	2	2	6	10

Basis: 1,200 cases, total sample; figures in %.

EST = Established
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 CMS = Conventional Mainstream
 TRA = Traditionals
 CMA = Consumer Materialists
 SEN = Sensation-Oriented
 PRO = Progressive Realists

strongly overrepresented
 overrepresented
 strongly underrepresented
 underrepresented

Importance of environmental, nature and climate protection

Which of the following Topics do you think are the most important for politicians in Slovakia to take care of? Please select up to 5 Topics.

	Total	Gender		Age (years)				
		Male	Female	18-29	30-39	40-49	50-59	60-69
Public health service and care	71	67	75	62	69	74	72	78
Inflation, declining purchasing power	44	49	38	51	46	43	38	41
Employment offers and fair wages	39	36	42	50	42	41	38	21
Fair pensions and retirement provision	37	37	37	20	26	33	50	60
Secure energy supply and affordable energy prices	37	37	36	29	32	41	44	37
Rule of law, fight against corruption	37	41	33	31	37	36	40	42
Education, schools and universities	35	33	36	43	37	39	23	28
Adequate and affordable housing	31	28	34	42	32	29	26	24
More social justice	29	24	33	25	26	31	27	35
Business development and competitiveness	27	30	24	26	29	24	32	24
Environmental, nature and climate protection	25	24	26	32	28	22	19	23
Criminality, internal security	24	22	26	22	21	30	22	23
Peace policy and stable relations with other countries	16	17	16	12	10	15	22	26
Migration and integration of immigrants	12	13	12	7	12	10	17	15
Digitalisation	6	9	2	10	9	4	1	2

Basis: 1,200 cases, total sample; figures in %.

■ strongly overrepresented ■ strongly underrepresented
■ overrepresented ■ underrepresented

Importance of environmental, nature and climate protection

Which of the following Topics do you think are the most important for politicians in Slovakia to take care of? Please select up to 5 Topics.

	Total	Education			Net equivalent income (HH/month)		
		Low	Medium	High	Low <60% (<424 €)	Medium 60-140% (424-989 €)	High >140% (>989 €)
Public health service and care	71	62	71	74	66	71	72
Inflation, declining purchasing power	44	36	45	43	35	43	46
Employment offers and fair wages	39	44	39	38	38	39	40
Fair pensions and retirement provision	37	29	42	29	36	44	30
Secure energy supply and affordable energy prices	37	40	37	36	36	37	37
Rule of law, fight against corruption	37	29	38	39	31	36	41
Education, schools and universities	35	36	29	48	29	30	41
Adequate and affordable housing	31	36	31	28	31	31	31
More social justice	29	24	32	21	36	32	24
Business development and competitiveness	27	26	25	33	18	24	34
Environmental, nature and climate protection	25	13	24	32	26	22	28
Criminality, internal security	24	25	24	22	26	24	22
Peace policy and stable relations with other countries	16	13	17	17	16	17	19
Migration and integration of immigrants	12	9	14	10	11	13	12
Digitalisation	6	12	4	6	9	5	5

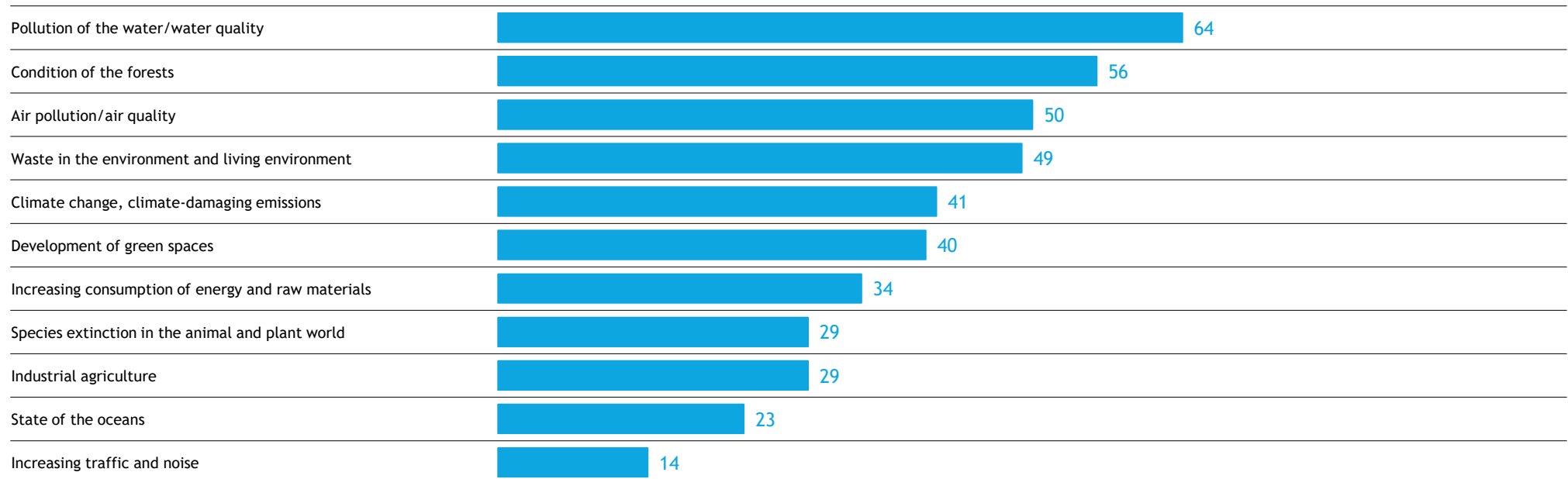
Basis: 1,200 cases, total sample; figures in %.

■ strongly overrepresented ■ strongly underrepresented
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Relevance of environmental policy fields of action

In your opinion, which of the following Topics are among the greatest challenges for the conservation of our livelihoods?
Please select up to 5 from the list below.

Environmental policy fields of action



Basis: 1,200 cases, total sample; figures in %.

Relevance of environmental policy fields of action

In your opinion, which of the following Topics are among the greatest challenges for the conservation of our livelihoods?
Please select up to 5 from the list below.

	Total	EST	INT	PER	COS	ADA	CMS	TRA	CMA	SEN	PRO
Pollution of the water/water quality	64	66	70	62	53	63	72	58	66	56	62
Condition of the forests	56	56	58	66	49	55	54	57	50	54	57
Air pollution/air quality	50	50	61	46	57	47	50	56	50	42	50
Waste in the environment and living environment	49	54	59	52	45	39	49	55	44	40	55
Climate change, climate-damaging emissions	41	47	72	41	42	30	37	40	28	31	48
Development of green spaces	40	40	31	47	34	39	46	41	42	35	44
Increasing consumption of energy and raw materials	34	40	24	33	40	35	33	28	38	30	38
Species extinction in the animal and plant world	29	29	36	37	25	28	34	31	25	24	21
Industrial agriculture	29	33	27	26	23	34	29	33	26	29	26
State of the oceans	23	24	35	16	34	17	18	22	26	21	23
Increasing traffic and noise	14	14	4	18	7	14	15	13	21	17	9

Basis: 1,200 cases, total sample; figures in %.

EST = Established
INT = Intellectuals
PER = Performers
COS = Cosmopolitan Avantgarde
ADA = Adaptive Navigators
CMS = Conventional Mainstream
TRA = Traditionals
CMA = Consumer Materialists
SEN = Sensation-Oriented
PRO = Progressive Realists

strongly overrepresented
overrepresented
strongly underrepresented
underrepresented

Relevance of environmental policy fields of action

In your opinion, which of the following Topics are among the greatest challenges for the conservation of our livelihoods?
Please select up to 5 from the list below.

	Total	Gender		Age (years)				
		Male	Female	18-29	30-39	40-49	50-59	60-69
Pollution of the water/water quality	64	62	65	57	61	64	68	69
Condition of the forests	56	55	56	60	53	57	50	58
Air pollution/air quality	50	47	54	46	56	51	48	52
Waste in the environment and living environment	49	46	52	48	48	55	45	49
Climate change, climate-damaging emissions	41	39	43	48	39	38	40	38
Development of green spaces	40	35	45	43	36	38	44	42
Increasing consumption of energy and raw materials	34	35	32	32	33	34	35	35
Species extinction in the animal and plant world	29	32	27	40	30	24	28	27
Industrial agriculture	29	26	32	23	30	30	31	33
State of the oceans	23	24	22	31	25	21	21	16
Increasing traffic and noise	14	14	13	7	12	15	16	20

Basis: 1,200 cases, total sample; figures in %.

■ strongly overrepresented ■ strongly underrepresented
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Relevance of environmental policy fields of action

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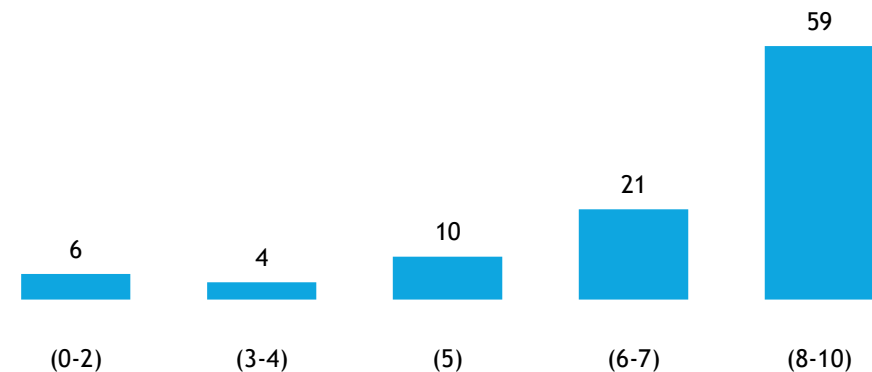
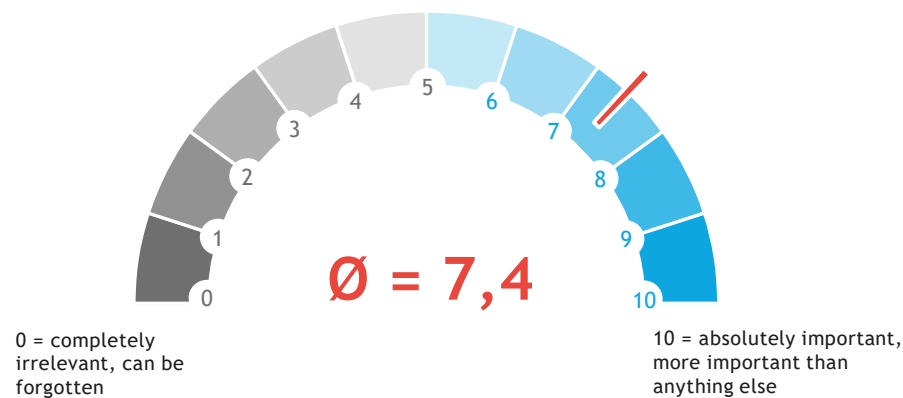
	Total	Education			Net equivalent income (HH/month)		
		Low	Medium	High	Low <60% (<424 €)	Medium 60-140% (424-989 €)	High >140% (>989 €)
Pollution of the water/water quality	64	56	64	65	62	63	66
Condition of the forests	56	56	57	53	51	57	54
Air pollution/air quality	50	55	50	52	44	53	52
Waste in the environment and living environment	49	45	50	48	54	48	48
Climate change, climate-damaging emissions	41	25	40	50	27	41	45
Development of green spaces	40	42	40	38	33	40	41
Increasing consumption of energy and raw materials	34	35	31	39	43	31	34
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Industrial agriculture	29	18	30	31	26	29	31
State of the oceans	23	20	21	28	16	23	27
Increasing traffic and noise	14	20	14	12	12	14	14

Basis: 1,200 cases, total sample; figures in %.

■ strongly overrepresented ■ strongly underrepresented
■ overrepresented ■ underrepresented

Relevance of climate change as a topic

There are always discussions about climate change, i.e. global warming, which leads to environmental changes and changes in the everyday life of every individual (e.g. energy prices). How important do you personally consider this topic for Slovakia?



Basis: 1,200 cases, total sample; figures in %.





Relevance of climate change as a topic

There are always discussions about climate change, i.e. global warming, which leads to environmental changes and changes in the everyday life of every individual (e.g. energy prices). How important do you personally consider this topic for Slovakia?

	Total	EST	INT	PER	COS	ADA	CMS	TRA	CMA	SEN	PRO
10=Absolutely important, more important than anything else	22	26	36	20	13	19	24	23	18	16	25
9	16	24	22	17	14	12	18	14	7	9	23
8	21	24	23	20	21	20	22	18	15	21	26
7	13	11	12	20	24	9	13	13	10	14	12
6	8	5	3	4	16	13	4	6	14	10	4
5	10	8	3	8	4	14	11	13	15	18	5
4	2	2	-	2	5	1	1	3	1	5	3
3	2	-	1	3	2	6	3	2	2	2	-
2	1	1	-	2	-	2	1	2	4	-	1
1	1	-	-	2	-	1	2	1	2	2	1
0=Totally irrelevant, can be forgotten	4	1	-	4	-	3	1	5	13	4	-
Average	7,4	8,2	8,6	7,3	7,4	7,0	7,7	7,1	6,1	6,8	8,1

Basis: 1,200 cases, total sample; figures in %.

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	Total	Gender		Age (years)				
		Male	Female	18-29	30-39	40-49	50-59	60-69
10=Absolutely important, more important than anything else	22	17	27	19	20	22	24	26
9	16	13	18	18	13	17	13	18
8	21	21	20	21	24	16	22	20
7	13	14	12	16	16	12	13	9
6	8	9	7	7	12	7	5	8
5	10	12	9	9	7	14	12	10
4	2	2	1	4	2	2	0	1
3	2	3	2	2	3	2	0	3
2	1	2	1	0	0	2	3	1
1	1	1	1	-	0	2	2	0
0=Totally irrelevant, can be forgotten	4	6	1	3	2	4	5	3
Average	7,4	6,9	7,9	7,5	7,4	7,2	7,2	7,6

Basis: 1,200 cases, total sample; figures in %.

■ strongly overrepresented ■ strongly underrepresented
■ overrepresented ■ underrepresented

Relevance of climate change as a topic

There are always discussions about climate change, i.e. global warming, which leads to environmental changes and changes in the everyday life of every individual (e.g. energy prices). How important do you personally consider this topic for Slovakia?

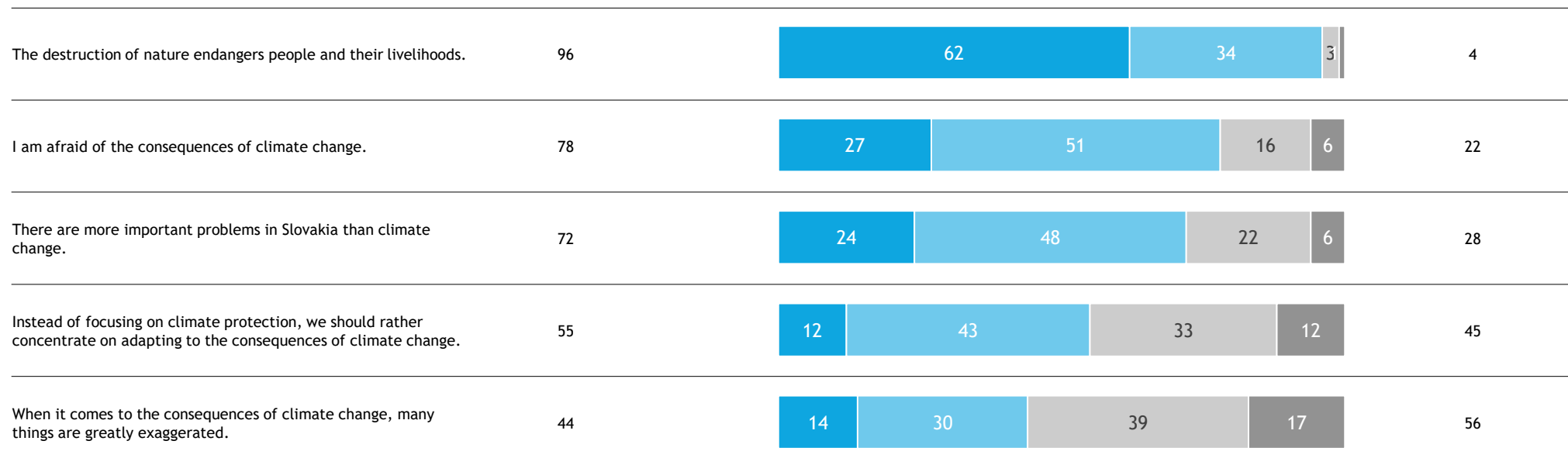
	Total	Education			Net equivalent income (HH/month)		
		Low	Medium	High	Low <60% (<424 €)	Medium 60-140% (424-989 €)	High >140% (>989 €)
10=Absolutely important, more important than anything else	22	31	22	19	30	23	20
9	16	7	15	20	8	16	18
8	21	22	21	19	22	21	20
7	13	9	13	14	9	13	14
6	8	11	6	11	13	7	8
5	10	13	11	8	9	11	9
4	2	4	2	2	2	2	2
3	2	2	3	1	1	2	1
2	1	-	1	2	1	2	1
1	1	-	2	1	1	1	2
0=Totally irrelevant, can be forgotten	4	2	3	4	3	3	4
Average	7,4	7,6	7,3	7,4	7,5	7,4	7,4

Basis: 1,200 cases, total sample; figures in %.

■ strongly overrepresented ■ strongly underrepresented
■ overrepresented ■ underrepresented

Attitudes towards climate change

If you now think about the topic of environment and climate change. To what extent do you agree with the following statements?



Basis: 1,200 cases, total sample; figures in %.

■ Fully agree ■ Somewhat agree ■ Somewhat disagree ■ Completely disagree

Attitudes towards climate change

If you now think about the topic of environment and climate change. To what extent do you agree with the following statements?

Response category: "Fully agree / Somewhat agree"

	Total	EST	INT	PER	COS	ADA	CMS	TRA	CMA	SEN	PRO
The destruction of nature endangers people and their livelihoods.	96	98	99	96	95	94	97	98	92	92	99
I am afraid of the consequences of climate change.	78	89	95	71	85	82	82	73	60	63	88
There are more important problems in Slovakia than climate change.	72	61	42	72	72	79	77	73	87	80	67
Instead of focusing on climate protection, we should rather concentrate on adapting to the consequences of climate change.	55	54	24	57	47	67	60	54	66	65	46
When it comes to the consequences of climate change, many things are greatly exaggerated.	44	39	12	44	34	62	45	37	58	58	33

Basis: 1,200 cases, total sample; figures in %.

EST = Established
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strongly overrepresented
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Attitudes towards climate change

If you now think about the topic of environment and climate change. To what extent do you agree with the following statements?

Response category: "Fully agree / Somewhat agree"

	Total	Gender		Age (years)				
		Male	Female	18-29	30-39	40-49	50-59	60-69
The destruction of nature endangers people and their livelihoods.	96	95	97	98	96	96	94	95
I am afraid of the consequences of climate change.	78	74	83	79	84	76	78	74
There are more important problems in Slovakia than climate change.	72	75	68	67	72	74	71	73
Instead of focusing on climate protection, we should rather concentrate on adapting to the consequences of climate change.	55	55	56	48	54	55	58	62
When it comes to the consequences of climate change, many things are greatly exaggerated.	44	48	40	36	43	44	46	50

Basis: 1,200 cases, total sample; figures in %.

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■ overrepresented ■ underrepresented

Attitudes towards climate change

If you now think about the topic of environment and climate change. To what extent do you agree with the following statements?

Response category: "Fully agree / Somewhat agree"

	Total	Education			Net equivalent income (HH/month)		
		Low	Medium	High	Low <60% (<424 €)	Medium 60-140% (424-989 €)	High >140% (>989 €)
The destruction of nature endangers people and their livelihoods.	96	98	95	97	93	96	96
I am afraid of the consequences of climate change.	78	85	77	78	77	80	79
There are more important problems in Slovakia than climate change.	72	78	73	65	74	71	72
Instead of focusing on climate protection, we should rather concentrate on adapting to the consequences of climate change.	55	64	58	46	66	56	50
When it comes to the consequences of climate change, many things are greatly exaggerated.	44	58	43	39	58	42	40

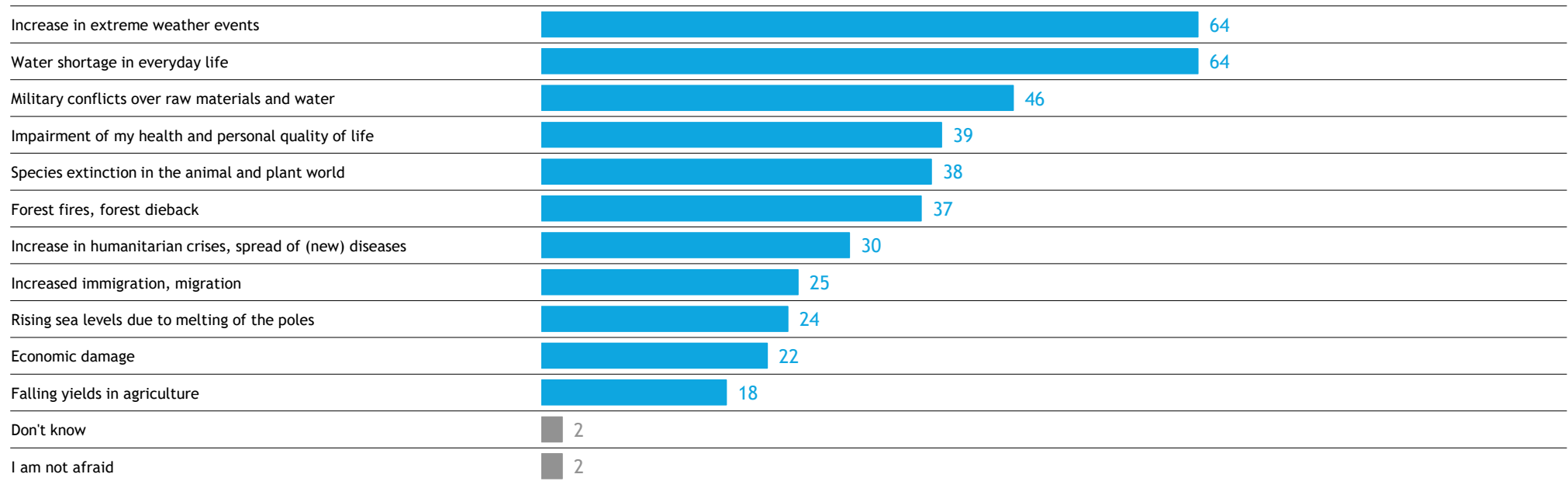
Basis: 1,200 cases, total sample; figures in %.

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■ overrepresented ■ underrepresented

Consequences of climate change - anxiety scale

When you think about the consequences of climate change, what scares you the most? Please select up to 5 answer options from the following list.

Consequences of climate change



Basis: 1,200 cases, total sample; figures in %.

Consequences of climate change - anxiety scale

When you think about the consequences of climate change, what scares you the most? Please select up to 5 answer options from the following list.

	Total	EST	INT	PER	COS	ADA	CMS	TRA	CMA	SEN	PRO
Increase in extreme weather events	64	73	84	61	59	51	68	66	56	52	76
Water shortage in everyday life	64	70	76	59	60	62	68	64	59	53	68
Military conflicts over raw materials and water	46	53	55	43	42	36	52	51	45	35	44
Impairment of my health and personal quality of life	39	47	36	42	34	45	38	36	38	36	29
Species extinction in the animal and plant world	38	38	52	43	43	32	39	39	28	36	42
Forest fires, forest dieback	37	37	48	36	40	41	36	34	32	33	40
Increase in humanitarian crises, spread of (new) diseases	30	35	41	32	25	29	27	28	24	26	30
Increased immigration, migration	25	30	17	21	20	22	30	24	37	22	26
Rising sea levels due to melting of the poles	24	23	39	21	25	23	24	23	14	21	29
Economic damage	22	29	17	20	29	24	22	19	17	20	23
Falling yields in agriculture	18	22	8	11	19	16	18	23	23	18	14
Don't know	2	1	-	2	1	4	2	1	5	1	-
I am not afraid	2	-	-	6	1	2	3	4	4	2	1

Basis: 1,200 cases, total sample; figures in %.

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Consequences of climate change - anxiety scale

When you think about the consequences of climate change, what scares you the most? Please select up to 5 answer options from the following list.

	Total	Gender		Age (years)				
		Male	Female	18-29	30-39	40-49	50-59	60-69
Increase in extreme weather events	64	61	67	58	58	66	69	70
Water shortage in everyday life	64	59	69	62	65	64	70	57
Military conflicts over raw materials and water	46	45	47	40	48	46	44	53
Impairment of my health and personal quality of life	39	36	41	44	36	40	35	38
Species extinction in the animal and plant world	38	40	36	49	36	39	34	34
Forest fires, forest dieback	37	37	38	46	40	35	31	33
Increase in humanitarian crises, spread of (new) diseases	30	28	32	32	30	25	35	27
Increased immigration, migration	25	29	22	12	25	22	31	39
Rising sea levels due to melting of the poles	24	23	25	28	25	21	24	22
Economic damage	22	22	21	24	23	24	18	19
Falling yields in agriculture	18	16	19	12	17	15	24	21
Don't know	2	1	2	0	3	3	1	2
I am not afraid	2	3	1	2	2	2	4	2

Basis: 1,200 cases, total sample; figures in %.

■ strongly overrepresented ■ strongly underrepresented
■ overrepresented ■ underrepresented

Consequences of climate change - anxiety scale

When you think about the consequences of climate change, what scares you the most? Please select up to 5 answer options from the following list.

	Total	Education			Net equivalent income (HH/month)		
		Low	Medium	High	Low <60% (<424 €)	Medium 60-140% (424-989 €)	High >140% (>989 €)
Increase in extreme weather events	64	44	64	71	49	66	69
Water shortage in everyday life	64	49	64	70	54	65	65
Military conflicts over raw materials and water	46	44	46	48	50	47	44
Impairment of my health and personal quality of life	39	47	38	39	39	39	39
Species extinction in the animal and plant world	38	44	38	37	30	37	42
Forest fires, forest dieback	37	47	35	39	35	37	37
Increase in humanitarian crises, spread of (new) diseases	30	31	29	32	27	29	33
Increased immigration, migration	25	20	28	21	21	28	27
Rising sea levels due to melting of the poles	24	20	24	25	26	21	28
Economic damage	22	27	21	21	18	23	20
Falling yields in agriculture	18	31	17	14	22	19	15
Don't know	2	2	2	1	4	2	1
I am not afraid	2	-	3	2	2	2	4

Basis: 1,200 cases, total sample; figures in %.

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■ overrepresented ■ underrepresented



3

Climate and environmentally-conscious behaviour

Main findings

Climate and environmentally-conscious behaviour

Attitudes towards climate and environmentally-conscious behaviour

- 89% of respondents believe that we all have to become active and start changing the way we live in order to maintain a liveable environment for us and the generations that follow (highest level of agreement "Fully agree": 42%).
- Furthermore, 86% of respondents would be willing to do more for environmental and climate protection if the resulting costs were distributed in a socially just manner (highest level of agreement: 29%). Slightly less, but still three quarters (75%) commit themselves to contribute to changing society (highest level of agreement: 21%).

Barriers to climate and environmentally-conscious behaviour

- More than four fifths of respondents (86%) believe that we should be willing to change our way of living for the benefit of the environment (highest level of agreement "fully agree": 33%). However, 56% say that they themselves are only willing to do something to protect the environment if this does not affect their own standard of living (highest level of agreement: 14%).

Main findings

Climate and environmentally-conscious behaviour

- 81% would be willing to do more to protect the environment if everyone acted in this way (highest level of agreement: 28%). However, 40% say that others should take the first step before contributing to climate protection themselves (highest level of agreement: 14%). Furthermore, 36% do not believe that they can contribute significantly to environmental protection with their own behaviour (highest level of agreement: 11%).
- 79% fear that a fundamental change in our way of living and doing business is associated with personally high costs (highest level of agreement: 21%). 67% say that they personally lack the financial means to do something for climate protection (highest level of agreement: 27%). Furthermore, 63% consider measures to protect the climate and the environment to be socially unjust, as they burden low-income earners in particular (highest level of agreement: 22%).
- 77% say they are annoyed when others try to tell them how to live (highest level of agreement: 35%). Furthermore, 53% complain that they will soon not be able to do anything at all if there are even more regulations for climate and environmental protection (highest approval rating: 20%).
- 61% think that businesses know best how to implement the necessary change (highest level of agreement: 12%). Furthermore, 36% think that science and technology will solve the problem of climate change without us having to fundamentally change our way of life (highest level of agreement: 8%).

Main findings

Climate and environmentally-conscious behaviour

- 54% of respondents say the poor infrastructure makes it impossible to give up the car (highest level of agreement: 21%). Furthermore, (37%) say they find it difficult to shape their own lives in an environmentally and climate-friendly way (highest level of agreement: 8%). 29% say they do not see the point of changing their behaviour for something that may happen in the future (highest level of agreement: 7%).
- 51% say that businesses that need a lot of energy for their production cannot implement strict climate protection requirements (highest level of agreement: 12%). Furthermore, 52% say that preserving jobs is more important than climate and environmental protection (highest level of agreement: 12%). 41% think that combating climate change is detrimental to our businesses (highest approval rating: 13%).

