



SINUS Study for the Friedrich-Ebert-Stiftung

Social-ecological transformation

Country report Hungary

**FRIEDRICH
EBERT
STIFTUNG**

sinus:

Heidelberg, September 2023

Teil der INTEGRAL-SINUS-OPINION Gruppe

Task and objective

Empirical survey to identify blockade and supporter groups of the social-ecological transformation

- The world is undergoing far reaching changes. There seems to be no end to reports of record heat, storms and forest fires. Climate policy has been dodged for a long time; progress must be made quickly in phasing out fossil fuels and building up an energy supply and industrial production based on renewable energy.
- At the same time, however, the pressure for change increasingly affects citizens directly. The path to a climate-neutral society and economy is associated with enormous technological, economic and social challenges: The accelerated expansion of renewable energy, increased efforts in the transformation of heating and transport, the structural change of the businesses and its effects on the working and living environment - all this will increasingly affect citizens.
- Against this background, the SINUS Institute conducted a large-scale population survey in Europe and North America on behalf of the Competence Centre for Climate and Social Justice of the Friedrich-Ebert-Stiftung: In a total of 19 countries, the survey investigated what perceptions, interests and fears people associate with the social-ecological transformation. The survey aimed not only to capture a panorama of climate policy attitudes. Instead, it was also intended to investigate how strongly and under what conditions different social milieus are receptive to climate policies. For this purpose, the target group model of the Sinus-Meta-Milieus was integrated into the survey design.
- The study results are intended to stimulate public discussions and provide an in-depth analysis of the conditions under which the climate-neutral transformation of national economies can succeed and be supported by broad public acceptance. Based on these analyses, it is essential to develop country- and milieu-specific communication strategies that address the population's different interests and fears and appropriately address them through suitable forms of communication.

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Method and sample

Methodology and sample



Method

Standardised online survey (CAWI)

Quota sample (gender, age, education and region)

The interviews were conducted in the national language.



Data collection

Ø Interview duration: 26 minutes

The data collection was carried out by Sociotrend GmbH.



Target group

Resident population aged from 18 to 69 years



Sample size

1,200 people



Survey period

27.06. - 07.07.2023

Survey contents

- Awareness of environmental, nature and climate protection issues
- climate and environmentally conscious behaviour: Attitudes, barriers and motivators
- Attitudes towards change in lifestyles and economies: Necessity of change, attribution of responsibility and political measures
- Interest in information and level of knowledge: climate change, ecological contexts and political measures

Methodology and sample

Evaluation of the survey results

- This report presents the **survey results for Hungary**. The key findings are presented in graphs and diagrams. The percentages have been rounded to whole numbers for better readability and comprehensibility.
- The data set was examined for differences in the response behaviour of different population groups and presented in tabular form. The **socio-demographic characteristics of gender, age, education and net equivalent income** were taken into account.
 - **Gender:** female, male
(The answer category „non-binary” was taken into account in the survey but not evaluated due to too small a number of cases).
 - **Age groups:** 18- to 29-year-olds, 30- to 39-year-olds, 40- to 49-year-olds, 50- to 59-year-olds, 60- to 69-year-olds
 - **Educational groups:** low: "Nincs iskolai végzettsége vagy szakképzése (még)" or "Általános / Elemi iskola" or "Alapfokú iskolai végzettség nélküli szakmákra való szakképzés szakiskolában"; medium: "10. évfolyamra épülő szakképzés" or "Alapfokú iskolai végzettségre épülő szakképesítés" or "Érettségi gimnázium vagy szakközépiskola". or "Érettségire épülő felsőfokra nem akkreditált szakképzés (középfokú technikum) vagy Érettségi utáni szakmunkásképző (szakiskola)"; high: "Felsőfokú akkreditált szakképzés, felsőfokú technikum" or "Főiskola" or "Egyetem".
 - **Net equivalent income*:** low: less than 60% of median income; medium: 60% to 140% of median income; high: more than 140% of the median income

* The net equivalent income is a net income weighted according to the number and age of persons living in the household. To calculate the net equivalent income, the net household income is divided by the number of persons weighted according to the OECD scale. the household net income is divided by the number of persons weighted according to the OECD scale. This results in a means-weighted per capita net income. The calculated equivalised income was divided into three groups (below 60%, 60%-140%, above 140% of the median income) using the median values available at Eurostat (2021).

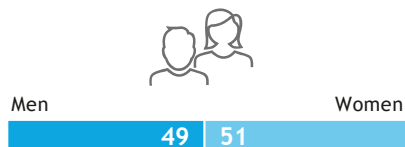
Methodology and sample

Evaluation of the survey results

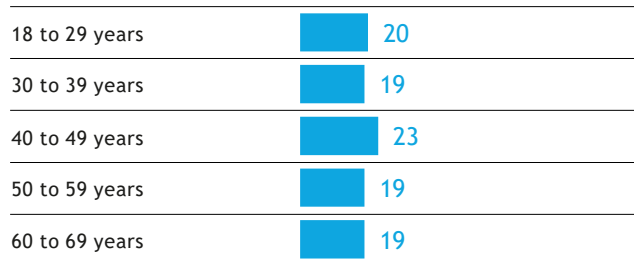
- In addition to the differentiation according to socio-demographic characteristics, the data was analysed according to the **milieu affiliation of the respondents**. The socio-demographic analysis is supplemented by lifestyle and value components by evaluating the findings according to the Sinus-Meta-Milieus.
 - The milieu perspective does not replace the study of sociodemographic characteristics but complements and refines them by taking into account basic values that determine lifestyle and life goals as well as everyday attitudes to family, work, leisure and consumption.
It supplements and refines it by taking into account fundamental values that determine lifestyle and life goals as well as everyday attitudes, for example, to family, work, leisure and consumption.
- Established empirical social research test procedures were used to **examine the statistical significance of** survey results. The differences in the response behaviour of the analysed population groups were checked using a chi-square test (e.g. age group of 18 to 29 years compared to the average). This is based on a 95% or 99% confidence interval, which is customary for social science purposes.
 - The examined characteristics are interpreted as **overrepresented or underrepresented** in the sample if the probability of this is at least 95%. Factors are considered **strongly overrepresented or strongly underrepresented** if a probability of 99% is applied.
 - The result of the significance test always depends on the group size. The larger the group (e.g., a group of people with high educational qualifications), the more likely it is that even weak over- and under-representations can be shown to be significant. For this reason, it can happen in individual cases that identical numerical values are presented as differently over- or under-represented.

Demographic structure of the sample

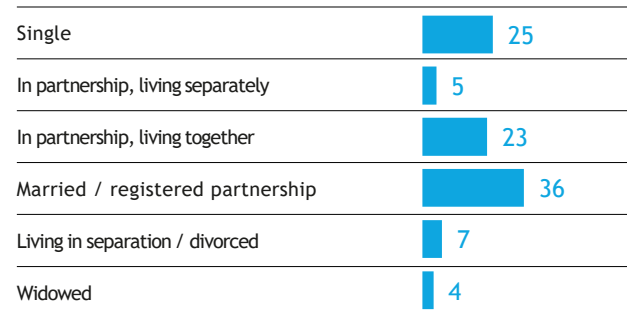
Gender



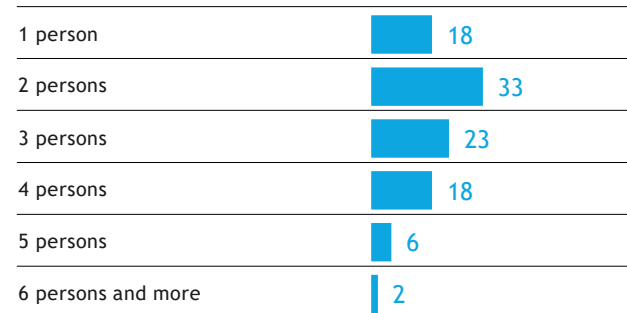
Age ø 44.2 years



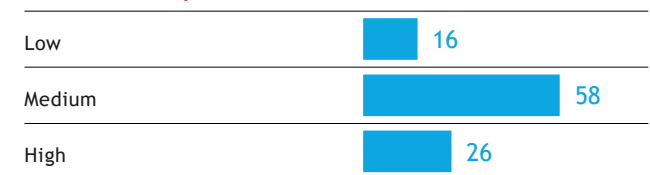
Marital status



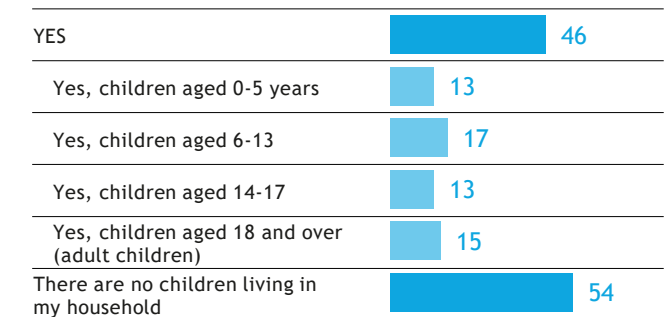
Persons in the household



Educational qualification



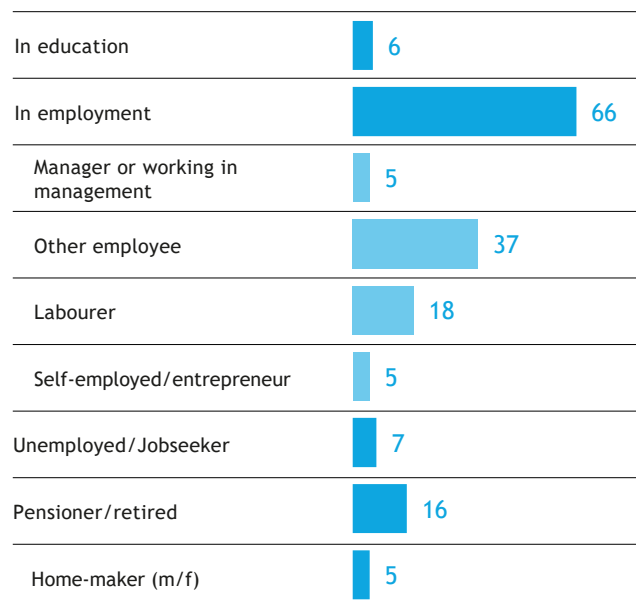
Children in the household



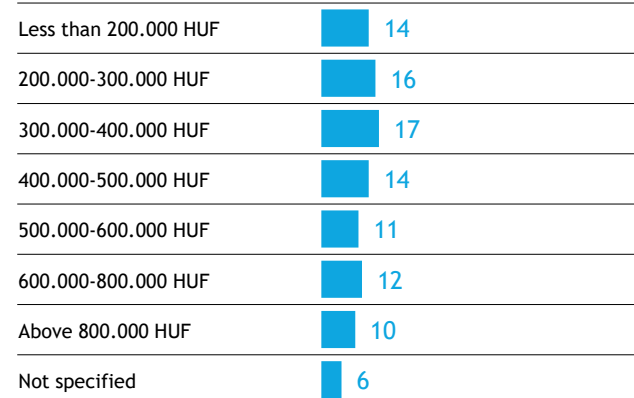
Basis: 1,200 cases, total sample; figures in %.

Demographic structure of the sample

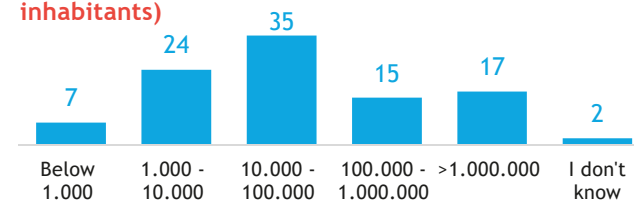
Occupational status



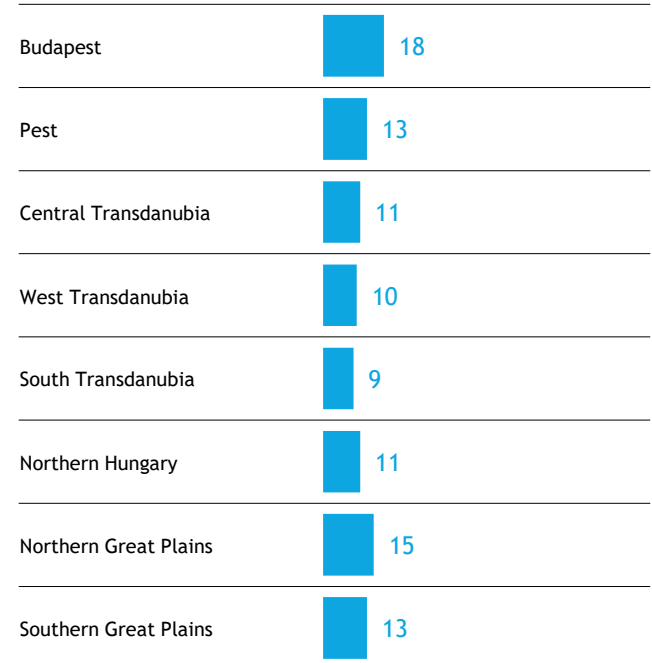
Net household income



Size of residency (number of inhabitants)



Region



Basis: 1,200 cases, total sample; figures in %.

The Sinus-Meta-Milieus® in Hungary

18 - 69 year olds

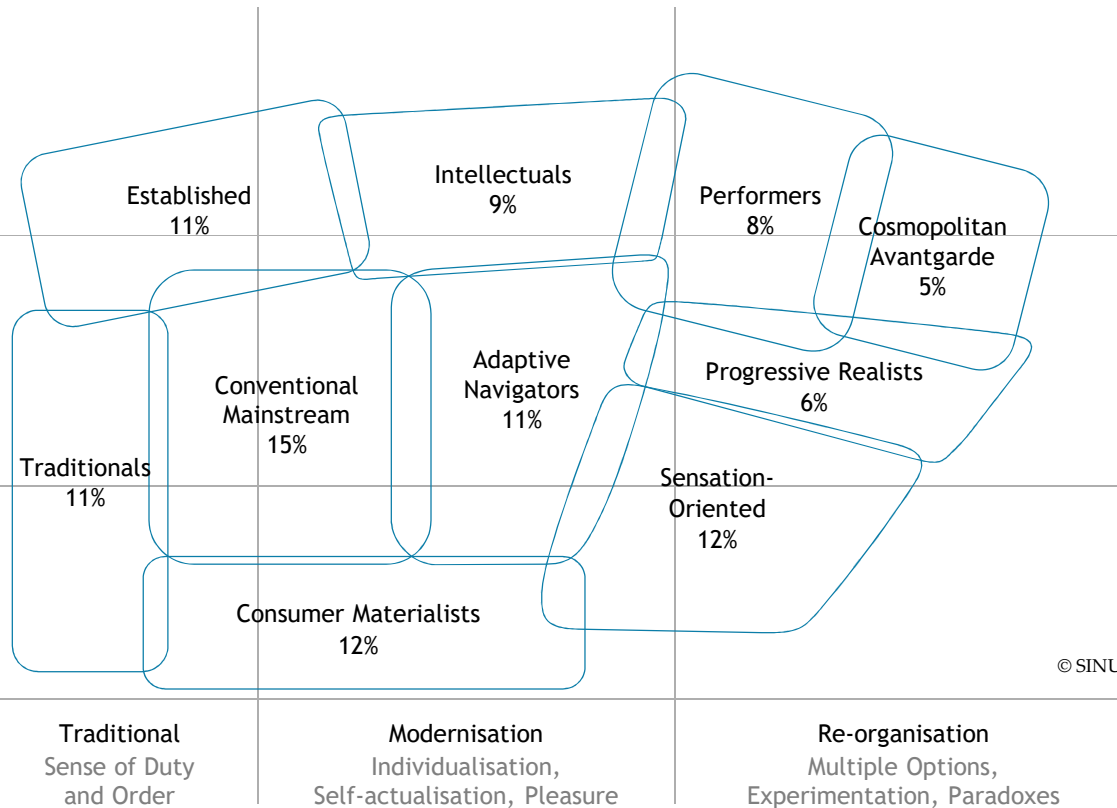
Social status ↓



Higher

Middle

Lower



Basic Values →

Traditional
Sense of Duty
and Order

Modernisation
Individualisation,
Self-actualisation, Pleasure

Re-organisation
Multiple Options,
Experimentation, Paradoxes

The Sinus-Milieus®

Short summary

Established	Status-driven conservative elite: High self-confidence, traditional responsibility and performance ethics, exclusivity and status claims, acceptance of social order	Adaptive Navigators	Modern mainstream: Flexible pragmatists, young modern middle class, high willingness to adapt and perform, modern lifestyle, digital affinity, reliable and loyal, open to new - but tested and verified - things
Intellectuals	Academic elite with post-material beliefs: High affinity for enjoyment, sensuality, art and culture, critical of globalisation, advocate for justice and public welfare, taking responsibility for oneself and others, affinity for education and high quality of life	Sensation-Oriented	Materialistic- and entertainment-focused lower middle-class: Hedonistic, with focus on today, conspicuous consumption, unconcerned, open to risks, anti-bourgeois yet materialistic lifestyle, rejection of political correctness and conventions, looking for fun, action, entertainment, stimulation
Performers	Efficiency- and progress-oriented modern elite: Global economic and liberal thinking, affinity for higher consumption, modern design, adopting, interest in technology and digital, competitive and career-oriented, networker, open to change	Conventional Mainstream	Harmony-seeking older middle-class: Desire for secure circumstances, fear of losing achievements, search for community, cohesion, social life, neighbourly support, distrust towards elites, feeling of being left out in favour of other groups, down to earth
Cosmopolitan Avantgarde	Ambitious and individualistic avant-garde: Cosmopolitan, urban, mobile and flexible, digital nomads, lifestyle vanguards, pronounced self-expression, postmodern lifestyle elite, anti-mainstream, desire to stand out, joie de vivre, ambitious and success-oriented	Traditionals	Order-seeking older generation: Petty bourgeois world, traditional working-class culture, desire for social security, harmony, consistency, voluntarily disconnection from modern lifestyle and digital culture, desire for simple, safe, down to earth
Progressive Realists	Drivers of social transformation: Sustainable lifestyle but without renunciation, driving the global social transformation, progressive, optimistic, ease of dealing with contradictions, party and protest, seriousness and entertainment	Consumer-Materialists	Lower class striving for validation: Precarious living conditions, undemanding adaptation to necessities, desire for consumption standard of the middle class, defiant cohesion within their own community, fear of speed of change and being left behind



2

Problem awareness

Main findings

Problem awareness

Importance of environmental, nature and climate protection

- With 71% mentions, public health service or care is most frequently counted among the five most important topics. This is followed by the topics "Employment offers and fair wages" (54%), "Education, schools, universities" (52%) and inflation/decreasing purchasing power (51%). The area of environmental, nature and climate protection is counted among the five most important topics by 23% of the respondents.