Motivators of climate and environmentally-conscious behaviour

- 94% of respondents say that spending time in nature significantly enhances their quality of life (highest level of agreement "Fully agree": 58%). Furthermore, 86% feel strongly connected to nature (highest level of agreement: 33%).
- According to 92% of respondents, each individual has a responsibility to ensure that we leave a liveable environment for future generations (highest level of agreement: 50%). Just as many respondents (92%) believe that environmental protection is a matter of decency and civic duty (highest level of agreement: 46%). That more environmental protection also means better quality of life and health for all, say 90% (highest level of agreement: 45%). 67% feel personally responsible for the preservation of nature and the environment (highest approval rating: 21%).

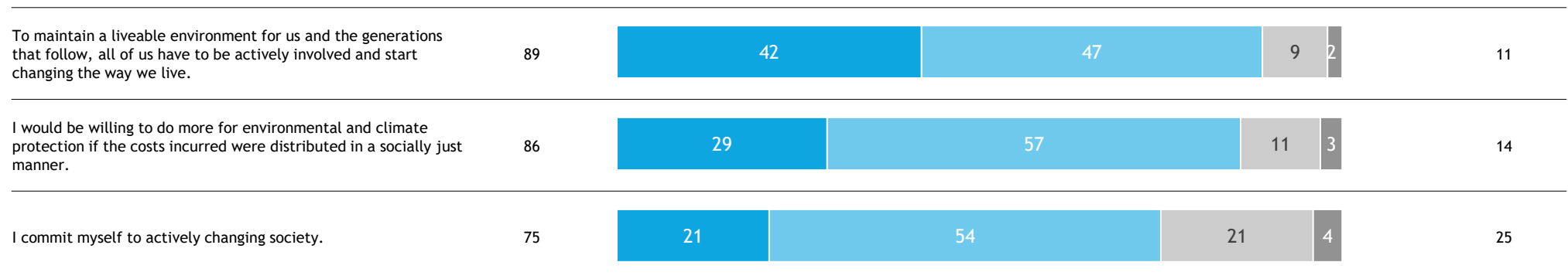
Main findings

Climate and environmentally-conscious behaviour

- 87% see the industrialised countries as having a special responsibility for climate protection, as they have played a significant role in causing climate change (highest level of agreement: 40%). In addition, 78% say they feel better when they buy products that have less impact on the environment and climate (highest level of agreement: 28%).
- 83% believe that our businesses must become more climate-friendly, otherwise there is a threat of economic damage (highest level of agreement: 30%). 77% believe that a consistent policy to protect the environment will have a positive impact on the competitiveness of businesses in the future (highest approval rating: 19%). Furthermore, 69% believe that switching to environmentally and climate-friendly products and production processes offers great employment opportunities (highest approval rating: 16%).

Attitudes towards climate and environmentally-conscious behaviour

Below you can see some statements. How much do you agree with the following statements?



Basis: 1,200 cases, total sample; figures in %.

 Fully agree  Somewhat disagree
 Somewhat agree  Completely disagree

Attitudes towards climate and environmentally-conscious behaviour

Below you can see some statements. How much do you agree with the following statements?

Response category: "Fully agree / Somewhat agree"





	Total	EST	INT	PER	COS	ADA	CMS	TRA	CMA	SEN	PRO
To maintain a liveable environment for us and the generations that follow, all of us have to be actively involved and start changing the way we live.	89	96	99	92	90	86	93	93	66	83	95
I would be willing to do more for environmental and climate protection if the costs incurred were distributed in a socially just manner.	86	91	87	84	89	87	90	86	74	85	90
I commit myself to actively changing society.	75	94	93	84	76	67	69	76	47	72	89

Response category: "Fully agree"

	Total	EST	INT	PER	COS	ADA	CMS	TRA	CMA	SEN	PRO
To maintain a liveable environment for us and the generations that follow, all of us have to be actively involved and start changing the way we live.	42	60	69	46	42	23	41	45	23	35	47
I would be willing to do more for environmental and climate protection if the costs incurred were distributed in a socially just manner.	29	46	31	36	29	16	31	28	16	28	36
I commit myself to actively changing society.	21	34	34	24	13	9	11	20	11	23	37

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Attitudes towards climate and environmentally-conscious behaviour

Below you can see some statements. How much do you agree with the following statements?

Response category: "Fully agree / Somewhat agree"

	Total	Gender		Age (years)				
		Male	Female	18-29	30-39	40-49	50-59	60-69
To maintain a liveable environment for us and the generations that follow, all of us have to be actively involved and start changing the way we live.	89	87	91	92	89	88	87	87
I would be willing to do more for environmental and climate protection if the costs incurred were distributed in a socially just manner.	86	85	87	86	85	86	87	86
I commit myself to actively changing society.	75	72	79	81	79	74	74	69

Response category: "Fully agree"

	Total	Gender		Age (years)				
		Male	Female	18-29	30-39	40-49	50-59	60-69
To maintain a liveable environment for us and the generations that follow, all of us have to be actively involved and start changing the way we live.	42	39	45	47	44	41	37	42
I would be willing to do more for environmental and climate protection if the costs incurred were distributed in a socially just manner.	29	31	28	29	30	29	25	32
I commit myself to actively changing society.	21	20	22	28	25	20	16	14

Basis: 1,200 cases, total sample; figures in %.

■ strongly overrepresented ■ strongly underrepresented
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Attitudes towards climate and environmentally-conscious behaviour

Below you can see some statements. How much do you agree with the following statements?

Response category: "Fully agree / Somewhat agree"

	Total	Education			Net equivalent income (HH/month)		
		Low	Medium	High	Low <60% (<424 €)	Medium 60-140% (424-989 €)	High >140% (>989 €)
To maintain a liveable environment for us and the generations that follow, all of us have to be actively involved and start changing the way we live.	89	87	88	91	82	90	89
I would be willing to do more for environmental and climate protection if the costs incurred were distributed in a socially just manner.	86	87	86	86	87	88	85
I commit myself to actively changing society.	75	80	74	78	74	77	76

Response category: "Fully agree"

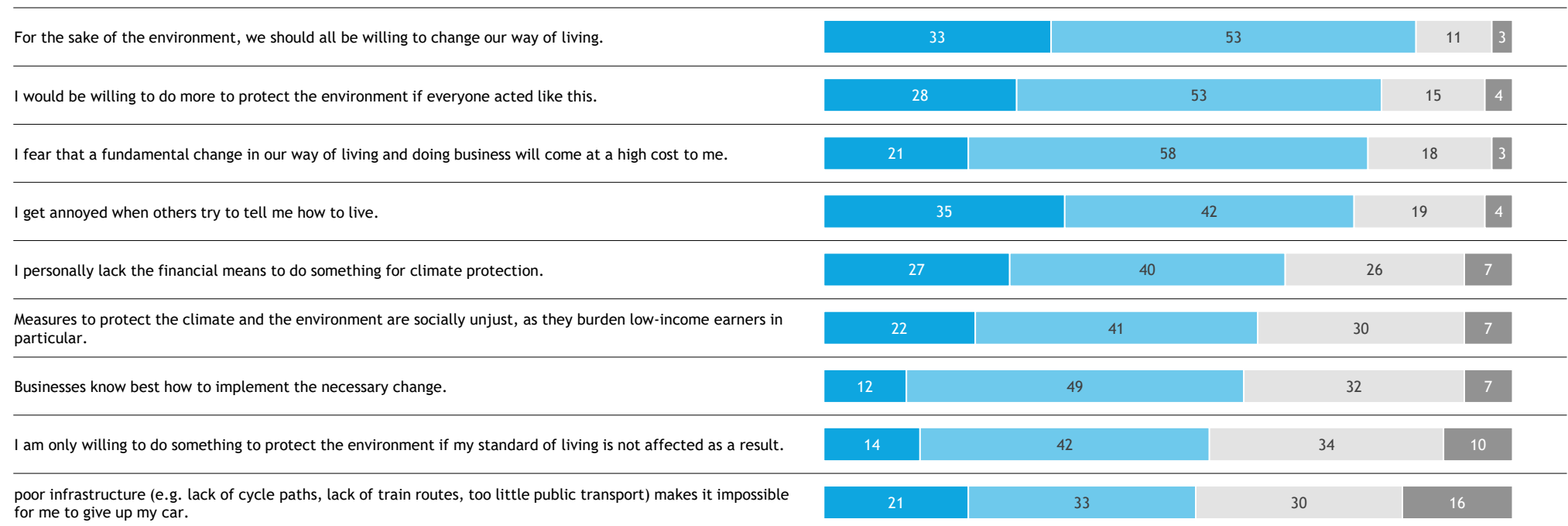
	Total	Education			Net equivalent income (HH/month)		
		Low	Medium	High	Low <60% (<424 €)	Medium 60-140% (424-989 €)	High >140% (>989 €)
To maintain a liveable environment for us and the generations that follow, all of us have to be actively involved and start changing the way we live.	42	40	40	47	33	41	47
I would be willing to do more for environmental and climate protection if the costs incurred were distributed in a socially just manner.	29	33	28	30	32	31	29
I commit myself to actively changing society.	21	25	19	25	25	19	22

Basis: 1,200 cases, total sample; figures in %.

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Barriers to climate and environmentally-conscious behaviour (1)

Here are some statements on the topic of environmental and climate protection. To what extent do you agree with the following statements?

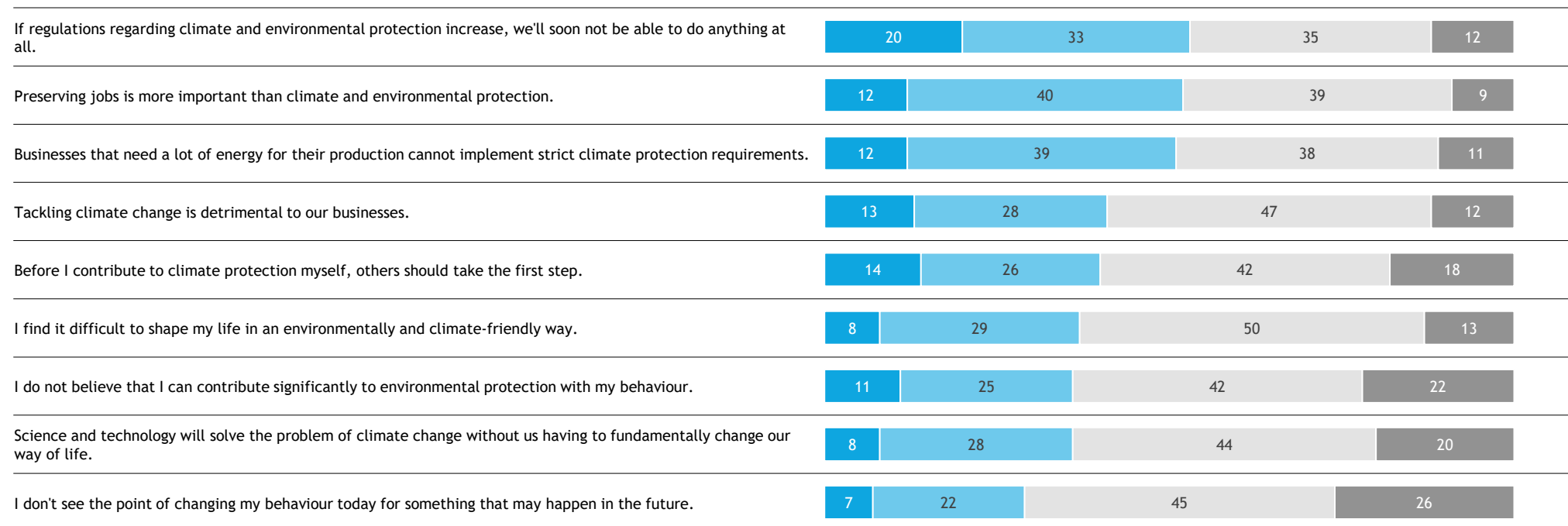


Basis: 1,200 cases, total sample; figures in %.

■ Fully agree ■ Somewhat disagree
■ Somewhat agree ■ Completely disagree

Barriers to climate and environmentally-conscious behaviour (2)

Here are some statements on the topic of environmental and climate protection. To what extent do you agree with the following statements?



Basis: 1,200 cases, total sample; figures in %.

■ Fully agree ■ Somewhat disagree
■ Somewhat agree ■ Completely disagree

Barriers to climate and environmentally-conscious behaviour (1)

Here are some statements on the topic of environmental and climate protection. To what extent do you agree with the following statements?

Response category: "Fully agree / Somewhat agree"

	Total	EST	INT	PER	COS	ADA	CMS	TRA	CMA	SEN	PRO
For the sake of the environment, we should all be willing to change our way of living.	86	92	97	85	94	82	86	85	72	76	91
I would be willing to do more to protect the environment if everyone acted like this.	81	82	79	75	86	80	86	73	76	81	94
I fear that a fundamental change in our way of living and doing business will come at a high cost to me.	79	80	71	70	84	79	89	73	81	81	79
I get annoyed when others try to tell me how to live.	77	74	58	84	69	85	77	74	90	83	75
I personally lack the financial means to do something for climate protection.	67	63	39	56	60	74	76	67	84	79	60
Measures to protect the climate and the environment are socially unjust, as they burden low-income earners in particular.	63	61	43	59	66	70	71	56	73	70	53
Businesses know best how to implement the necessary change.	61	61	45	72	58	70	61	54	55	69	59
I am only willing to do something to protect the environment if my standard of living is not affected as a result.	56	49	29	50	65	68	59	45	66	70	56
poor infrastructure (e.g. lack of cycle paths, lack of train routes, too little public transport) makes it impossible for me to give up my car.	54	59	44	56	66	54	55	35	49	68	63

Basis: 1,200 cases, total sample; figures in %.

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Barriers to climate and environmentally-conscious behaviour (2)

Here are some statements on the topic of environmental and climate protection. To what extent do you agree with the following statements?

Response category: "Fully agree / Somewhat agree"

	Total	EST	INT	PER	COS	ADA	CMS	TRA	CMA	SEN	PRO
If regulations regarding climate and environmental protection increase, we'll soon not be able to do anything at all.	53	48	19	47	40	70	63	50	67	68	41
Preserving jobs is more important than climate and environmental protection.	52	49	21	60	49	63	49	47	65	65	51
Businesses that need a lot of energy for their production cannot implement strict climate protection requirements.	51	47	28	55	58	64	53	47	55	58	46
Tackling climate change is detrimental to our businesses.	41	34	17	42	43	49	47	36	52	56	31
Before I contribute to climate protection myself, others should take the first step.	40	38	13	36	41	54	45	30	49	57	26
I find it difficult to shape my life in an environmentally and climate-friendly way.	37	34	16	36	48	43	35	25	40	56	33
I do not believe that I can contribute significantly to environmental protection with my behaviour.	36	28	10	35	40	46	37	25	52	57	28
Science and technology will solve the problem of climate change without us having to fundamentally change our way of life.	36	39	20	42	47	44	30	21	30	55	26
I don't see the point of changing my behaviour today for something that may happen in the future.	29	19	3	24	30	44	23	18	44	55	13

Basis: 1,200 cases, total sample; figures in %.

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Barriers to climate and environmentally-conscious behaviour (1)

Here are some statements on the topic of environmental and climate protection. To what extent do you agree with the following statements?

Response category: "Fully agree / Somewhat agree"

	Total	Gender		Age (years)				
		Male	Female	18-29	30-39	40-49	50-59	60-69
For the sake of the environment, we should all be willing to change our way of living.	86	82	89	87	88	85	83	83
I would be willing to do more to protect the environment if everyone acted like this.	81	80	81	79	83	82	78	81
I fear that a fundamental change in our way of living and doing business will come at a high cost to me.	79	80	78	75	81	79	78	82
I get annoyed when others try to tell me how to live.	77	81	74	78	79	76	82	74
I personally lack the financial means to do something for climate protection.	67	69	66	61	65	67	69	74
Measures to protect the climate and the environment are socially unjust, as they burden low-income earners in particular.	63	66	61	64	65	63	64	59
Businesses know best how to implement the necessary change.	61	61	60	60	61	61	55	66
I am only willing to do something to protect the environment if my standard of living is not affected as a result.	56	60	52	54	60	57	52	56
poor infrastructure (e.g. lack of cycle paths, lack of train routes, too little public transport) makes it impossible for me to give up my car.	54	56	51	59	59	57	49	45

Basis: 1,200 cases, total sample; figures in %.

■ strongly overrepresented ■ strongly underrepresented
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Barriers to climate and environmentally-conscious behaviour (2)

Here are some statements on the topic of environmental and climate protection. To what extent do you agree with the following statements?

Response category: "Fully agree / Somewhat agree"

	Total	Gender		Age (years)				
		Male	Female	18-29	30-39	40-49	50-59	60-69
If regulations regarding climate and environmental protection increase, we'll soon not be able to do anything at all.	53	58	49	48	44	57	59	59
Preserving jobs is more important than climate and environmental protection.	52	54	51	49	51	62	53	46
Businesses that need a lot of energy for their production cannot implement strict climate protection requirements.	51	54	49	48	56	51	51	51
Tackling climate change is detrimental to our businesses.	41	46	37	42	40	44	38	42
Before I contribute to climate protection myself, others should take the first step.	40	40	40	36	42	36	39	48
I find it difficult to shape my life in an environmentally and climate-friendly way.	37	41	32	43	40	34	37	29
I do not believe that I can contribute significantly to environmental protection with my behaviour.	36	39	34	36	38	36	36	36
Science and technology will solve the problem of climate change without us having to fundamentally change our way of life.	36	40	31	39	36	35	33	33
I don't see the point of changing my behaviour today for something that may happen in the future.	29	32	25	28	26	30	29	28

Basis: 1,200 cases, total sample; figures in %.

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Barriers to climate and environmentally-conscious behaviour (1)

Here are some statements on the topic of environmental and climate protection. To what extent do you agree with the following statements?

Response category: "Fully agree / Somewhat agree"

	Total	Education			Net equivalent income (HH/month)		
		Low	Medium	High	Low <60% (<424 €)	Medium 60-140% (424-989 €)	High >140% (>989 €)
For the sake of the environment, we should all be willing to change our way of living.	86	93	84	86	84	86	86
I would be willing to do more to protect the environment if everyone acted like this.	81	82	82	78	82	81	78
I fear that a fundamental change in our way of living and doing business will come at a high cost to me.	79	73	80	79	78	81	77
I get annoyed when others try to tell me how to live.	77	82	79	74	81	77	76
I personally lack the financial means to do something for climate protection.	67	69	73	54	83	69	61
Measures to protect the climate and the environment are socially unjust, as they burden low-income earners in particular.	63	73	63	59	73	64	61
Businesses know best how to implement the necessary change.	61	76	61	54	72	61	56
I am only willing to do something to protect the environment if my standard of living is not affected as a result.	56	64	55	55	64	57	51
poor infrastructure (e.g. lack of cycle paths, lack of train routes, too little public transport) makes it impossible for me to give up my car.	54	51	52	59	54	49	58

Basis: 1,200 cases, total sample; figures in %.

■ strongly overrepresented ■ strongly underrepresented
■ overrepresented ■ underrepresented

Barriers to climate and environmentally-conscious behaviour (2)

Here are some statements on the topic of environmental and climate protection. To what extent do you agree with the following statements?

Response category: "Fully agree / Somewhat agree"

	Total	Education			Net equivalent income (HH/month)		
		Low	Medium	High	Low <60% (<424 €)	Medium 60-140% (424-989 €)	High >140% (>989 €)
If regulations regarding climate and environmental protection increase, we'll soon not be able to do anything at all.	53	64	55	45	64	52	50
Preserving jobs is more important than climate and environmental protection.	52	69	52	47	63	51	51
Businesses that need a lot of energy for their production cannot implement strict climate protection requirements.	51	65	53	44	60	53	48
Tackling climate change is detrimental to our businesses.	41	55	40	39	53	42	36
Before I contribute to climate protection myself, others should take the first step.	40	60	41	32	58	39	35
I find it difficult to shape my life in an environmentally and climate-friendly way.	37	42	39	29	47	34	36
I do not believe that I can contribute significantly to environmental protection with my behaviour.	36	40	37	33	48	37	31
Science and technology will solve the problem of climate change without us having to fundamentally change our way of life.	36	51	34	31	46	32	34
I don't see the point of changing my behaviour today for something that may happen in the future.	29	40	29	20	42	28	26

Basis: 1,200 cases, total sample; figures in %.

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■ overrepresented ■ underrepresented

Barriers to climate and environmentally-conscious behaviour (1)

Here are some statements on the topic of environmental and climate protection. To what extent do you agree with the following statements?

Response category: "Fully agree"

	Total	EST	INT	PER	COS	ADA	CMS	TRA	CMA	SEN	PRO
I get annoyed when others try to tell me how to live.	35	28	16	43	22	36	36	32	57	37	25
For the sake of the environment, we should all be willing to change our way of living.	33	52	56	31	30	21	25	37	19	27	46
I would be willing to do more to protect the environment if everyone acted like this.	28	40	37	30	21	15	26	33	22	23	33
I personally lack the financial means to do something for climate protection.	27	22	16	18	20	28	34	18	44	30	23
Measures to protect the climate and the environment are socially unjust, as they burden low-income earners in particular.	22	16	8	22	18	26	24	18	40	26	14
I fear that a fundamental change in our way of living and doing business will come at a high cost to me.	21	30	11	17	16	18	27	17	29	21	20
poor infrastructure (e.g. lack of cycle paths, lack of train routes, too little public transport) makes it impossible for me to give up my car.	21	17	17	30	29	20	16	17	18	23	28
If regulations regarding climate and environmental protection increase, we'll soon not be able to do anything at all.	20	18	1	20	14	20	23	17	38	27	9
Before I contribute to climate protection myself, others should take the first step.	14	11	3	15	15	16	16	13	16	20	10

Basis: 1,200 cases, total sample; figures in %.

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Barriers to climate and environmentally-conscious behaviour (2)

Here are some statements on the topic of environmental and climate protection. To what extent do you agree with the following statements?

Response category: "Fully agree"

	Total	EST	INT	PER	COS	ADA	CMS	TRA	CMA	SEN	PRO
I am only willing to do something to protect the environment if my standard of living is not affected as a result.	14	16	6	12	18	7	11	14	18	21	16
Tackling climate change is detrimental to our businesses.	13	14	3	14	10	6	10	13	25	21	7
Businesses know best how to implement the necessary change.	12	16	8	18	8	6	10	11	15	15	7
Preserving jobs is more important than climate and environmental protection.	12	13	1	18	9	11	9	15	18	17	10
Businesses that need a lot of energy for their production cannot implement strict climate protection requirements.	12	17	3	14	2	10	13	6	17	20	13
I do not believe that I can contribute significantly to environmental protection with my behaviour.	11	10	3	11	10	13	7	10	16	19	8
Science and technology will solve the problem of climate change without us having to fundamentally change our way of life.	8	9	4	8	12	5	7	2	7	18	5
I find it difficult to shape my life in an environmentally and climate-friendly way.	8	9	2	8	1	6	7	8	9	17	10
I don't see the point of changing my behaviour today for something that may happen in the future.	7	4	-	8	5	10	4	4	12	12	6

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Barriers to climate and environmentally-conscious behaviour (1)

Here are some statements on the topic of environmental and climate protection. To what extent do you agree with the following statements?

Response category: "Fully agree"

	Total	Gender		Age (years)				
		Male	Female	18-29	30-39	40-49	50-59	60-69
I get annoyed when others try to tell me how to live.	35	39	30	33	32	33	38	38
For the sake of the environment, we should all be willing to change our way of living.	33	31	36	39	34	33	30	30
I would be willing to do more to protect the environment if everyone acted like this.	28	27	29	26	29	27	26	30
I personally lack the financial means to do something for climate protection.	27	30	23	26	22	24	29	33
Measures to protect the climate and the environment are socially unjust, as they burden low-income earners in particular.	22	26	19	20	23	21	26	20
I fear that a fundamental change in our way of living and doing business will come at a high cost to me.	21	24	18	19	20	20	24	23
poor infrastructure (e.g. lack of cycle paths, lack of train routes, too little public transport) makes it impossible for me to give up my car.	21	23	18	27	25	22	12	16
If regulations regarding climate and environmental protection increase, we'll soon not be able to do anything at all.	20	24	15	17	16	15	28	24
Before I contribute to climate protection myself, others should take the first step.	14	14	14	16	17	8	11	18

Basis: 1,200 cases, total sample; figures in %.

■ strongly overrepresented ■ strongly underrepresented
■ overrepresented ■ underrepresented

Barriers to climate and environmentally-conscious behaviour (2)

Here are some statements on the topic of environmental and climate protection. To what extent do you agree with the following statements?

Response category: "Fully agree"

	Total	Gender		Age (years)				
		Male	Female	18-29	30-39	40-49	50-59	60-69
I am only willing to do something to protect the environment if my standard of living is not affected as a result.	14	15	12	16	14	14	11	12
Tackling climate change is detrimental to our businesses.	13	17	9	15	11	13	13	13
Businesses know best how to implement the necessary change.	12	12	11	12	12	10	13	12
Preserving jobs is more important than climate and environmental protection.	12	13	12	10	12	13	15	12
Businesses that need a lot of energy for their production cannot implement strict climate protection requirements.	12	13	11	9	13	11	15	13
I do not believe that I can contribute significantly to environmental protection with my behaviour.	11	13	8	11	12	11	10	9
Science and technology will solve the problem of climate change without us having to fundamentally change our way of life.	8	10	5	12	8	5	5	9
I find it difficult to shape my life in an environmentally and climate-friendly way.	8	9	7	8	10	7	8	6
I don't see the point of changing my behaviour today for something that may happen in the future.	7	8	5	7	9	5	6	6

Basis: 1,200 cases, total sample; figures in %.

■ strongly overrepresented ■ strongly underrepresented
■ overrepresented ■ underrepresented

Barriers to climate and environmentally-conscious behaviour (1)

Here are some statements on the topic of environmental and climate protection. To what extent do you agree with the following statements?

Response category: "Fully agree"

	Total	Education			Net equivalent income (HH/month)		
		Low	Medium	High	Low <60% (<424 €)	Medium 60-140% (424-989 €)	High >140% (>989 €)
I get annoyed when others try to tell me how to live.	35	40	35	31	41	32	34
For the sake of the environment, we should all be willing to change our way of living.	33	44	31	34	38	32	36
I would be willing to do more to protect the environment if everyone acted like this.	28	36	26	28	34	28	26
I personally lack the financial means to do something for climate protection.	27	29	29	21	43	28	20
Measures to protect the climate and the environment are socially unjust, as they burden low-income earners in particular.	22	33	23	16	33	22	19
I fear that a fundamental change in our way of living and doing business will come at a high cost to me.	21	18	22	20	20	22	20
poor infrastructure (e.g. lack of cycle paths, lack of train routes, too little public transport) makes it impossible for me to give up my car.	21	18	20	23	24	18	24
If regulations regarding climate and environmental protection increase, we'll soon not be able to do anything at all.	20	27	19	18	23	18	21
Before I contribute to climate protection myself, others should take the first step.	14	27	13	12	18	14	12

Basis: 1,200 cases, total sample; figures in %.

■ strongly overrepresented ■ strongly underrepresented
■ overrepresented ■ underrepresented

Barriers to climate and environmentally-conscious behaviour (2)

Here are some statements on the topic of environmental and climate protection. To what extent do you agree with the following statements?