Relevance of environmental policy fields of action

- Among the top five challenges for the preservation of our livelihoods, respondents most frequently rank water pollution/quality (58%), climate change/climate-damaging emissions (53%), air pollution/quality (53%) and waste in the environment and living environment (51%). Increasing traffic and noise are seen least often as a priority area for environmental policy action (13%).

Relevance of the topic climate change

- A clear majority of the population considers climate change to be a (very) important topic for Hungary: On a scale from 0 "completely irrelevant" to 10 "absolutely important", 68% of the respondents choose the scale points 8 to 10, another 19% the scale points 6 to 7. In contrast, it is only 2% of the respondents who choose the scale points 0 to 2. The scale average is 7.9.

Main findings

Problem awareness

Attitudes towards climate change

- 95% of respondents believe that the destruction of nature endangers people and their livelihoods (highest level of agreement "Fully agree": 66%). At the same time, 78% say they are afraid of the consequences of climate change (highest level of agreement: 28%), while 45% think that many things are very exaggerated when it comes to the consequences of climate change (highest level of agreement: 13%). When asked if there are more important problems in our country than climate change, 69% agree (highest level of agreement: 19%) and 31% disagree. The statement that we should rather focus on adapting to the consequences of climate change instead of putting climate protection in the foreground is agreed by 58% (highest level of agreement: 12%), while 42% disagree.

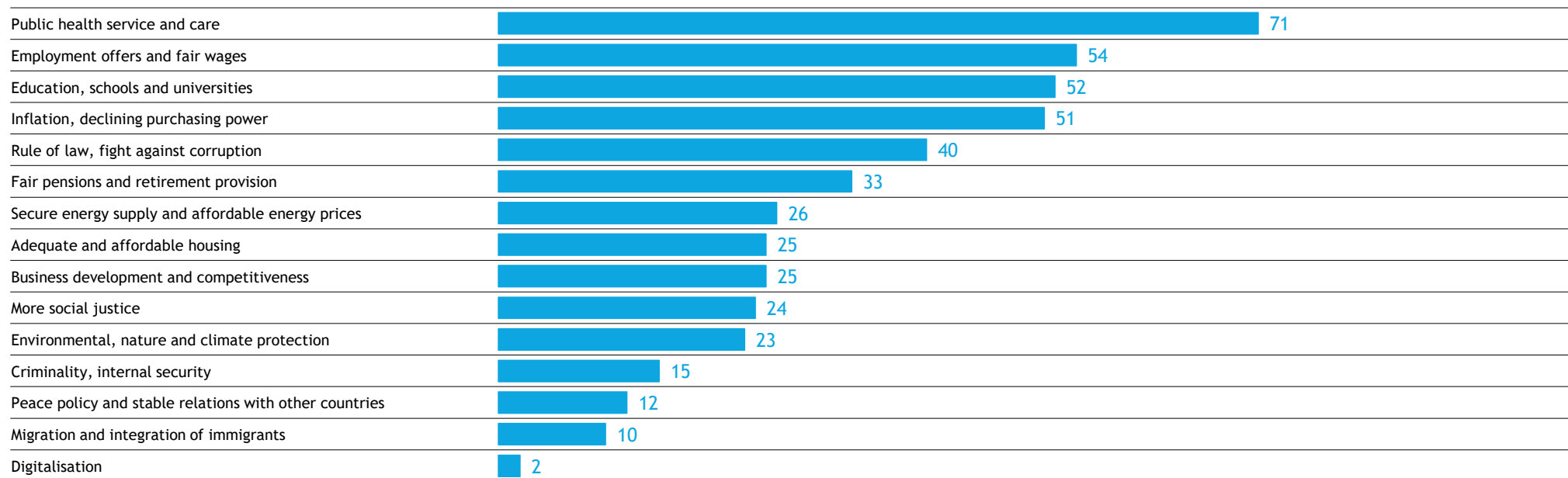
Consequences of climate change

- The lack of water in everyday life and the increase in extreme weather events scare the population the most: 63% of respondents rank the lack of water in everyday life and 62% the increase in extreme weather events among the five consequences of climate change that scare them the most. Military conflicts over raw materials and water are in third place with 47% of respondents. Fewer respondents are afraid of increased immigration or migration (21%).

Importance of environmental, nature and climate protection

Which of the following topics do you think are the most important for politicians in Hungary to take care of? Please select up to 5 topics.

Politically relevant topics



Basis: 1,200 cases, total sample; figures in %.

Importance of environmental, nature and climate protection

Which of the following topics do you think are the most important for politicians in Hungary to take care of? Please select up to 5 topics.

	Total	EST	INT	PER	COS	ADA	CMS	TRA	CMA	SEN	PRO
Public health service and care	71	70	80	80	77	65	76	71	67	64	66
Employment offers and fair wages	54	49	38	54	66	52	54	53	68	56	51
Education, schools and universities	52	59	70	56	50	44	53	49	34	50	61
Inflation, declining purchasing power	51	49	47	50	58	55	54	45	50	54	53
Rule of law, fight against corruption	40	33	56	39	43	46	44	35	38	35	33
Fair pensions and retirement provision	33	32	26	38	30	30	30	40	41	30	31
Secure energy supply and affordable energy prices	26	23	22	30	14	16	37	32	28	24	26
Adequate and affordable housing	25	21	22	19	39	26	26	22	32	18	29
Business development and competitiveness	25	30	21	35	24	34	18	18	24	29	22
More social justice	24	25	27	14	26	27	26	22	23	20	35
Environmental, nature and climate protection	23	23	47	22	25	16	19	31	16	15	23
Criminality, internal security	15	16	7	16	13	18	13	19	17	13	10
Peace policy and stable relations with other countries	12	17	9	15	16	15	8	12	9	12	12
Migration and integration of immigrants	10	12	3	10	3	14	7	11	12	16	8
Digitalisation	2	2	4	-	1	2	2	-	-	1	6

Basis: 1,200 cases, total sample; figures in %.

EST = Established
 INT = Intellectuals
 PER = Performers
 COS = Cosmopolitan Avantgarde
 ADA = Adaptive Navigators
 CMS = Conventional Mainstream
 TRA = Traditionals
 CMA = Consumer Materialists
 SEN = Sensation-Oriented
 PRO = Progressive Realists

strongly overrepresented
 overrepresented
 strongly underrepresented
 underrepresented

Importance of environmental, nature and climate protection

Which of the following topics do you think are the most important for politicians in Hungary to take care of? Please select up to 5 topics.

	Total	Gender		Age (years)				
		Male	Female	18-29	30-39	40-49	50-59	60-69
Public health service and care	71	69	74	68	71	68	72	78
Employment offers and fair wages	54	47	60	58	62	59	54	35
Education, schools and universities	52	52	51	62	52	49	38	58
Inflation, declining purchasing power	51	54	49	59	58	50	43	47
Rule of law, fight against corruption	40	49	32	25	35	41	49	53
Fair pensions and retirement provision	33	32	34	16	21	32	41	56
Secure energy supply and affordable energy prices	26	26	26	24	21	26	32	29
Adequate and affordable housing	25	24	25	27	35	25	21	14
Business development and competitiveness	25	29	22	29	24	24	24	24
More social justice	24	21	27	20	22	22	30	27
Environmental, nature and climate protection	23	22	24	18	26	28	25	17
Criminality, internal security	15	14	15	15	11	17	18	12
Peace policy and stable relations with other countries	12	12	12	12	9	10	16	14
Migration and integration of immigrants	10	10	11	7	10	12	10	12
Digitalisation	2	3	0	3	2	1	1	1

Basis: 1,200 cases, total sample; figures in %.

■ strongly overrepresented ■ strongly underrepresented
■ overrepresented ■ underrepresented

Importance of environmental, nature and climate protection

Which of the following topics do you think are the most important for politicians in Hungary to take care of? Please select up to 5 topics.

	Total	Education			Net equivalent income (HH/month)		
		Low	Medium	High	Low <60% (<116,264 HUF)	Medium 60-140% (116,264-271,284 HUF)	High >140% (>271,284 HUF)
Public health service and care	71	62	73	72	62	72	73
Employment offers and fair wages	54	66	58	37	62	57	49
Education, schools and universities	52	32	49	70	32	50	60
Inflation, declining purchasing power	51	58	48	54	50	52	52
Rule of law, fight against corruption	40	22	39	54	22	38	48
Fair pensions and retirement provision	33	38	33	30	35	35	30
Secure energy supply and affordable energy prices	26	23	29	21	28	28	23
Adequate and affordable housing	25	30	25	20	24	24	26
Business development and competitiveness	25	26	24	28	26	24	27
More social justice	24	22	25	24	26	26	24
Environmental, nature and climate protection	23	20	22	28	18	22	26
Criminality, internal security	15	15	16	11	18	16	12
Peace policy and stable relations with other countries	12	9	14	10	14	13	11
Migration and integration of immigrants	10	18	10	7	8	11	10
Digitalisation	2	-	1	4	-	2	2

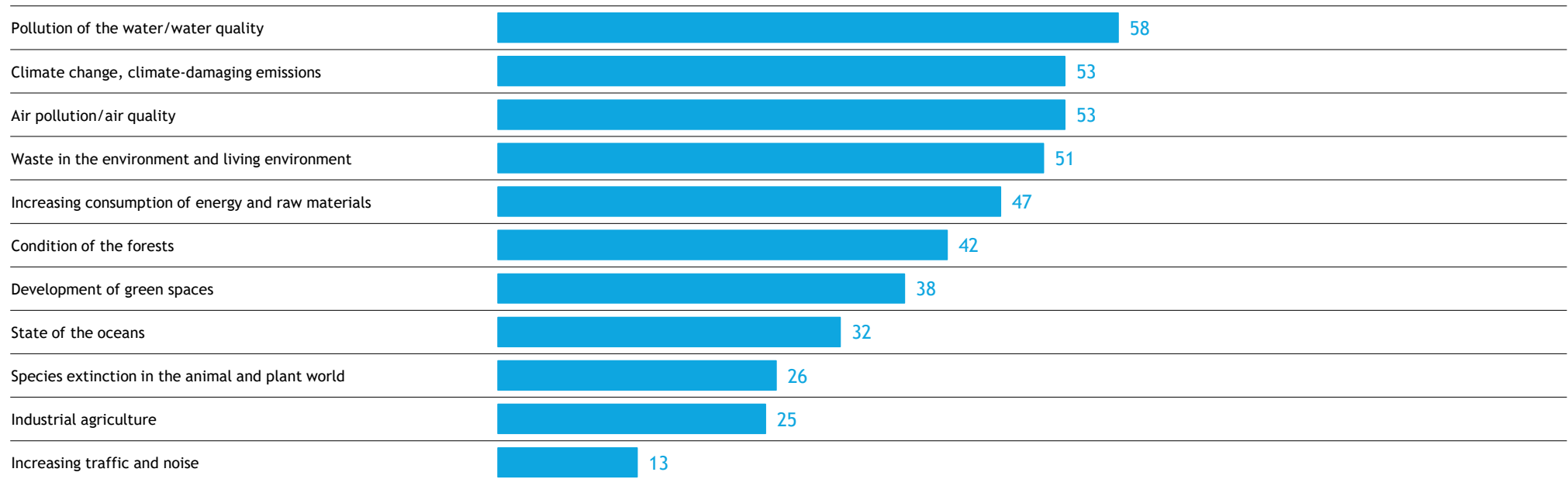
Basis: 1,200 cases, total sample; figures in %.

■ strongly overrepresented ■ strongly underrepresented
■ overrepresented ■ underrepresented

Relevance of environmental policy fields of action

In your opinion, which of the following topics are among the greatest challenges for the conservation of our livelihoods?
Please select up to 5 from the list below.

Environmental policy fields of action



Basis: 1,200 cases, total sample; figures in %.

Relevance of environmental policy fields of action

In your opinion, which of the following topics are among the greatest challenges for the conservation of our livelihoods?
Please select up to 5 from the list below.

	Total	EST	INT	PER	COS	ADA	CMS	TRA	CMA	SEN	PRO
Pollution of the water/water quality	58	61	50	49	63	56	59	66	62	50	61
Climate change, climate-damaging emissions	53	54	70	57	51	48	54	54	48	37	63
Air pollution/air quality	53	51	52	58	62	48	54	60	47	51	48
Waste in the environment and living environment	51	53	54	55	52	51	53	47	43	52	44
Increasing consumption of energy and raw materials	47	53	44	49	56	50	54	45	42	38	44
Condition of the forests	42	46	43	37	49	43	42	46	38	40	40
Development of green spaces	38	36	40	36	39	36	40	42	40	33	28
State of the oceans	32	36	30	37	25	35	29	28	33	34	34
Species extinction in the animal and plant world	26	17	34	28	26	31	22	31	26	25	24
Industrial agriculture	25	29	30	29	20	22	20	31	25	17	27
Increasing traffic and noise	13	15	12	12	16	10	13	11	11	15	17

Basis: 1,200 cases, total sample; figures in %.

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Relevance of environmental policy fields of action

In your opinion, which of the following topics are among the greatest challenges for the conservation of our livelihoods?
Please select up to 5 from the list below.

	Total	Gender		Age (years)				
		Male	Female	18-29	30-39	40-49	50-59	60-69
Pollution of the water/water quality	58	58	57	48	58	59	60	63
Climate change, climate-damaging emissions	53	52	53	50	49	49	56	61
Air pollution/air quality	53	55	51	52	53	50	60	50
Waste in the environment and living environment	51	51	50	47	46	51	51	58
Increasing consumption of energy and raw materials	47	48	46	44	49	45	49	50
Condition of the forests	42	43	41	41	42	43	39	44
Development of green spaces	38	36	40	32	39	40	38	38
State of the oceans	32	36	29	35	32	31	30	32
Species extinction in the animal and plant world	26	25	27	31	25	27	22	25
Industrial agriculture	25	23	27	19	24	25	27	29
Increasing traffic and noise	13	13	13	15	12	13	15	10

Basis: 1,200 cases, total sample; figures in %.

■ strongly overrepresented ■ strongly underrepresented
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Relevance of environmental policy fields of action

In your opinion, which of the following topics are among the greatest challenges for the conservation of our livelihoods?
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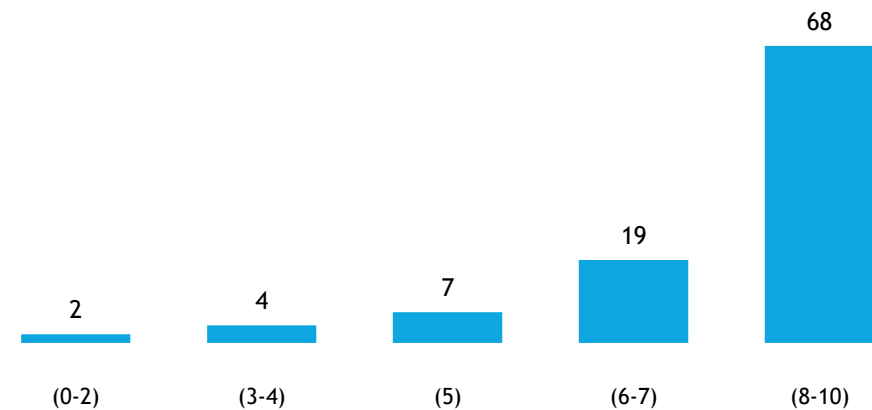
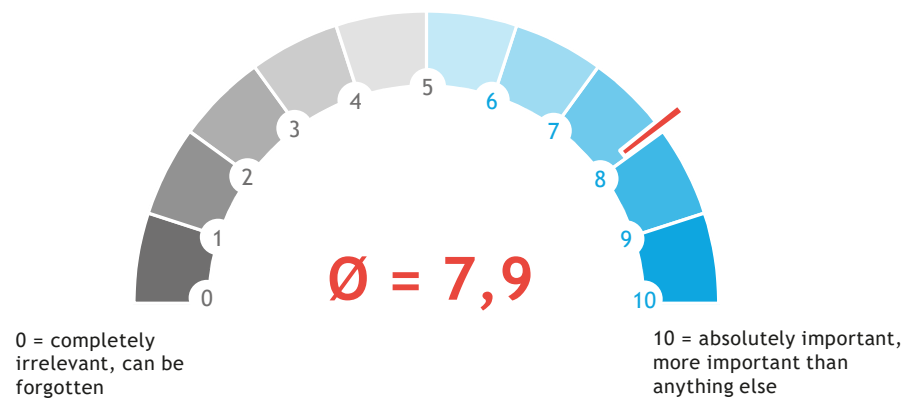
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		Low	Medium	High	Low <60% (<116,264 HUF)	Medium 60-140% (116,264-271,284 HUF)	High >140% (>271,284 HUF)
Pollution of the water/water quality	58	60	57	57	53	61	57
Climate change, climate-damaging emissions	53	42	52	61	43	52	57
Air pollution/air quality	53	52	53	53	42	56	53
Waste in the environment and living environment	51	41	53	50	43	53	49
Increasing consumption of energy and raw materials	47	41	45	56	44	48	47
Condition of the forests	42	36	44	41	42	43	42
Development of green spaces	38	30	39	38	31	38	38
State of the oceans	32	26	33	33	26	30	36
Species extinction in the animal and plant world	26	37	26	20	27	26	27
Industrial agriculture	25	22	26	25	25	26	24
Increasing traffic and noise	13	14	12	14	15	12	13

Basis: 1,200 cases, total sample; figures in %.