Response category: "Fully agree"

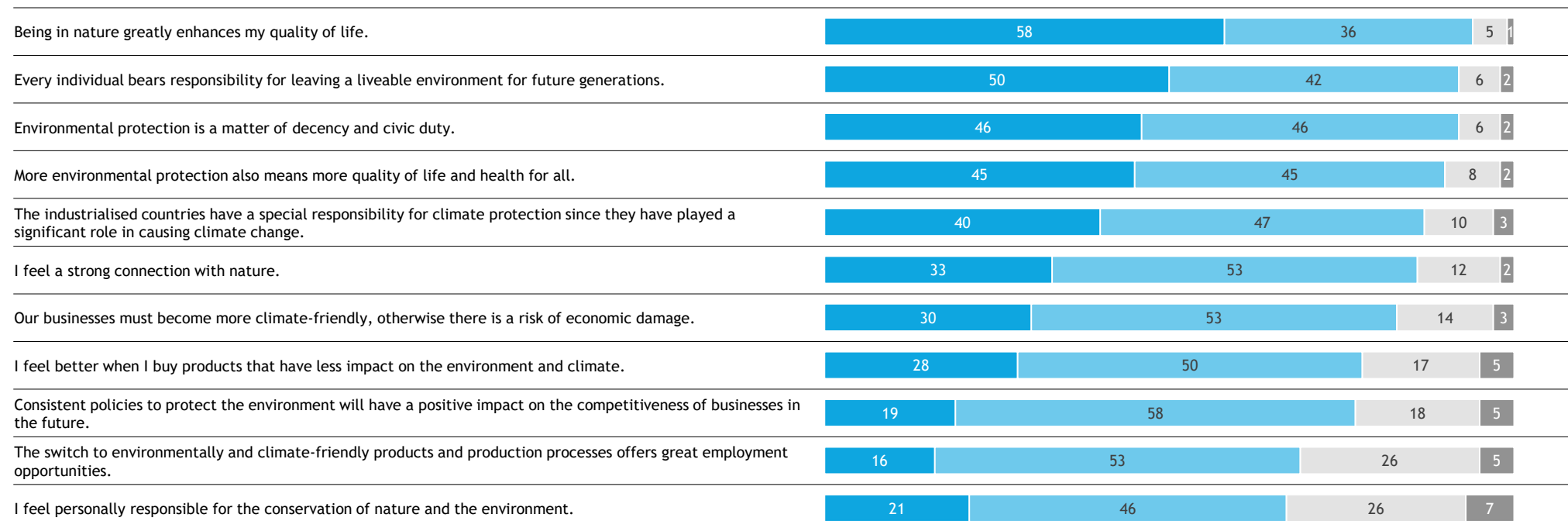
	Total	Education			Net equivalent income (HH/month)		
		Low	Medium	High	Low <60% (<424 €)	Medium 60-140% (424-989 €)	High >140% (>989 €)
I am only willing to do something to protect the environment if my standard of living is not affected as a result.	14	20	12	14	17	13	13
Tackling climate change is detrimental to our businesses.	13	22	12	12	17	13	12
Businesses know best how to implement the necessary change.	12	20	11	9	19	11	10
Preserving jobs is more important than climate and environmental protection.	12	16	12	12	16	10	12
Businesses that need a lot of energy for their production cannot implement strict climate protection requirements.	12	22	11	11	13	12	11
I do not believe that I can contribute significantly to environmental protection with my behaviour.	11	20	10	9	20	9	10
Science and technology will solve the problem of climate change without us having to fundamentally change our way of life.	8	11	7	6	12	6	8
I find it difficult to shape my life in an environmentally and climate-friendly way.	8	15	8	6	13	8	7
I don't see the point of changing my behaviour today for something that may happen in the future.	7	13	6	4	12	6	6

Basis: 1,200 cases, total sample; figures in %.

■ strongly overrepresented ■ strongly underrepresented
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Motivators of climate and environmentally-conscious behaviour

Here are some statements on the topic of environmental and climate protection. To what extent do you agree with the following statements?



Basis: 1,200 cases, total sample; figures in %.

 Fully agree
  Somewhat agree
  Somewhat disagree
  Completely disagree

Motivators of climate and environmentally-conscious behaviour





Here are some statements on the topic of environmental and climate protection. To what extent do you agree with the following statements?

Response category: "Fully agree / Somewhat agree"

	Total	EST	INT	PER	COS	ADA	CMS	TRA	CMA	SEN	PRO
Being in nature greatly enhances my quality of life.	94	98	98	94	96	93	94	96	88	85	99
Every individual bears responsibility for leaving a liveable environment for future generations.	92	93	98	90	89	91	94	96	84	86	99
Environmental protection is a matter of decency and civic duty.	92	95	96	91	97	90	96	94	83	80	97
More environmental protection also means more quality of life and health for all.	90	96	95	96	93	89	91	90	78	86	96
The industrialised countries have a special responsibility for climate protection since they have played a significant role in causing climate change.	87	92	92	87	88	82	94	83	80	86	92
I feel a strong connection with nature.	86	93	97	90	85	84	86	84	73	87	91
Our businesses must become more climate-friendly, otherwise there is a risk of economic damage.	83	88	98	78	94	80	84	84	64	79	91
I feel better when I buy products that have less impact on the environment and climate.	78	91	95	79	78	73	76	80	55	70	92
Consistent policies to protect the environment will have a positive impact on the competitiveness of businesses in the future.	77	86	90	80	85	74	76	68	54	78	90
The switch to environmentally and climate-friendly products and production processes offers great employment opportunities.	69	81	88	71	78	70	65	60	41	68	88
I feel personally responsible for the conservation of nature and the environment.	67	79	88	70	71	60	64	66	46	65	76

Basis: 1,200 cases, total sample; figures in %.

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Motivators of climate and environmentally-conscious behaviour

Here are some statements on the topic of environmental and climate protection. To what extent do you agree with the following statements?

Response category: "Fully agree / Somewhat agree"

	Total	Gender		Age (years)				
		Male	Female	18-29	30-39	40-49	50-59	60-69
Being in nature greatly enhances my quality of life.	94	93	95	93	93	95	94	94
Every individual bears responsibility for leaving a liveable environment for future generations.	92	89	94	93	92	91	89	94
Environmental protection is a matter of decency and civic duty.	92	90	93	93	92	93	87	91
More environmental protection also means more quality of life and health for all.	90	87	93	91	90	92	88	90
The industrialised countries have a special responsibility for climate protection since they have played a significant role in causing climate change.	87	89	86	88	85	86	88	91
I feel a strong connection with nature.	86	84	89	84	84	86	88	89
Our businesses must become more climate-friendly, otherwise there is a risk of economic damage.	83	81	85	89	82	84	81	78
I feel better when I buy products that have less impact on the environment and climate.	78	70	86	74	81	76	78	80
Consistent policies to protect the environment will have a positive impact on the competitiveness of businesses in the future.	77	77	77	79	77	75	76	77
The switch to environmentally and climate-friendly products and production processes offers great employment opportunities.	69	68	70	74	71	68	65	68
I feel personally responsible for the conservation of nature and the environment.	67	64	71	74	75	68	64	53

Basis: 1,200 cases, total sample; figures in %.

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Motivators of climate and environmentally-conscious behaviour

Here are some statements on the topic of environmental and climate protection. To what extent do you agree with the following statements?

Response category: "Fully agree / Somewhat agree"

	Total	Education			Net equivalent income (HH/month)		
		Low	Medium	High	Low <60% (<424 €)	Medium 60-140% (424-989 €)	High >140% (>989 €)
Being in nature greatly enhances my quality of life.	94	93	95	92	93	93	95
Every individual bears responsibility for leaving a liveable environment for future generations.	92	91	92	93	90	92	92
Environmental protection is a matter of decency and civic duty.	92	94	92	89	89	92	92
More environmental protection also means more quality of life and health for all.	90	91	90	92	88	92	89
The industrialised countries have a special responsibility for climate protection since they have played a significant role in causing climate change.	87	87	88	87	90	88	86
I feel a strong connection with nature.	86	82	87	87	86	87	86
Our businesses must become more climate-friendly, otherwise there is a risk of economic damage.	83	85	82	84	83	84	83
I feel better when I buy products that have less impact on the environment and climate.	78	84	77	79	80	78	79
Consistent policies to protect the environment will have a positive impact on the competitiveness of businesses in the future.	77	71	78	76	72	76	79
The switch to environmentally and climate-friendly products and production processes offers great employment opportunities.	69	73	67	73	70	68	74
I feel personally responsible for the conservation of nature and the environment.	67	69	65	73	67	66	70

Basis: 1,200 cases, total sample; figures in %.

■ strongly overrepresented ■ strongly underrepresented
■ overrepresented ■ underrepresented

Motivators of climate and environmentally-conscious behaviour





Here are some statements on the topic of environmental and climate protection. To what extent do you agree with the following statements?

Response category: "Fully agree"

	Total	EST	INT	PER	COS	ADA	CMS	TRA	CMA	SEN	PRO
Being in nature greatly enhances my quality of life.	58	73	73	68	46	55	50	58	49	42	64
Every individual bears responsibility for leaving a liveable environment for future generations.	50	63	77	51	42	33	38	60	38	43	64
Environmental protection is a matter of decency and civic duty.	46	62	73	46	36	30	43	47	32	34	60
More environmental protection also means more quality of life and health for all.	45	64	74	56	47	29	37	47	23	32	52
The industrialised countries have a special responsibility for climate protection since they have played a significant role in causing climate change.	40	44	53	42	39	27	49	39	33	34	44
I feel a strong connection with nature.	33	47	47	40	22	28	27	34	21	24	38
Our businesses must become more climate-friendly, otherwise there is a risk of economic damage.	30	38	54	27	21	18	27	31	18	24	41
I feel better when I buy products that have less impact on the environment and climate.	28	52	44	35	24	19	18	26	11	24	31
I feel personally responsible for the conservation of nature and the environment.	21	33	28	27	14	15	13	25	7	23	34
Consistent policies to protect the environment will have a positive impact on the competitiveness of businesses in the future.	19	23	35	24	19	12	15	16	12	16	26
The switch to environmentally and climate-friendly products and production processes offers great employment opportunities.	16	27	31	14	19	5	12	13	5	17	26

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Motivators of climate and environmentally-conscious behaviour

Here are some statements on the topic of environmental and climate protection. To what extent do you agree with the following statements?

Response category: "Fully agree"

	Total	Gender		Age (years)				
		Male	Female	18-29	30-39	40-49	50-59	60-69
Being in nature greatly enhances my quality of life.	58	54	61	58	58	58	54	60
Every individual bears responsibility for leaving a liveable environment for future generations.	50	48	52	59	43	48	50	51
Environmental protection is a matter of decency and civic duty.	46	42	49	45	45	44	43	52
More environmental protection also means more quality of life and health for all.	45	42	48	55	46	40	39	44
The industrialised countries have a special responsibility for climate protection since they have played a significant role in causing climate change.	40	45	36	36	39	34	45	50
I feel a strong connection with nature.	33	30	35	31	29	32	36	35
Our businesses must become more climate-friendly, otherwise there is a risk of economic damage.	30	29	30	33	29	26	32	28
I feel better when I buy products that have less impact on the environment and climate.	28	22	34	36	27	27	23	27
I feel personally responsible for the conservation of nature and the environment.	21	18	24	27	22	21	19	17
Consistent policies to protect the environment will have a positive impact on the competitiveness of businesses in the future.	19	18	20	15	20	18	24	18
The switch to environmentally and climate-friendly products and production processes offers great employment opportunities.	16	16	16	18	17	16	12	16

Basis: 1,200 cases, total sample; figures in %.

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Motivators of climate and environmentally-conscious behaviour

Here are some statements on the topic of environmental and climate protection. To what extent do you agree with the following statements?

Response category: "Fully agree"

	Total	Education			Net equivalent income (HH/month)		
		Low	Medium	High	Low <60% (<424 €)	Medium 60-140% (424-989 €)	High >140% (>989 €)
Being in nature greatly enhances my quality of life.	58	62	56	62	57	55	64
Every individual bears responsibility for leaving a liveable environment for future generations.	50	53	47	58	44	50	52
Environmental protection is a matter of decency and civic duty.	46	56	44	45	46	46	48
More environmental protection also means more quality of life and health for all.	45	51	42	50	43	46	45
The industrialised countries have a special responsibility for climate protection since they have played a significant role in causing climate change.	40	45	39	41	41	40	40
I feel a strong connection with nature.	33	33	32	34	30	31	36
Our businesses must become more climate-friendly, otherwise there is a risk of economic damage.	30	31	28	33	32	28	33
I feel better when I buy products that have less impact on the environment and climate.	28	31	26	33	29	26	32
I feel personally responsible for the conservation of nature and the environment.	21	31	18	24	20	21	22
Consistent policies to protect the environment will have a positive impact on the competitiveness of businesses in the future.	19	24	17	23	17	16	24
The switch to environmentally and climate-friendly products and production processes offers great employment opportunities.	16	18	15	19	20	14	19

Basis: 1,200 cases, total sample; figures in %.

■ strongly overrepresented ■ strongly underrepresented
■ overrepresented ■ underrepresented



4

Changing our way of living and doing
business

Main findings

Changing our way of living and doing business

Assessing the need for change

- When asked whether a fundamental change in our way of living and doing business is necessary in Slovakia, a good four-fifths of respondents answered "Yes, definitely" (31%) or "rather yes" (50%). This contrasts with 13% who (rather) do not consider fundamental change to be necessary.

Attribution of responsibility - Which actors do too little?

- In the opinion of the population, it is above all political parties and the government that should do more to tackle climate change: 80% of respondents say political parties do (way) too little and 77% think the government does (way) too little to tackle climate change. 60% see more responsibility on the part of businesses. 59% want more responsibility from trade unions, 58% from local citizens, 51% from local governments, 44% from the European Union. Non-governmental organisations are less likely to be expected to increase efforts (34%). The scientific community is seen as having the least responsibility (Way too little/too little: 31%).

Main findings

Changing our way of living and doing business

Attribution of responsibility - Which actors can contribute most to crisis management?

- When it comes to addressing the climate and environmental crisis, the government is most often counted among the most influential actors (52%). Businesses are ranked second (41%). The European Union is considered influential by 36%, The scientific community by 34% and local citizens by 32%. These are followed by local governments (28%), political parties (13%), NGOs (13%) and trade unions (4%).

Attitudes towards policies

- 92% are of the opinion that politicians should pay much more attention to a socially just shaping of the change in our economic and life styles (highest level of agreement "Fully agree": 37%). In addition, 87% are in favour of providing more financial support to people with low incomes if the costs for electricity and heating or mobility increase due to climate protection measures (highest level of agreement: 42%). At the same time, 72% feel uneasy about the idea of a fundamental change in our way of doing business and living, as they know from experience that many people will be worse off afterwards than before (highest approval rating: 19%).
- 72% agree that low-income, ethnic or other minorities should not be more affected by environmental pollution than other population groups (highest level of agreement: 26%).

Main findings

Changing our way of living and doing business

- 92% are in favour of support programmes that help businesses switch to climate-friendly production processes and products (highest level of agreement: 39%). Politicians should exert much more pressure on businesses to achieve climate-friendly production methods, say 81% (highest approval rating: 30%). Furthermore, 84% think that businesses need clear guidelines from the state in order to become climate-neutral (highest approval rating: 29%). In addition, 68% believe that politicians follow the guidelines of industry and businesses too closely (highest approval rating: 18%).
- 84% support a more consistent switch to renewable energy (highest approval rating: 35%). 77% agree with the statement "It annoys me that the EU controls climate policy, because this does not sufficiently take into account the special features of Slovakia" (highest level of agreement: 38%).
- 76% think that, above all, strict and consistent laws are needed to preserve an environment worth living in for us and future generations (highest level of agreement: 26%). 78%, however, say that there are already enough guidelines for a fundamental change in our way of living and doing business - if these were also implemented, we would be on the right track (highest approval rating: 19%).
- 57% believe that structural change measures should be enforced even if jobs are lost as a result (highest level of agreement: 12%). Meanwhile, 76% say that jobs affected by structural change should be preserved as long as possible if there are no suitable alternatives (highest level of agreement: 20%).

Main findings

Changing our way of living and doing business

Assessment of measures in nature, environmental and climate protection

- **Mobility**: 94% of respondents are in favour of reducing local public transport fares (highest level of agreement "I fully support": 59%). 89% are in favour of expanding the transport network and the frequency of local public transport (highest approval rating: 42%). More charging stations for electric or hybrid vehicles are advocated by 67% (highest approval rating: 26%), the promotion of electric vehicles by 62% (highest approval rating: 24%), a climate tax on airline tickets by 54% (highest approval rating: 19%) and the introduction of a car toll (so that someone who drives a lot also has to pay more) by 47% (highest approval rating: 16%).
- **Energy**: 84% are in favour of mandatory solar for public buildings and new private buildings (highest level of approval: 36%). 81% of respondents are in favour of building more wind turbines (highest approval rating: 36%) and 75% are in favour of membership in a cooperative (highest approval rating: 19%).
- **Technology/innovations/businesses**: 93% of respondents are in favour of more support for the development of climate-friendly products and technologies (highest level of agreement: 42%). 85% are in favour of labelling climate-friendly products (highest approval rating: 35%). Reducing subsidies that are harmful to the climate is supported by 73% (highest approval rating: 26%) and making products that are harmful to the climate more expensive by 55% (highest approval rating: 19%).

Main findings

Changing our way of living and doing business

- **Education**: 92% support an improvement of school education in the field of environmental and climate protection (highest approval rating: 47%). 84% support training or further training (or retraining) for workers in jobs that will no longer be needed in the future (highest level of support: 37%).
- **Housing**: 91% approve of state support for the renovation of buildings for thermal insulation (highest approval rating: 49%). Financial support for cost-efficient heating systems (e.g. heat pumps) is also supported by 91% (highest approval rating: 43%). 88% support state subsidies for private households to use renewable energy (highest approval rating: 44%), and 80% agree with legal regulations on the energy efficiency of electrical household appliances (highest approval rating: 29%).

Attitudes towards the energy and heat transition

- 96% of respondents agree that workers affected by the switch to renewable energy (e.g. job loss) should be supported in retraining for alternative jobs (highest level of agreement "Fully agree": 52%). Furthermore, 90% think that the affected employees should be financially supported (compensation payments, severance payments, etc.) (highest level of agreement: 41%).

Main findings

Changing our way of living and doing business

- 93% of respondents think that private households that want to use renewable energy (e.g. solar electricity, solar heating or heat pump) should be financially supported (highest level of agreement: 53%). In addition, 90% agree that the development of energy communities should be supported by the government (highest level of agreement: 38%).
- According to 87% of the respondents, regions and municipalities affected by the conversion of electricity and heat supply to renewable energy (e.g. coal mining, natural gas, oil regions) should receive financial support (highest level of agreement: 35%). Furthermore, 86% think that new industries should be actively established in the affected regions and municipalities (highest level of agreement: 33%).
- 86% of respondents believe that citizens should participate in public and political life (e.g. citizens' forums, planning advisory boards) in order to help shape the community (highest level of agreement: 30%).
- 58% of respondents can imagine taking an active part in shaping their community's energy supply, with 14% saying they could "definitely" imagine doing so. Asked whether they could imagine generating their own energy, 3% say they would already do so, 54% say they could "definitely" imagine this and 25% say they could "rather" imagine this.

Main findings

Changing our way of living and doing business

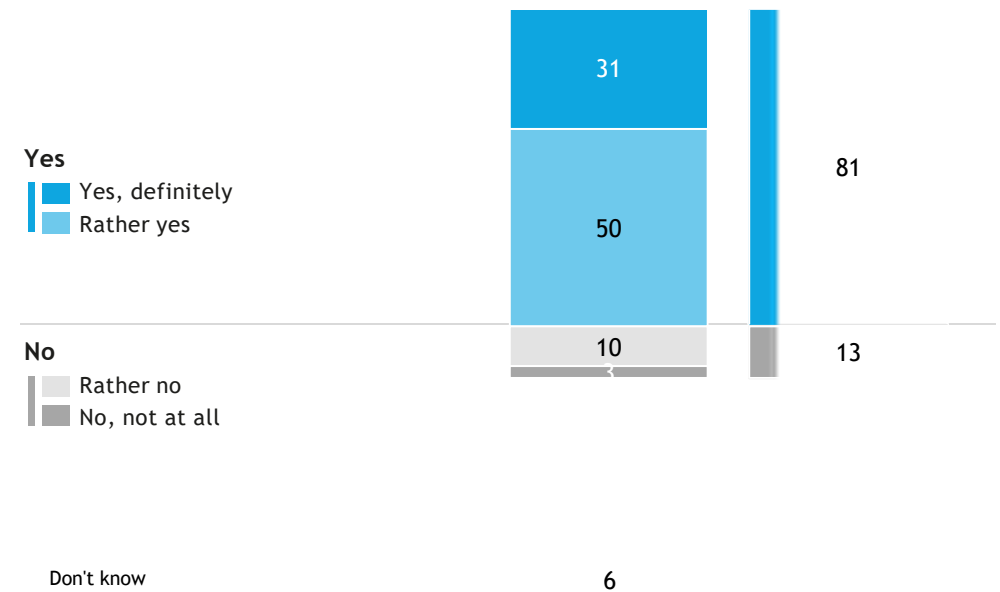
- 61% would "approve" of the construction of a solar park in their community if the profits generated by it benefited the community. Another 32% would accept it, 7% would oppose it. The construction of a wind park in their community would be "approved" by 51% (if the profits from it benefit the community). Another 34% would accept it, 15% would oppose it.
- To fight climate change, it is necessary to heat differently in the coming years. 70% of respondents think this should be done through more public subsidies for climate-neutral technologies and the replacement of heating. On the other hand, 5% support bans and 3% higher prices for oil, gas and coal. The remaining 22% of respondents are not in favour of any of the options mentioned.
- When asked whether renewable energy has become more important since the outbreak of the Russia-Ukraine conflict, 20% answer "yes, renewable energy has become more important,,. Another 37% answer with "rather yes,,. 43% answered that renewable energy had not become more important.

Assessing the need for change

In your opinion, is there a need for a fundamental change in our way of doing business and living in Slovakia?



Basis: 1,200 cases, total sample; figures in %.







Assessing the need for change

In your opinion, is there a need for a fundamental change in our way of doing business and living in Slovakia?

	Total	EST	INT	PER	COS	ADA	CMS	TRA	CMA	SEN	PRO
YES	81	92	96	79	85	74	85	82	58	76	88
Yes, definitely	31	45	58	34	24	18	30	36	17	25	28
Rather yes	50	48	38	45	61	56	55	46	41	51	61
NO	13	5	1	16	10	18	9	14	25	18	4
Rather no	10	4	1	14	8	14	6	11	17	16	4
No, not at all	3	1	-	2	1	4	3	3	8	2	-
Don't know	6	3	3	4	6	8	6	4	17	6	7

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 PRO = Progressive Realists

 strongly overrepresented
 overrepresented
 strongly underrepresented
 underrepresented

Assessing the need for change

In your opinion, is there a need for a fundamental change in our way of doing business and living in Slovakia?

	Total	Gender		Age (years)				
		Male	Female	18-29	30-39	40-49	50-59	60-69
YES	81	77	85	83	83	77	84	78
Yes, definitely	31	28	34	35	34	28	32	28
Rather yes	50	48	50	48	49	49	52	50
NO	13	17	9	11	10	16	12	14
Rather no	10	13	7	9	8	14	7	11
No, not at all	3	4	2	2	2	2	5	3
Don't know	6	7	6	6	7	8	4	8

Basis: 1,200 cases, total sample; figures in %.

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■ overrepresented ■ underrepresented

Assessing the need for change

In your opinion, is there a need for a fundamental change in our way of doing business and living in Slovakia?

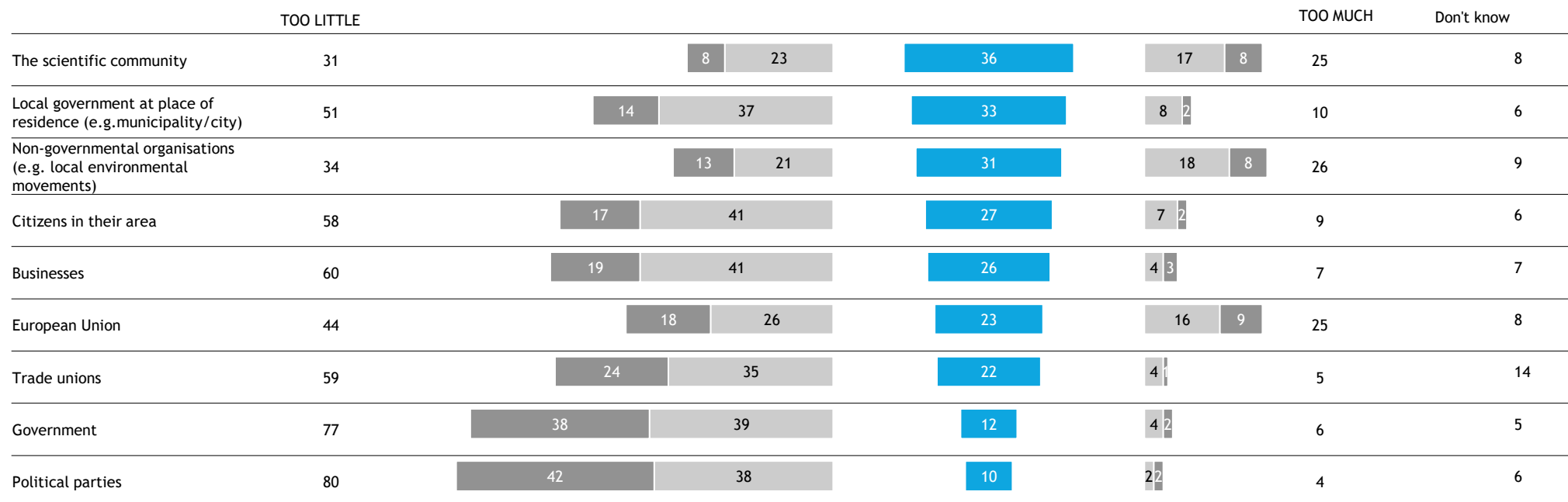
	Total	Education			Net equivalent income (HH/month)		
		Low	Medium	High	Low <60% (<424 €)	Medium 60-140% (424-989 €)	High >140% (>989 €)
YES	81	76	80	83	80	80	85
Yes, definitely	31	25	30	36	25	30	35
Rather yes	50	51	50	48	54	50	50
NO	13	7	14	12	11	13	12
Rather no	10	7	10	10	9	10	9
No, not at all	3	-	3	2	1	2	3
Don't know	6	16	6	5	10	7	4

Basis: 1,200 cases, total sample; figures in %.

■ strongly overrepresented ■ strongly underrepresented
■ overrepresented ■ underrepresented

Attribution of responsibility

What do you think: Are the following actors doing too much or too little to address climate change?



Basis: 1,200 cases, total sample; figures in %.

Way too little
Too little

Exactly the right amount

Way too much
Too much

Attribution of responsibility (1)

What do you think: Are the following actors doing too much or too little to address climate change?

	Total	EST	INT	PER	COS	ADA	CMS	TRA	CMA	SEN	PRO
Businesses											
Way too much/too much	7	8	5	4	8	4	8	5	2	11	3
Just right	26	27	22	27	26	36	22	31	18	26	31
Too little/way too little	60	63	70	62	57	50	64	59	64	54	58
Local government at place of residence (e.g. municipality/city)											
Way too much/too much	10	10	11	12	12	12	10	6	9	12	10
Just right	33	34	28	36	28	34	35	36	28	30	38
Too little/way too little	51	52	59	45	54	50	50	54	48	48	46
European Union											
Way too much/too much	25	24	36	25	25	25	19	23	24	21	31
Just right	23	28	24	28	41	23	18	20	6	28	27
Too little/way too little	44	44	39	40	28	44	57	47	56	43	33

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strongly overrepresented
 overrepresented
 strongly underrepresented
 underrepresented

Attribution of responsibility (2)

What do you think: Are the following actors doing too much or too little to address climate change?

	Total	EST	INT	PER	COS	ADA	CMS	TRA	CMA	SEN	PRO
Government											
Way too much/too much	6	5	4	4	12	7	4	4	8	9	2
Just right	12	16	12	8	14	19	10	14	3	13	10
Too little/way too little	77	76	82	81	73	68	83	80	76	73	83
Citizens in their area											
Way too much/too much	9	10	4	12	13	9	6	7	11	14	3
Just right	27	26	17	31	25	34	29	21	26	28	29
Too little/way too little	58	60	76	53	60	53	62	68	46	49	62
Trade unions											
Way too much/too much	5	7	1	8	4	8	5	5	3	7	10
Just right	22	27	12	23	29	25	17	21	17	28	24
Too little/way too little	59	58	71	57	56	57	64	56	56	53	47

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 overrepresented
 strongly underrepresented
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Attribution of responsibility (3)

What do you think: Are the following actors doing too much or too little to address climate change?

	Total	EST	INT	PER	COS	ADA	CMS	TRA	CMA	SEN	PRO
Political parties											
Way too much/too much	4	4	2	3	4	8	4	3	7	4	2
Just right	10	12	6	10	18	10	6	9	7	15	11
Too little/way too little	80	82	88	80	76	75	89	84	71	76	77
Non-governmental organisations (e.g. local environmental movements)											
Way too much/too much	26	26	33	30	32	23	24	23	19	21	38
Just right	31	34	39	26	38	30	25	30	23	36	30
Too little/way too little	34	34	27	30	22	40	41	38	40	38	16
The scientific community											
Way too much/too much	25	30	39	30	35	22	21	18	18	22	35
Just right	36	35	30	31	34	47	37	37	30	35	37
Too little/way too little	31	30	25	33	24	24	36	38	33	36	21

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Attribution of responsibility (1)

What do you think: Are the following actors doing too much or too little to address climate change?

	Total	Gender		Age (years)				
		Male	Female	18-29	30-39	40-49	50-59	60-69
Businesses								
Way too much/too much	7	7	5	12	3	6	5	4
Just right	26	30	23	25	30	25	25	27
Too little/way too little	60	59	62	56	58	62	64	62
Local government at place of residence (e.g. municipality/city)								
Way too much/too much	10	10	10	14	10	9	11	9
Just right	33	34	32	34	34	36	32	28
Too little/way too little	51	50	52	47	49	50	53	56
European Union								
Way too much/too much	25	29	21	30	29	21	23	22
Just right	23	24	22	25	25	23	21	19
Too little/way too little	44	42	48	37	37	50	51	50

Basis: 1,200 cases, total sample; figures in %.

strongly overrepresented
 strongly underrepresented
 overrepresented
 underrepresented

Attribution of responsibility (2)

What do you think: Are the following actors doing too much or too little to address climate change?

	Total	Gender		Age (years)				
		Male	Female	18-29	30-39	40-49	50-59	60-69
Government								
Way too much/too much	6	8	4	4	7	5	8	6
Just right	12	13	11	15	11	13	12	9
Too little/way too little	77	76	79	77	77	77	77	79
Citizens in their area								
Way too much/too much	9	10	9	12	10	7	9	9
Just right	27	28	26	19	30	23	33	29
Too little/way too little	58	58	59	65	53	65	53	55
Trade unions								
Way too much/too much	5	6	5	8	6	4	5	4
Just right	22	23	21	26	24	22	17	19
Too little/way too little	59	60	56	48	57	61	66	59

Basis: 1,200 cases, total sample; figures in %.

strongly overrepresented
 strongly underrepresented
 overrepresented
 underrepresented

Attribution of responsibility (3)

What do you think: Are the following actors doing too much or too little to address climate change?

	Total	Gender		Age (years)				
		Male	Female	18-29	30-39	40-49	50-59	60-69
Political parties								
Way too much/too much	4	6	3	4	3	4	6	5
Just right	10	10	10	10	11	10	9	9
Too little/way too little	80	80	80	80	80	81	80	79
Non-governmental organisations (e.g. local environmental movements)								
Way too much/too much	26	26	26	36	28	20	23	24
Just right	31	32	29	33	34	32	29	24
Too little/way too little	34	34	35	20	29	39	39	44
The scientific community								
Way too much/too much	25	30	21	41	27	19	23	18
Just right	36	36	35	28	36	42	35	36
Too little/way too little	31	29	32	25	28	31	36	34

Basis: 1,200 cases, total sample; figures in %.

strongly overrepresented
strongly underrepresented

overrepresented
underrepresented

Attribution of responsibility (1)

What do you think: Are the following actors doing too much or too little to address climate change?

	Total	Education			Net equivalent income (HH/month)		
		Low	Medium	High	Low <60% (<424 €)	Medium 60-140% (424-989 €)	High >140% (>989 €)
Businesses							
Way too much/too much	7	2	5	9	4	6	5
Just right	26	38	26	25	24	25	30
Too little/way too little	60	49	61	62	55	61	62
Local government at place of residence (e.g. municipality/city)							
Way too much/too much	10	11	9	13	9	9	12
Just right	33	31	33	34	29	33	32
Too little/way too little	51	49	52	49	47	53	53
European Union							
Way too much/too much	25	29	22	30	20	22	30
Just right	23	20	23	22	20	23	24
Too little/way too little	44	40	46	43	44	48	42

Basis: 1,200 cases, total sample; figures in %.

■ strongly overrepresented ■ strongly underrepresented
■ overrepresented ■ underrepresented

Attribution of responsibility (2)

What do you think: Are the following actors doing too much or too little to address climate change?

	Total	Education			Net equivalent income (HH/month)		
		Low	Medium	High	Low <60% (<424 €)	Medium 60-140% (424-989 €)	High >140% (>989 €)
Government							
Way too much/too much	6	7	5	7	7	5	8
Just right	12	7	12	13	12	13	12
Too little/way too little	77	76	77	78	73	77	79
Citizens in their area							
Way too much/too much	9	14	8	9	16	8	9
Just right	27	16	29	25	18	26	28
Too little/way too little	58	60	57	62	53	60	60
Trade unions							
Way too much/too much	5	6	6	6	9	5	7
Just right	22	22	21	24	12	24	22
Too little/way too little	59	51	60	56	58	56	62

Basis: 1,200 cases, total sample; figures in %.

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■ overrepresented ■ underrepresented

Attribution of responsibility (3)

What do you think: Are the following actors doing too much or too little to address climate change?

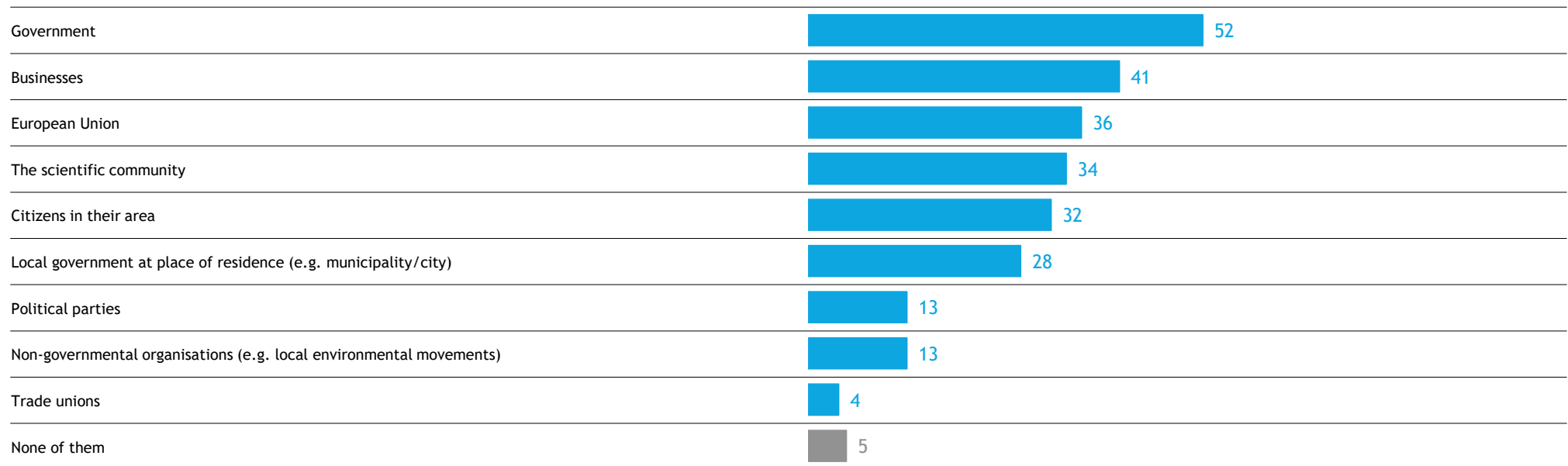
	Total	Education			Net equivalent income (HH/month)		
		Low	Medium	High	Low <60% (<424 €)	Medium 60-140% (424-989 €)	High >140% (>989 €)
Political parties							
Way too much/too much	4	-	5	5	3	4	5
Just right	10	13	9	11	12	10	10
Too little/way too little	80	74	80	81	74	81	82
Non-governmental organisations (e.g. local environmental movements)							
Way too much/too much	26	16	24	34	20	25	31
Just right	31	34	29	32	23	30	33
Too little/way too little	34	36	36	27	42	35	31
The scientific community							
Way too much/too much	25	27	22	34	20	23	31
Just right	36	24	37	36	24	38	37
Too little/way too little	31	36	32	26	39	32	27

Basis: 1,200 cases, total sample; figures in %.

■ strongly overrepresented ■ strongly underrepresented
■ overrepresented ■ underrepresented

Attribution of responsibility

And when it comes to tackling the climate and environmental crisis, which of the following actors do you think can contribute most to tackling the crisis? Please name up to three of the most influential actors in your opinion.



Basis: 1,200 cases, total sample; figures in %.

Attribution of responsibility

And when it comes to tackling the climate and environmental crisis, which of the following actors do you think can contribute most to tackling the crisis? Please name up to three of the most influential actors in your opinion.

	Total	EST	INT	PER	COS	ADA	CMS	TRA	CMA	SEN	PRO
Government	52	59	58	50	60	51	54	50	48	44	54
Businesses	41	43	50	43	31	39	48	45	34	40	37
European Union	36	47	48	35	41	38	34	27	23	32	38
The scientific community	34	34	43	33	32	39	36	31	26	33	37
Citizens in their area	32	38	33	30	35	25	33	32	28	32	41
Local government at place of residence (e.g. municipality/city)	28	31	25	35	22	20	32	36	26	23	29
Political parties	13	13	15	14	19	20	10	10	12	8	16
Non-governmental organisations (e.g. local environmental movements)	13	14	15	18	19	10	9	15	13	12	8
Trade unions	4	2	1	3	4	8	1	2	3	9	5
None of them	5	1	-	3	-	6	4	4	16	4	4

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strongly overrepresented
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 underrepresented

Attribution of responsibility

And when it comes to tackling the climate and environmental crisis, which of the following actors do you think can contribute most to tackling the crisis? Please name up to three of the most influential actors in your opinion.

	Total	Gender		Age (years)				
		Male	Female	18-29	30-39	40-49	50-59	60-69
Government	52	47	58	50	53	48	50	62
Businesses	41	39	44	36	40	39	45	48
European Union	36	35	37	45	37	33	30	33
The scientific community	34	42	26	31	34	33	38	35
Citizens in their area	32	29	35	39	37	34	25	23
Local government at place of residence (e.g. municipality/city)	28	24	32	19	27	31	29	32
Political parties	13	14	13	21	14	13	9	9
Non-governmental organisations (e.g. local environmental movements)	13	11	15	12	14	13	14	13
Trade unions	4	2	5	5	8	3	1	1
None of them	5	6	3	3	4	4	6	6

Basis: 1,200 cases, total sample; figures in %.

■ strongly overrepresented ■ strongly underrepresented
■ overrepresented ■ underrepresented

Attribution of responsibility

And when it comes to tackling the climate and environmental crisis, which of the following actors do you think can contribute most to tackling the crisis? Please name up to three of the most influential actors in your opinion.

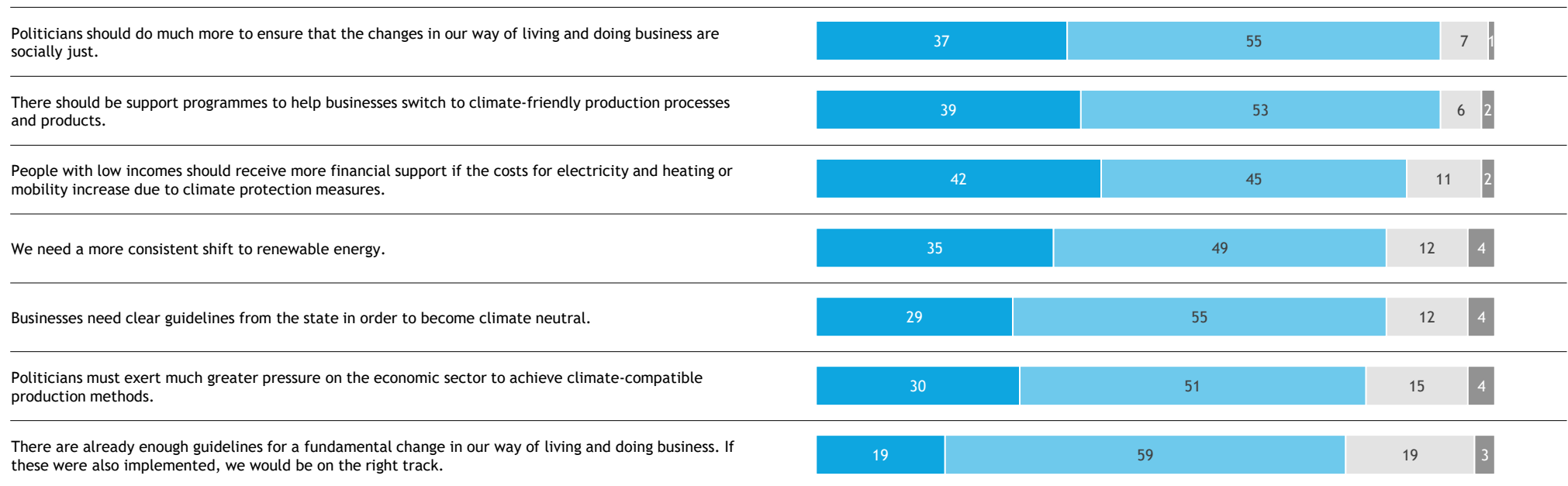
	Total	Education			Net equivalent income (HH/month)		
		Low	Medium	High	Low <60% (<424 €)	Medium 60-140% (424-989 €)	High >140% (>989 €)
Government	52	51	51	57	56	52	53
Businesses	41	34	42	41	31	44	43
European Union	36	27	37	37	36	35	39
The scientific community	34	27	34	36	24	37	36
Citizens in their area	32	40	31	32	32	33	29
Local government at place of residence (e.g. municipality/city)	28	27	27	31	26	27	28
Political parties	13	15	14	12	15	11	16
Non-governmental organisations (e.g. local environmental movements)	13	14	12	14	13	13	14
Trade unions	4	9	3	4	11	2	4
None of them	5	7	5	2	8	4	3

Basis: 1,200 cases, total sample; figures in %.

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■ overrepresented ■ underrepresented

Attitudes towards policies (1)

To what extent do you agree with the following statements?

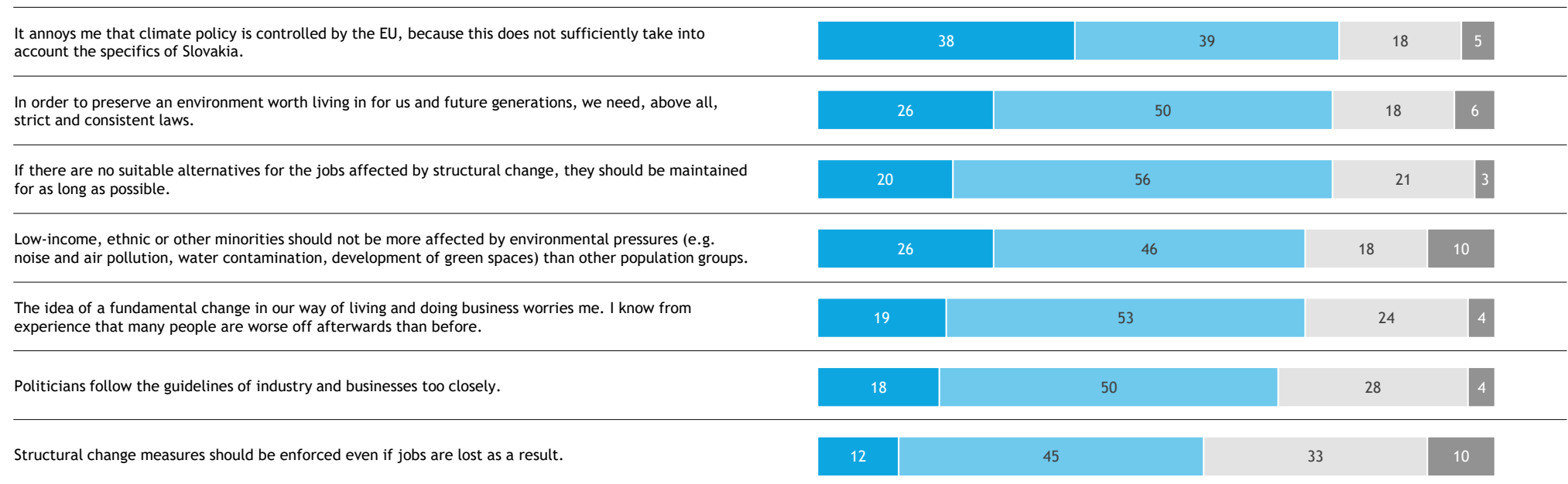


Basis: 1,200 cases, total sample; figures in %.

■ Fully agree
 ■ Somewhat agree
 ■ Somewhat disagree
 ■ Completely disagree

Attitudes towards policies (2)

To what extent do you agree with the following statements?



Basis: 1,200 cases, total sample; figures in %.

■ Fully agree ■ Somewhat disagree
■ Somewhat agree ■ Completely disagree

Attitudes towards policies (1)





To what extent do you agree with the following statements?

Response category: "Fully agree / Somewhat agree"

	Total	EST	INT	PER	COS	ADA	CMS	TRA	CMA	SEN	PRO
Politicians should do much more to ensure that the changes in our way of living and doing business are socially just.	92	97	97	86	94	88	96	89	85	90	97
There should be support programmes to help businesses switch to climate-friendly production processes and products.	92	97	94	91	89	93	95	92	85	90	92
People with low incomes should receive more financial support if the costs for electricity and heating or mobility increase due to climate protection measures.	87	89	89	82	86	88	91	93	85	83	82
We need a more consistent shift to renewable energy.	84	93	98	84	93	83	81	79	64	84	96
businesses need clear guidelines from the state in order to become climate neutral.	84	95	93	81	87	86	89	86	64	74	90
Politicians must exert much greater pressure on the economic sector to achieve climate-compatible production methods.	81	88	93	79	89	78	80	81	64	76	86
There are already enough guidelines for a fundamental change in our way of living and doing business. If these were also implemented, we would be on the right track.	78	80	78	84	72	80	80	81	65	75	80

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 strongly overrepresented
  strongly underrepresented
 overrepresented
  underrepresented

Attitudes towards policies (2)

To what extent do you agree with the following statements?

Response category: "Fully agree / Somewhat agree"

	Total	EST	INT	PER	COS	ADA	CMS	TRA	CMA	SEN	PRO
It annoys me that climate policy is controlled by the EU, because this does not sufficiently take into account the specifics of Slovakia.	77	76	50	76	69	82	90	83	85	82	66
In order to preserve an environment worth living in for us and future generations, we need, above all, strict and consistent laws.	76	87	88	72	79	80	78	76	49	72	88
If there are no suitable alternatives for the jobs affected by structural change, they should be maintained for as long as possible.	76	80	50	81	68	88	83	80	72	80	75
Low-income, ethnic or other minorities should not be more affected by environmental pressures (e.g. noise and air pollution, water contamination, development of green spaces) than other population groups.	72	72	76	72	78	69	82	69	65	70	69
The idea of a fundamental change in our way of living and doing business worries me. I know from experience that many people are worse off afterwards than before.	72	70	42	66	64	84	84	73	78	77	69
Politicians follow the guidelines of industry and businesses too closely.	68	71	59	65	69	67	76	66	66	64	69
Structural change measures should be enforced even if jobs are lost as a result.	57	62	74	60	77	58	46	45	31	63	67

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 ADA = Adaptive Navigators
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 TRA = Traditionals
 CMA = Consumer Materialists
 SEN = Sensation-Oriented
 PRO = Progressive Realists

strongly overrepresented
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Attitudes towards policies (1)

To what extent do you agree with the following statements?

Response category: "Fully agree / Somewhat agree"

	Total	Gender		Age (years)				
		Male	Female	18-29	30-39	40-49	50-59	60-69
Politicians should do much more to ensure that the changes in our way of living and doing business are socially just.	92	90	93	88	91	95	90	94
There should be support programmes to help businesses switch to climate-friendly production processes and products.	92	90	94	91	91	93	95	91
People with low incomes should receive more financial support if the costs for electricity and heating or mobility increase due to climate protection measures.	87	88	86	91	86	86	86	86
We need a more consistent shift to renewable energy.	84	80	88	87	88	81	80	85
Businesses need clear guidelines from the state in order to become climate neutral.	84	82	86	83	82	86	83	87
Politicians must exert much greater pressure on the economic sector to achieve climate-compatible production methods.	81	79	82	78	84	82	76	82
There are already enough guidelines for a fundamental change in our way of living and doing business. If these were also implemented, we would be on the right track.	78	75	80	76	75	79	79	78

Basis: 1,200 cases, total sample; figures in %.

■ strongly overrepresented ■ strongly underrepresented
■ overrepresented ■ underrepresented

Attitudes towards policies (2)

To what extent do you agree with the following statements?

Response category: "Fully agree / Somewhat agree"

	Total	Gender		Age (years)				
		Male	Female	18-29	30-39	40-49	50-59	60-69
It annoys me that climate policy is controlled by the EU, because this does not sufficiently take into account the specifics of Slovakia.	77	76	78	72	74	77	82	83
In order to preserve an environment worth living in for us and future generations, we need, above all, strict and consistent laws.	76	75	77	78	74	75	74	79
If there are no suitable alternatives for the jobs affected by structural change, they should be maintained for as long as possible.	76	74	79	78	72	82	76	74
Low-income, ethnic or other minorities should not be more affected by environmental pressures (e.g. noise and air pollution, water contamination, development of green spaces) than other population groups.	72	71	72	74	71	72	70	72
The idea of a fundamental change in our way of living and doing business worries me. I know from experience that many people are worse off afterwards than before.	72	72	72	66	68	72	76	78
Politicians follow the guidelines of industry and businesses too closely.	68	70	65	61	62	71	70	73
Structural change measures should be enforced even if jobs are lost as a result.	57	59	53	63	61	53	55	49

Basis: 1,200 cases, total sample; figures in %.

■ strongly overrepresented ■ strongly underrepresented
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Attitudes towards policies (1)

To what extent do you agree with the following statements?

Response category: "Fully agree / Somewhat agree"

	Total	Education			Net equivalent income (HH/month)		
		Low	Medium	High	Low <60% (<424 €)	Medium 60-140% (424-989 €)	High >140% (>989 €)
Politicians should do much more to ensure that the changes in our way of living and doing business are socially just.	92	94	91	91	90	92	91
There should be support programmes to help businesses switch to climate-friendly production processes and products.	92	96	91	94	92	91	93
People with low incomes should receive more financial support if the costs for electricity and heating or mobility increase due to climate protection measures.	87	94	89	80	89	90	82
We need a more consistent shift to renewable energy.	84	85	83	87	85	84	84
Businesses need clear guidelines from the state in order to become climate neutral.	84	89	83	84	86	85	84
Politicians must exert much greater pressure on the economic sector to achieve climate-compatible production methods.	81	84	79	84	79	81	83
There are already enough guidelines for a fundamental change in our way of living and doing business. If these were also implemented, we would be on the right track.	78	82	77	78	77	80	76

Basis: 1,200 cases, total sample; figures in %.

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Attitudes towards policies (2)

To what extent do you agree with the following statements?

Response category: "Fully agree / Somewhat agree"

	Total	Education			Net equivalent income (HH/month)		
		Low	Medium	High	Low <60% (<424 €)	Medium 60-140% (424-989 €)	High >140% (>989 €)
It annoys me that climate policy is controlled by the EU, because this does not sufficiently take into account the specifics of Slovakia.	77	78	80	70	77	78	74
In order to preserve an environment worth living in for us and future generations, we need, above all, strict and consistent laws.	76	78	76	74	72	78	75
If there are no suitable alternatives for the jobs affected by structural change, they should be maintained for as long as possible.	76	75	79	71	77	78	72
Low-income, ethnic or other minorities should not be more affected by environmental pressures (e.g. noise and air pollution, water contamination, development of green spaces) than other population groups.	72	64	73	71	77	74	68
The idea of a fundamental change in our way of living and doing business worries me. I know from experience that many people are worse off afterwards than before.	72	71	75	64	75	73	68
Politicians follow the guidelines of industry and businesses too closely.	68	69	69	64	67	67	67
Structural change measures should be enforced even if jobs are lost as a result.	57	51	56	58	53	53	62

Basis: 1,200 cases, total sample; figures in %.

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Attitudes towards policies (1)

To what extent do you agree with the following statements?

Response category: "Fully agree"

	Total	EST	INT	PER	COS	ADA	CMS	TRA	CMA	SEN	PRO
People with low incomes should receive more financial support if the costs for electricity and heating or mobility increase due to climate protection measures.	42	45	35	43	33	42	45	42	53	37	38
There should be support programmes to help businesses switch to climate-friendly production processes and products.	39	55	49	44	28	28	42	41	33	31	40
It annoys me that climate policy is controlled by the EU, because this does not sufficiently take into account the specifics of Slovakia.	38	36	17	34	19	38	57	40	52	37	26
politicians should do much more to ensure that the changes in our way of living and doing business are socially just.	36	54	40	29	21	24	43	36	37	32	42
We need a more consistent shift to renewable energy.	35	56	57	33	34	21	34	31	18	28	45
Politicians must exert much greater pressure on the economic sector to achieve climate-compatible production methods.	30	46	48	31	26	21	31	26	19	27	30
Businesses need clear guidelines from the state in order to become climate neutral.	29	54	46	28	19	21	33	31	10	21	22

Basis: 1,200 cases, total sample; figures in %.

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strongly overrepresented
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Attitudes towards policies (2)





To what extent do you agree with the following statements?

Response category: "Fully agree"

	Total	EST	INT	PER	COS	ADA	CMS	TRA	CMA	SEN	PRO
In order to preserve an environment worth living in for us and future generations, we need, above all, strict and consistent laws.	26	48	44	26	20	14	25	23	13	26	25
Low-income, ethnic or other minorities should not be more affected by environmental pressures (e.g. noise and air pollution, water contamination, development of green spaces) than other population groups.	26	29	33	28	34	14	27	28	22	24	28
If there are no suitable alternatives for the jobs affected by structural change, they should be maintained for as long as possible.	20	23	9	26	16	15	21	20	28	23	15
The idea of a fundamental change in our way of living and doing business worries me. I know from experience that many people are worse off afterwards than before.	19	24	5	18	16	16	24	17	25	23	20
There are already enough guidelines for a fundamental change in our way of living and doing business. If these were also implemented, we would be on the right track.	19	21	21	27	14	19	17	16	14	22	14
Politicians follow the guidelines of industry and businesses too closely.	18	21	18	13	10	14	23	19	18	24	15
Structural change measures should be enforced even if jobs are lost as a result.	12	16	22	11	8	12	8	9	9	14	9

Basis: 1,200 cases, total sample; figures in %.

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Attitudes towards policies (1)

To what extent do you agree with the following statements?

Response category: "Fully agree"

	Total	Gender		Age (years)				
		Male	Female	18-29	30-39	40-49	50-59	60-69
People with low incomes should receive more financial support if the costs for electricity and heating or mobility increase due to climate protection measures.	42	46	39	37	40	42	44	50
There should be support programmes to help businesses switch to climate-friendly production processes and products.	39	39	39	43	35	40	39	39
It annoys me that climate policy is controlled by the EU, because this does not sufficiently take into account the specifics of Slovakia.	38	41	35	30	36	37	40	47
Politicians should do much more to ensure that the changes in our way of living and doing business are socially just.	36	37	36	32	29	36	38	48
We need a more consistent shift to renewable energy.	35	34	36	42	30	36	32	34
Politicians must exert much greater pressure on the economic sector to achieve climate-compatible production methods.	30	29	32	30	29	31	28	35
Businesses need clear guidelines from the state in order to become climate neutral.	29	30	28	31	21	31	28	34

Basis: 1,200 cases, total sample; figures in %.

■ strongly overrepresented ■ strongly underrepresented
■ overrepresented ■ underrepresented

Attitudes towards policies (2)

To what extent do you agree with the following statements?

Response category: "Fully agree"

	Total	Gender		Age (years)				
		Male	Female	18-29	30-39	40-49	50-59	60-69
In order to preserve an environment worth living in for us and future generations, we need, above all, strict and consistent laws.	26	25	28	28	20	29	27	29
Low-income, ethnic or other minorities should not be more affected by environmental pressures (e.g. noise and air pollution, water contamination, building on green spaces) than other population groups.	26	26	26	30	25	23	26	28
If there are no suitable alternatives for the jobs affected by structural change, they should be maintained for as long as possible.	20	21	20	21	18	23	21	19
The idea of a fundamental change in our way of living and doing business worries me. I know from experience that many people are worse off afterwards than before.	19	20	18	18	17	19	20	23
There are already enough guidelines for a fundamental change in our way of living and doing business. If these were also implemented, we would be on the right track.	19	17	20	18	16	22	15	22
Politicians follow the guidelines of industry and businesses too closely.	18	19	17	13	17	20	23	17
Structural change measures should be enforced even if jobs are lost as a result.	12	12	12	14	13	10	11	12

Basis: 1,200 cases, total sample; figures in %.

■ strongly overrepresented ■ strongly underrepresented
■ overrepresented ■ underrepresented

Attitudes towards policies (1)

To what extent do you agree with the following statements?

Response category: "Fully agree"

	Total	Education			Net equivalent income (HH/month)		
		Low	Medium	High	Low <60% (<424 €)	Medium 60-140% (424-989 €)	High >140% (>989 €)
People with low incomes should receive more financial support if the costs for electricity and heating or mobility increase due to climate protection measures.	42	51	46	31	55	45	36
There should be support programmes to help Businesses switch to climate-friendly production processes and products.	39	44	37	43	39	40	40
It annoys me that climate policy is controlled by the EU, because this does not sufficiently take into account the specifics of Slovakia.	38	29	42	30	34	37	39
Politicians should do much more to ensure that the changes in our way of living and doing business are socially just.	36	31	37	38	36	40	34
We need a more consistent shift to renewable energy.	35	29	34	40	29	35	36
Politicians must exert much greater pressure on the economic sector to achieve climate-compatible production methods.	30	24	30	34	31	29	32
Businesses need clear guidelines from the state in order to become climate neutral.	29	27	27	34	28	30	30

Basis: 1,200 cases, total sample; figures in %.