■ strongly overrepresented ■ strongly underrepresented
■ overrepresented ■ underrepresented

Relevance of the topic climate change

There are always discussions about climate change, i.e. global warming, which leads to environmental changes and changes in the everyday life of every individual (e.g. energy prices). How important do you personally consider this topic for Hungary?



Basis: 1,200 cases, total sample; figures in %.

Relevance of the topic climate change

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	Total	EST	INT	PER	COS	ADA	CMS	TRA	CMA	SEN	PRO
10=Absolutely important, more important than anything else	26	32	37	27	20	15	19	36	28	14	33
9	20	24	23	15	27	21	24	20	17	15	17
8	22	14	27	25	20	27	26	23	21	21	19
7	13	15	6	14	11	14	16	7	13	15	15
6	6	3	2	9	12	7	5	7	2	12	3
5	7	4	4	7	4	8	6	3	10	13	8
4	2	2	1	2	3	5	0	1	4	2	1
3	2	2	-	1	3	1	3	-	2	2	1
2	1	1	-	-	-	1	-	1	1	1	2
1	0	-	-	1	-	1	-	-	-	1	-
0=Totally irrelevant, can be forgotten	1	2	-	-	-	1	1	1	3	3	-
Average	7,9	8,1	8,7	8,0	7,9	7,5	7,9	8,4	7,8	7,1	8,1

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		Gender		Age (years)				
	Total	Male	Female	18-29	30-39	40-49	50-59	60-69
10=Absolutely important, more important than anything else	26	19	32	23	20	28	29	28
9	20	21	20	13	19	22	22	26
8	22	22	23	24	23	18	22	27
7	13	16	10	15	16	13	10	9
6	6	7	5	11	6	6	5	3
5	7	8	5	8	9	6	6	4
4	2	3	2	4	2	2	2	0
3	2	2	1	1	2	2	1	1
2	1	1	1	0	-	1	1	1
1	0	0	0	-	0	0	1	-
0=Totally irrelevant, can be forgotten	1	2	1	0	4	1	1	1
Average	7,9	7,6	8,2	7,7	7,5	8,0	8,0	8,3

Basis: 1,200 cases, total sample; figures in %.

■ strongly overrepresented ■ strongly underrepresented
■ overrepresented ■ underrepresented

Relevance of the topic climate change

There are always discussions about climate change, i.e. global warming, which leads to environmental changes and changes in the everyday life of every individual (e.g. energy prices). How important do you personally consider this topic for Hungary?

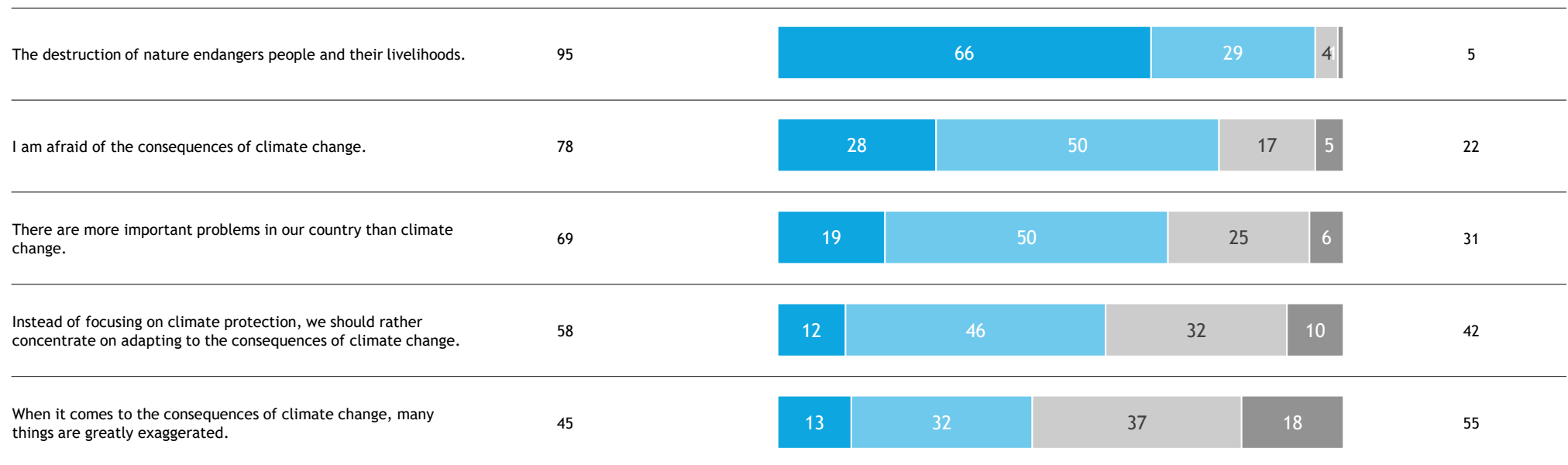
	Total	Education			Net equivalent income (HH/month)		
		Low	Medium	High	Low <60% (<116,264 HUF)	Medium 60-140% (116,264-271,284 HUF)	High >140% (>271,284 HUF)
10=Absolutely important, more important than anything else	26	36	25	20	36	26	22
9	20	14	21	22	16	20	21
8	22	19	22	25	17	24	24
7	13	10	13	13	11	14	12
6	6	7	6	6	10	5	7
5	7	8	6	7	3	7	7
4	2	3	1	4	1	2	3
3	2	-	2	2	-	1	2
2	1	-	1	1	-	0	1
1	0	1	0	-	-	0	1
0=Totally irrelevant, can be forgotten	1	2	2	1	7	1	0
Average	7,9	8,1	7,9	7,8	7,9	8,0	7,8

Basis: 1,200 cases, total sample; figures in %.

■ strongly overrepresented ■ strongly underrepresented
■ overrepresented ■ underrepresented

Attitudes towards climate change

If you now think about the topic environment and climate. To what extent do you agree with the following statements?



Basis: 1,200 cases, total sample; figures in %.

 Fully agree
  Somewhat agree
  Somewhat disagree
  Completely disagree

Attitudes towards climate change





If you now think about the topic environment and climate. To what extent do you agree with the following statements?

Response category: "Fully agree / Somewhat agree".

	Total	EST	INT	PER	COS	ADA	CMS	TRA	CMA	SEN	PRO
The destruction of nature endangers people and their livelihoods.	95	95	96	99	97	93	97	96	94	87	95
I am afraid of the consequences of climate change.	78	82	88	76	82	76	81	79	75	64	83
There are more important problems in our country than climate change.	69	63	56	74	74	74	68	59	71	82	62
Instead of focusing on climate protection, we should rather concentrate on adapting to the consequences of climate change.	58	67	33	58	57	60	61	57	61	64	53
When it comes to the consequences of climate change, many things are greatly exaggerated.	45	48	24	41	40	50	42	43	46	61	37

Basis: 1,200 cases, total sample; figures in %.

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Attitudes towards climate change

If you now think about the topic environment and climate. To what extent do you agree with the following statements?

Response category: "Fully agree / Somewhat agree".

	Total	Gender		Age (years)				
		Male	Female	18-29	30-39	40-49	50-59	60-69
The destruction of nature endangers people and their livelihoods.	95	95	94	91	94	97	93	98
I am afraid of the consequences of climate change.	78	75	81	79	80	75	77	79
There are more important problems in our country than climate change.	69	72	65	73	72	64	69	65
Instead of focusing on climate protection, we should rather concentrate on adapting to the consequences of climate change.	58	56	60	61	56	58	58	57
When it comes to the consequences of climate change, many things are greatly exaggerated.	45	47	42	48	43	41	46	42

Basis: 1,200 cases, total sample; figures in %.

■ strongly overrepresented ■ strongly underrepresented
■ overrepresented ■ underrepresented

Attitudes towards climate change

If you now think about the topic environment and climate. To what extent do you agree with the following statements?

Response category: "Fully agree / Somewhat agree".

	Total	Education			Net equivalent income (HH/month)		
		Low	Medium	High	Low <60% (<116,264 HUF)	Medium 60-140% (116,264-271,284 HUF)	High >140% (>271,284 HUF)
The destruction of nature endangers people and their livelihoods.	95	89	96	95	89	95	96
I am afraid of the consequences of climate change.	78	81	77	79	70	80	78
There are more important problems in our country than climate change.	69	66	70	66	69	69	68
Instead of focusing on climate protection, we should rather concentrate on adapting to the consequences of climate change.	58	71	60	47	69	61	52
When it comes to the consequences of climate change, many things are greatly exaggerated.	45	45	47	38	47	44	44

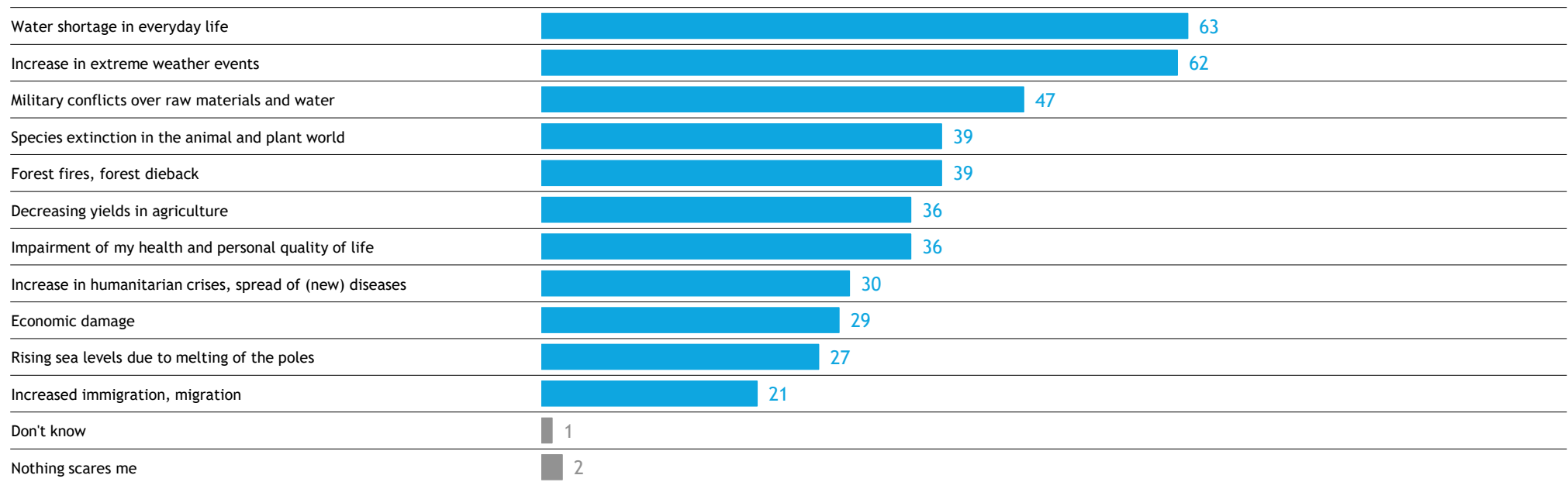
Basis: 1,200 cases, total sample; figures in %.

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■ overrepresented ■ underrepresented

Consequences of climate change - Anxiety scale

When you think about the consequences of climate change, what scares you the most? Please select up to 5 answer options from the following list.

Consequences of climate change



Basis: 1,200 cases, total sample; figures in %.

Consequences of climate change - Anxiety scale

When you think about the consequences of climate change, what scares you the most? Please select up to 5 answer options from the following list.

	Total	EST	INT	PER	COS	ADA	CMS	TRA	CMA	SEN	PRO
Water shortage in everyday life	63	61	69	69	62	65	66	64	59	54	66
Increase in extreme weather events	62	56	74	61	60	53	75	66	58	48	69
Military conflicts over raw materials and water	47	49	51	50	46	50	45	47	48	43	35
Species extinction in the animal and plant world	39	39	47	42	41	33	37	45	38	27	51
Forest fires, forest dieback	39	40	34	40	46	48	34	44	42	28	36
Decreasing yields in agriculture	36	47	35	30	35	30	38	43	35	28	31
Impairment of my health and personal quality of life	36	34	31	28	41	40	43	36	38	32	32
Increase in humanitarian crises, spread of (new) diseases	30	32	49	29	33	25	28	33	21	25	28
Economic damage	29	31	21	30	31	40	30	25	24	33	25
Rising sea levels due to melting of the poles	27	27	39	26	26	21	30	30	22	24	33
Increased immigration, migration	21	27	9	24	19	20	23	21	22	22	14
Don't know	1	-	-	-	-	-	0	-	-	3	3
Nothing scares me	2	2	2	4	2	1	1	-	4	4	-

Basis: 1,200 cases, total sample; figures in %.

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strongly overrepresented
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Consequences of climate change - Anxiety scale

When you think about the consequences of climate change, what scares you the most? Please select up to 5 answer options from the following list.

	Total	Gender		Age (years)				
		Male	Female	18-29	30-39	40-49	50-59	60-69
Water shortage in everyday life	63	56	70	67	66	61	62	60
Increase in extreme weather events	62	60	64	50	60	63	69	68
Military conflicts over raw materials and water	47	47	46	46	42	49	41	54
Species extinction in the animal and plant world	39	39	39	44	39	39	38	35
Forest fires, forest dieback	39	34	43	42	36	40	32	42
Decreasing yields in agriculture	36	33	38	34	38	35	36	36
Impairment of my health and personal quality of life	36	41	31	35	36	37	38	34
Increase in humanitarian crises, spread of (new) diseases	30	29	31	26	30	28	25	40
Economic damage	29	31	27	28	27	28	29	34
Rising sea levels due to melting of the poles	27	27	28	29	25	24	28	32
Increased immigration, migration	21	23	19	15	19	23	20	27
Don't know	1	1	0	0	1	1	0	-
Nothing scares me	2	3	1	0	3	2	4	0

Basis: 1,200 cases, total sample; figures in %.

■ strongly overrepresented ■ strongly underrepresented
■ overrepresented ■ underrepresented

Consequences of climate change - Anxiety scale

When you think about the consequences of climate change, what scares you the most? Please select up to 5 answer options from the following list.

	Total	Education			Net equivalent income (HH/month)		
		Low	Medium	High	Low <60% (<116,264 HUF)	Medium 60-140% (116,264-271,284 HUF)	High >140% (>271,284 HUF)
Water shortage in everyday life	63	60	62	67	57	62	66
Increase in extreme weather events	62	46	64	66	47	64	65
Military conflicts over raw materials and water	47	43	48	46	46	48	44
Species extinction in the animal and plant world	39	34	40	39	32	38	43
Forest fires, forest dieback	39	35	40	38	46	38	39
Decreasing yields in agriculture	36	40	34	37	34	38	34
Impairment of my health and personal quality of life	36	34	38	33	39	36	35
Increase in humanitarian crises, spread of (new) diseases	30	25	28	37	24	28	34
Economic damage	29	28	30	28	34	32	25
Rising sea levels due to melting of the poles	27	24	28	29	21	26	30
Increased immigration, migration	21	21	21	20	18	20	23
Don't know	1	1	1	0	0	0	0
Nothing scares me	2	2	2	1	3	2	2

Basis: 1,200 cases, total sample; figures in %.

■ strongly overrepresented ■ strongly underrepresented
■ overrepresented ■ underrepresented



3

Climate and environmentally conscious behaviour

Main findings

Climate and environmentally conscious behaviour

Attitudes towards climate and environmentally conscious behaviour

- 92% of respondents believe that we all have to become active ourselves and start changing how we live to maintain a liveable environment for us and the generations that follow (highest level of agreement "Fully agree": 50%).
- Furthermore, 88% of respondents would be willing to do more for environmental and climate protection if the resulting costs were distributed in a socially just manner (highest level of agreement: 38%).
- Slightly fewer, but still almost three-quarters of respondents (73%) claim to actively contribute to changing society (highest level of agreement: 20%).

Barriers to climate and environmentally conscious behaviour

- 92% of respondents believe that we should be prepared to change our lifestyle for the benefit of the environment (highest level of agreement "Fully agree": 51%). However, 35% (also) say that they themselves are only willing to do something to protect the environment if this does not affect their standard of living (highest level of agreement: 8%).

Main findings

climate and environmentally conscious behaviour

- 85% would be willing to do more to protect the environment if everyone acted in this way (highest level of agreement: 30%). However, 32% do not believe that they can contribute significantly to environmental protection with their own behaviour (highest level of agreement: 8%). 37% believe that others should first take the first step before one contributes to climate protection oneself (highest level of agreement: 10%).
- 79% say they are annoyed when others try to tell them how to live (highest level of agreement: 35%). Furthermore, 44% complain that they will soon not be able to do anything at all if there are even more regulations for climate and environmental protection (highest approval rating: 13%).
- Two thirds of the respondents (66%) consider climate and environmental protection measures to be socially unjust, as they burden low-income earners in particular (highest level of agreement: 22%). Furthermore, 65% fear that a fundamental change in our businesses and lifestyles is associated with high personal costs (highest level of agreement: 21%). 56% say they lack the financial means to do something for climate protection (highest level of agreement: 21%).
- 67% say that Businesses that need a lot of energy for their production cannot implement strict climate protection requirements (highest level of agreement: 21%). Furthermore, 47% say that preserving jobs is more important than climate and environmental protection (highest level of agreement: 11%). 28% think that fighting climate change is detrimental to our businesses (highest approval rating: 8%).

Main findings

climate and environmentally conscious behaviour

- 52% are of the opinion that the Poor infrastructure makes it impossible to do without the car (highest level of agreement: 19%). At the same time, 43% find it difficult to shape their own lives in an environmentally and climate-friendly way (highest level of agreement: 9%). Around one fifth (19%) say they do not see the point in changing their own behaviour for something that may happen in the future (highest level of agreement: 5%).
- 51% think that businesses know best how to implement the necessary change (highest level of agreement: 12%). Furthermore, 36% think that science and technology will solve the problem of climate change without us having to fundamentally change our way of life (highest level of agreement: 7%).

Motivators of climate and environmentally conscious behaviour

- In the opinion of 94% of respondents, each individual bears responsibility for leaving a liveable environment for future generations (highest level of agreement "Fully agree": 62%). 91% believe that more environmental protection also means better quality of life and health for everyone (highest level of agreement: 50%). Furthermore, 89% think that environmental protection is a matter of decency and civic duty (highest level of agreement: 39%). 85% feel personally responsible for the preservation of nature and the environment (highest approval rating: 32%).
- 92% say that spending time in nature significantly enhances their quality of life (highest level of agreement: 51%). Furthermore, 83% of respondents think they feel strongly connected to nature (highest level of agreement: 38%).

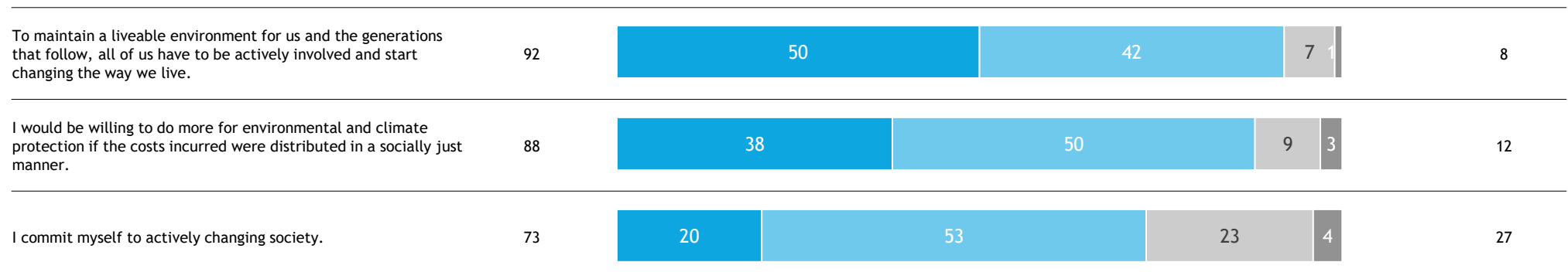
Main findings

climate and environmentally conscious behaviour

- 92% see the industrialised countries as having a special responsibility for climate protection, as they have been the main cause of climate change (highest level of agreement: 51%). Furthermore, 83% say they feel better when they buy products that have less impact on the environment and climate (highest level of agreement: 30%).
- 86% believe that our businesses must become more climate-friendly, as otherwise there is a risk of economic damage (highest level of agreement: 38%). Furthermore, 81% believe that switching to environmentally and climate-friendly products and production processes offers great employment opportunities (highest approval rating: 24%). 79% believe that a consistent policy to protect the environment will have a positive impact on the competitiveness of businesses in the future (highest approval rating: 25%).

Attitudes towards climate and environmentally conscious behaviour

Below you can see some statements. How much do you agree with the following statements?



Basis: 1,200 cases, total sample; figures in %.

 Fully agree  Somewhat disagree
 Somewhat agree  Completely disagree

Attitudes towards climate and environmentally conscious behaviour

Below you can see some statements. How much do you agree with the following statements?

Response category: "Fully agree / Somewhat agree".





	Total	EST	INT	PER	COS	ADA	CMS	TRA	CMA	SEN	PRO
To maintain a liveable environment for us and the generations that follow, all of us have to be actively involved and start changing the way we live.	92	96	98	97	96	88	93	92	90	82	96
I would be willing to do more for environmental and climate protection if the costs incurred were distributed in a socially just manner.	88	89	92	91	91	88	91	91	83	82	94
I commit myself to actively changing society.	73	93	86	74	82	66	64	77	62	60	83

Response category: "Fully agree".

	Total	EST	INT	PER	COS	ADA	CMS	TRA	CMA	SEN	PRO
To maintain a liveable environment for us and the generations that follow, all of us have to be actively involved and start changing the way we live.	50	66	74	47	64	36	46	59	45	27	60
I would be willing to do more for environmental and climate protection if the costs incurred were distributed in a socially just manner.	38	39	50	26	54	28	36	40	33	30	58
I commit myself to actively changing society.	20	36	33	15	30	13	7	18	16	14	29

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 strongly overrepresented
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Attitudes towards climate and environmentally conscious behaviour

Below you can see some statements. How much do you agree with the following statements?

Response category: "Fully agree / Somewhat agree".

	Total	Gender		Age (years)				
		Male	Female	18-29	30-39	40-49	50-59	60-69
To maintain a liveable environment for us and the generations that follow, all of us have to be actively involved and start changing the way we live.	92	91	94	93	89	93	94	93
I would be willing to do more for environmental and climate protection if the costs incurred were distributed in a socially just manner.	88	88	89	89	84	89	91	89
I commit myself to actively changing society.	73	72	74	74	68	76	74	73

Response category: "Fully agree".

	Total	Gender		Age (years)				
		Male	Female	18-29	30-39	40-49	50-59	60-69
To maintain a liveable environment for us and the generations that follow, all of us have to be actively involved and start changing the way we live.	50	46	54	53	47	48	53	51
I would be willing to do more for environmental and climate protection if the costs incurred were distributed in a socially just manner.	38	35	40	43	39	34	38	34
I commit myself to actively changing society.	20	17	22	20	18	22	18	20

Basis: 1,200 cases, total sample; figures in %.

■ strongly overrepresented ■ strongly underrepresented
■ overrepresented ■ underrepresented

Attitudes towards climate and environmentally conscious behaviour

Below you can see some statements. How much do you agree with the following statements?

Response category: "Fully agree / Somewhat agree".

	Total	Education			Net equivalent income (HH/month)		
		Low	Medium	High	Low <60% (<116,264 HUF)	Medium 60-140% (116,264-271,284 HUF)	High >140% (>271,284 HUF)
To maintain a liveable environment for us and the generations that follow, all of us have to be actively involved and start changing the way we live.	92	87	94	93	87	93	93
I would be willing to do more for environmental and climate protection if the costs incurred were distributed in a socially just manner.	88	84	89	90	80	89	91
I commit myself to actively changing society.	73	71	73	75	68	75	73

Response category: "Fully agree".

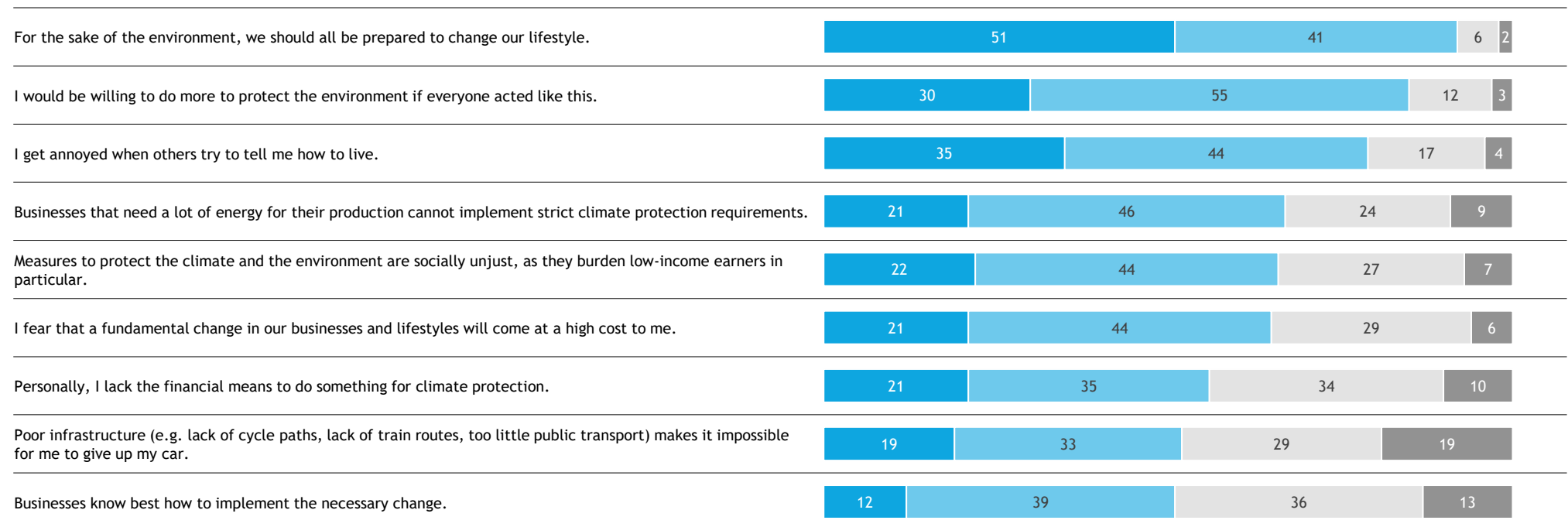
	Total	Education			Net equivalent income (HH/month)		
		Low	Medium	High	Low <60% (<116,264 HUF)	Medium 60-140% (116,264-271,284 HUF)	High >140% (>271,284 HUF)
To maintain a liveable environment for us and the generations that follow, all of us have to be actively involved and start changing the way we live.	50	48	51	51	44	51	53
I would be willing to do more for environmental and climate protection if the costs incurred were distributed in a socially just manner.	38	35	39	36	27	41	38
I commit myself to actively changing society.	20	23	18	21	22	19	20

Basis: 1,200 cases, total sample; figures in %.

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Barriers to climate and environmentally conscious behaviour (1)

Here are some statements on the topic of environmental and climate protection. To what extent do you agree with the following statements?

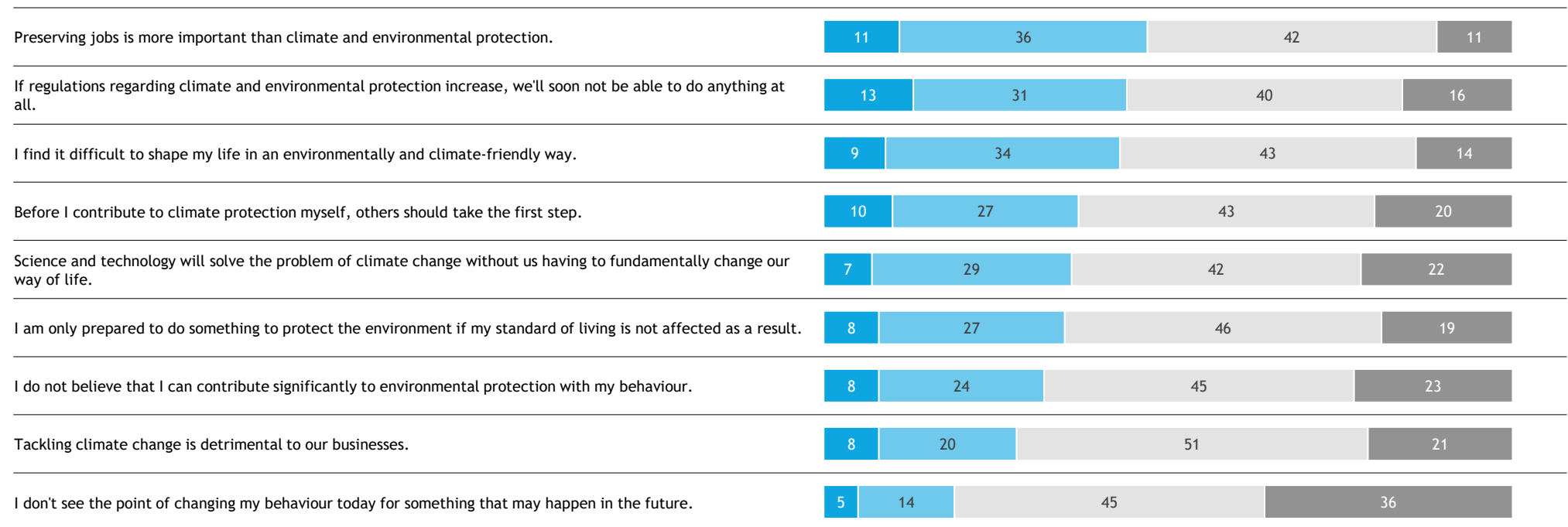


Basis: 1,200 cases, total sample; figures in %.

■ Fully agree ■ Somewhat disagree
■ Somewhat agree ■ Completely disagree

Barriers to climate and environmentally conscious behaviour (2)

Here are some statements on the topic of environmental and climate protection. To what extent do you agree with the following statements?



Basis: 1,200 cases, total sample; figures in %.

■ Fully agree ■ Somewhat disagree
■ Somewhat agree ■ Completely disagree

Barriers to climate and environmentally conscious behaviour (1)





Here are some statements on the topic of environmental and climate protection. To what extent do you agree with the following statements?

Response category: "Fully agree / Somewhat agree".

	Total	EST	INT	PER	COS	ADA	CMS	TRA	CMA	SEN	PRO
For the sake of the environment, we should all be prepared to change our lifestyle.	92	94	97	97	93	92	94	94	85	78	99
I would be willing to do more to protect the environment if everyone acted like this.	85	87	83	83	80	84	89	88	82	81	94
I get annoyed when others try to tell me how to live.	79	76	64	74	83	85	85	75	88	79	81
Businesses that need a lot of energy for their production cannot implement strict climate protection requirements.	67	57	54	72	54	69	70	64	77	71	72
Measures to protect the climate and the environment are socially unjust, as they burden low-income earners in particular.	66	57	54	58	68	73	75	61	78	68	63
I fear that a fundamental change in our businesses and lifestyles will come at a high cost to me.	65	58	47	64	55	71	75	56	72	72	68
Personally, I lack the financial means to do something for climate protection.	56	45	30	51	48	68	61	49	76	65	51
Poor infrastructure (e.g. lack of cycle paths, lack of train routes, too little public transport) makes it impossible for me to give up my car.	52	48	38	59	54	53	51	54	50	62	53
Businesses know best how to implement the necessary change.	51	57	37	51	45	61	47	40	52	55	62

Basis: 1,200 cases, total sample; figures in %.

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Barriers to climate and environmentally conscious behaviour (2)




Here are some statements on the topic of environmental and climate protection. To what extent do you agree with the following statements?

Response category: "Fully agree / Somewhat agree".

	Total	EST	INT	PER	COS	ADA	CMS	TRA	CMA	SEN	PRO
Preserving jobs is more important than climate and environmental protection.	47	43	22	48	39	61	49	32	57	62	40
If regulations regarding climate and environmental protection increase, we'll soon not be able to do anything at all.	44	40	21	41	34	53	50	40	56	54	36
I find it difficult to shape my life in an environmentally and climate-friendly way.	43	29	31	37	39	53	48	36	52	57	35
Before I contribute to climate protection myself, others should take the first step.	37	33	17	30	30	46	36	26	52	48	36
Science and technology will solve the problem of climate change without us having to fundamentally change our way of life.	36	36	16	38	30	53	34	26	34	53	37
I am only prepared to do something to protect the environment if my standard of living is not affected as a result.	35	22	13	28	32	53	34	27	44	53	32
I do not believe that I can contribute significantly to environmental protection with my behaviour.	32	17	15	29	26	47	38	21	40	46	25
Tackling climate change is detrimental to our businesses.	28	28	12	35	22	39	28	15	23	38	30
I don't see the point of changing my behaviour today for something that may happen in the future.	19	12	5	18	9	33	20	13	24	40	12

Basis: 1,200 cases, total sample; figures in %.

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Barriers to climate and environmentally conscious behaviour (1)

Here are some statements on the topic of environmental and climate protection. To what extent do you agree with the following statements?

Response category: "Fully agree / Somewhat agree".