■ strongly overrepresented ■ strongly underrepresented
■ overrepresented ■ underrepresented

Attitudes towards policies (2)

To what extent do you agree with the following statements?

Response category: "Fully agree"

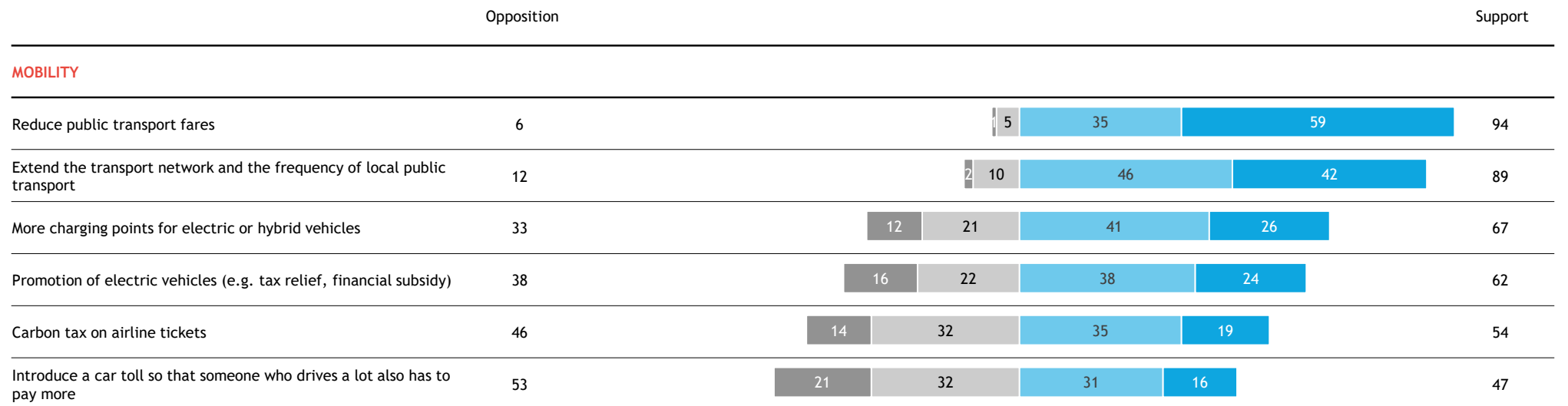
	Total	Education			Net equivalent income (HH/month)		
		Low	Medium	High	Low <60% (<424 €)	Medium 60-140% (424-989 €)	High >140% (>989 €)
In order to preserve an environment worth living in for us and future generations, we need, above all, strict and consistent laws.	26	18	26	28	24	25	28
Low-income, ethnic or other minorities should not be more affected by environmental pressures (e.g. noise and air pollution, water contamination, development of green spaces) than other population groups.	26	29	24	29	28	25	28
If there are no suitable alternatives for the jobs affected by structural change, they should be maintained for as long as possible.	20	26	20	18	18	20	21
The idea of a fundamental change in our way of living and doing business worries me. I know from experience that many people are worse off afterwards than before.	19	20	21	15	27	21	14
There are already enough guidelines for a fundamental change in our way of living and doing business. If these were also implemented, we would be on the right track.	19	18	18	20	26	18	17
Politicians follow the guidelines of industry and businesses too closely.	18	22	19	15	18	18	19
Structural change measures should be enforced even if jobs are lost as a result.	12	16	10	13	15	9	14

Basis: 1,200 cases, total sample; figures in %.

■ strongly overrepresented ■ strongly underrepresented
■ overrepresented ■ underrepresented

Assessment of measures in nature, environmental and climate protection (1)

There are various proposals to advance climate and environmental protection. To what extent do you support the following measures?

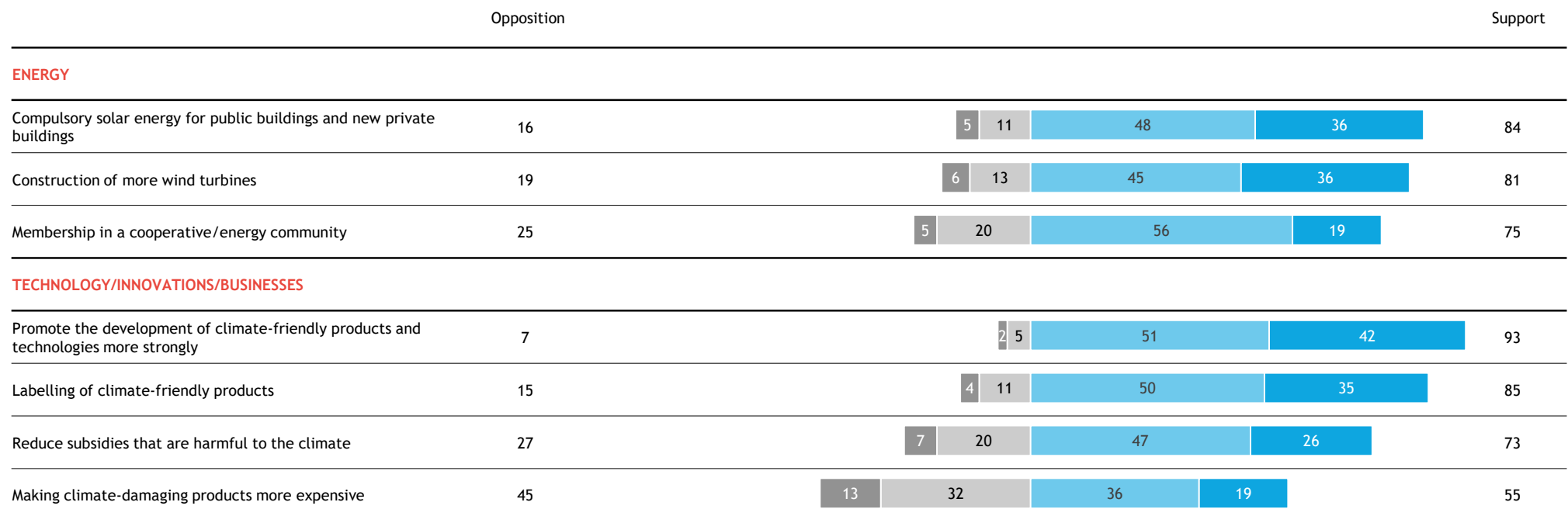


■ I completely reject it ■ I would rather agree
 ■ I would rather reject it ■ I completely agree

Basis: 1,200 cases, total sample; figures in %.

Assessment of measures in nature, environmental and climate protection (2)

There are various proposals to advance climate and environmental protection. To what extent do you support the following measures?



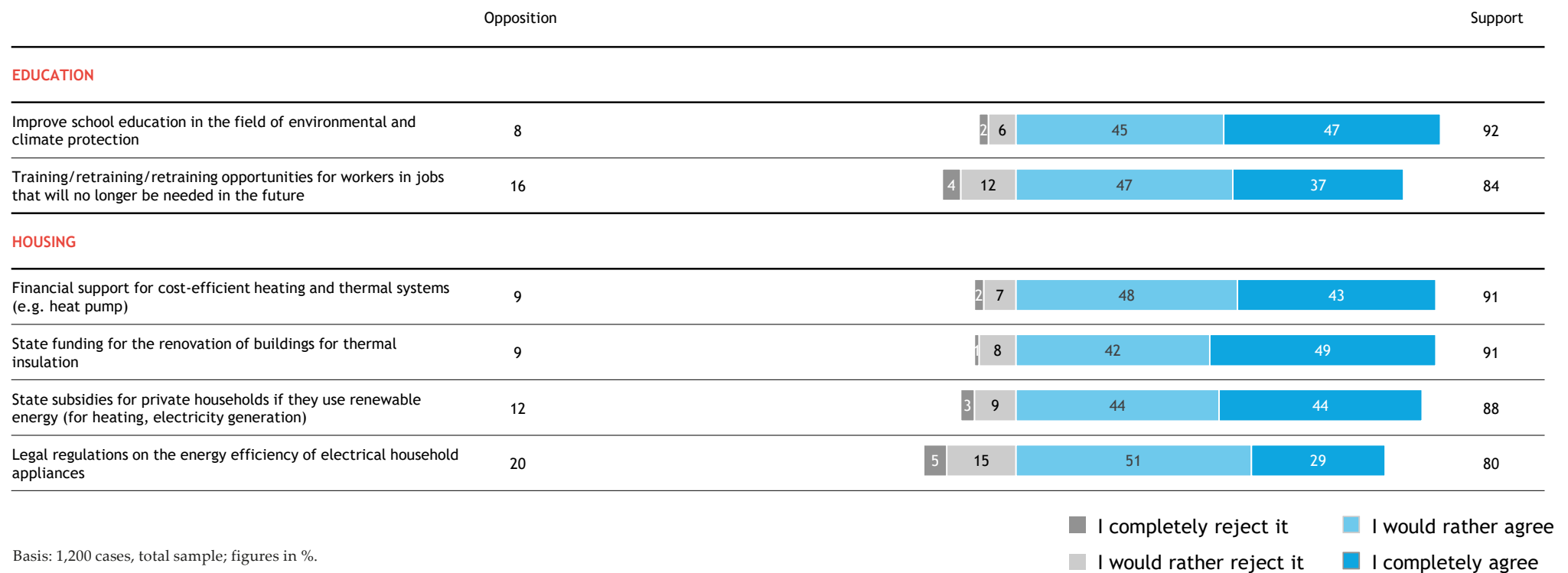
Basis: 1,200 cases, total sample; figures in %.

I completely reject it
 I would rather agree

I would rather reject it
 I completely agree

Assessment of measures in nature, environmental and climate protection (3)

There are various proposals to advance climate and environmental protection. To what extent do you support the following measures?



Assessment of measures in nature, environmental and climate protection (1)

There are various proposals to advance climate and environmental protection. To what extent do you support the following measures?

Response category: "I completely / would rather agree"

	Total	EST	INT	PER	COS	ADA	CMS	TRA	CMA	SEN	PRO
MOBILITY											
Reduce public transport fares	94	97	96	95	95	91	98	96	92	87	96
Extend the transport network and the frequency of local public transport	88	91	96	90	90	86	87	92	80	87	94
More charging points for electric or hybrid vehicles	67	80	83	70	86	64	60	60	46	61	82
Promotion of electric vehicles (e.g. tax relief, financial subsidy)	62	74	76	60	80	59	54	52	44	62	74
Carbon tax on airline tickets	54	60	64	49	57	43	61	54	43	51	63
Introduce a car toll so that someone who drives a lot also has to pay more	47	56	63	44	56	38	50	43	39	49	46

Basis: 1,200 cases, total sample; figures in %.

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Assessment of measures in nature, environmental and climate protection (1)

There are various proposals to advance climate and environmental protection. To what extent do you support the following measures?

Response category: "I completely / would rather agree"

Response category: "I completely / would rather agree"		Gender		Age (years)				
		Total	Male	Female	18-29	30-39	40-49	50-59
MOBILITY								
Reduce public transport fares	94	94	94	93	92	96	95	95
Extend the transport network and the frequency of local public transport	88	89	88	90	88	90	88	87
More charging points for electric or hybrid vehicles	67	68	67	71	69	68	61	65
Promotion of electric vehicles (e.g. tax relief, financial subsidy)	62	62	62	66	63	66	57	57
Carbon tax on airline tickets	54	51	57	48	54	55	56	56
Introduce a car toll so that someone who drives a lot also has to pay more	47	46	49	40	50	47	49	52

Basis: 1,200 cases, total sample; figures in %.

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Assessment of measures in nature, environmental and climate protection (1)

There are various proposals to advance climate and environmental protection. To what extent do you support the following measures?

Response category: "I completely / would rather agree"

Response category: "I completely / would rather agree"		Education			Net equivalent income (HH/month)		
	Total	Low	Medium	High	Low <60% (<424 €)	Medium 60-140% (424-989 €)	High >140% (>989 €)
MOBILITY							
Reduce public transport fares	94	94	94	95	90	95	94
Extend the transport network and the frequency of local public transport	88	74	89	92	80	90	90
More charging points for electric or hybrid vehicles	67	64	65	73	62	68	67
Promotion of electric vehicles (e.g. tax relief, financial subsidy)	62	69	60	64	61	65	61
Carbon tax on airline tickets	54	64	52	54	57	58	50
Introduce a car toll so that someone who drives a lot also has to pay more	47	53	46	51	52	49	48

Basis: 1,200 cases, total sample; figures in %.

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Assessment of measures in nature, environmental and climate protection (1)





There are various proposals to advance climate and environmental protection. To what extent do you support the following measures?

Response category: "I completely / would rather reject it"

	Total	EST	INT	PER	COS	ADA	CMS	TRA	CMA	SEN	PRO
MOBILITY											
Introduce a car toll so that someone who drives a lot also has to pay more	53	44	37	56	44	62	50	57	61	51	54
Carbon tax on airline tickets	46	40	36	51	43	57	39	46	57	49	37
Promotion of electric vehicles (e.g. tax relief, financial subsidy)	38	26	24	40	20	41	46	48	56	38	26
More charging points for electric or hybrid vehicles	33	20	17	30	14	36	40	40	54	39	18
Extend the transport network and the frequency of local public transport	12	9	4	10	10	14	13	8	20	13	6
Reduce public transport fares	6	3	4	5	5	9	2	4	8	13	4

Basis: 1,200 cases, total sample; figures in %.

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Assessment of measures in nature, environmental and climate protection (1)

There are various proposals to advance climate and environmental protection. To what extent do you support the following measures?

Response category: "I completely / would rather reject it"

	Total	Gender		Age (years)				
		Male	Female	18-29	30-39	40-49	50-59	60-69
MOBILITY								
Introduce a car toll so that someone who drives a lot also has to pay more	53	54	51	60	50	53	51	48
Carbon tax on airline tickets	46	49	43	52	46	45	44	44
Promotion of electric vehicles (e.g. tax relief, financial subsidy)	38	38	38	34	37	34	43	43
More charging points for electric or hybrid vehicles	33	32	33	29	31	32	39	35
Extend the transport network and the frequency of local public transport	12	11	12	10	12	10	12	13
Reduce public transport fares	6	6	6	7	8	4	5	5

Basis: 1,200 cases, total sample; figures in %.

■ strongly overrepresented ■ strongly underrepresented
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Assessment of measures in nature, environmental and climate protection (1)

There are various proposals to advance climate and environmental protection. To what extent do you support the following measures?

Response category: "I completely / would rather reject it"

Response category: "I completely / would rather reject it"		Education			Net equivalent income (HH/month)		
	Total	Low	Medium	High	Low <60% (<424 €)	Medium 60-140% (424-989 €)	High >140% (>989 €)
MOBILITY							
Introduce a car toll so that someone who drives a lot also has to pay more	53	47	54	49	48	51	52
Carbon tax on airline tickets	46	36	48	46	43	42	50
Promotion of electric vehicles (e.g. tax relief, financial subsidy)	38	31	40	36	39	35	39
More charging points for electric or hybrid vehicles	33	36	35	27	38	32	33
Extend the transport network and the frequency of local public transport	12	26	11	8	20	10	10
Reduce public transport fares	6	6	6	5	10	5	6

Basis: 1,200 cases, total sample; figures in %.

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Assessment of measures in nature, environmental and climate protection (2)




There are various proposals to advance climate and environmental protection. To what extent do you support the following measures?

Response category: "I completely / would rather agree"

	Total	EST	INT	PER	COS	ADA	CMS	TRA	CMA	SEN	PRO
ENERGY											
Compulsory solar energy for public buildings and new private buildings	84	91	93	85	79	81	83	80	69	85	98
Construction of more wind turbines	81	91	90	82	85	80	72	76	68	84	93
Membership in a cooperative/energy community	75	86	84	84	74	81	76	74	52	70	80
TECHNOLOGY/INNOVATION/BUSINESSES											
Promote the development of climate-friendly products and technologies more strongly	93	98	99	90	95	91	92	94	83	88	98
Labelling of climate-friendly products	85	92	97	87	82	88	86	83	67	81	97
Reduce subsidies that are harmful to the climate	73	79	79	68	85	71	79	67	60	71	82
Making climate-damaging products more expensive	55	65	74	56	46	49	58	63	31	54	66

Basis: 1,200 cases, total sample; figures in %.

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Assessment of measures in nature, environmental and climate protection (2)

There are various proposals to advance climate and environmental protection. To what extent do you support the following measures?

Response category: "I completely / would rather agree"

	Total	Gender		Age (years)				
		Male	Female	18-29	30-39	40-49	50-59	60-69
ENERGY								
Compulsory solar energy for public buildings and new private buildings	84	83	84	84	86	84	79	85
Construction of more wind turbines	81	79	83	82	85	82	83	73
Membership in a cooperative/energy community	75	73	78	76	78	76	76	72
TECHNOLOGY/INNOVATION/BUSINESSES								
Promote the development of climate-friendly products and technologies more strongly	93	91	93	92	90	94	92	94
Labelling of climate-friendly products	85	84	87	83	87	86	84	86
Reduce subsidies that are harmful to the climate	73	74	73	73	78	74	72	68
Making climate-damaging products more expensive	55	53	59	55	60	53	54	56

Basis: 1,200 cases, total sample; figures in %.

■ strongly overrepresented ■ strongly underrepresented
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Assessment of measures in nature, environmental and climate protection (2)

There are various proposals to advance climate and environmental protection. To what extent do you support the following measures?

Response category: "I completely / would rather agree"

	Total	Education			Net equivalent income (HH/month)		
		Low	Medium	High	Low <60% (<424 €)	Medium 60-140% (424-989 €)	High >140% (>989 €)
ENERGY							
Compulsory solar energy for public buildings and new private buildings	84	80	83	85	80	84	84
Construction of more wind turbines	81	86	80	83	78	83	82
Membership in a cooperative/energy community	75	76	77	72	81	77	74
TECHNOLOGY/INNOVATION/BUSINESSES							
Promote the development of climate-friendly products and technologies more strongly	93	89	92	93	88	93	94
Labelling of climate-friendly products	85	86	85	88	78	88	86
Reduce subsidies that are harmful to the climate	73	78	70	80	79	72	73
Making climate-damaging products more expensive	55	51	55	60	54	55	60

Basis: 1,200 cases, total sample; figures in %.

■ strongly overrepresented ■ strongly underrepresented
■ overrepresented ■ underrepresented

Assessment of measures in nature, environmental and climate protection (2)

There are various proposals to advance climate and environmental protection. To what extent do you support the following measures?

Response category: "I completely / would rather reject it"

	Total	EST	INT	PER	COS	ADA	CMS	TRA	CMA	SEN	PRO
ENERGY											
Membership in a cooperative/energy community	25	14	16	16	26	19	24	26	48	30	20
Construction of more wind turbines	19	9	10	18	15	20	28	24	32	16	7
Compulsory solar energy for public buildings and new private buildings	16	9	7	15	21	19	17	20	31	15	2
TECHNOLOGY/INNOVATION/BUSINESSES											
Making climate-damaging products more expensive	45	35	26	44	54	51	42	37	69	46	34
Reduce subsidies that are harmful to the climate	27	21	21	32	15	29	21	33	40	29	18
Labelling of climate-friendly products	15	8	3	13	18	12	14	17	33	19	3
Promote the development of climate-friendly products and technologies more strongly	7	2	1	10	5	9	8	6	17	12	2

Basis: 1,200 cases, total sample; figures in %.

EST = Established
 INT = Intellectuals
 PER = Performers
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Assessment of measures in nature, environmental and climate protection (2)

There are various proposals to advance climate and environmental protection. To what extent do you support the following measures?

Response category: "I completely / would rather reject it"

Response category: "I completely / would rather reject it"		Gender		Age (years)				
	Total	Male	Female	18-29	30-39	40-49	50-59	60-69
ENERGY								
Membership in a cooperative/energy community	25	27	22	24	22	24	24	28
Construction of more wind turbines	19	21	17	18	15	18	17	27
Compulsory solar energy for public buildings and new private buildings	16	17	16	16	14	16	21	15
TECHNOLOGY/INNOVATION/BUSINESSES								
Making climate-damaging products more expensive	45	47	41	45	40	47	46	44
Reduce subsidies that are harmful to the climate	27	26	27	27	22	26	28	32
Labelling of climate-friendly products	15	16	13	17	13	14	16	14
Promote the development of climate-friendly products and technologies more strongly	7	9	7	8	10	6	8	6

Basis: 1,200 cases, total sample; figures in %.

■ strongly overrepresented ■ strongly underrepresented
■ overrepresented ■ underrepresented

Assessment of measures in nature, environmental and climate protection (2)

There are various proposals to advance climate and environmental protection. To what extent do you support the following measures?

Response category: "I completely / would rather reject it"

Response category: "I completely / would rather reject it"							
	Total	Education			Net equivalent income (HH/month)		
		Low	Medium	High	Low <60% (<424 €)	Medium 60-140% (424-989 €)	High >140% (>989 €)
ENERGY							
Membership in a cooperative/energy community	25	24	23	28	19	23	26
Construction of more wind turbines	19	14	20	17	22	17	18
Compulsory solar energy for public buildings and new private buildings	16	20	17	15	20	16	16
TECHNOLOGY/INNOVATION/BUSINESSES							
Making climate-damaging products more expensive	45	49	45	40	46	45	40
Reduce subsidies that are harmful to the climate	27	22	30	20	21	28	27
Labelling of climate-friendly products	15	14	15	12	22	12	14
Promote the development of climate-friendly products and technologies more strongly	7	11	8	7	12	7	6

Basis: 1,200 cases, total sample; figures in %.

■ strongly overrepresented ■ strongly underrepresented
■ overrepresented ■ underrepresented

Assessment of measures in nature, environmental and climate protection (3)





There are various proposals to advance climate and environmental protection. To what extent do you support the following measures?

Response category: "I completely / would rather agree"

	Total	EST	INT	PER	COS	ADA	CMS	TRA	CMA	SEN	PRO
EDUCATION											
Improve school education in the field of environmental and climate protection	92	95	98	90	86	94	93	92	82	87	99
Training/retraining/retraining opportunities for workers in jobs that will no longer be needed in the future	84	88	95	80	85	82	85	84	73	84	91
HOUSING											
Financial support for cost-efficient heating and thermal systems (e.g. heat pump)	91	94	97	93	90	90	89	87	82	92	97
State funding for the renovation of buildings for thermal insulation	91	94	97	89	92	88	92	93	87	90	92
State subsidies for private households if they use renewable energy (for heating, electricity generation)	88	93	96	89	91	86	84	85	81	86	95
Legal regulations on the energy efficiency of electrical household appliances	80	86	89	82	88	79	82	77	67	74	87

Basis: 1,200 cases, total sample; figures in %.

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Assessment of measures in nature, environmental and climate protection (3)

There are various proposals to advance climate and environmental protection. To what extent do you support the following measures?

Response category: "I completely / would rather agree"

Response category: "I completely / would rather agree"		Gender		Age (years)				
	Total	Male	Female	18-29	30-39	40-49	50-59	60-69
EDUCATION								
Improve school education in the field of environmental and climate protection	92	90	93	89	94	94	89	90
Training/retraining/retraining opportunities for workers in jobs that will no longer be needed in the future	84	86	82	87	86	86	85	77
HOUSING								
Financial support for cost-efficient heating and thermal systems (e.g. heat pump)	91	91	91	91	92	92	91	87
State funding for the renovation of buildings for thermal insulation	91	92	91	91	90	93	91	92
State subsidies for private households if they use renewable energy (for heating, electricity generation)	88	87	89	89	91	87	86	86
Legal regulations on the energy efficiency of electrical household appliances	80	80	80	80	82	78	79	81

Basis: 1,200 cases, total sample; figures in %.

■ strongly overrepresented ■ strongly underrepresented
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Assessment of measures in nature, environmental and climate protection (3)

There are various proposals to advance climate and environmental protection. To what extent do you support the following measures?

Response category: "I completely / would rather agree"

Response category: "I completely / would rather agree"	Total	Education			Net equivalent income (HH/month)		
		Low	Medium	High	Low <60% (<424 €)	Medium 60-140% (424-989 €)	High >140% (>989 €)
EDUCATION							
Improve school education in the field of environmental and climate protection	92	93	91	94	86	93	91
Training/retraining/retraining opportunities for workers in jobs that will no longer be needed in the future	84	82	83	88	78	84	86
HOUSING							
Financial support for cost-efficient heating and thermal systems (e.g. heat pump)	91	87	90	93	87	91	92
State funding for the renovation of buildings for thermal insulation	91	85	92	92	89	92	91
State subsidies for private households if they use renewable energy (for heating, electricity generation)	88	82	88	89	82	90	86
Legal regulations on the energy efficiency of electrical household appliances	80	80	79	82	76	82	81

Basis: 1,200 cases, total sample; figures in %.

■ strongly overrepresented ■ strongly underrepresented
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Assessment of measures in nature, environmental and climate protection (3)





There are various proposals to advance climate and environmental protection. To what extent do you support the following measures?

Response category: "I completely / would rather reject it"

	Total	EST	INT	PER	COS	ADA	CMS	TRA	CMA	SEN	PRO
EDUCATION											
Training/retraining/retraining opportunities for workers in jobs that will no longer be needed in the future	16	12	5	20	15	18	15	16	27	16	9
Improve school education in the field of environmental and climate protection	8	5	2	10	14	6	7	8	18	13	1
HOUSING											
Legal regulations on the energy efficiency of electrical household appliances	20	14	11	18	12	21	18	23	33	26	13
State subsidies for private households if they use renewable energy (for heating, electricity generation)	12	7	4	11	9	14	16	15	19	14	5
Financial support for cost-efficient heating and thermal systems (e.g. heat pump)	9	6	3	7	10	10	11	13	18	8	3
State funding for the renovation of buildings for thermal insulation	9	6	3	11	8	12	8	7	13	10	8

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Assessment of measures in nature, environmental and climate protection (3)

There are various proposals to advance climate and environmental protection. To what extent do you support the following measures?

Response category: "I completely / would rather reject it"

	Total	Gender		Age (years)				
		Male	Female	18-29	30-39	40-49	50-59	60-69
EDUCATION								
Training/retraining/retraining opportunities for workers in jobs that will no longer be needed in the future	16	14	18	13	14	14	15	23
Improve school education in the field of environmental and climate protection	8	10	7	11	6	6	11	10
HOUSING								
Legal regulations on the energy efficiency of electrical household appliances	20	20	20	20	18	22	21	19
State subsidies for private households if they use renewable energy (for heating, electricity generation)	12	13	11	11	9	13	14	14
Financial support for cost-efficient heating and thermal systems (e.g. heat pump)	9	9	9	9	8	8	9	13
State funding for the renovation of buildings for thermal insulation	9	8	9	9	10	7	9	8

Basis: 1,200 cases, total sample; figures in %.

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Assessment of measures in nature, environmental and climate protection (3)

There are various proposals to advance climate and environmental protection. To what extent do you support the following measures?

Response category: "I completely / would rather reject it"

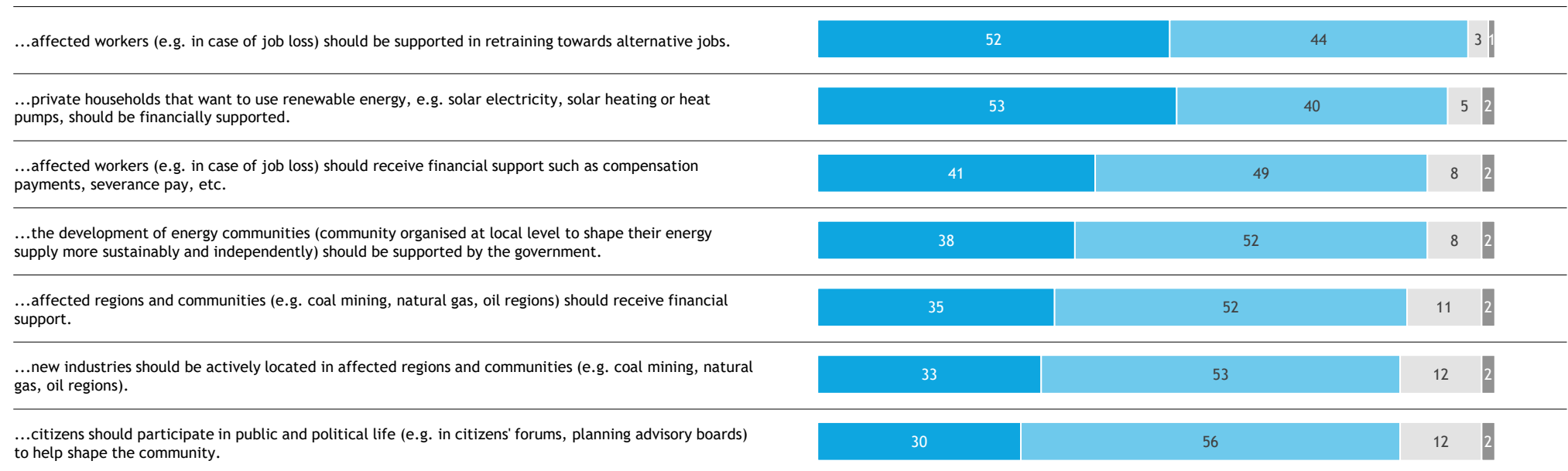
Response category: "I completely / would rather reject it"	Total	Education			Net equivalent income (HH/month)		
		Low	Medium	High	Low <60% (<424 €)	Medium 60-140% (424-989 €)	High >140% (>989 €)
EDUCATION							
Training/retraining/retraining opportunities for workers in jobs that will no longer be needed in the future	16	18	17	12	22	16	14
Improve school education in the field of environmental and climate protection	8	7	9	6	14	7	9
HOUSING							
Legal regulations on the energy efficiency of electrical household appliances	20	20	21	18	24	18	19
State subsidies for private households if they use renewable energy (for heating, electricity generation)	12	18	12	11	18	10	14
Financial support for cost-efficient heating and thermal systems (e.g. heat pump)	9	13	10	7	13	9	8
State funding for the renovation of buildings for thermal insulation	9	15	8	8	11	8	9

Basis: 1,200 cases, total sample; figures in %.