	Total	Gender		Age (years)				
		Male	Female	18-29	30-39	40-49	50-59	60-69
For the sake of the environment, we should all be prepared to change our lifestyle.	92	91	92	91	93	92	92	91
I would be willing to do more to protect the environment if everyone acted like this.	85	86	84	83	83	82	87	90
I get annoyed when others try to tell me how to live.	79	79	80	78	78	82	80	77
Businesses that need a lot of energy for their production cannot implement strict climate protection requirements.	67	65	69	69	67	68	66	63
Measures to protect the climate and the environment are socially unjust, as they burden low-income earners in particular.	66	70	63	62	69	66	65	70
I fear that a fundamental change in our businesses and lifestyles will come at a high cost to me.	65	66	64	66	72	64	58	64
Personally, I lack the financial means to do something for climate protection.	56	54	57	60	59	53	54	56
Poor infrastructure (e.g. lack of cycle paths, lack of train routes, too little public transport) makes it impossible for me to give up my car.	52	52	52	58	55	51	50	47
Businesses know best how to implement the necessary change.	51	51	51	50	52	50	54	48

Basis: 1,200 cases, total sample; figures in %.

■ strongly overrepresented ■ strongly underrepresented
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Barriers to climate and environmentally conscious behaviour (2)

Here are some statements on the topic of environmental and climate protection. To what extent do you agree with the following statements?

Response category: "Fully agree / Somewhat agree".

	Total	Gender		Age (years)				
		Male	Female	18-29	30-39	40-49	50-59	60-69
Preserving jobs is more important than climate and environmental protection.	47	46	47	50	55	48	47	33
If regulations regarding climate and environmental protection increase, we'll soon not be able to do anything at all.	44	46	42	45	48	45	39	42
I find it difficult to shape my life in an environmentally and climate-friendly way.	43	43	43	46	51	42	35	40
Before I contribute to climate protection myself, others should take the first step.	37	38	35	40	43	36	33	31
Science and technology will solve the problem of climate change without us having to fundamentally change our way of life.	36	40	33	38	43	34	36	32
I am only prepared to do something to protect the environment if my standard of living is not affected as a result.	35	38	32	39	42	31	33	29
I do not believe that I can contribute significantly to environmental protection with my behaviour.	32	35	28	35	38	28	26	30
Tackling climate change is detrimental to our businesses.	28	29	25	38	28	25	24	20
I don't see the point of changing my behaviour today for something that may happen in the future.	19	22	18	24	25	18	16	17

Basis: 1,200 cases, total sample; figures in %.

■ strongly overrepresented ■ strongly underrepresented
■ overrepresented ■ underrepresented

Barriers to climate and environmentally conscious behaviour (1)

Here are some statements on the topic of environmental and climate protection. To what extent do you agree with the following statements?

Response category: "Fully agree / Somewhat agree".

	Total	Education			Net equivalent income (HH/month)		
		Low	Medium	High	Low <60% (<116,264 HUF)	Medium 60-140% (116,264-271,284 HUF)	High >140% (>271,284 HUF)
For the sake of the environment, we should all be prepared to change our lifestyle.	92	86	92	94	80	94	93
I would be willing to do more to protect the environment if everyone acted like this.	85	83	87	83	77	86	86
I get annoyed when others try to tell me how to live.	79	84	80	73	82	79	78
Businesses that need a lot of energy for their production cannot implement strict climate protection requirements.	67	80	66	61	72	68	64
Measures to protect the climate and the environment are socially unjust, as they burden low-income earners in particular.	66	74	67	61	68	67	65
I fear that a fundamental change in our businesses and lifestyles will come at a high cost to me.	65	73	64	62	64	69	61
Personally, I lack the financial means to do something for climate protection.	56	75	59	39	76	60	45
Poor infrastructure (e.g. lack of cycle paths, lack of train routes, too little public transport) makes it impossible for me to give up my car.	52	55	53	49	51	51	55
Businesses know best how to implement the necessary change.	51	55	53	42	60	51	48

Basis: 1,200 cases, total sample; figures in %.

■ strongly overrepresented ■ strongly underrepresented
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Barriers to climate and environmentally conscious behaviour (2)

Here are some statements on the topic of environmental and climate protection. To what extent do you agree with the following statements?

Response category: "Fully agree / Somewhat agree".

	Total	Education			Net equivalent income (HH/month)		
		Low	Medium	High	Low <60% (<116,264 HUF)	Medium 60-140% (116,264-271,284 HUF)	High >140% (>271,284 HUF)
Preserving jobs is more important than climate and environmental protection.	47	55	48	38	56	49	41
If regulations regarding climate and environmental protection increase, we'll soon not be able to do anything at all.	44	56	45	35	55	44	42
I find it difficult to shape my life in an environmentally and climate-friendly way.	43	53	43	36	47	43	43
Before I contribute to climate protection myself, others should take the first step.	37	52	39	22	50	37	33
Science and technology will solve the problem of climate change without us having to fundamentally change our way of life.	36	43	36	33	41	35	35
I am only prepared to do something to protect the environment if my standard of living is not affected as a result.	35	43	35	30	45	33	34
I do not believe that I can contribute significantly to environmental protection with my behaviour.	32	40	32	26	34	34	29
Tackling climate change is detrimental to our businesses.	28	33	26	27	39	25	28
I don't see the point of changing my behaviour today for something that may happen in the future.	19	28	20	14	32	20	17

Basis: 1,200 cases, total sample; figures in %.

■ strongly overrepresented ■ strongly underrepresented
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Barriers to climate and environmentally conscious behaviour (1)

Here are some statements on the topic of environmental and climate protection. To what extent do you agree with the following statements?

Response category: "Fully agree".

	Total	EST	INT	PER	COS	ADA	CMS	TRA	CMA	SEN	PRO
For the sake of the environment, we should all be prepared to change our lifestyle.	51	61	74	52	66	25	47	58	41	33	73
I get annoyed when others try to tell me how to live.	35	30	31	27	42	32	36	34	45	39	33
I would be willing to do more to protect the environment if everyone acted like this.	30	34	46	27	29	22	26	32	28	24	42
Measures to protect the climate and the environment are socially unjust, as they burden low-income earners in particular.	22	18	13	20	25	19	25	21	39	24	13
I fear that a fundamental change in our businesses and lifestyles will come at a high cost to me.	21	15	6	19	22	22	25	17	34	19	23
Personally, I lack the financial means to do something for climate protection.	21	15	5	13	18	22	25	16	46	22	14
Businesses that need a lot of energy for their production cannot implement strict climate protection requirements.	21	20	21	23	23	13	20	23	26	17	32
Poor infrastructure (e.g. lack of cycle paths, lack of train routes, too little public transport) makes it impossible for me to give up my car.	19	20	10	27	23	15	16	16	24	21	20
If regulations regarding climate and environmental protection increase, we'll soon not be able to do anything at all.	13	10	10	11	6	10	16	12	17	16	12

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Barriers to climate and environmentally conscious behaviour (2)

Here are some statements on the topic of environmental and climate protection. To what extent do you agree with the following statements?

Response category: "Fully agree".

	Total	EST	INT	PER	COS	ADA	CMS	TRA	CMA	SEN	PRO
Businesses know best how to implement the necessary change.	12	15	11	16	7	8	12	6	16	13	17
Preserving jobs is more important than climate and environmental protection.	11	6	2	9	4	12	10	11	19	17	13
Before I contribute to climate protection myself, others should take the first step.	10	12	2	6	4	14	7	6	15	14	12
I find it difficult to shape my life in an environmentally and climate-friendly way.	9	8	5	6	7	10	6	7	17	11	5
I am only prepared to do something to protect the environment if my standard of living is not affected as a result.	8	6	3	5	9	8	6	8	12	14	8
I do not believe that I can contribute significantly to environmental protection with my behaviour.	8	4	4	8	7	7	9	4	16	12	6
Tackling climate change is detrimental to our businesses.	8	8	1	13	8	9	6	5	8	10	7
Science and technology will solve the problem of climate change without us having to fundamentally change our way of life.	7	10	2	7	3	7	7	7	11	7	5
I don't see the point of changing my behaviour today for something that may happen in the future.	5	6	2	7	1	4	4	2	10	10	4

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Barriers to climate and environmentally conscious behaviour (1)

Here are some statements on the topic of environmental and climate protection. To what extent do you agree with the following statements?

Response category: "Fully agree".

	Total	Gender		Age (years)				
		Male	Female	18-29	30-39	40-49	50-59	60-69
For the sake of the environment, we should all be prepared to change our lifestyle.	51	45	56	52	54	52	50	46
I get annoyed when others try to tell me how to live.	35	33	36	40	36	36	32	29
I would be willing to do more to protect the environment if everyone acted like this.	30	30	30	35	33	30	28	23
Measures to protect the climate and the environment are socially unjust, as they burden low-income earners in particular.	22	23	22	19	27	23	22	22
I fear that a fundamental change in our businesses and lifestyles will come at a high cost to me.	21	20	21	23	26	22	14	16
Personally, I lack the financial means to do something for climate protection.	21	20	23	22	24	19	20	21
Businesses that need a lot of energy for their production cannot implement strict climate protection requirements.	21	22	20	25	23	24	16	18
Poor infrastructure (e.g. lack of cycle paths, lack of train routes, too little public transport) makes it impossible for me to give up my car.	19	19	19	26	22	17	17	12
If regulations regarding climate and environmental protection increase, we'll soon not be able to do anything at all.	13	14	12	11	16	15	5	15

Basis: 1,200 cases, total sample; figures in %.

■ strongly overrepresented ■ strongly underrepresented
■ overrepresented ■ underrepresented

Barriers to climate and environmentally conscious behaviour (2)

Here are some statements on the topic of environmental and climate protection. To what extent do you agree with the following statements?

Response category: "Fully agree".

	Total	Gender		Age (years)				
		Male	Female	18-29	30-39	40-49	50-59	60-69
Businesses know best how to implement the necessary change.	12	12	13	14	17	11	10	9
Preserving jobs is more important than climate and environmental protection.	11	10	12	12	14	11	8	8
Before I contribute to climate protection myself, others should take the first step.	10	10	10	13	12	9	6	8
I find it difficult to shape my life in an environmentally and climate-friendly way.	9	9	8	9	13	7	6	8
I am only prepared to do something to protect the environment if my standard of living is not affected as a result.	8	8	8	9	11	8	4	8
I do not believe that I can contribute significantly to environmental protection with my behaviour.	8	9	7	10	9	8	7	8
Tackling climate change is detrimental to our businesses.	8	7	8	11	11	4	7	5
Science and technology will solve the problem of climate change without us having to fundamentally change our way of life.	7	8	6	6	11	5	7	7
I don't see the point of changing my behaviour today for something that may happen in the future.	5	5	6	6	8	5	4	5

Basis: 1,200 cases, total sample; figures in %.

■ strongly overrepresented ■ strongly underrepresented
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Barriers to climate and environmentally conscious behaviour (1)

Here are some statements on the topic of environmental and climate protection. To what extent do you agree with the following statements?

Response category: "Fully agree".

	Total	Education			Net equivalent income (HH/month)		
		Low	Medium	High	Low <60% (<116,264 HUF)	Medium 60-140% (116,264-271,284 HUF)	High >140% (>271,284 HUF)
For the sake of the environment, we should all be prepared to change our lifestyle.	51	49	50	53	39	53	52
I get annoyed when others try to tell me how to live.	35	42	37	25	49	32	34
I would be willing to do more to protect the environment if everyone acted like this.	30	32	31	27	27	29	33
Measures to protect the climate and the environment are socially unjust, as they burden low-income earners in particular.	22	37	21	16	33	26	16
I fear that a fundamental change in our businesses and lifestyles will come at a high cost to me.	21	36	19	15	25	24	16
Personally, I lack the financial means to do something for climate protection.	21	40	21	10	42	23	13
Businesses that need a lot of energy for their production cannot implement strict climate protection requirements.	21	29	18	23	25	21	20
Poor infrastructure (e.g. lack of cycle paths, lack of train routes, too little public transport) makes it impossible for me to give up my car.	19	28	19	14	26	17	19
If regulations regarding climate and environmental protection increase, we'll soon not be able to do anything at all.	13	14	14	10	15	14	11

Basis: 1,200 cases, total sample; figures in %.

■ strongly overrepresented ■ strongly underrepresented
■ overrepresented ■ underrepresented

Barriers to climate and environmentally conscious behaviour (2)

Here are some statements on the topic of environmental and climate protection. To what extent do you agree with the following statements?

Response category: "Fully agree".

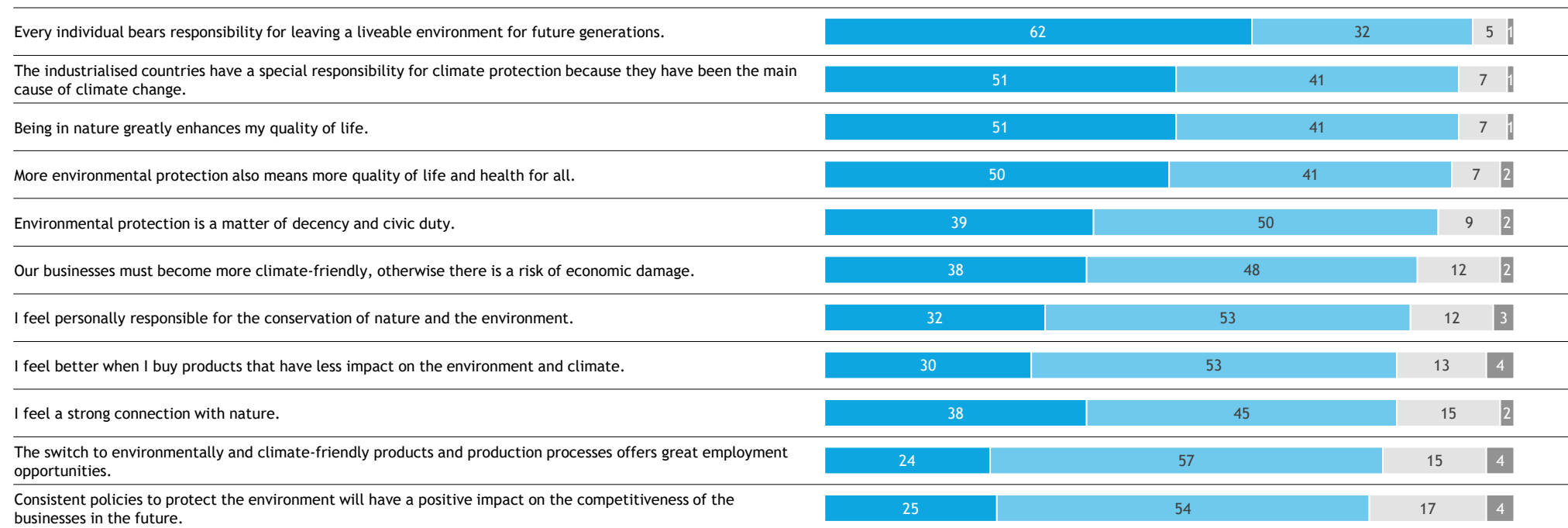
	Total	Education			Net equivalent income (HH/month)		
		Low	Medium	High	Low <60% (<116,264 HUF)	Medium 60-140% (116,264-271,284 HUF)	High >140% (>271,284 HUF)
Businesses know best how to implement the necessary change.	12	21	11	9	19	11	11
Preserving jobs is more important than climate and environmental protection.	11	19	10	8	19	12	8
Before I contribute to climate protection myself, others should take the first step.	10	17	10	5	19	9	8
I find it difficult to shape my life in an environmentally and climate-friendly way.	9	15	8	5	16	7	8
I am only prepared to do something to protect the environment if my standard of living is not affected as a result.	8	11	8	7	17	7	7
I do not believe that I can contribute significantly to environmental protection with my behaviour.	8	13	8	6	17	7	7
Tackling climate change is detrimental to our businesses.	8	14	6	6	16	6	7
Science and technology will solve the problem of climate change without us having to fundamentally change our way of life.	7	10	7	5	8	7	6
I don't see the point of changing my behaviour today for something that may happen in the future.	5	11	5	2	12	4	5

Basis: 1,200 cases, total sample; figures in %.

■ strongly overrepresented ■ strongly underrepresented
■ overrepresented ■ underrepresented

Motivators of climate and environmentally conscious behaviour

Here are some statements on the topic of environmental and climate protection. To what extent do you agree with the following statements?



Basis: 1,200 cases, total sample; figures in %.

■ Fully agree ■ Somewhat agree ■ Somewhat disagree ■ Completely disagree

Motivators of climate and environmentally conscious behaviour

Here are some statements on the topic of environmental and climate protection. To what extent do you agree with the following statements?

Response category: "Fully agree / Somewhat agree".

	Total	EST	INT	PER	COS	ADA	CMS	TRA	CMA	SEN	PRO
Every individual bears responsibility for leaving a liveable environment for future generations.	94	99	96	93	94	89	97	97	92	87	97
The industrialised countries have a special responsibility for climate protection because they have been the main cause of climate change.	92	96	96	92	87	87	94	94	89	85	97
Being in nature greatly enhances my quality of life.	92	93	92	93	95	87	95	91	91	86	92
More environmental protection also means more quality of life and health for all.	91	96	95	94	96	85	93	90	91	80	100
Environmental protection is a matter of decency and civic duty.	89	98	92	93	87	85	89	88	83	84	96
Our businesses must become more climate-friendly, otherwise there is a risk of economic damage.	86	91	92	88	90	81	90	93	79	75	91
I feel personally responsible for the conservation of nature and the environment.	85	93	95	83	84	76	84	88	85	74	86
I feel better when I buy products that have less impact on the environment and climate.	83	89	95	87	86	80	82	87	76	64	90
I feel a strong connection with nature.	83	92	92	90	85	70	81	90	77	70	87
The switch to environmentally and climate-friendly products and production processes offers great employment opportunities.	81	92	91	87	89	81	77	79	75	72	87
Consistent policies to protect the environment will have a positive impact on the competitiveness of the businesses in the future.	79	85	89	88	87	81	73	78	68	68	87

Basis: 1,200 cases, total sample; figures in %.

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Motivators of climate and environmentally conscious behaviour

Here are some statements on the topic of environmental and climate protection. To what extent do you agree with the following statements?

Response category: "Fully agree / Somewhat agree".

	Total	Gender		Age (years)				
		Male	Female	18-29	30-39	40-49	50-59	60-69
Every individual bears responsibility for leaving a liveable environment for future generations.	94	93	95	92	94	91	97	97
The industrialised countries have a special responsibility for climate protection because they have been the main cause of climate change.	92	91	92	85	89	94	94	96
Being in nature greatly enhances my quality of life.	91	91	92	87	89	93	94	94
More environmental protection also means more quality of life and health for all.	91	90	92	89	90	90	94	92
Environmental protection is a matter of decency and civic duty.	89	90	88	91	88	91	86	89
Our businesses must become more climate-friendly, otherwise there is a risk of economic damage.	86	84	89	84	86	87	84	89
I feel personally responsible for the conservation of nature and the environment.	85	82	87	81	81	85	87	89
I feel better when I buy products that have less impact on the environment and climate.	83	78	86	79	82	82	84	86
I feel a strong connection with nature.	83	79	86	81	79	81	87	86
The switch to environmentally and climate-friendly products and production processes offers great employment opportunities.	82	78	84	82	84	84	78	79
Consistent policies to protect the environment will have a positive impact on the competitiveness of the businesses in the future.	79	78	80	77	78	79	80	80

Basis: 1,200 cases, total sample; figures in %.

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Motivators of climate and environmentally conscious behaviour

Here are some statements on the topic of environmental and climate protection. To what extent do you agree with the following statements?

Response category: "Fully agree / Somewhat agree".

	Total	Education			Net equivalent income (HH/month)		
		Low	Medium	High	Low <60% (<116,264 HUF)	Medium 60-140% (116,264-271,284 HUF)	High >140% (>271,284 HUF)
Every individual bears responsibility for leaving a liveable environment for future generations.	94	92	94	95	92	96	93
The industrialised countries have a special responsibility for climate protection because they have been the main cause of climate change.	92	85	93	93	88	93	92
Being in nature greatly enhances my quality of life.	91	86	92	94	84	94	91
More environmental protection also means more quality of life and health for all.	91	86	92	92	82	94	90
Environmental protection is a matter of decency and civic duty.	89	88	89	89	82	91	90
Our businesses must become more climate-friendly, otherwise there is a risk of economic damage.	86	83	87	86	77	88	88
I feel personally responsible for the conservation of nature and the environment.	85	84	84	88	83	86	85
I feel better when I buy products that have less impact on the environment and climate.	83	76	83	85	74	83	84
I feel a strong connection with nature.	83	76	83	86	85	82	84
The switch to environmentally and climate-friendly products and production processes offers great employment opportunities.	82	82	81	82	74	84	82
Consistent policies to protect the environment will have a positive impact on the competitiveness of the businesses in the future.	79	76	78	82	72	78	82

Basis: 1,200 cases, total sample; figures in %.

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Motivators of climate and environmentally conscious behaviour





Here are some statements on the topic of environmental and climate protection. To what extent do you agree with the following statements?

Response category: "Fully agree".

	Total	EST	INT	PER	COS	ADA	CMS	TRA	CMA	SEN	PRO
Every individual bears responsibility for leaving a liveable environment for future generations.	62	78	79	57	74	47	62	70	59	34	72
The industrialised countries have a special responsibility for climate protection because they have been the main cause of climate change.	51	58	65	46	56	40	53	54	46	39	56
Being in nature greatly enhances my quality of life.	51	60	62	52	65	38	48	51	50	37	57
More environmental protection also means more quality of life and health for all.	50	58	68	54	59	33	47	56	43	35	61
Environmental protection is a matter of decency and civic duty.	39	50	65	48	42	20	33	43	34	19	59
Our businesses must become more climate-friendly, otherwise there is a risk of economic damage.	38	47	58	34	53	22	34	38	32	26	56
I feel a strong connection with nature.	38	51	57	34	52	22	34	38	39	21	44
I feel personally responsible for the conservation of nature and the environment.	32	41	58	32	39	19	22	34	29	19	36
I feel better when I buy products that have less impact on the environment and climate.	30	37	57	27	42	11	22	32	28	19	44
Consistent policies to protect the environment will have a positive impact on the competitiveness of the businesses in the future.	25	30	46	20	34	19	17	25	17	19	33
The switch to environmentally and climate-friendly products and production processes offers great employment opportunities.	24	32	36	29	41	11	19	25	20	16	37

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Motivators of climate and environmentally conscious behaviour

Here are some statements on the topic of environmental and climate protection. To what extent do you agree with the following statements?

Response category: "Fully agree".

	Total	Gender		Age (years)				
		Male	Female	18-29	30-39	40-49	50-59	60-69
Every individual bears responsibility for leaving a liveable environment for future generations.	62	57	66	63	61	61	62	62
The industrialised countries have a special responsibility for climate protection because they have been the main cause of climate change.	51	54	47	46	53	51	53	50
Being in nature greatly enhances my quality of life.	51	48	52	46	51	54	57	44
More environmental protection also means more quality of life and health for all.	50	48	52	46	56	49	50	48
Environmental protection is a matter of decency and civic duty.	39	35	43	34	36	41	43	42
Our businesses must become more climate-friendly, otherwise there is a risk of economic damage.	38	36	40	40	39	38	35	38
I feel a strong connection with nature.	38	32	43	37	38	39	40	35
I feel personally responsible for the conservation of nature and the environment.	32	27	36	28	30	34	34	30
I feel better when I buy products that have less impact on the environment and climate.	30	24	35	31	30	35	30	22
Consistent policies to protect the environment will have a positive impact on the competitiveness of the businesses in the future.	25	25	24	22	27	28	25	21
The switch to environmentally and climate-friendly products and production processes offers great employment opportunities.	24	21	28	26	32	23	24	18

Basis: 1,200 cases, total sample; figures in %.

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Motivators of climate and environmentally conscious behaviour

Here are some statements on the topic of environmental and climate protection. To what extent do you agree with the following statements?

Response category: "Fully agree".

	Total	Education			Net equivalent income (HH/month)		
		Low	Medium	High	Low <60% (<116,264 HUF)	Medium 60-140% (116,264-271,284 HUF)	High >140% (>271,284 HUF)
Every individual bears responsibility for leaving a liveable environment for future generations.	62	61	61	63	56	63	63
The industrialised countries have a special responsibility for climate protection because they have been the main cause of climate change.	51	45	50	54	37	53	53
Being in nature greatly enhances my quality of life.	51	46	51	53	44	54	50
More environmental protection also means more quality of life and health for all.	50	44	50	52	45	53	48
Environmental protection is a matter of decency and civic duty.	39	36	38	45	29	40	43
Our businesses must become more climate-friendly, otherwise there is a risk of economic damage.	38	38	37	39	30	38	40
I feel a strong connection with nature.	38	38	36	41	38	36	40
I feel personally responsible for the conservation of nature and the environment.	32	28	31	34	30	34	30
I feel better when I buy products that have less impact on the environment and climate.	30	33	29	30	28	32	30
Consistent policies to protect the environment will have a positive impact on the competitiveness of the businesses in the future.	25	18	25	28	20	24	27
The switch to environmentally and climate-friendly products and production processes offers great employment opportunities.	24	25	24	24	22	26	25

Basis: 1,200 cases, total sample; figures in %.

■ strongly overrepresented ■ strongly underrepresented
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4

Changing lifestyles and economies

Main findings

Changing lifestyles and economies

Assessing the need for change

- When asked whether a fundamental change in our businesses and lifestyles is necessary in Hungary, 90% of respondents answered "Yes, definitely" (42%) or "rather yes" (48%). This contrasts with 8% who do not think fundamental change is necessary. A further 2% answered "I don't know".

Attribution of responsibility - Which actors do too little?

- In the opinion of the population, it is above all Politicians, the businesses and the government that should do more to tackle climate change: 80% of respondents say that political parties are doing (way) too little. 79% think that the businesses or businesses are doing (much) too little, and 78% see the Government as having a greater duty.
- 71% want more responsibility from local citizens. 62% think local governments (e.g. community/city) should do more. The same number of respondents (62%) say that trade unions make (much) too little effort. And 56% think the European Union is doing (way) too little.
- Less frequently, respondents see non-governmental organisations and The scientific community as having a greater responsibility (Way too little/way too little: 36% and 34% respectively).

Main findings

Changing lifestyles and economies

attribution of responsibility - Which actors can contribute most to crisis management?

- When it comes to tackling the climate and environmental crisis, the government is by far the most frequently counted among the three most influential actors (59%). In second place is the European Union (44%), closely followed by businesses (43%). The scientific community is attributed an influential role by 34%. This is followed by local citizens (27%), local governments (18%), political parties (16%), NGOs (14%) and trade unions (4%).

Attitudes towards policies

- 93% are in favour of providing more financial support to people with low incomes if the costs of electricity and heating or mobility increase due to climate protection measures (highest level of agreement "Fully agree": 52%). Furthermore, 90% are of the opinion that the Politicians should pay much more attention to a socially just shaping of the change in our economic and life styles (highest level of agreement: 44%). At the same time, 51% feel uneasy about the idea of a fundamental change in our economic and living conditions, as they know from experience that many people will be worse off afterwards than before (highest level of agreement: 13%).
- 75% agree that low-income, indigenous, ethnic or other minorities should not be more affected by environmental pollution than other population groups (highest level of agreement: 33%).

Main findings

Changing lifestyles and economies

- 92% support a more consistent switch to renewable energy (highest approval rating: 47%). 56% agree with the statement "It annoys me that climate policy is controlled by the EU, because this does not sufficiently take into account the special features of our country" (highest approval rating: 25%).
- 91% are in favour of support programmes that help businesses switch to climate-friendly production processes and products (highest level of agreement: 45%). Politicians should exert much more pressure on businesses to achieve climate-friendly production methods, say 85% (highest approval rating: 39%). In addition, 83% think that businesses need clear guidelines from the state in order to become climate-neutral (highest approval rating: 30%). At the same time, 73% are of the opinion that the Politicians follow the guidelines of industry and businesses too closely (highest approval rating: 28%).
- 84% think that, above all, strict and consistent laws are needed to preserve an environment worth living in for us and future generations (highest level of agreement: 38%). 74%, however, (also) say that there are already enough guidelines for a fundamental change in our businesses and lifestyles - if these were also implemented, we would be on the right track (highest approval rating: 18%).
- 53% believe that structural change measures should be enforced even if jobs are lost as a result (highest level of agreement: 11%). 72%, however, say that jobs affected by structural change should be maintained for as long as possible if there are no suitable alternatives (highest level of agreement: 18%).

Main findings

Changing lifestyles and economies

Assessment of measures in nature, environmental and climate protection

- **Mobility**: 94% of respondents are in favour of reducing local public transport fares (highest level of agreement "I fully support": 61%). 90% are in favour of expanding the transport network and the frequency of local public transport (highest approval rating: 51%). More charging stations for electric or hybrid vehicles are supported by 84% (highest approval rating: 36%), the promotion of electric vehicles by 81% (highest approval rating: 41%), a climate tax on airline tickets by 61% (highest approval rating: 24%) and the introduction of a car toll (so that someone who drives a lot also has to pay more) by 44% (highest approval rating: 17%).
- **Energy**: 92% of respondents support the construction of more wind turbines (highest approval rating: 56%). 87% are in favour of cooperative membership (highest approval rating: 32%), and 80% are in favour of mandatory solar for public buildings and new private buildings (highest approval rating: 38%).
- **Technology/innovation/ businesses**: 94% of respondents are in favour of more support for the development of climate-friendly products and technologies (highest level of agreement: 51%). 93% are in favour of labelling climate-friendly products (highest approval rating: 42%). Reducing subsidies that are harmful to the climate is supported by 74% (highest approval rating: 30%) and making products that are harmful to the climate more expensive by 69% (highest approval rating: 27%).

Main findings

Changing lifestyles and economies

- **Education**: 95% support an improvement of school education in the field of environmental and climate protection (highest approval rating: 59%). 94% support training or further training (or retraining) for workers in jobs that will no longer be needed in the future (highest level of support: 53%).
- **Housing**: 96% support state subsidies for private households if they use renewable energy (highest approval rating: 66%). Just as many respondents (96%) support state support for the refurbishment of buildings for thermal insulation (highest approval rating: 63%). Financial support for cost-efficient heating systems (e.g. heat pumps) is approved by 95% (highest approval rating: 63%), and legal regulations on the energy efficiency of electrical household appliances are approved by 89% (highest approval rating: 43%).

Attitudes towards the energy/heat transition

- 95% of respondents agree that workers affected by the switch to renewable energy (e.g. job loss) should be helped to retrain for alternative jobs (highest level of agreement "Fully agree": 59%). Furthermore, 94% think that the affected employees should be supported financially (compensation payments, severance payments, etc.) (highest level of agreement: 55%).

Main findings

Changing lifestyles and economies

- 95% of respondents agree that the development of energy communities should be supported by the government (highest level of agreement: 54%). Furthermore, 94% believe that private households that want to use renewable energy (e.g. solar power, solar heating or heat pump) should be financially supported (highest level of agreement: 64%).
- 87% think that new industries should be actively located in regions and municipalities affected by the conversion of electricity and heat supply to renewable energy (e.g. coal mining, natural gas, oil regions) (highest level of agreement: 40%). Furthermore, according to 84% of the respondents, the affected regions and municipalities should receive financial support (highest level of agreement: 36%).
- 87% of respondents believe that citizens should participate in public and political life (e.g. citizens' forums, planning advisory boards) in order to help shape the community (highest level of agreement: 38%).
- 70% of respondents can imagine taking an active part in shaping their community's energy supply, with 17% saying they could "definitely" imagine doing so. Asked whether they could imagine generating their own energy, 5% say they would already do so, 56% think they could "definitely" imagine that and 27% that they could "rather" imagine that.

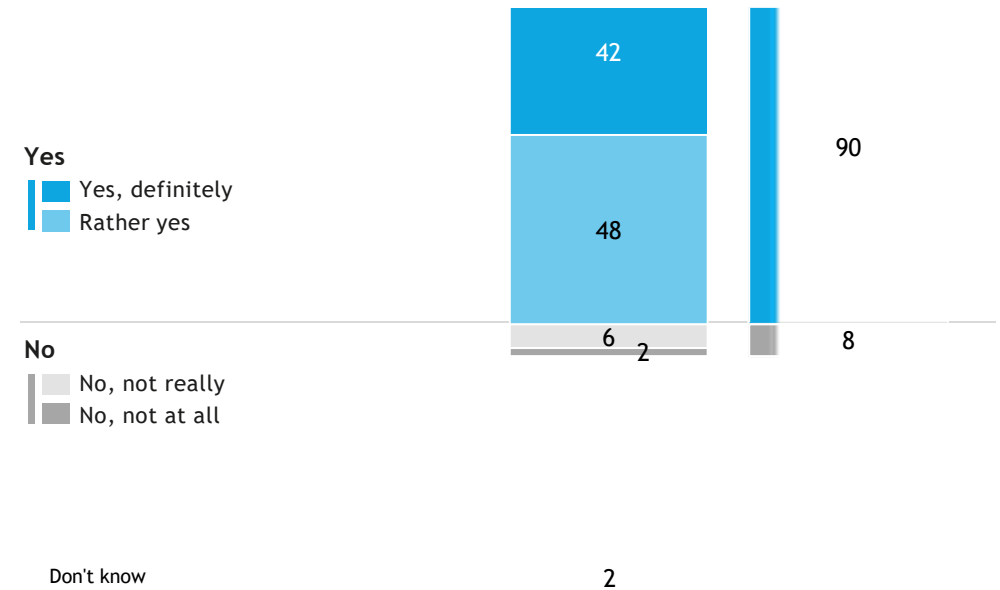
Main findings

Changing lifestyles and economies

- 73% would "approve" of the construction of a solar park in their community if the profits generated by it benefited the community. Another 25% would accept it, only 2% would oppose it. The construction of a wind farm in their community would be "approved" by 62% (if the profits generated by it benefit the community). Another 32% would accept it, 6% would oppose it.
- In order to fight climate change, it is necessary to heat differently in the coming years. 81% of respondents think this should be done via more public subsidies for climate-neutral technologies and the replacement of heating. On the other hand, 4% are in favour of bans and 3% of higher prices for oil, gas and coal. The remaining 12% of respondents are not in favour of any of the options mentioned.
- When asked whether renewable energy has become more important since the outbreak of the Russia-Ukraine conflict, 28% answer "yes, renewable energy has become more important". Another 40% answer with "rather yes". In contrast, 18% answered with "rather no" and 14% with "no, renewable energy has not become more important".