■ strongly overrepresented ■ strongly underrepresented
■ overrepresented ■ underrepresented

Attitudes towards the energy and heat transition

In the conversion of the electricity and heat supply to renewable energy, such as solar, wind, etc....



Basis: 1,200 cases, total sample; figures in %.

■ Fully agree ■ Somewhat disagree
■ Somewhat agree ■ Completely disagree

Attitudes towards the energy and heat transition

In the conversion of the electricity and heat supply to renewable energy, such as solar, wind, etc....

Response category: "Fully agree / Somewhat agree"

	Total	EST	INT	PER	COS	ADA	CMS	TRA	CMA	SEN	PRO
...affected workers (e.g. in case of job loss) should be supported in retraining towards alternative jobs.	96	99	99	93	87	96	96	96	97	92	96
...private households that want to use renewable energy, e.g. solar electricity, solar heating or heat pumps, should be financially supported.	93	96	94	93	92	92	94	92	86	93	96
...affected workers (e.g. in case of job loss) should receive financial support such as compensation payments, severance pay, etc.	90	93	87	89	89	89	92	94	90	83	93
...the development of energy communities (community organised at local level to shape their energy supply more sustainably and independently) should be supported by the government.	90	97	99	89	86	90	90	91	77	90	97
...affected regions and communities (e.g. coal mining, natural gas, oil regions) should receive financial support.	87	91	86	88	80	86	88	90	88	84	91
...new industries should be actively located in affected regions and communities (e.g. coal mining, natural gas, oil regions).	86	90	92	86	82	85	89	85	78	86	89
...citizens should participate in public and political life (e.g. in citizens' forums, planning advisory boards) to help shape the community.	86	90	92	87	92	84	84	87	77	83	91

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Attitudes towards the energy and heat transition

In the conversion of the electricity and heat supply to renewable energy, such as solar, wind, etc....

Response category: "Fully agree / Somewhat agree"

	Total	Gender		Age (years)				
		Male	Female	18-29	30-39	40-49	50-59	60-69
...affected workers (e.g. in case of job loss) should be supported in retraining towards alternative jobs.	96	94	97	93	94	99	97	95
...private households that want to use renewable energy, e.g. solar electricity, solar heating or heat pumps, should be financially supported.	93	92	93	91	95	94	92	90
...affected workers (e.g. in case of job loss) should receive financial support such as compensation payments, severance pay, etc.	90	89	90	89	90	92	91	87
...the development of energy communities (community organised at local level to shape their energy supply more sustainably and independently) should be supported by the government.	90	89	92	86	92	93	92	88
...affected regions and communities (e.g. coal mining, natural gas, oil regions) should receive financial support.	87	88	87	86	86	91	89	84
...new industries should be actively located in affected regions and communities (e.g. coal mining, natural gas, oil regions).	86	89	83	86	80	89	89	86
...citizens should participate in public and political life (e.g. in citizens' forums, planning advisory boards) to help shape the community.	86	84	88	85	85	90	85	85

Basis: 1,200 cases, total sample; figures in %.

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■ overrepresented ■ underrepresented

Attitudes towards the energy and heat transition

In the conversion of the electricity and heat supply to renewable energy, such as solar, wind, etc....

Response category: "Fully agree / Somewhat agree"

	Total	Education			Net equivalent income (HH/month)		
		Low	Medium	High	Low <60% (<424 €)	Medium 60-140% (424-989 €)	High >140% (>989 €)
...affected workers (e.g. in case of job loss) should be supported in retraining towards alternative jobs.	96	98	95	96	95	95	96
...private households that want to use renewable energy, e.g. solar electricity, solar heating or heat pumps, should be financially supported.	93	89	93	93	96	92	93
...affected workers (e.g. in case of job loss) should receive financial support such as compensation payments, severance pay, etc.	90	91	92	85	92	92	87
...the development of energy communities (community organised at local level to shape their energy supply more sustainably and independently) should be supported by the government.	90	91	90	89	90	91	90
...affected regions and communities (e.g. coal mining, natural gas, oil regions) should receive financial support.	87	91	88	85	87	91	83
...new industries should be actively located in affected regions and communities (e.g. coal mining, natural gas, oil regions).	86	84	86	87	83	87	87
...citizens should participate in public and political life (e.g. in citizens' forums, planning advisory boards) to help shape the community.	86	93	85	85	87	86	87

Basis: 1,200 cases, total sample; figures in %.

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Attitudes towards the energy and heat transition

In the conversion of the electricity and heat supply to renewable energy, such as solar, wind, etc....

Response category: "Fully agree"

	Total	EST	INT	PER	COS	ADA	CMS	TRA	CMA	SEN	PRO
...affected workers (e.g. in case of job loss) should be supported in retraining towards alternative jobs.	52	65	61	59	42	39	54	54	51	35	61
...private households that want to use renewable energy, e.g. solar electricity, solar heating or heat pumps, should be financially supported.	52	66	60	64	47	38	49	56	46	41	63
...affected workers (e.g. in case of job loss) should receive financial support such as compensation payments, severance pay, etc.	41	51	37	51	34	35	42	49	41	31	40
...the development of energy communities (community organised at local level to shape their energy supply more sustainably and independently) should be supported by the government.	38	54	51	42	34	25	38	36	28	29	47
...affected regions and communities (e.g. coal mining, natural gas, oil regions) should receive financial support.	35	48	34	31	27	27	35	42	34	33	37
...new industries should be actively located in affected regions and communities (e.g. coal mining, natural gas, oil regions).	33	48	45	35	24	21	34	29	26	29	37
...citizens should participate in public and political life (e.g. in citizens' forums, planning advisory boards) to help shape the community.	30	47	38	34	39	21	24	24	18	25	47

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Attitudes towards the energy and heat transition

In the conversion of the electricity and heat supply to renewable energy, such as solar, wind, etc....

Response category: "Fully agree"

	Total	Gender		Age (years)				
		Male	Female	18-29	30-39	40-49	50-59	60-69
...affected workers (e.g. in case of job loss) should be supported in retraining towards alternative jobs.	52	52	52	50	48	54	52	56
...private households that want to use renewable energy, e.g. solar electricity, solar heating or heat pumps, should be financially supported.	52	54	51	52	50	52	53	54
...affected workers (e.g. in case of job loss) should receive financial support such as compensation payments, severance pay, etc.	41	44	39	44	40	40	41	43
...the development of energy communities (community organised at local level to shape their energy supply more sustainably and independently) should be supported by the government.	38	40	36	37	34	39	42	40
...affected regions and communities (e.g. coal mining, natural gas, oil regions) should receive financial support.	35	37	34	35	30	37	41	32
...new industries should be actively located in affected regions and communities (e.g. coal mining, natural gas, oil regions).	33	37	28	30	33	34	34	33
...citizens should participate in public and political life (e.g. in citizens' forums, planning advisory boards) to help shape the community.	30	30	30	35	28	33	26	29

Basis: 1,200 cases, total sample; figures in %.

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Attitudes towards the energy and heat transition

In the conversion of the electricity and heat supply to renewable energy, such as solar, wind, etc....

Response category: "Fully agree"

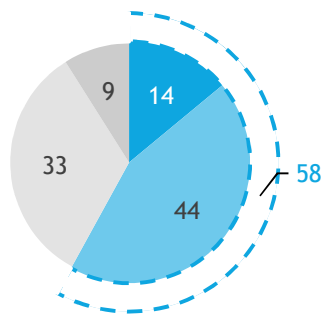
	Total	Education			Net equivalent income (HH/month)		
		Low	Medium	High	Low <60% (<424 €)	Medium 60-140% (424-989 €)	High >140% (>989 €)
...affected workers (e.g. in case of job loss) should be supported in retraining towards alternative jobs.	52	62	51	52	48	53	53
...private households that want to use renewable energy, e.g. solar electricity, solar heating or heat pumps, should be financially supported.	52	56	52	52	60	52	52
...affected workers (e.g. in case of job loss) should receive financial support such as compensation payments, severance pay, etc.	41	58	40	38	53	42	37
...the development of energy communities (community organised at local level to shape their energy supply more sustainably and independently) should be supported by the government.	38	42	38	38	42	37	40
...affected regions and communities (e.g. coal mining, natural gas, oil regions) should receive financial support.	35	40	34	36	41	37	32
...new industries should be actively located in affected regions and communities (e.g. coal mining, natural gas, oil regions).	33	34	32	34	37	32	35
...citizens should participate in public and political life (e.g. in citizens' forums, planning advisory boards) to help shape the community.	30	38	28	32	38	28	33

Basis: 1,200 cases, total sample; figures in %.

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■ overrepresented ■ underrepresented

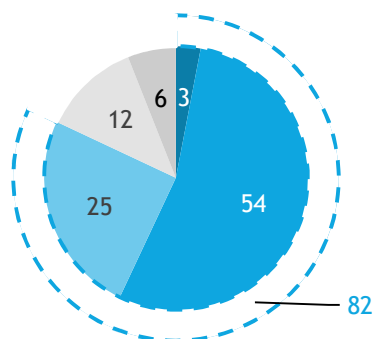
Attitudes towards the energy and heat transition

Could you imagine being actively involved in shaping the energy supply of your community?



Yes, definitely
Somewhat, yes
No, not really
No, not at all

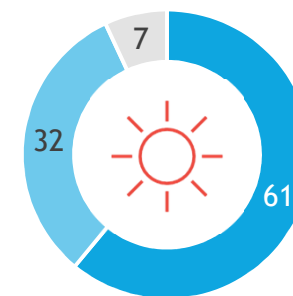
Could you imagine generating your own energy?



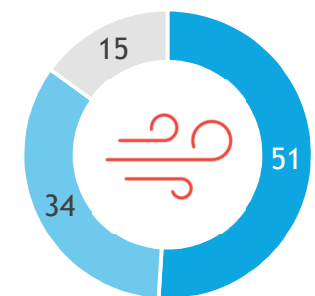
I already generate my own energy
Yes, definitely
Somewhat, yes
No, not really
No, not at all

How would you evaluate the construction of a solar or a wind park in your community if the profits it generates benefit the community?

Solar park



Wind park



I think that would be good
I would accept it
I would reject it

Basis: 1,200 cases, total sample; figures in %.

Attitudes towards the energy and heat transition

Could you imagine taking an active part in shaping the energy supply of your community (e.g. by joining/membership of an energy cooperative, financial participation or via a project in your community)?

	Total	EST	INT	PER	COS	ADA	CMS	TRA	CMA	SEN	PRO
YES	58	74	72	65	66	60	49	46	30	58	79
Yes, definitely	14	21	18	25	9	11	7	11	4	16	26
Somewhat, yes	44	53	53	39	57	48	42	35	26	42	53
NO	42	26	28	35	34	40	51	54	70	42	21
No, not really	33	23	28	26	28	33	42	44	40	33	20
No, not at all	9	3	1	9	5	7	9	10	30	9	1

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Attitudes towards the energy and heat transition

Could you imagine taking an active part in shaping the energy supply of your community (e.g. by joining/membership of an energy cooperative, financial participation or via a project in your community)?

		Gender		Age (years)				
	Total	Male	Female	18-29	30-39	40-49	50-59	60-69
YES	58	62	54	60	60	60	60	49
Yes, definitely	14	18	11	14	20	15	11	10
Somewhat, yes	44	45	43	45	41	45	49	39
NO	42	38	46	40	40	40	40	51
No, not really	33	29	37	33	34	33	27	37
No, not at all	9	9	9	7	6	7	12	14

Basis: 1,200 cases, total sample; figures in %.

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■ overrepresented ■ underrepresented

Attitudes towards the energy and heat transition

Could you imagine taking an active part in shaping the energy supply of your community (e.g. by joining/membership of an energy cooperative, financial participation or via a project in your community)?

	Total	Education			Net equivalent income (HH/month)		
		Low	Medium	High	Low <60% (<424 €)	Medium 60-140% (424-989 €)	High >140% (>989 €)
YES	58	60	57	60	56	57	62
Yes, definitely	14	14	14	16	14	14	16
Somewhat, yes	44	45	43	44	42	43	46
NO	42	40	43	40	44	43	38
No, not really	33	24	34	34	32	33	31
No, not at all	9	16	9	6	12	10	7

Basis: 1,200 cases, total sample; figures in %.

■ strongly overrepresented ■ strongly underrepresented
■ overrepresented ■ underrepresented

Attitudes towards the energy and heat transition

Could you imagine generating your own energy?

	Total	EST	INT	PER	COS	ADA	CMS	TRA	CMA	SEN	PRO
YES	79	91	90	86	84	78	76	74	57	71	91
Yes, definitely can imagine	54	71	67	68	50	47	48	43	33	49	78
Somewhat, yes	25	21	23	18	33	31	29	31	24	22	13
NO	18	7	5	6	14	19	20	24	42	24	6
No, not really	12	6	4	4	11	12	16	18	21	17	6
No, not at all I can imagine	6	1	1	2	2	7	4	6	20	6	-
I already generate my own energy	3	1	5	8	3	4	3	2	1	5	3

Basis: 1,200 cases, total sample; figures in %.

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Attitudes towards the energy and heat transition

Could you imagine generating your own energy (e.g. by installing solar panels on the roof or balcony)?

	Total	Gender		Age (years)				
		Male	Female	18-29	30-39	40-49	50-59	60-69
YES	79	78	79	76	87	79	79	71
Yes, definitely can imagine	54	60	48	53	66	55	55	38
Somewhat, yes	25	18	31	23	22	24	24	33
NO	18	17	18	18	10	18	19	25
No, not really	12	12	13	13	6	12	14	16
No, not at all I can imagine	6	6	6	5	4	5	6	9
I already generate my own energy	3	4	3	6	3	3	2	4

Basis: 1,200 cases, total sample; figures in %.

■ strongly overrepresented ■ strongly underrepresented
■ overrepresented ■ underrepresented

Attitudes towards the energy and heat transition

Could you imagine generating your own energy (e.g. by installing solar panels on the roof or balcony)?

	Total	Education			Net equivalent income (HH/month)		
		Low	Medium	High	Low <60% (<424 €)	Medium 60-140% (424-989 €)	High >140% (>989 €)
YES	79	73	79	81	71	81	81
Yes, definitely can imagine	54	45	54	56	53	51	60
Somewhat, yes	25	27	24	25	18	29	21
NO	18	22	19	14	27	16	15
No, not really	12	11	13	10	18	11	11
No, not at all I can imagine	6	11	6	4	8	6	4
I already generate my own energy	3	6	2	5	2	3	4

Basis: 1,200 cases, total sample; figures in %.

■ strongly overrepresented ■ strongly underrepresented
■ overrepresented ■ underrepresented

Attitudes towards the energy and heat transition

How would you evaluate the construction of a solar park or a wind park in your community if the profits it generates benefit the community?

	Total	EST	INT	PER	COS	ADA	CMS	TRA	CMA	SEN	PRO
Solar											
I think that would be good	61	71	87	64	67	52	51	60	46	61	69
I would accept it	32	26	13	32	27	40	40	32	40	34	26
I would reject it	7	3	-	4	6	8	9	8	14	6	5
Wind											
I think that would be good	51	56	72	54	49	44	44	46	39	50	66
I would accept it	34	33	24	35	41	43	34	34	36	35	27
I would reject it	15	11	4	10	9	13	22	20	25	15	7

Basis: 1,200 cases, total sample; figures in %.

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strongly overrepresented
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 strongly underrepresented
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Attitudes towards the energy and heat transition

How would you evaluate the construction of a solar park or a wind park in your community if the profits it generates benefit the community?

	Total	Gender		Age (years)				
		Male	Female	18-29	30-39	40-49	50-59	60-69
Solar								
I think that would be good	61	63	60	68	64	66	56	50
I would accept it	32	29	35	26	33	25	37	40
I would reject it	7	8	5	6	3	9	7	10
Wind								
I think that would be good	51	50	52	60	56	55	45	37
I would accept it	34	33	36	28	38	29	37	41
I would reject it	15	17	12	13	6	16	17	22

Basis: 1,200 cases, total sample; figures in %.

■ strongly overrepresented ■ strongly underrepresented
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Attitudes towards the energy and heat transition

How would you evaluate the construction of a solar park or a wind park in your community if the profits it generates benefit the community?

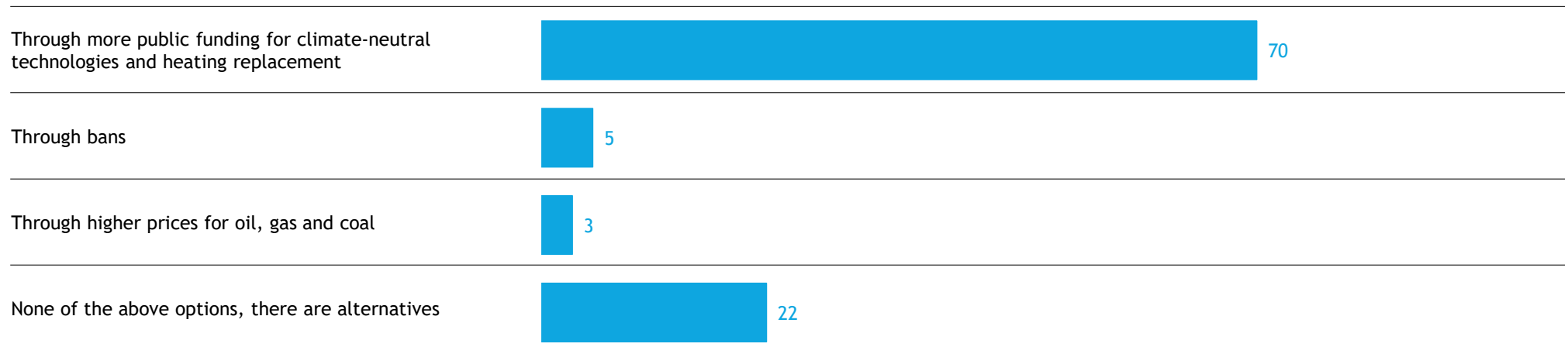
	Total	Education			Net equivalent income (HH/month)		
		Low	Medium	High	Low <60% (<424 €)	Medium 60-140% (424-989 €)	High >140% (>989 €)
Solar							
I think that would be good	61	56	61	66	55	59	67
I would accept it	32	38	32	27	38	34	27
I would reject it	7	6	7	7	8	8	6
Wind							
I think that would be good	51	44	50	56	45	50	54
I would accept it	34	42	35	31	38	34	33
I would reject it	15	15	15	13	17	16	13

Basis: 1,200 cases, total sample; figures in %.

■ strongly overrepresented ■ strongly underrepresented
■ overrepresented ■ underrepresented

Attitudes towards the energy and heat transition

For the fight against climate change, it is necessary to heat differently in the coming years. How should this be done?



Basis: 1,200 cases, total sample; figures in %.





Attitudes towards the energy and heat transition

For the fight against climate change, it is necessary to heat differently in the coming years. How should this be done?

	Total	EST	INT	PER	COS	ADA	CMS	TRA	CMA	SEN	PRO
Through more public funding for climate-neutral technologies and heating replacement	70	83	88	71	75	64	68	61	51	61	84
Through bans	5	5	1	4	10	9	6	4	3	7	5
Through higher prices for oil, gas and coal	3	2	3	4	2	3	2	2	2	5	2
None of the above options, there are alternatives	22	10	8	20	12	24	24	32	44	27	8

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 strongly overrepresented
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Attitudes towards the energy and heat transition

For the fight against climate change, it is necessary to heat differently in the coming years. How should this be done?

	Total	Gender		Age (years)				
		Male	Female	18-29	30-39	40-49	50-59	60-69
Through more public funding for climate-neutral technologies and heating replacement	70	70	69	64	74	67	73	70
Through bans	5	4	6	10	4	6	2	4
Through higher prices for oil, gas and coal	3	3	3	6	3	2	2	0
None of the above options, there are alternatives	22	23	22	19	18	26	23	26

Basis: 1,200 cases, total sample; figures in %.

strongly overrepresented
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Attitudes towards the energy and heat transition

For the fight against climate change, it is necessary to heat differently in the coming years. How should this be done?

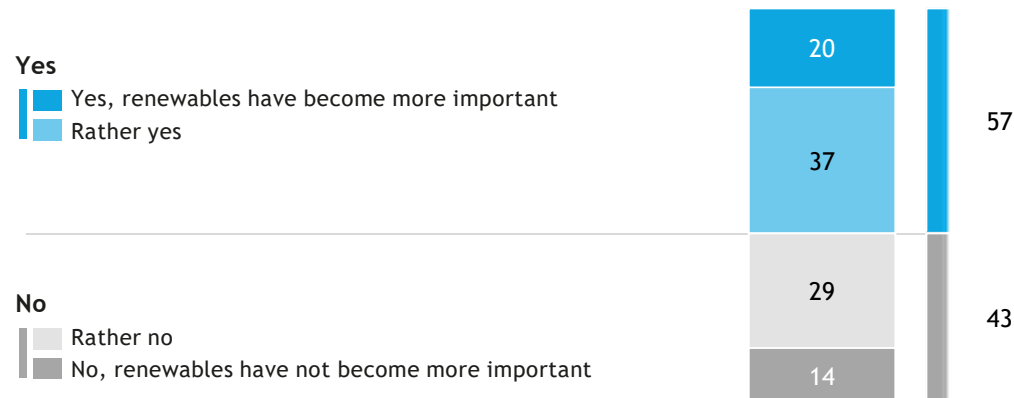
	Total	Education			Net equivalent income (HH/month)		
		Low	Medium	High	Low <60% (<424 €)	Medium 60-140% (424-989 €)	High >140% (>989 €)
Through more public funding for climate-neutral technologies and heating replacement	70	58	70	73	62	69	76
Through bans	5	15	3	7	4	7	3
Through higher prices for oil, gas and coal	3	4	2	3	3	2	4
None of the above options, there are alternatives	22	24	24	17	31	22	18

Basis: 1,200 cases, total sample; figures in %.

■ strongly overrepresented ■ strongly underrepresented
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Attitudes towards the energy and heat transition

Have renewables (solar, wind, etc.) become more important to you since the outbreak of the Russia-Ukraine conflict?



Basis: 1,200 cases, total sample; figures in %.

Attitudes towards the energy and heat transition

Have renewables (solar, wind, etc.) become more important to you since the outbreak of the Russia-Ukraine conflict?

	Total	EST	INT	PER	COS	ADA	CMS	TRA	CMA	SEN	PRO
YES	57	71	77	55	67	56	48	56	33	51	73
Yes, renewables have become more important	20	37	32	19	21	14	13	14	8	19	26
Rather yes	37	33	46	36	45	42	35	42	24	32	47
NO	43	29	23	45	33	44	52	44	67	49	27
Rather no	29	22	20	31	25	32	36	31	31	31	27
No, renewables have not become more important	14	7	3	13	8	11	16	14	37	18	-

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Attitudes towards the energy and heat transition

Have renewables (solar, wind, etc.) become more important to you since the outbreak of the Russia-Ukraine conflict?

		Gender		Age (years)				
	Total	Male	Female	18-29	30-39	40-49	50-59	60-69
YES	57	55	59	56	54	59	60	57
Yes, renewables have become more important	20	18	21	19	22	23	18	17
Rather yes	37	37	38	36	32	36	43	40
NO	43	45	41	44	46	41	40	43
Rather no	29	29	30	32	34	28	24	26
No, renewables have not become more important	14	16	12	12	12	13	16	17

Basis: 1,200 cases, total sample; figures in %.

■ strongly overrepresented ■ strongly underrepresented
■ overrepresented ■ underrepresented

Attitudes towards the energy and heat transition

Have renewables (solar, wind, etc.) become more important to you since the outbreak of the Russia-Ukraine conflict?

	Total	Education			Net equivalent income (HH/month)		
		Low	Medium	High	Low <60% (<424 €)	Medium 60-140% (424-989 €)	High >140% (>989 €)
YES	57	56	57	58	55	60	55
Yes, renewables have become more important	20	13	19	24	14	20	23
Rather yes	37	44	38	34	42	40	32
NO	43	44	43	42	45	40	45
Rather no	29	29	29	29	24	28	33
No, renewables have not become more important	14	15	14	14	21	13	13

Basis: 1,200 cases, total sample; figures in %.

■ strongly overrepresented ■ strongly underrepresented
■ overrepresented ■ underrepresented



5

Interest in information and level of
knowledge

Main findings

Interest in information and level of knowledge

Interest in information and level of knowledge: Climate

- 70% of respondents express a fundamental interest in the topic of climate change. Of these, 16% are "very" interested. Less interest was expressed by 24%, and no interest at all by 6%.
- 49% rate their level of knowledge about ecological interrelationships and environmental problems (e.g. forest dieback, biodiversity, etc.) as (rather) high. However, only 5% rate their level of knowledge as "very high" A (rather) low level of knowledge is attested by 51%, with 5% saying that they know very little about it.

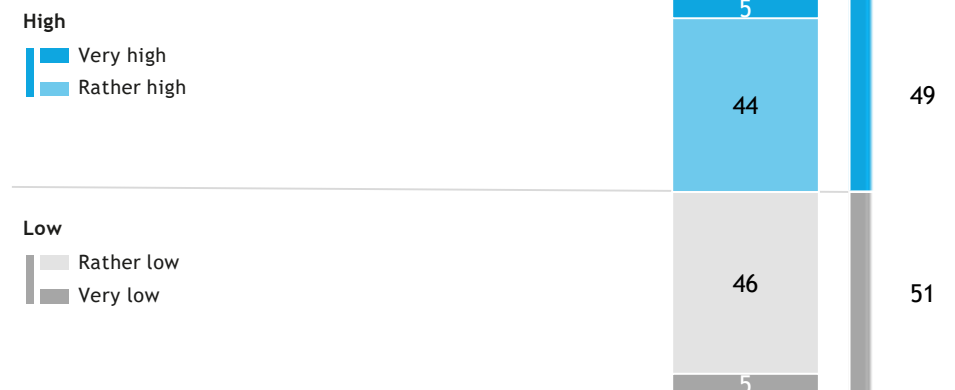
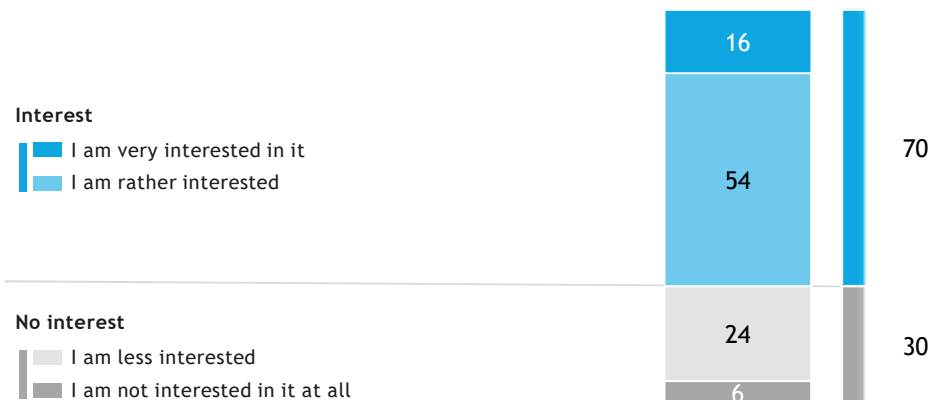
Interest in information and level of knowledge: Policies

- Only 4% of respondents feel "very well" informed about policies for a change towards a more climate and environmentally friendly economy. 37% feel "rather well" informed. This compares to 51% who feel "rather not well" informed and 8% who feel "not at all well" informed.
- Around four-fifths of respondents (79%) believe that policies for a change towards a more climate and environmentally friendly economy are not sufficiently explained and explained. Only 21% disagree (policies are sufficiently explained: yes: 2%, rather yes: 19%).

Interest in information and level of knowledge: Climate

There are always discussions about climate change, i.e. global warming, which will lead to environmental changes and changes in everyday life in the coming decades. How interested are you personally in this topic?

How high do you rate your level of knowledge about ecological relationships and environmental problems (forest dieback, species extinction, pollution of the oceans, extreme weather, etc.)?