Assessing the need for change

In your opinion, is there a need for fundamental change in our way of living and doing business in Hungary?



Basis: 1,200 cases, total sample; figures in %.





Assessing the need for change

In your opinion, is there a need for fundamental change in our way of living and doing business in Hungary?

	Total	EST	INT	PER	COS	ADA	CMS	TRA	CMA	SEN	PRO
YES	90	90	98	94	91	89	94	89	84	71	98
Yes, definitely	42	40	72	34	50	34	35	52	39	21	55
Rather yes	48	51	26	60	42	55	59	37	46	51	44
NO	8	7	2	6	8	7	3	8	8	23	2
No, not really	6	6	2	5	6	6	2	6	4	20	2
No, not at all	2	1	-	1	2	1	0	1	4	3	-
Don't know	2	3	-	-	1	4	3	3	7	6	-

Basis: 1,200 cases, total sample; figures in %.

EST = Established
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 PRO = Progressive Realists

 strongly overrepresented
 overrepresented
 strongly underrepresented
 underrepresented

Assessing the need for change

In your opinion, is there a need for fundamental change in our way of living and doing business in Hungary?

	Total	Gender		Age (years)				
		Male	Female	18-29	30-39	40-49	50-59	60-69
YES	90	87	91	90	87	92	90	86
Yes, definitely	42	38	45	38	42	44	43	40
Rather yes	48	50	46	52	46	47	48	46
NO	8	10	6	7	10	6	5	10
No, not really	6	8	4	6	6	5	5	9
No, not at all	2	1	2	1	4	1	-	1
Don't know	2	3	3	3	2	2	5	4

Basis: 1,200 cases, total sample; figures in %.

■ strongly overrepresented ■ strongly underrepresented
■ overrepresented ■ underrepresented

Assessing the need for change

In your opinion, is there a need for fundamental change in our way of living and doing business in Hungary?

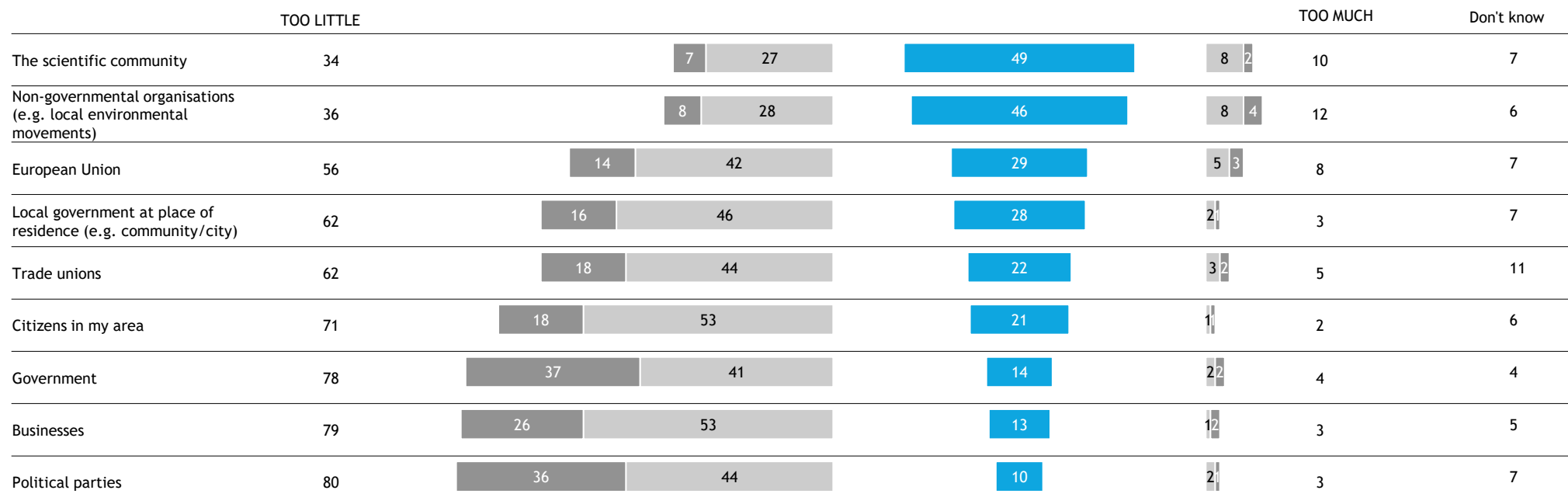
	Total	Education			Net equivalent income (HH/month)		
		Low	Medium	High	Low <60% (<116,264 HUF)	Medium 60-140% (116,264-271,284 HUF)	High >140% (>271,284 HUF)
YES	90	92	88	90	81	92	90
Yes, definitely	42	44	39	45	44	42	41
Rather yes	48	48	49	45	36	49	49
NO	8	4	8	9	13	5	8
No, not really	6	3	6	8	7	4	7
No, not at all	2	2	2	0	6	1	1
Don't know	2	4	4	1	7	3	2

Basis: 1,200 cases, total sample; figures in %.

■ strongly overrepresented ■ strongly underrepresented
■ overrepresented ■ underrepresented

Attribution of responsibility

What do you think: Are the following actors doing too much or too little to address climate change?



Basis: 1,200 cases, total sample; figures in %.

Way too little
Too little

Just right

Way too much
Too much

Attribution of responsibility (1)

What do you think: Are the following actors doing too much or too little to address climate change?

	Total	EST	INT	PER	COS	ADA	CMS	TRA	CMA	SEN	PRO
Businesses											
Way too much/too much	3	4	1	2	3	4	1	2	0	8	2
Just right	13	20	6	20	7	18	11	4	12	17	20
Too little/way too little	79	72	93	76	89	77	83	88	74	66	76
Local government at place of residence (e.g. community/city)											
Way too much/too much	3	5	1	6	1	6	1	1	2	8	6
Just right	28	35	27	24	20	32	28	29	22	29	35
Too little/way too little	62	56	72	67	79	58	62	68	61	54	55
European Union											
Way too much/too much	8	12	5	9	-	12	8	5	5	11	10
Just right	29	25	35	33	30	35	22	25	27	29	34
Too little/way too little	56	55	55	53	68	49	60	62	56	49	53

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Attribution of responsibility (2)

What do you think: Are the following actors doing too much or too little to address climate change?

	Total	EST	INT	PER	COS	ADA	CMS	TRA	CMA	SEN	PRO
Government											
Way too much/too much	4	3	-	5	4	4	2	1	2	10	4
Just right	14	24	5	15	6	20	7	14	12	19	11
Too little/way too little	78	70	94	78	88	75	83	78	75	63	85
Citizens in my area											
Way too much/too much	2	4	1	-	-	4	2	2	1	5	2
Just right	21	27	16	22	21	25	22	14	24	23	19
Too little/way too little	71	68	82	77	76	67	70	79	63	59	77
Trade unions											
Way too much/too much	5	7	3	6	6	4	3	-	1	8	8
Just right	22	30	22	26	18	22	15	18	18	22	32
Too little/way too little	62	52	70	59	63	65	65	71	58	56	57

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 strongly underrepresented
 underrepresented

Attribution of responsibility (3)

What do you think: Are the following actors doing too much or too little to address climate change?

	Total	EST	INT	PER	COS	ADA	CMS	TRA	CMA	SEN	PRO
Political parties											
Way too much/too much	3	6	1	1	4	4	2	1	2	4	4
Just right	10	16	8	16	6	11	5	5	5	19	14
Too little/way too little	80	71	90	78	89	82	85	86	81	64	77
Non-governmental organisations (e.g. local environmental movements)											
Way too much/too much	12	14	10	15	9	11	7	8	9	12	22
Just right	46	47	47	39	57	46	52	41	44	40	46
Too little/way too little	36	33	35	38	34	39	32	46	30	35	29
The scientific community											
Way too much/too much	10	14	5	9	12	4	7	11	9	14	9
Just right	49	45	53	51	52	52	52	51	42	42	57
Too little/way too little	34	35	40	33	34	40	34	32	31	37	30

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Attribution of responsibility (1)

What do you think: Are the following actors doing too much or too little to address climate change?

		Gender		Age (years)				
	Total	Male	Female	18-29	30-39	40-49	50-59	60-69
Businesses								
Way too much/too much	3	4	1	7	4	2	1	-
Just right	13	14	13	17	12	12	15	11
Too little/way too little	79	79	79	72	80	81	79	82
Local government at place of residence (e.g. community/city)								
Way too much/too much	3	4	3	10	4	2	1	1
Just right	28	30	27	28	25	28	31	28
Too little/way too little	62	62	63	57	64	64	64	62
European Union								
Way too much/too much	8	11	6	12	7	8	8	6
Just right	29	31	27	32	29	28	30	24
Too little/way too little	56	54	57	48	57	56	55	62

Basis: 1,200 cases, total sample; figures in %.

■ strongly overrepresented ■ strongly underrepresented
■ overrepresented ■ underrepresented

Attribution of responsibility (2)

What do you think: Are the following actors doing too much or too little to address climate change?

	Total	Gender		Age (years)				
		Male	Female	18-29	30-39	40-49	50-59	60-69
Government								
Way too much/too much	4	4	3	6	5	4	0	2
Just right	14	16	11	12	8	16	18	14
Too little/way too little	78	76	79	78	81	77	77	76
Citizens in my area								
Way too much/too much	2	2	2	4	2	2	0	2
Just right	21	25	18	27	20	22	21	16
Too little/way too little	71	69	73	65	71	70	75	74
Trade unions								
Way too much/too much	5	5	4	12	4	2	2	2
Just right	22	23	20	32	25	20	17	14
Too little/way too little	62	63	60	46	61	64	69	69

Basis: 1,200 cases, total sample; figures in %.

■ strongly overrepresented ■ strongly underrepresented
■ overrepresented ■ underrepresented

Attribution of responsibility (3)

What do you think: Are the following actors doing too much or too little to address climate change?

	Total	Gender		Age (years)				
		Male	Female	18-29	30-39	40-49	50-59	60-69
Political parties								
Way too much/too much	3	4	1	5	2	4	1	2
Just right	10	12	9	13	6	11	12	7
Too little/way too little	80	79	81	74	84	79	81	82
Non-governmental organisations (e.g. local environmental movements)								
Way too much/too much	12	14	9	22	6	11	9	6
Just right	46	46	46	46	44	45	50	43
Too little/way too little	36	35	36	25	40	35	34	43
The scientific community								
Way too much/too much	10	10	8	16	9	8	8	5
Just right	49	51	46	48	52	47	54	46
Too little/way too little	34	33	36	30	34	36	31	41

Basis: 1,200 cases, total sample; figures in %.

■ strongly overrepresented ■ strongly underrepresented
■ overrepresented ■ underrepresented

Attribution of responsibility (1)

What do you think: Are the following actors doing too much or too little to address climate change?

	Total	Education			Net equivalent income (HH/month)		
		Low	Medium	High	Low <60% (<116,264 HUF)	Medium 60-140% (116,264-271,284 HUF)	High >140% (>271,284 HUF)
Businesses							
Way too much/too much	3	3	3	2	6	2	2
Just right	13	19	13	11	15	13	13
Too little/way too little	79	70	79	83	70	80	81
Local government at place of residence (e.g. community/city)							
Way too much/too much	3	5	4	2	5	3	4
Just right	28	34	27	28	25	29	28
Too little/way too little	62	54	63	66	61	61	65
European Union							
Way too much/too much	8	7	8	10	12	5	10
Just right	29	24	28	35	21	28	34
Too little/way too little	56	62	56	50	55	60	51

Basis: 1,200 cases, total sample; figures in %.

■ strongly overrepresented ■ strongly underrepresented
■ overrepresented ■ underrepresented

Attribution of responsibility (2)

What do you think: Are the following actors doing too much or too little to address climate change?

	Total	Education			Net equivalent income (HH/month)		
		Low	Medium	High	Low <60% (<116,264 HUF)	Medium 60-140% (116,264-271,284 HUF)	High >140% (>271,284 HUF)
Government							
Way too much/too much	4	4	3	3	9	2	4
Just right	14	14	14	12	12	14	14
Too little/way too little	78	76	76	82	72	80	78
Citizens in my area							
Way too much/too much	2	4	2	1	7	2	1
Just right	21	27	20	21	24	22	20
Too little/way too little	71	63	71	76	58	71	75
Trade unions							
Way too much/too much	5	8	4	3	9	4	4
Just right	22	23	22	21	20	21	23
Too little/way too little	62	53	61	68	55	62	65

Basis: 1,200 cases, total sample; figures in %.

■ strongly overrepresented ■ strongly underrepresented
■ overrepresented ■ underrepresented

Attribution of responsibility (3)

What do you think: Are the following actors doing too much or too little to address climate change?

	Total	Education			Net equivalent income (HH/month)		
		Low	Medium	High	Low <60% (<116,264 HUF)	Medium 60-140% (116,264-271,284 HUF)	High >140% (>271,284 HUF)
Political parties							
Way too much/too much	3	2	3	3	3	3	3
Just right	10	12	10	10	11	10	11
Too little/way too little	80	75	80	83	72	81	82
Non-governmental organisations (e.g. local environmental movements)							
Way too much/too much	12	9	12	11	13	10	12
Just right	46	45	43	52	37	45	49
Too little/way too little	36	39	36	32	40	39	32
The scientific community							
Way too much/too much	10	14	8	8	12	9	9
Just right	49	42	48	56	40	48	53
Too little/way too little	34	35	36	32	38	37	33

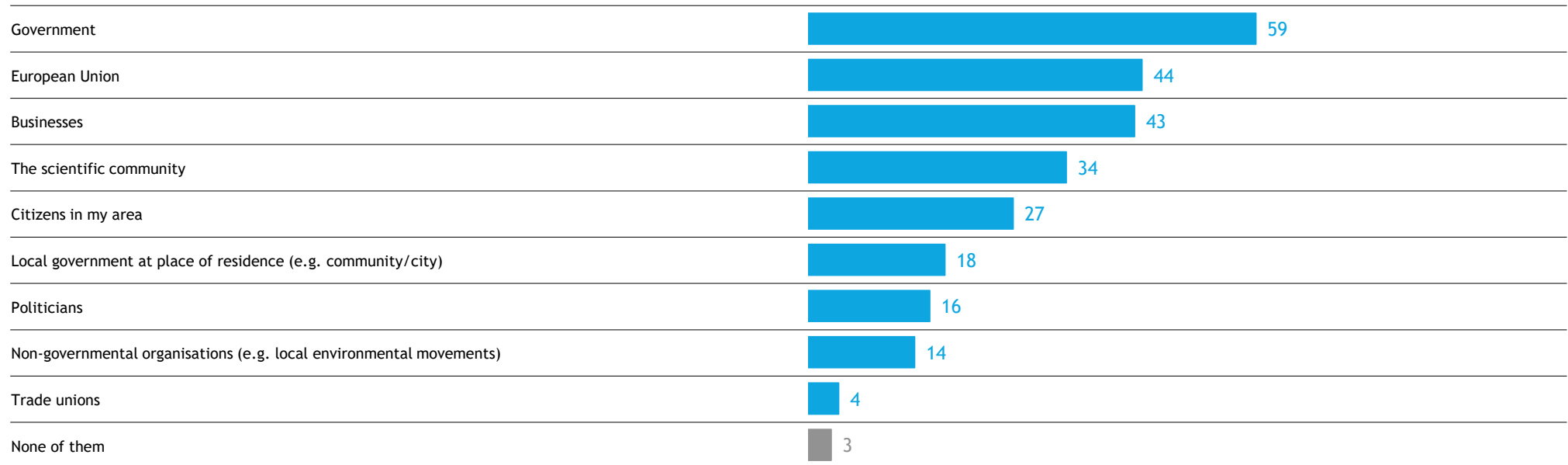
Basis: 1,200 cases, total sample; figures in %.

strongly overrepresented
strongly underrepresented

overrepresented
underrepresented

Attribution of responsibility

And when it comes to tackling the climate and environmental crisis, which of the following actors do you think can contribute most to tackling the crisis? Please state up to three parties you regard as being most influential.



Basis: 1,200 cases, total sample; figures in %.





Attribution of responsibility

And when it comes to tackling the climate and environmental crisis, which of the following actors do you think can contribute most to tackling the crisis? Please state up to three parties you regard as being most influential.

	Total	EST	INT	PER	COS	ADA	CMS	TRA	CMA	SEN	PRO
Government	59	63	67	60	58	61	59	58	53	53	64
European Union	44	46	49	34	58	44	47	31	44	38	59
Businesses	43	34	55	51	46	42	47	46	38	35	43
The scientific community	34	30	29	45	29	38	38	35	24	34	37
Citizens in my area	27	35	33	31	31	21	25	37	22	16	24
Local government at place of residence (e.g. community/city)	18	26	19	16	10	19	19	21	15	14	14
Politicians	16	20	8	13	20	12	15	13	18	22	17
Non-governmental organisations (e.g. local environmental movements)	14	11	17	13	13	12	14	20	16	12	7
Trade unions	4	7	3	1	3	2	3	4	4	6	5
None of them	3	2	-	2	-	4	2	3	8	5	-

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Attribution of responsibility

And when it comes to tackling the climate and environmental crisis, which of the following actors do you think can contribute most to tackling the crisis? Please state up to three parties you regard as being most influential.