Basis: 1,200 cases, total sample; figures in %.





Interest in information and level of knowledge: Climate

There are always discussions about climate change, i.e. global warming, which will lead to environmental changes and changes in everyday life in the coming decades. How interested are you personally in this topic?

	Total	EST	INT	PER	COS	ADA	CMS	TRA	CMA	SEN	PRO
INTERESTED	70	85	94	76	74	59	68	69	40	60	86
I am very interested in it	16	32	32	12	12	8	6	15	5	17	24
I am rather interested	54	53	63	64	63	51	61	54	35	43	62
NOT INTERESTED	30	15	6	24	26	41	32	31	60	40	14
I am less interested	24	14	6	19	24	37	25	23	37	33	14
I am not interested in it at all	6	1	-	5	2	5	7	9	23	8	-

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Interest in information and level of knowledge: Climate

There are always discussions about climate change, i.e. global warming, which will lead to environmental changes and changes in everyday life in the coming decades. How interested are you personally in this topic?

	Total	Gender		Age (years)				
		Male	Female	18-29	30-39	40-49	50-59	60-69
INTERESTED	70	67	72	67	76	67	70	67
I am very interested in it	16	17	15	20	20	15	15	9
I am rather interested	54	50	58	48	56	52	55	58
NOT INTERESTED	30	33	28	33	24	33	30	33
I am less interested	24	24	24	28	21	25	22	24
I am not interested in it at all	6	10	3	5	3	8	8	10

Basis: 1,200 cases, total sample; figures in %.

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Interest in information and level of knowledge: Climate

There are always discussions about climate change, i.e. global warming, which will lead to environmental changes and changes in everyday life in the coming decades. How interested are you personally in this topic?

	Total	Education			Net equivalent income (HH/month)		
		Low	Medium	High	Low <60% (<424 €)	Medium 60-140% (424-989 €)	High >140% (>989 €)
INTERESTED	70	67	66	80	62	71	72
I am very interested in it	16	20	12	22	18	15	17
I am rather interested	54	47	53	58	45	56	56
NOT INTERESTED	30	33	34	20	38	29	28
I am less interested	24	27	27	16	31	22	22
I am not interested in it at all	6	6	8	4	7	7	6

Basis: 1,200 cases, total sample; figures in %.

■ strongly overrepresented ■ strongly underrepresented
■ overrepresented ■ underrepresented





Interest in information and level of knowledge: Climate

How high do you rate your level of knowledge about ecological relationships and environmental problems (forest dieback, species extinction, pollution of the oceans, extreme weather, etc.)?

	Total	EST	INT	PER	COS	ADA	CMS	TRA	CMA	SEN	PRO
HIGH	49	57	67	56	53	41	45	48	30	46	59
Very high	5	8	4	9	3	4	2	6	2	9	3
Rather high	44	50	63	47	50	37	43	41	27	38	56
LOW	51	43	33	44	47	59	55	52	70	54	41
Rather low	46	41	31	41	46	53	53	48	53	49	39
Very low	5	2	2	3	1	6	2	4	17	4	2

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Interest in information and level of knowledge: Climate

How high do you rate your level of knowledge about ecological relationships and environmental problems (forest dieback, species extinction, pollution of the oceans, extreme weather, etc.)?

	Total	Gender		Age (years)				
		Male	Female	18-29	30-39	40-49	50-59	60-69
HIGH	49	56	42	50	50	47	49	49
Very high	5	7	3	8	7	5	3	2
Rather high	44	49	39	42	43	43	46	46
LOW	51	44	58	50	50	53	51	51
Rather low	46	41	52	46	45	47	47	46
Very low	5	4	6	4	6	5	4	6

Basis: 1,200 cases, total sample; figures in %.

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Interest in information and level of knowledge: Climate

How high do you rate your level of knowledge about ecological relationships and environmental problems (forest dieback, species extinction, pollution of the oceans, extreme weather, etc.)?

	Total	Education			Net equivalent income (HH/month)		
		Low	Medium	High	Low <60% (<424 €)	Medium 60-140% (424-989 €)	High >140% (>989 €)
HIGH	49	42	47	56	42	48	55
Very high	5	7	4	6	6	5	5
Rather high	44	34	43	49	36	43	50
LOW	51	58	53	44	58	52	45
Rather low	46	49	48	41	49	47	42
Very low	5	9	5	3	9	5	2

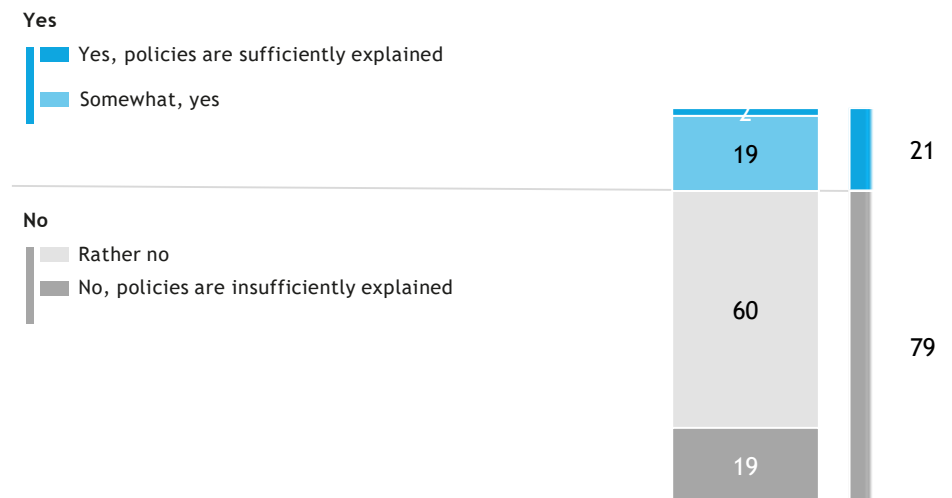
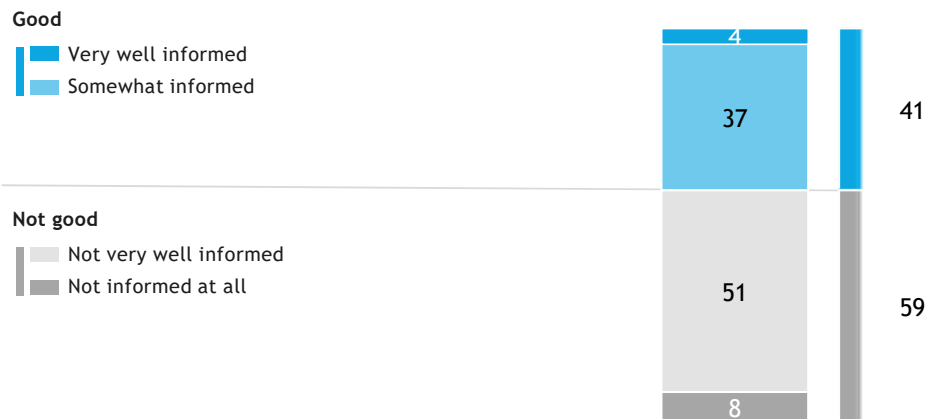
Basis: 1,200 cases, total sample; figures in %.

■ strongly overrepresented ■ strongly underrepresented
■ overrepresented ■ underrepresented

Interest in information and level of knowledge: Policies

How well informed do you personally feel about policies for a more climate and environmentally-friendly economy?

In your opinion, are policies for a more climate and environmentally-friendly economy sufficiently explained?



Basis: 1,200 cases, total sample; figures in %.

Interest in information and level of knowledge: Policies

How well informed do you personally feel about policies for a more climate and environmentally-friendly economy?

	Total	EST	INT	PER	COS	ADA	CMS	TRA	CMA	SEN	PRO
INFORMED	41	54	43	48	44	46	30	39	24	50	43
Very well informed	4	5	4	4	4	4	1	5	0	8	7
Somewhat informed	37	49	38	44	40	42	29	34	24	42	36
NOT INFORMED	59	46	57	52	56	54	70	61	76	50	57
Not very well informed	51	41	53	43	52	48	62	58	55	44	53
Not at all informed	8	6	5	9	4	6	8	4	21	6	4

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Interest in information and level of knowledge: Policies

How well informed do you personally feel about policies for a more climate and environmentally-friendly economy?

		Gender		Age (years)				
	Total	Male	Female	18-29	30-39	40-49	50-59	60-69
INFORMED	41	45	37	41	39	41	46	40
Very well informed	4	5	3	7	4	4	2	4
Somewhat informed	37	40	34	34	35	38	44	36
NOT INFORMED	59	55	63	59	61	59	54	60
Not very well informed	51	47	55	53	51	50	48	53
Not at all informed	8	8	8	6	10	8	6	7

Basis: 1,200 cases, total sample; figures in %.

■ strongly overrepresented ■ strongly underrepresented
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Interest in information and level of knowledge: Policies

How well informed do you personally feel about policies for a more climate and environmentally-friendly economy?

	Total	Education			Net equivalent income (HH/month)		
		Low	Medium	High	Low <60% (<424 €)	Medium 60-140% (424-989 €)	High >140% (>989 €)
INFORMED	41	34	42	43	44	40	45
Very well informed	4	4	4	6	2	4	5
Somewhat informed	37	31	38	38	42	35	40
NOT INFORMED	59	66	58	57	56	60	55
Not very well informed	51	58	51	49	49	52	49
Not at all informed	8	7	8	8	8	8	6

Basis: 1,200 cases, total sample; figures in %.

■ strongly overrepresented ■ strongly underrepresented
■ overrepresented ■ underrepresented

Interest in information and level of knowledge: Policies

In your opinion, are policies for a more climate and environmentally-friendly economy sufficiently explained?

	Total	EST	INT	PER	COS	ADA	CMS	TRA	CMA	SEN	PRO
YES	21	27	14	25	28	28	13	17	8	35	21
Yes, the policies are sufficiently explained	2	2	-	2	3	2	1	5	1	6	-
Somewhat, yes	19	24	14	23	26	26	12	12	8	29	21
NO	79	73	86	75	72	72	87	83	92	65	79
No, not really	60	58	65	53	62	62	60	69	53	52	66
No, the policies are insufficiently explained	19	16	21	22	9	10	27	14	38	13	13

Basis: 1,200 cases, total sample; figures in %.

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strongly overrepresented
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Interest in information and level of knowledge: Policies

In your opinion, are policies for a more climate and environmentally-friendly economy sufficiently explained?

	Total	Gender		Age (years)				
		Male	Female	18-29	30-39	40-49	50-59	60-69
YES	21	23	19	21	25	22	21	15
Yes, the policies are sufficiently explained	2	2	2	2	3	2	2	1
Somewhat, yes	19	21	17	19	21	20	20	14
NO	79	77	81	79	75	78	79	85
No, not really	60	56	63	64	56	57	58	64
No, the policies are insufficiently explained	19	21	18	15	19	22	21	22

Basis: 1,200 cases, total sample; figures in %.

■ strongly overrepresented ■ strongly underrepresented
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Interest in information and level of knowledge: Policies

In your opinion, are policies for a more climate and environmentally-friendly economy sufficiently explained?

	Total	Education			Net equivalent income (HH/month)		
		Low	Medium	High	Low <60% (<424 €)	Medium 60-140% (424-989 €)	High >140% (>989 €)
YES	21	33	19	20	22	22	20
Yes, the policies are sufficiently explained	2	4	2	2	3	3	1
Somewhat, yes	19	29	18	18	19	19	19
NO	79	67	81	80	78	78	80
No, not really	60	49	62	59	55	60	61
No, the policies are insufficiently explained	19	18	19	21	23	18	19

Basis: 1,200 cases, total sample; figures in %.

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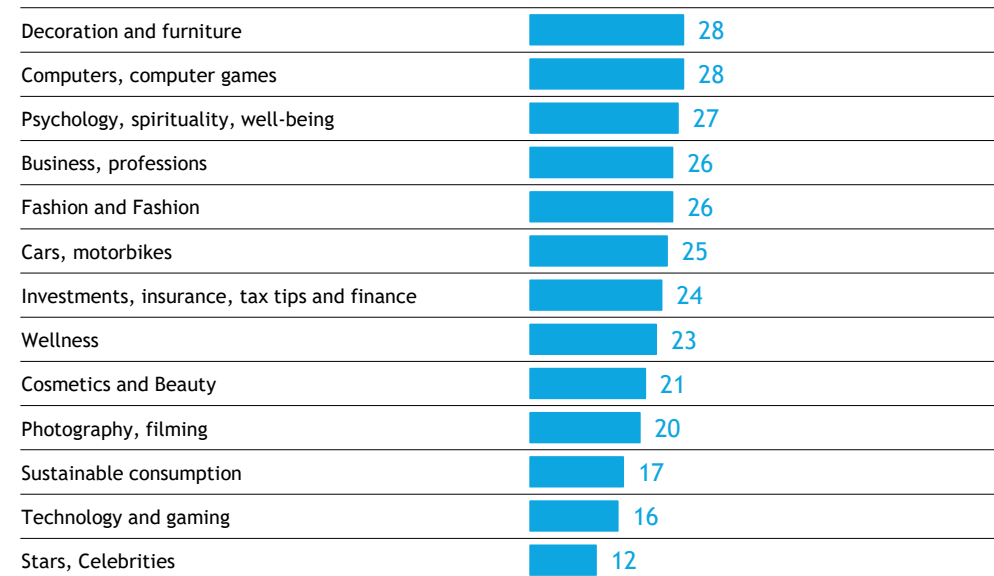
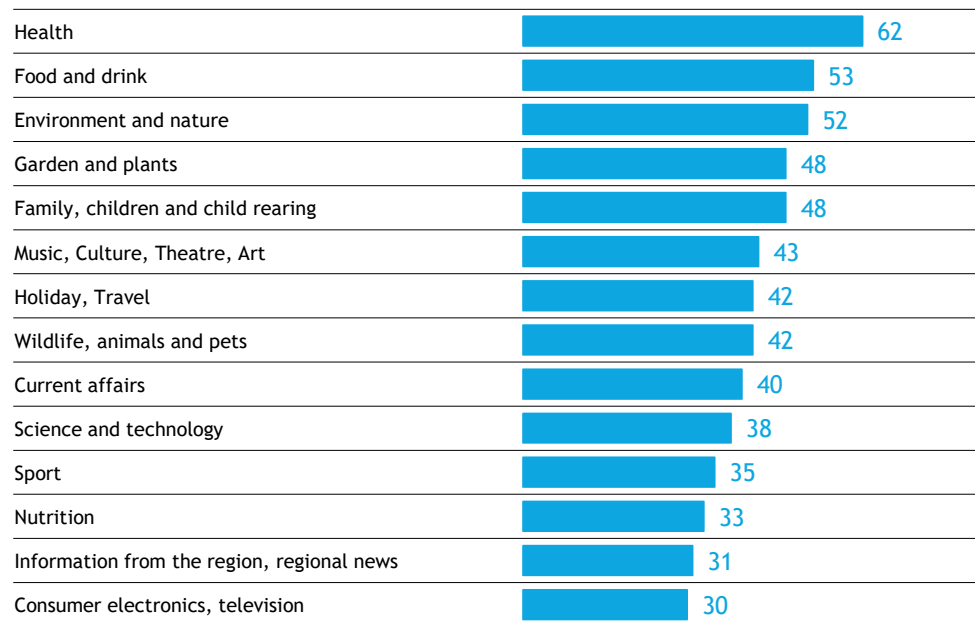


6

Appendix: Communication

Topic interest in general

Which of the following topics are you interested in? You can select all the topics in which you are personally interested.



Basis: 1,200 cases, total sample; figures in %.

Topic interest in general (1)

Which of the following topics are you interested in? You can select all the topics in which you are personally interested.

	Total	EST	INT	PER	COS	ADA	CMS	TRA	CMA	SEN	PRO
Health	62	74	67	65	52	64	64	60	53	54	59
Food and drink	53	53	55	61	62	54	53	49	49	46	51
Environment and nature	52	66	69	52	48	49	54	45	37	39	66
Garden and plants	48	60	43	54	34	41	57	56	36	43	53
Family, children and child rearing	48	60	47	58	37	47	51	44	40	39	51
Music, Culture, Theatre, Art	43	50	52	40	47	37	38	41	37	36	59
Holiday, Travel	42	45	45	51	44	47	37	34	32	46	52
Wildlife, animals and pets	42	48	51	45	49	41	48	32	38	30	44
Current affairs	40	53	58	39	41	31	40	37	36	32	42
Science and technology	38	41	50	38	58	39	31	28	24	39	55
Sport	35	39	38	34	40	39	28	33	25	39	44
Nutrition	33	46	44	31	45	28	30	25	24	29	38
Information from the region, regional news	31	39	37	34	12	24	37	31	27	26	33
Consumer electronics, television	30	33	30	32	40	33	28	19	27	37	31

Basis: 1,200 cases, total sample; figures in %.

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Topic interest in general (2)

Which of the following topics are you interested in? You can select all the topics in which you are personally interested.

	Total	EST	INT	PER	COS	ADA	CMS	TRA	CMA	SEN	PRO
Decoration and furniture	28	34	28	37	28	28	24	31	15	30	32
Computers, computer games	28	22	30	29	44	28	20	27	21	31	42
Psychology, spirituality, well-being	27	33	34	26	33	25	22	27	19	28	30
Business, professions	26	32	26	21	27	26	24	23	23	23	35
Fashion and Fashion	26	36	22	35	24	29	19	23	21	24	27
Cars, motorbikes	25	28	14	33	31	29	21	25	16	31	27
Investments, insurance, tax tips and finance	24	32	31	26	46	19	17	19	10	27	32
Wellness	23	28	28	32	33	21	18	12	15	22	30
Cosmetics and Beauty	21	31	22	27	30	18	15	13	16	22	23
Photography, filming	20	26	23	23	22	19	13	18	10	26	28
Sustainable consumption	17	22	38	13	26	8	10	13	8	16	22
Technology and gaming	16	15	18	18	42	10	11	7	11	21	27
Stars, Celebrities	12	11	7	12	21	10	8	11	10	16	16

Basis: 1,200 cases, total sample; figures in %.

EST = Established
 INT = Intellectuals
 PER = Performers
 COS = Cosmopolitan Avantgarde
 ADA = Adaptive Navigators
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 SEN = Sensation-Oriented
 PRO = Progressive Realists

strongly overrepresented
 overrepresented
 strongly underrepresented
 underrepresented

Topic interest in general (1)

Which of the following topics are you interested in? You can select all the topics in which you are personally interested.

	Total	Gender		Age (years)				
		Male	Female	18-29	30-39	40-49	50-59	60-69
Health	62	53	70	51	56	60	68	74
Food and drink	53	43	63	56	56	47	52	53
Environment and nature	52	47	57	46	49	53	56	56
Garden and plants	48	40	56	30	46	51	57	57
Family, children and child rearing	48	36	60	40	50	49	52	47
Music, Culture, Theatre, Art	43	42	43	52	42	41	46	33
Holiday, Travel	42	42	44	47	43	45	42	34
Wildlife, animals and pets	42	39	46	41	47	40	44	38
Current affairs	40	41	40	30	39	37	44	54
Science and technology	38	54	23	45	43	37	37	29
Sport	35	49	21	38	36	40	33	26
Nutrition	33	27	39	30	33	32	35	36
Information from the region, regional news	31	28	34	18	29	35	32	41
Consumer electronics, television	30	44	17	24	30	35	32	29

Basis: 1,200 cases, total sample; figures in %.

■ strongly overrepresented ■ strongly underrepresented
■ overrepresented ■ underrepresented

Topic interest in general (2)

Which of the following topics are you interested in? You can select all the topics in which you are personally interested.

	Total	Gender		Age (years)				
		Male	Female	18-29	30-39	40-49	50-59	60-69
Decoration and furniture	28	17	40	27	31	30	31	23
Computers, computer games	28	42	14	37	30	25	26	20
Psychology, spirituality, well-being	27	21	33	33	29	26	27	19
Business, professions	26	28	24	20	30	29	30	20
Fashion and Fashion	26	11	41	31	26	27	25	20
Cars, motorbikes	25	39	11	27	26	28	24	18
Investments, insurance, tax tips and finance	24	30	19	28	27	26	27	13
Wellness	23	19	26	21	26	23	28	16
Cosmetics and Beauty	21	5	37	27	19	27	19	14
Photography, filming	20	22	18	26	21	20	20	13
Sustainable consumption	17	15	19	20	18	13	19	13
Technology and gaming	16	26	6	31	19	14	11	4
Stars, Celebrities	12	8	15	15	12	10	12	7

Basis: 1,200 cases, total sample; figures in %.

■ strongly overrepresented ■ strongly underrepresented
■ overrepresented ■ underrepresented

Topic interest in general (1)

Which of the following topics are you interested in? You can select all the topics in which you are personally interested.

	Total	Education			Net equivalent income (HH/month)		
		Low	Medium	High	Low <60% (<424 €)	Medium 60-140% (424-989 €)	High >140% (>989 €)
Health	62	57	62	63	65	64	59
Food and drink	53	57	53	50	54	52	54
Environment and nature	52	38	53	55	50	52	55
Garden and plants	48	35	49	50	47	49	50
Family, children and child rearing	48	38	46	55	51	50	44
Music, Culture, Theatre, Art	43	42	43	43	45	41	46
Holiday, Travel	42	33	42	47	24	38	56
Wildlife, animals and pets	42	47	44	38	46	41	45
Current affairs	40	29	40	45	34	40	44
Science and technology	38	36	37	43	31	35	45
Sport	35	27	35	40	24	31	46
Nutrition	33	27	31	41	34	32	37
Information from the region, regional news	31	18	32	33	25	33	30
Consumer electronics, television	30	34	31	28	29	31	32

Basis: 1,200 cases, total sample; figures in %.

■ strongly overrepresented ■ strongly underrepresented
■ overrepresented ■ underrepresented

Topic interest in general (2)

Which of the following topics are you interested in? You can select all the topics in which you are personally interested.

	Total	Education			Net equivalent income (HH/month)		
		Low	Medium	High	Low <60% (<424 €)	Medium 60-140% (424-989 €)	High >140% (>989 €)
Decoration and furniture	28	33	28	28	33	28	28
Computers, computer games	28	38	27	27	25	28	31
Psychology, spirituality, well-being	27	22	25	33	25	26	28
Business, professions	26	22	27	24	18	25	29
Fashion and Fashion	26	29	24	29	30	25	26
Cars, motorbikes	25	22	26	24	15	21	35
Investments, insurance, tax tips and finance	24	22	21	33	13	20	36
Wellness	23	14	23	24	21	19	27
Cosmetics and Beauty	21	18	20	25	23	20	22
Photography, filming	20	26	19	21	30	18	19
Sustainable consumption	17	9	15	23	13	14	23
Technology and gaming	16	20	16	16	16	14	20
Stars, Celebrities	12	15	11	11	12	12	12

Basis: 1,200 cases, total sample; figures in %.

■ strongly overrepresented ■ strongly underrepresented
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Consumer interests

For which of the following products/items are you willing to spend more money than average? Whether you buy the products for yourself or for another person as a gift, e.g. as a reward or for a special occasion.

Holidays and travel	30
PC/Tablet/Smartphone	22
Cars	17
Coffee/tea	16
Bicycle	14
Clothing/Fashion	13
Cosmetics/Perfume	11
Eating out (restaurants)	10
Furniture	10
Kitchen furniture and equipment	10
Do-it-yourself / garden tools	10
Delicatessen - high quality food	9
Beer	9

(Wrist) Watches	5
Antiques	5
High quality spirits/whisky	5
High quality jewellery	4
Wine/Champagne	4
High-end hi-fi equipment	4
Handbags	4
Donations for charitable purposes	4
Exclusive accessories	3
Costume jewellery	2
Porcelain / Glasswork	2
None of these products	37

Basis: 1,200 cases, total sample; figures in %.

Consumer interests (1)

For which of the following products/items are you willing to spend more money than average? Whether you buy the products for yourself or for another person as a gift, e.g. as a reward or for a special occasion.

	Total	EST	INT	PER	COS	ADA	CMS	TRA	CMA	SEN	PRO
Holidays and travel	30	33	37	40	34	29	26	21	15	34	41
PC/Tablet/Smartphone	22	26	22	22	39	23	14	12	14	25	42
Cars	17	19	16	22	27	21	12	13	6	22	21
Coffee/tea	16	16	19	23	10	23	13	10	8	20	23
Bicycle	14	16	12	15	12	21	11	10	4	18	22
Clothing/Fashion	13	16	11	22	13	11	9	10	7	20	18
Cosmetics/Perfume	11	13	14	16	20	12	4	6	8	8	14
Eating out (restaurants)	10	11	12	14	12	12	8	5	6	10	18
Furniture	10	18	7	11	13	15	4	6	2	17	16
Kitchen furniture and equipment	10	17	9	7	6	14	7	7	2	14	15
Do-it-yourself / garden tools	10	12	10	12	8	9	9	12	6	12	17
Delicatessen - high quality food	9	10	12	7	18	11	6	8	8	4	10
Beer	9	5	4	9	11	16	4	6	5	19	9

Basis: 1,200 cases, total sample; figures in %.

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Consumer interests (2)

For which of the following products/items are you willing to spend more money than average? Whether you buy the products for yourself or for another person as a gift, e.g. as a reward or for a special occasion.

	Total	EST	INT	PER	COS	ADA	CMS	TRA	CMA	SEN	PRO
(Wrist) Watches	5	5	4	5	12	8	2	4	1	7	8
Antiques	5	7	2	8	6	5	2	1	1	12	4
High quality spirits/whisky	5	5	5	7	10	5	4	4	2	10	6
High quality jewellery	4	10	4	6	7	2	2	2	1	3	4
Wine/Champagne	4	6	5	6	2	5	3	3	2	2	9
High-end hi-fi equipment	4	3	6	5	8	3	2	2	2	2	5
Handbags	4	3	3	7	9	4	0	1	1	5	6
Donations for charitable purposes	4	8	10	4	4	2	1	5	-	3	6
Exclusive accessories	3	3	4	2	9	2	2	1	1	2	4
Costume jewellery	2	1	2	1	10	3	-	1	1	2	2
Porcelain/Glasswork	2	2	1	4	2	3	-	1	1	3	1
None of these products	37	30	32	21	22	30	51	50	60	26	23

Basis: 1,200 cases, total sample; figures in %.

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Consumer interests (1)

For which of the following products/items are you willing to spend more money than average? Whether you buy the products for yourself or for another person as a gift, e.g. as a reward or for a special occasion.

	Total	Gender		Age (years)				
		Male	Female	18-29	30-39	40-49	50-59	60-69
Holidays and travel	30	29	30	36	31	27	31	24
PC/Tablet/Smartphone	22	32	12	39	24	22	12	13
Cars	17	23	11	28	18	17	13	9
Coffee/tea	16	16	17	15	20	15	16	16
Bicycle	14	19	8	17	17	14	13	7
Clothing/Fashion	13	11	16	19	19	10	12	7
Cosmetics/Perfume	11	5	16	16	15	7	9	6
Eating out (restaurants)	10	10	11	16	13	9	8	4
Furniture	10	9	12	16	13	9	10	5
Kitchen furniture and equipment	10	7	13	12	12	8	10	9
Do-it-yourself / garden tools	10	14	6	7	12	10	14	10
Delicatessen - high quality food	9	9	9	10	12	7	7	8
Beer	9	12	5	12	14	5	8	4

Basis: 1,200 cases, total sample; figures in %.

■ strongly overrepresented ■ strongly underrepresented
■ overrepresented ■ underrepresented

Consumer interests (2)

For which of the following products/items are you willing to spend more money than average? Whether you buy the products for yourself or for another person as a gift, e.g. as a reward or for a special occasion.

	Total	Gender		Age (years)				
		Male	Female	18-29	30-39	40-49	50-59	60-69
(Wrist) Watches	5	5	5	10	5	4	5	2
Antiques	5	5	4	6	5	5	5	2
High quality spirits/whisky	5	7	4	6	7	6	5	3
High quality jewellery	4	2	6	7	1	4	6	2
Wine/Champagne	4	5	4	5	4	4	4	4
High-end hi-fi equipment	4	7	1	4	3	6	3	2
Handbags	4	1	6	4	5	3	2	3
Donations for charitable purposes	4	3	5	5	4	5	2	3
Exclusive accessories	3	3	3	6	3	1	3	1
Costume jewellery	2	1	3	4	0	2	2	1
Porcelain / Glasswork	2	2	2	2	1	2	3	1
None of these products	37	33	40	16	28	42	44	55

Basis: 1,200 cases, total sample; figures in %.

■ strongly overrepresented ■ strongly underrepresented
■ overrepresented ■ underrepresented

Consumer interests (1)

For which of the following products/items are you willing to spend more money than average? Whether you buy the products for yourself or for another person as a gift, e.g. as a reward or for a special occasion.

	Total	Education			Net equivalent income (HH/month)		
		Low	Medium	High	Low <60% (<424 €)	Medium 60-140% (424-989 €)	High >140% (>989 €)
Holidays and travel	30	29	28	36	20	27	37
PC/Tablet/Smartphone	22	22	21	25	20	20	26
Cars	17	15	17	18	12	14	23
Coffee/tea	16	22	17	14	23	14	19
Bicycle	14	22	14	10	14	12	17
Clothing/Fashion	13	24	12	14	19	11	14
Cosmetics/Perfume	11	13	9	13	12	10	10
Eating out (restaurants)	10	7	9	15	8	7	15
Furniture	10	11	10	12	13	10	12
Kitchen furniture and equipment	10	6	10	12	15	9	10
Do-it-yourself / garden tools	10	9	12	8	7	10	13
Delicatessen - high quality food	9	11	8	11	7	8	12
Beer	9	14	8	7	14	8	9

Basis: 1,200 cases, total sample; figures in %.

■ strongly overrepresented ■ strongly underrepresented
■ overrepresented ■ underrepresented

Consumer interests (2)

For which of the following products/items are you willing to spend more money than average? Whether you buy the products for yourself or for another person as a gift, e.g. as a reward or for a special occasion.

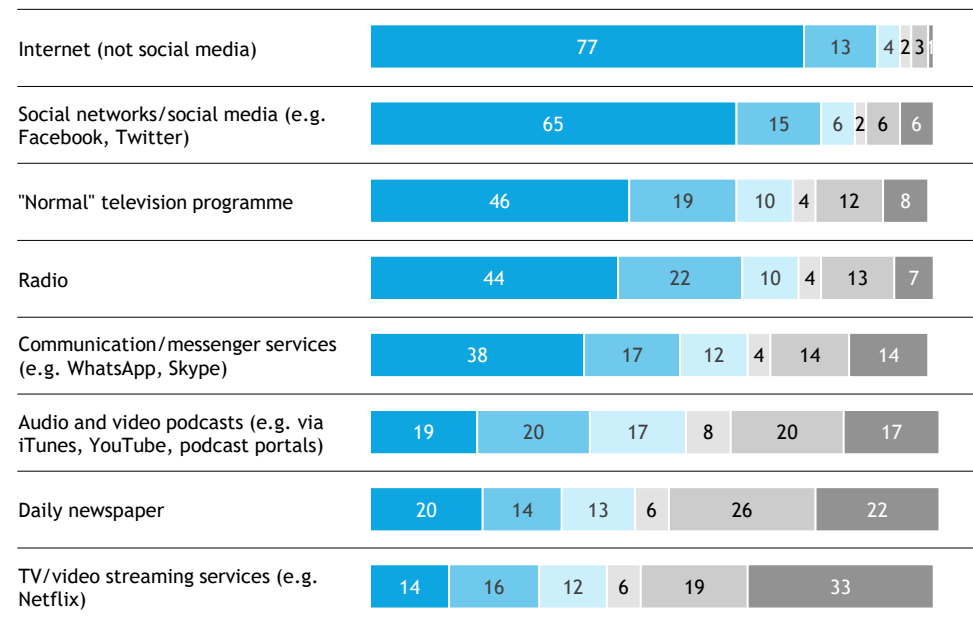
	Total	Education			Net equivalent income (HH/month)		
		Low	Medium	High	Low <60% (<424 €)	Medium 60-140% (424-989 €)	High >140% (>989 €)
(Wrist) Watches	5	13	4	5	8	5	6
Antiques	5	6	4	5	3	5	4
High quality spirits/whisky	5	7	5	5	2	3	10
High quality jewellery	4	7	3	6	1	3	7
Wine/Champagne	4	-	4	7	3	3	7
High-end hi-fi equipment	4	-	4	4	2	4	4
Handbags	4	9	2	5	7	2	4
Donations for charitable purposes	4	9	3	6	7	3	5
Exclusive accessories	3	2	2	4	1	2	4
Costume jewellery	2	4	2	1	5	2	1
Porcelain/Glasswork	2	4	1	3	2	1	3
None of these products	37	29	40	31	42	41	27

Basis: 1,200 cases, total sample; figures in %.

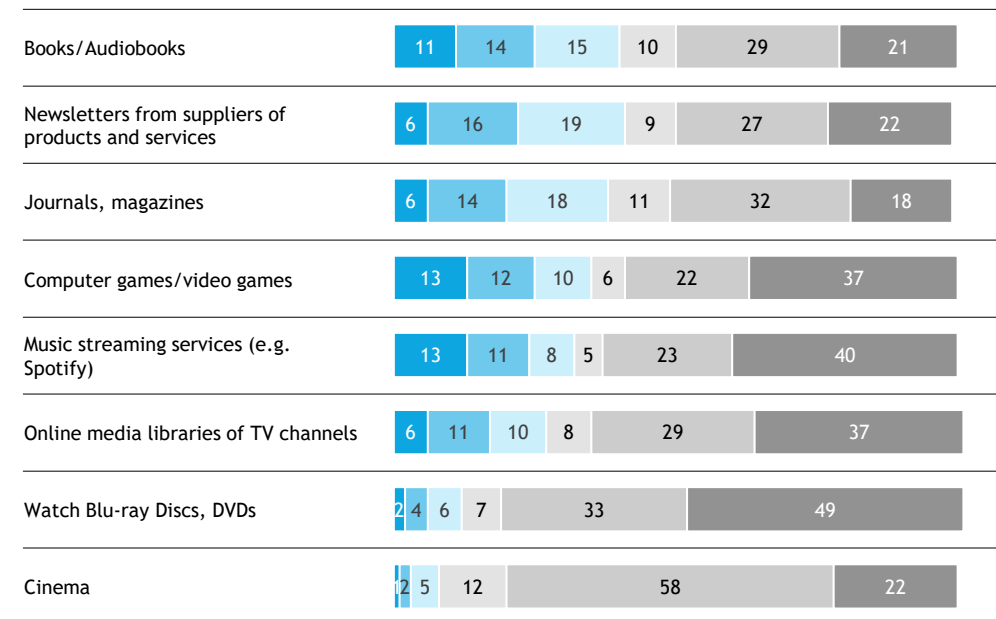
■ strongly overrepresented ■ strongly underrepresented
■ overrepresented ■ underrepresented

Media use

Now we would like to know your habits and ways of using media. How often do you read, watch, listen to or use the following media/offers, regardless of whether you use them analogue/offline or digital/online?



Basis: 1,200 cases, total sample; figures in %.



Media use

How often do you read, watch, listen to or use the following media/offers, regardless of whether you use them analogue/offline or digital/online.

Response category: At least several times a month

	Total	EST	INT	PER	COS	ADA	CMS	TRA	CMA	SEN	PRO
Internet (not social media)	94	96	99	95	98	92	92	95	91	88	96
Social networks/social media (e.g. Facebook, Twitter)	86	89	83	89	94	86	85	82	82	88	92
"Normal" television programme	76	78	71	73	70	80	79	81	76	71	79
Radio	76	82	71	80	74	71	81	81	68	70	84
Communication/messenger services (e.g. WhatsApp, Skype)	67	76	73	75	82	69	55	66	48	67	76
Audio and video podcasts (e.g. via iTunes, YouTube, podcast portals)	56	59	60	64	78	61	43	50	34	58	73
Daily newspaper	46	53	51	38	54	47	45	50	30	44	59
TV/video streaming services (e.g. Netflix)	43	37	52	50	76	39	30	29	28	50	64
Books/Audiobooks	41	49	56	36	52	35	31	43	30	41	46
Newsletters from suppliers of products and services	41	51	46	38	50	40	40	39	30	40	46
Journals, magazines	38	46	43	26	47	42	36	47	22	39	44
Computer games/video games	35	27	31	32	60	42	26	33	27	43	48
Music streaming services (e.g. Spotify)	33	32	44	40	72	33	13	14	17	43	56
Online media libraries of TV channels	26	24	31	30	38	31	18	15	14	33	42
Watch Blu-ray Discs, DVDs	12	9	6	10	20	20	8	9	7	18	15
Cinema	8	13	6	6	18	10	5	3	3	15	11

Basis: 1,200 cases, total sample; figures in %.

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Media use

How often do you read, watch, listen to or use the following media/offers, regardless of whether you use them analogue/offline or digital/online.

Response category: At least several times a month

	Total	Gender		Age (years)				
		Male	Female	18-29	30-39	40-49	50-59	60-69
Internet (not social media)	94	95	93	96	96	96	89	92
Social networks/social media (e.g. Facebook, Twitter)	86	85	87	94	93	86	79	77
"Normal" television programme	76	74	78	63	71	79	80	89
Radio	76	78	74	71	76	79	77	76
Communication/messenger services (e.g. WhatsApp, Skype)	67	68	66	76	75	68	59	55
Audio and video podcasts (e.g. via iTunes, YouTube, podcast portals)	56	62	50	73	70	54	38	40
Daily newspaper	46	47	46	39	42	46	49	56
TV/video streaming services (e.g. Netflix)	43	47	38	68	52	40	32	18
Books/Audiobooks	41	35	47	46	41	39	37	41
Newsletters from providers of products and services	41	38	45	36	43	44	40	43
Journals, magazines	38	37	40	30	39	33	39	54
Computer games/video games	35	42	28	48	38	31	30	28
Music streaming services (e.g. Spotify)	33	40	26	62	39	25	22	15
Online media libraries of TV channels	26	31	21	34	34	28	18	14
Watch Blu-ray Discs, DVDs	12	15	8	13	16	14	8	7
Cinema	8	9	8	11	13	4	7	6

Basis: 1,200 cases, total sample; figures in %.

■ strongly overrepresented ■ strongly underrepresented
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Media use

How often do you read, watch, listen to or use the following media/offers, regardless of whether you use them analogue/offline or digital/online.

Response category: At least several times a month

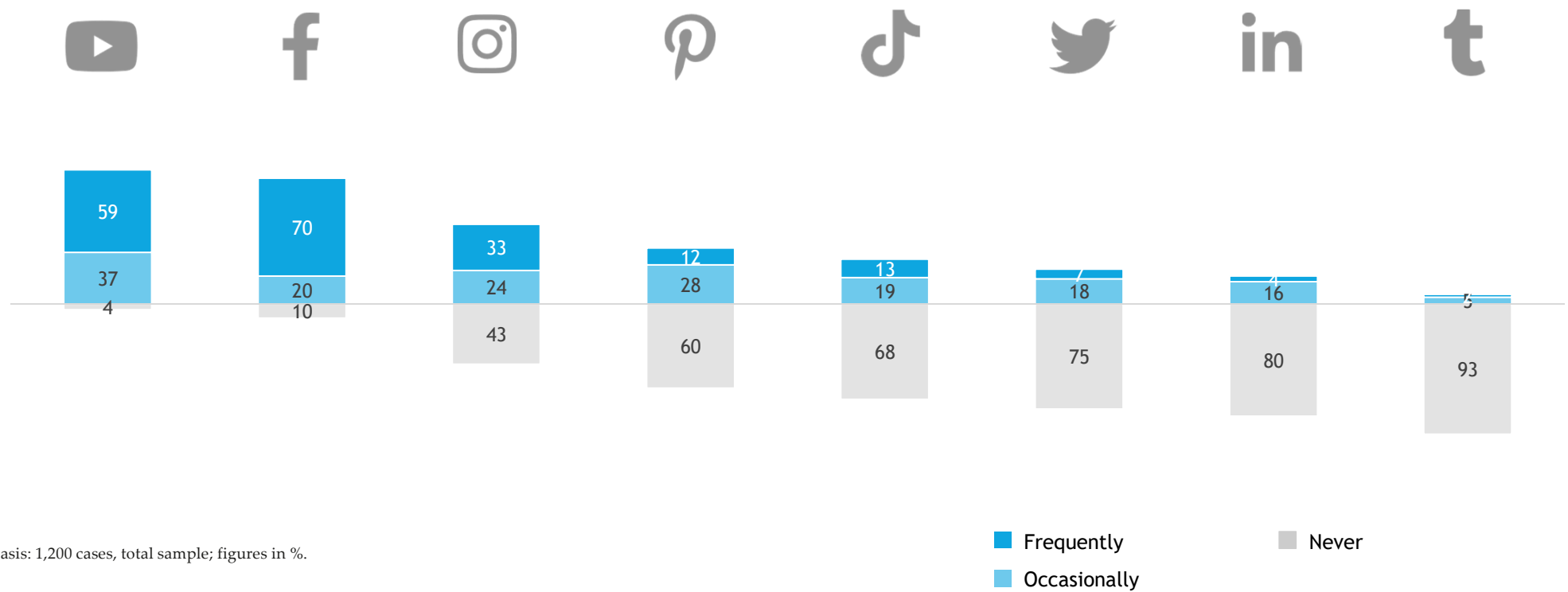
	Total	Education			Net equivalent income (HH/month)		
		Low	Medium	High	Low <60% (<424 €)	Medium 60-140% (424-989 €)	High >140% (>989 €)
Internet (not social media)	94	85	94	97	82	95	96
Social networks/social media (e.g. Facebook, Twitter)	86	89	86	84	87	87	84
"Normal" television programme	76	71	77	75	74	78	76
Radio	76	67	76	78	61	75	83
Communication/messenger services (e.g. WhatsApp, Skype)	67	65	64	75	58	64	76
Audio and video podcasts (e.g. via iTunes, YouTube, podcast portals)	56	64	52	63	53	52	62
Daily newspaper	46	42	46	49	45	47	47
TV/video streaming services (e.g. Netflix)	43	46	39	49	33	40	50
Books/Audiobooks	41	44	35	54	45	39	46
Newsletters from suppliers of products and services	41	35	40	48	30	44	44
Journals, magazines	38	29	38	44	38	38	42
Computer games/video games	35	49	33	34	34	34	37
Music streaming services (e.g. Spotify)	33	36	31	36	27	29	39
Online media libraries of TV channels	26	38	24	27	28	26	27
Watch Blu-ray Discs, DVDs	12	15	10	13	13	11	13
Cinema	8	18	6	11	12	6	10

Basis: 1,200 cases, total sample; figures in %.

■ strongly overrepresented ■ strongly underrepresented
■ overrepresented ■ underrepresented

Media use

How often do you personally use the following platforms or social media (whether professionally or privately and regardless of the device)?



Basis: 1,200 cases, total sample; figures in %.

Media use

How often do you personally use the following platforms or social media (whether professionally or privately and regardless of the device)?

Response category: „Frequently“

	Total	EST	INT	PER	COS	ADA	CMS	TRA	CMA	SEN	PRO
Facebook	70	77	60	81	69	72	69	68	68	71	69
YouTube	59	60	62	63	73	64	49	64	36	62	77
Instagram	33	33	37	32	72	35	20	29	14	34	55
TikTok	13	8	7	12	32	12	10	9	10	22	17
Pinterest	12	14	12	18	17	12	12	10	5	13	13
Twitter	7	6	10	8	21	6	2	2	1	10	7
LinkedIn	4	4	7	9	7	4	-	2	2	8	4
Tumblr	2	1	1	1	4	2	1	-	1	8	-

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Media use

How often do you personally use the following platforms or social media (whether professionally or privately and regardless of the device)?

Response category: „Frequently“

	Total	Gender		Age (years)				
		Male	Female	18-29	30-39	40-49	50-59	60-69
Facebook	70	66	75	65	80	74	66	64
YouTube	59	65	53	83	72	54	45	37
Instagram	33	32	34	68	44	22	17	12
TikTok	13	15	10	28	16	8	6	5
Pinterest	12	6	18	16	12	10	10	13
Twitter	7	9	4	12	7	8	2	2
LinkedIn	4	5	4	5	8	3	2	2
Tumblr	2	2	2	4	3	2	0	1

Basis: 1,200 cases, total sample; figures in %.

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■ overrepresented ■ underrepresented

Media use

How often do you personally use the following platforms or social media (whether professionally or privately and regardless of the device)?

Response category: „Frequently“

	Total	Education			Net equivalent income (HH/month)		
		Low	Medium	High	Low <60% (<424 €)	Medium 60-140% (424-989 €)	High >140% (>989 €)
Facebook	70	76	70	71	76	71	71
YouTube	59	69	56	64	56	56	64
Instagram	33	42	30	37	31	30	36
TikTok	13	24	12	9	15	13	11
Pinterest	12	9	11	17	17	13	10
Twitter	7	6	6	9	4	7	7
LinkedIn	4	6	2	9	4	3	7
Tumblr	2	6	1	2	2	2	1

Basis: 1,200 cases, total sample; figures in %.

■ strongly overrepresented ■ strongly underrepresented
■ overrepresented ■ underrepresented

Media use





How often do you personally use the following platforms or social media (whether professionally or privately and regardless of the device)?

Response category: At least occasionally

	Total	EST	INT	PER	COS	ADA	CMS	TRA	CMA	SEN	PRO
YouTube	96	94	96	98	96	96	95	97	90	97	100
Facebook	90	94	88	96	96	86	89	89	88	90	89
Instagram	57	58	62	59	86	55	52	50	30	66	74
Pinterest	40	46	38	44	56	34	37	43	27	43	49
TikTok	32	28	19	32	51	33	29	31	23	46	38
Twitter	24	29	28	28	52	22	11	16	13	34	28
LinkedIn	21	21	29	24	38	18	11	16	9	31	24
Tumblr	6	7	4	5	19	6	2	3	4	17	2

Basis: 1,200 cases, total sample; figures in %.

EST = Established
 INT = Intellectuals
 PER = Performers
 COS = Cosmopolitan Avantgarde
 ADA = Adaptive Navigators
 CMS = Conventional Mainstream
 TRA = Traditionals
 CMA = Consumer Materialists
 SEN = Sensation-Oriented
 PRO = Progressive Realists

 strongly overrepresented
 overrepresented
 strongly underrepresented
 underrepresented

Media use

How often do you personally use the following platforms or social media (whether professionally or privately and regardless of the device)?

Response category: At least occasionally

	Total	Gender		Age (years)				
		Male	Female	18-29	30-39	40-49	50-59	60-69
YouTube	96	96	95	98	97	97	95	90
Facebook	90	89	91	91	95	89	88	87
Instagram	57	56	57	85	64	48	43	41
Pinterest	40	28	53	49	46	34	37	35
TikTok	32	32	31	44	34	29	27	24
Twitter	24	31	18	36	28	20	18	20
LinkedIn	21	22	20	25	28	19	16	13
Tumblr	6	8	5	10	9	4	4	4

Basis: 1,200 cases, total sample; figures in %.

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■ overrepresented ■ underrepresented

Media use

How often do you personally use the following platforms or social media (whether professionally or privately and regardless of the device)?

Response category: At least occasionally

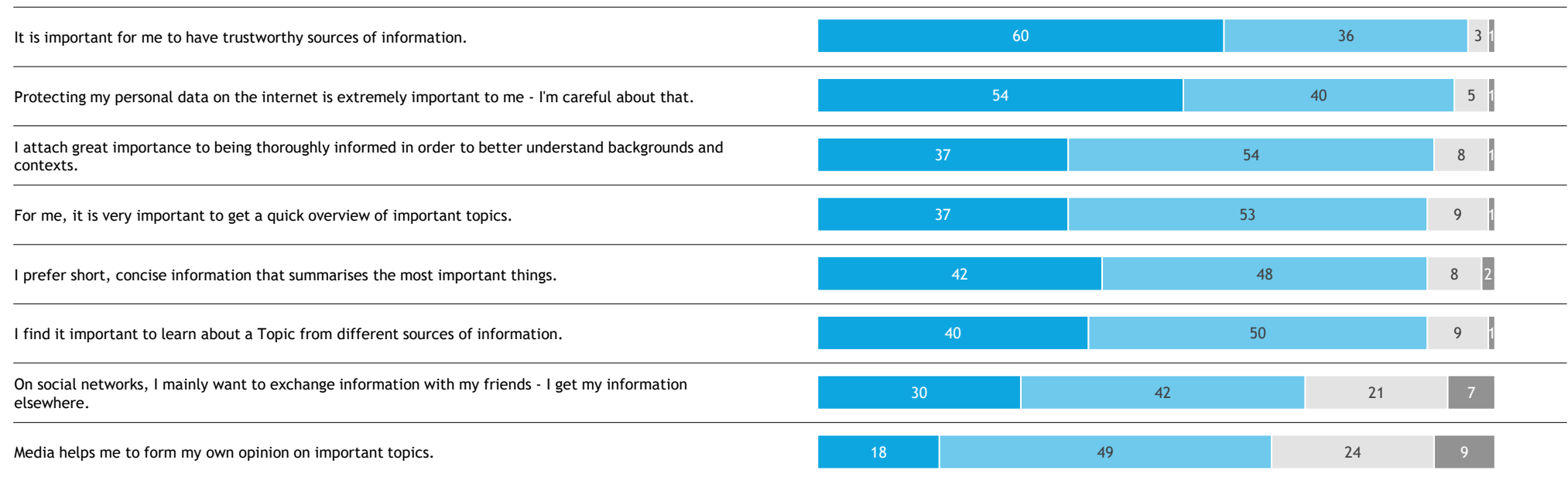
	Total	Education			Net equivalent income (HH/month)		
		Low	Medium	High	Low <60% (<424 €)	Medium 60-140% (424-989 €)	High >140% (>989 €)
YouTube	96	93	96	96	91	96	97
Facebook	90	89	91	88	95	89	89
Instagram	57	60	55	60	55	54	59
Pinterest	40	35	38	47	39	41	41
TikTok	32	40	33	24	34	34	26
Twitter	24	20	24	26	19	25	26
LinkedIn	21	14	15	38	10	20	26
Tumblr	6	7	5	9	4	8	6

Basis: 1,200 cases, total sample; figures in %.

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■ overrepresented ■ underrepresented

Communication expectations

When you think about what you use media for, e.g. newspapers, magazines, Internet, television, radio etc. and what you expect from it, which of the statements below apply to you?



Basis: 1,200 cases, total sample; figures in %.

■ Applies completely
 ■ Somewhat applies
 ■ Mostly doesn't apply
 ■ Doesn't apply at all

Communication expectations

If you think about what you use media such as newspapers, magazines, internet, TV, radio etc. for and what you expect from them, which of the statements below apply to you?

Response category: „Applies completely / Somewhat applies“

	Total	EST	INT	PER	COS	ADA	CMS	TRA	CMA	SEN	PRO
It is important for me to have trustworthy sources of information.	96	100	100	97	91	96	99	95	92	90	100
Protecting my personal data on the internet is extremely important to me - I'm careful about that.	94	98	95	98	91	94	98	94	91	88	95
I attach great importance to being thoroughly informed in order to better understand backgrounds and contexts.	91	97	94	95	90	87	95	91	77	87	100
For me, it is very important to get a quick overview of important topics.	90	97	95	94	91	89	92	84	76	89	94
I prefer short, concise information that summarises the most important things.	90	96	90	85	85	92	92	92	90	87	90
I find it important to learn about a topic from different sources of information.	90	92	93	90	92	91	95	90	76	89	94
On social networks, I mainly want to exchange information with my friends - I get my information elsewhere.	72	82	64	75	79	78	71	68	67	69	70
Media help me to form my own opinion on important topics.	67	75	81	68	73	69	65	56	57	69	67

Basis: 1,200 cases, total sample; figures in %.

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Communication expectations

If you think about what you use media such as newspapers, magazines, internet, TV, radio etc. for and what you expect from them, which of the statements below apply to you?

Response category: „Applies completely / Somewhat applies“

	Total	Gender		Age (years)				
		Male	Female	18-29	30-39	40-49	50-59	60-69
It is important for me to have trustworthy sources of information.	96	96	96	94	95	97	97	97
Protecting my personal data on the internet is extremely important to me - I'm careful about that.	94	93	95	91	95	95	95	95
I attach great importance to being thoroughly informed in order to better understand backgrounds and contexts.	91	91	91	92	93	90	91	88
For me, it is very important to get a quick overview of important topics.	90	90	90	89	90	90	90	89
I prefer short, concise information that summarises the most important things.	90	88	93	88	91	90	90	93
I find it important to learn about a topic from different sources of information.	90	91	88	87	92	91	87	91
On social networks, I mainly want to exchange information with my friends - I get my information elsewhere.	72	70	75	69	79	74	76	62
Media help me to form my own opinion on important topics.	67	67	68	59	68	70	71	70

Basis: 1,200 cases, total sample; figures in %.

■ strongly overrepresented ■ strongly underrepresented
■ overrepresented ■ underrepresented

Communication expectations

If you think about what you use media such as newspapers, magazines, internet, TV, radio etc. for and what you expect from them, which of the statements below apply to you?

Response category: „Applies completely / Somewhat applies“

	Total	Education			Net equivalent income (HH/month)		
		Low	Medium	High	Low <60% (<424 €)	Medium 60-140% (424-989 €)	High >140% (>989 €)
It is important for me to have trustworthy sources of information.	96	93	96	97	91	96	98
Protecting my personal data on the internet is extremely important to me - I'm careful about that.	94	93	94	95	93	95	93
I attach great importance to being thoroughly informed in order to better understand backgrounds and contexts.	91	85	90	95	90	90	92
For me, it is very important to get a quick overview of important topics.	90	84	90	91	89	89	90
I prefer short, concise information that summarises the most important things.	90	87	92	87	91	92	89
I find it important to learn about a topic from different sources of information.	90	78	91	92	87	89	93
On social networks, I mainly want to exchange information with my friends - I get my information elsewhere.	72	78	71	74	78	71	74
Media help me to form my own opinion on important topics.	67	65	68	68	63	70	65

Basis: 1,200 cases, total sample; figures in %.

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■ overrepresented ■ underrepresented

Communication expectations

If you think about what you use media such as newspapers, magazines, internet, TV, radio etc. for and what you expect from them, which of the statements below apply to you?

Response category: "fully applies"

	Total	EST	INT	PER	COS	ADA	CMS	TRA	CMA	SEN	PRO
It is important for me to have trustworthy sources of information.	60	72	80	65	52	49	57	62	56	39	66
Protecting my personal data on the internet is extremely important to me - I'm careful about that.	54	64	52	57	41	50	70	65	48	34	55
I prefer short, concise information that summarises the most important things.	42	55	46	51	28	32	44	40	49	29	35
I find it important to learn about a topic from different sources of information.	40	48	52	47	34	29	41	46	33	25	50
For me, it is very important to get a quick overview of important topics.	37	50	47	42	39	32	27	37	27	30	52
I attach great importance to being thoroughly informed in order to better understand backgrounds and contexts.	37	48	55	44	30	30	34	41	30	26	37
On social networks, I mainly want to exchange information with my friends - I get my information elsewhere.	30	37	27	31	24	35	29	29	31	28	23
Media help me to form my own opinion on important topics.	18	27	25	15	15	24	14	16	14	18	15

Basis: 1,200 cases, total sample; figures in %.

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Communication expectations

If you think about what you use media such as newspapers, magazines, internet, TV, radio etc. for and what you expect from them, which of the statements below apply to you?

Response category: "fully applies"

	Total	Gender		Age (years)				
		Male	Female	18-29	30-39	40-49	50-59	60-69
It is important for me to have trustworthy sources of information.	60	63	57	70	53	57	58	62
Protecting my personal data on the internet is extremely important to me - I'm careful about that.	54	49	60	55	47	52	59	60
I prefer short, concise information that summarises the most important things.	42	37	46	39	41	39	45	45
I find it important to learn about a topic from different sources of information.	40	45	35	43	40	39	38	41
For me, it is very important to get a quick overview of important topics.	37	38	37	44	33	35	37	38
I attach great importance to being thoroughly informed in order to better understand backgrounds and contexts.	37	38	36	42	33	34	38	39
On social networks, I mainly want to exchange information with my friends - I get my information elsewhere.	30	30	31	28	32	34	31	24
Media help me to form my own opinion on important topics.	18	19	18	14	19	21	20	19

Basis: 1,200 cases, total sample; figures in %.

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Communication expectations

If you think about what you use media such as newspapers, magazines, internet, TV, radio etc. for and what you expect from them, which of the statements below apply to you?

Response category: "fully applies"

	Total	Education			Net equivalent income (HH/month)		
		Low	Medium	High	Low <60% (<424 €)	Medium 60-140% (424-989 €)	High >140% (>989 €)
It is important for me to have trustworthy sources of information.	60	58	56	69	56	59	62
Protecting my personal data on the internet is extremely important to me - I'm careful about that.	54	49	54	58	52	56	52
I prefer short, concise information that summarises the most important things.	42	47	39	46	50	41	40
I find it important to learn about a topic from different sources of information.	40	36	38	46	42	39	44
For me, it is very important to get a quick overview of important topics.	37	40	35	43	36	38	38
I attach great importance to being thoroughly informed in order to better understand backgrounds and contexts.	37	42	34	46	40	35	40
On social networks, I mainly want to exchange information with my friends - I get my information elsewhere.	30	35	29	31	27	31	32
Media help me to form my own opinion on important topics.	18	16	17	23	22	17	19

Basis: 1,200 cases, total sample; figures in %.

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Contact persons



Dr Christoph Schleer
Associate Director Research & Consulting
christoph.schleer@sinus-institut.de
+49 6221 8089-27



Naima Wisniewski
Research & Consulting
naima.wisniewski@sinus-institut.de
+49 6221 8089-54

sinus:

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