	Total	Gender		Age (years)				
		Male	Female	18-29	30-39	40-49	50-59	60-69
Government	59	58	60	59	59	56	58	64
European Union	44	46	41	54	46	43	36	39
Businesses	43	45	41	36	47	46	44	43
The scientific community	34	41	27	31	34	31	31	43
Citizens in my area	27	24	30	21	20	32	31	30
Local government at place of residence (e.g. community/city)	18	14	21	11	12	20	26	21
Politicians	16	16	15	20	18	14	14	12
Non-governmental organisations (e.g. local environmental movements)	14	11	17	15	10	10	17	19
Trade unions	4	4	4	10	6	4	0	-
None of them	3	2	4	2	4	4	3	2

Basis: 1,200 cases, total sample; figures in %.

■ strongly overrepresented ■ strongly underrepresented
■ overrepresented ■ underrepresented

Attribution of responsibility

And when it comes to tackling the climate and environmental crisis, which of the following actors do you think can contribute most to tackling the crisis? Please state up to three parties you regard as being most influential.

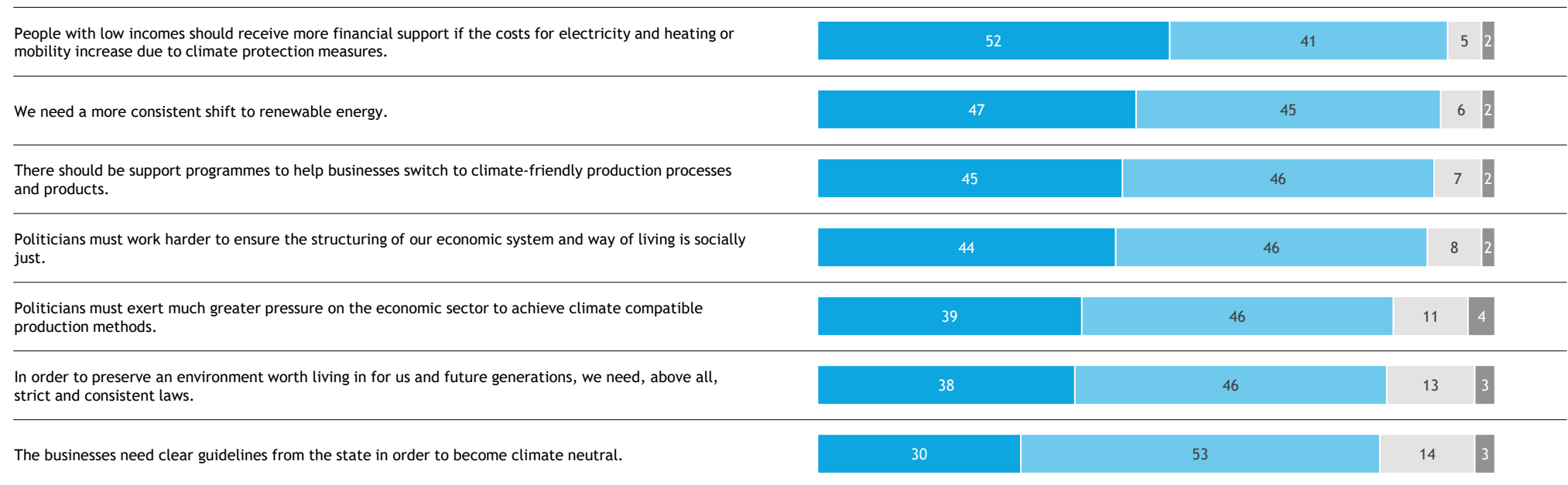
	Total	Education			Net equivalent income (HH/month)		
		Low	Medium	High	Low <60% (<116,264 HUF)	Medium 60-140% (116,264-271,284 HUF)	High >140% (>271,284 HUF)
Government	59	50	59	66	54	58	61
European Union	44	40	43	48	39	42	48
Businesses	43	26	43	53	28	44	48
The scientific community	34	25	33	41	27	32	38
Citizens in my area	27	23	27	29	23	28	26
Local government at place of residence (e.g. community/city)	18	22	17	17	16	18	18
Politicians	16	19	17	11	17	17	14
Non-governmental organisations (e.g. local environmental movements)	14	18	14	11	17	14	14
Trade unions	4	7	4	1	10	3	4
None of them	3	4	4	1	9	3	1

Basis: 1,200 cases, total sample; figures in %.

■ strongly overrepresented ■ strongly underrepresented
■ overrepresented ■ underrepresented

Attitudes towards policies (1)

To what extent do you agree with the following statements?

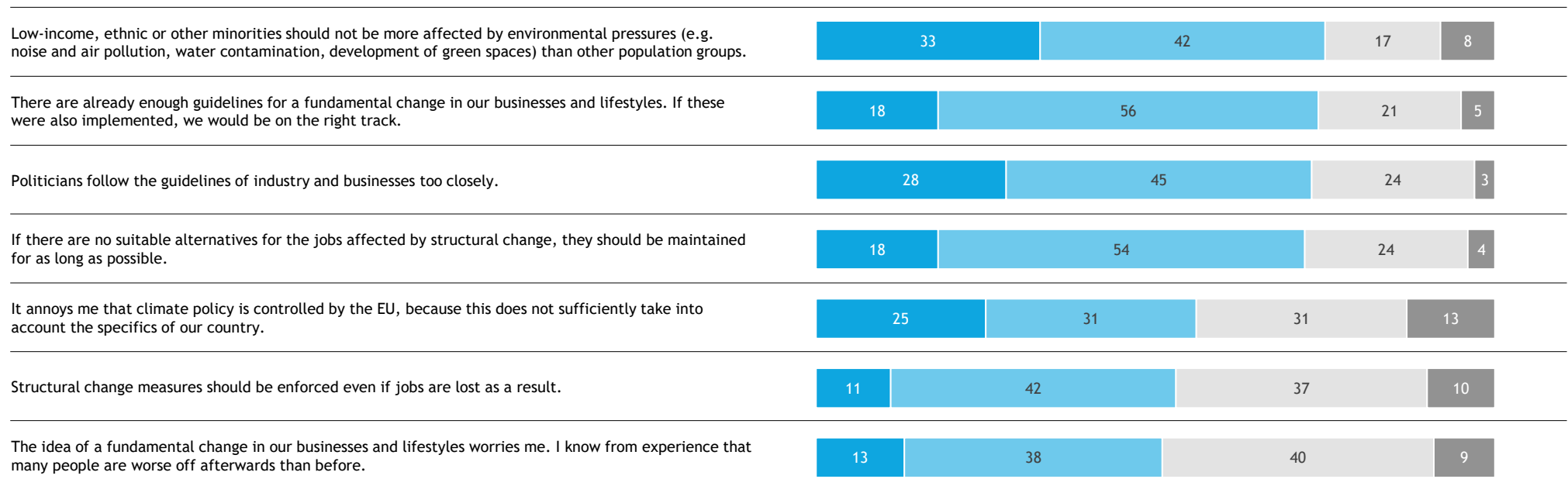


Basis: 1,200 cases, total sample; figures in %.

■ Fully agree
 ■ Somewhat agree
 ■ Somewhat disagree
 ■ Completely disagree

Attitudes towards policies (2)

To what extent do you agree with the following statements?



Basis: 1,200 cases, total sample; figures in %.

■ Fully agree ■ Somewhat disagree
■ Somewhat agree ■ Completely disagree

Attitudes towards policies (1)

To what extent do you agree with the following statements?

Response category: "Fully agree / Somewhat agree".

	Total	EST	INT	PER	COS	ADA	CMS	TRA	CMA	SEN	PRO
People with low incomes should receive more financial support if the costs for electricity and heating or mobility increase due to climate protection measures.	93	90	95	89	94	93	96	97	96	89	92
We need a more consistent shift to renewable energy.	92	93	98	97	92	92	96	94	89	84	94
There should be support programmes to help businesses switch to climate-friendly production processes and products.	91	94	96	91	93	88	95	90	88	84	96
Politicians must work harder to ensure the structuring of our economic system and way of living is socially just.	90	93	98	90	93	88	91	91	90	79	93
Politicians should exert much more pressure on businesses to achieve climate-friendly production methods.	85	94	95	83	85	79	86	89	82	70	94
In order to preserve an environment worth living in for us and future generations, we need, above all, strict and consistent laws.	84	92	97	89	85	87	87	86	73	64	83
The businesses need clear guidelines from the state in order to become climate neutral.	83	92	88	82	79	78	86	79	83	73	90

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Attitudes towards policies (2)

To what extent do you agree with the following statements?

Response category: "Fully agree / Somewhat agree".

	Total	EST	INT	PER	COS	ADA	CMS	TRA	CMA	SEN	PRO
Low-income, ethnic or other minorities should not be more affected by environmental pressures (e.g. noise and air pollution, water contamination, development of green spaces) than other population groups.	75	66	79	71	86	73	81	77	76	75	70
There are already enough guidelines for a fundamental change in our businesses and lifestyles. If these were also implemented, we would be on the right track.	74	85	76	81	68	71	68	74	71	72	76
Politicians follow the guidelines of industry and businesses too closely.	73	69	80	65	80	67	80	74	74	66	81
If there are no suitable alternatives for the jobs affected by structural change, they should be maintained for as long as possible.	72	73	53	69	71	80	78	71	75	72	77
It annoys me that climate policy is controlled by the EU, because this does not sufficiently take into account the specifics of our country.	56	69	19	57	46	56	58	58	72	57	50
Structural change measures should be enforced even if jobs are lost as a result.	53	51	73	57	66	58	46	48	39	54	54
The idea of a fundamental change in our businesses and lifestyles worries me. I know from experience that many people are worse off afterwards than before.	51	56	29	43	43	59	54	43	61	57	54

Basis: 1,200 cases, total sample; figures in %.

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 PRO = Progressive Realists

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Attitudes towards policies (1)

To what extent do you agree with the following statements?

Response category: "Fully agree / Somewhat agree".

	Total	Gender		Age (years)				
		Male	Female	18-29	30-39	40-49	50-59	60-69
People with low incomes should receive more financial support if the costs for electricity and heating or mobility increase due to climate protection measures.	93	91	96	91	93	94	95	96
We need a more consistent shift to renewable energy.	92	92	93	90	91	94	94	95
There should be support programmes to help businesses switch to climate-friendly production processes and products.	91	90	92	90	86	94	92	93
Politicians must work harder to ensure the structuring of our economic system and way of living is socially just.	90	88	92	86	89	91	94	92
Politicians must exert much greater pressure on the economic sector to achieve climate compatible production methods.	85	84	85	85	85	85	83	87
In order to preserve an environment worth living in for us and future generations, we need, above all, strict and consistent laws.	84	84	84	79	81	84	86	88
The businesses need clear guidelines from the state in order to become climate neutral.	83	81	85	80	82	85	87	81

Basis: 1,200 cases, total sample; figures in %.

■ strongly overrepresented ■ strongly underrepresented
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Attitudes towards policies (2)

To what extent do you agree with the following statements?

Response category: "Fully agree / Somewhat agree".

	Total	Gender		Age (years)				
		Male	Female	18-29	30-39	40-49	50-59	60-69
Low-income, ethnic or other minorities should not be more affected by environmental pressures (e.g. noise and air pollution, water contamination, development of green spaces) than other population groups.	75	75	76	66	71	76	81	84
There are already enough guidelines for a fundamental change in our businesses and lifestyles. If these were also implemented, we would be on the right track.	74	71	77	74	69	76	73	78
Politicians follow the guidelines of industry and businesses too closely.	73	77	70	71	73	72	79	71
If there are no suitable alternatives for the jobs affected by structural change, they should be maintained for as long as possible.	72	71	74	76	72	75	68	70
It annoys me that climate policy is controlled by the EU, because this does not sufficiently take into account the specifics of our country.	56	54	58	54	59	63	55	47
Structural change measures should be enforced even if jobs are lost as a result.	53	59	47	58	51	51	54	52
The idea of a fundamental change in our businesses and lifestyles worries me. I know from experience that many people are worse off afterwards than before.	51	55	48	51	50	54	51	48

Basis: 1,200 cases, total sample; figures in %.

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Attitudes towards policies (1)

To what extent do you agree with the following statements?

Response category: "Fully agree / Somewhat agree".

	Total	Education			Net equivalent income (HH/month)		
		Low	Medium	High	Low <60% (<116,264 HUF)	Medium 60-140% (116,264-271,284 HUF)	High >140% (>271,284 HUF)
People with low incomes should receive more financial support if the costs for electricity and heating or mobility increase due to climate protection measures.	93	96	94	91	97	95	92
We need a more consistent shift to renewable energy.	92	87	93	94	82	94	94
There should be support programmes to help businesses switch to climate-friendly production processes and products.	91	87	92	91	86	94	89
Politicians must work harder to ensure the structuring of our economic system and way of living is socially just.	90	86	91	91	84	93	89
Politicians should exert much more pressure on businesses to achieve climate-friendly production methods.	85	81	85	87	75	87	86
In order to preserve an environment worth living in for us and future generations, we need, above all, strict and consistent laws.	84	76	85	86	77	86	85
The businesses need clear guidelines from the state in order to become climate neutral.	83	79	84	84	76	84	85

Basis: 1,200 cases, total sample; figures in %.

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Attitudes towards policies (2)

To what extent do you agree with the following statements?

Response category: "Fully agree / Somewhat agree".

	Total	Education			Net equivalent income (HH/month)		
		Low	Medium	High	Low <60% (<116,264 HUF)	Medium 60-140% (116,264-271,284 HUF)	High >140% (>271,284 HUF)
Low-income, ethnic or other minorities should not be more affected by environmental pressures (e.g. noise and air pollution, water contamination, building on green spaces) than other population groups.	75	71	76	77	67	78	75
There are already enough guidelines for a fundamental change in our businesses and lifestyles. If these were also implemented, we would be on the right track.	74	76	75	71	76	76	71
Politicians follow the guidelines of industry and businesses too closely.	73	73	75	70	70	75	72
If there are no suitable alternatives for the jobs affected by structural change, they should be maintained for as long as possible.	72	77	72	69	84	74	68
It annoys me that climate policy is controlled by the EU, because this does not sufficiently take into account the specifics of our country.	56	72	59	40	69	61	46
Structural change measures should be enforced even if jobs are lost as a result.	53	50	51	60	39	53	58
The idea of a fundamental change in our businesses and lifestyles worries me. I know from experience that many people are worse off afterwards than before.	51	56	54	42	62	51	48

Basis: 1,200 cases, total sample; figures in %.

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Attitudes towards policies (1)

To what extent do you agree with the following statements?

Response category: "Fully agree".

	Total	EST	INT	PER	COS	ADA	CMS	TRA	CMA	SEN	PRO
People with low incomes should receive more financial support if the costs for electricity and heating or mobility increase due to climate protection measures.	52	45	55	41	61	40	58	54	69	42	61
We need a more consistent shift to renewable energy.	48	55	73	48	60	32	44	54	39	33	59
There should be support programmes to help businesses switch to climate-friendly production processes and products.	45	50	61	42	53	28	48	44	43	33	55
Politicians should do much more to ensure that the changes in our economies and lifestyles are socially just.	44	44	65	39	56	28	44	49	46	30	57
Politicians should exert much more pressure on businesses to achieve climate-friendly production methods.	39	41	64	40	45	22	39	43	35	28	47
In order to preserve an environment worth living in for us and future generations, we need, above all, strict and consistent laws.	38	44	61	39	44	28	36	40	36	21	44
Low-income, ethnic or other minorities should not be more affected by environmental pressures (e.g. noise and air pollution, water contamination, development of green spaces) than other population groups.	33	31	46	29	50	24	39	37	31	20	38

Basis: 1,200 cases, total sample; figures in %.

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Attitudes towards policies (2)





To what extent do you agree with the following statements?

Response category: "Fully agree".

	Total	EST	INT	PER	COS	ADA	CMS	TRA	CMA	SEN	PRO
The businesses need clear guidelines from the state in order to become climate neutral.	30	35	47	26	35	17	29	25	31	27	41
Politicians follow the guidelines of industry and businesses too closely.	28	26	38	23	36	20	34	31	26	17	37
It annoys me that climate policy is controlled by the EU, because this does not take the particularities of our country are not sufficiently taken into account.	25	34	7	20	12	22	26	31	41	22	14
If there are no suitable alternatives for the jobs affected by structural change, they should be maintained for as long as possible.	18	16	14	9	20	19	17	17	20	22	36
There are already enough guidelines for a fundamental change in our businesses and lifestyles. If these were also implemented, we would be on the right track.	18	26	16	11	17	12	14	20	22	13	32
The idea of a fundamental change in our businesses and lifestyles worries me. I know from experience that many people will be worse off than before.	13	18	8	5	8	12	16	10	18	15	17
Structural change measures should be enforced even if jobs are lost as a result.	11	12	20	16	18	9	6	7	10	11	15

Basis: 1,200 cases, total sample; figures in %.

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Attitudes towards policies (1)

To what extent do you agree with the following statements?

Response category: "Fully agree".

	Total	Gender		Age (years)				
		Male	Female	18-29	30-39	40-49	50-59	60-69
People with low incomes should receive more financial support if the costs for electricity and heating or mobility increase due to climate protection measures.	52	50	54	50	52	54	50	55
We need a more consistent shift to renewable energy.	48	51	45	43	49	47	48	53
There should be support programmes to help businesses switch to climate-friendly production processes and products.	45	42	47	42	41	50	41	47
Politicians should do much more to ensure that the changes in our economies and lifestyles are socially just.	44	42	47	41	40	44	47	51
Politicians should exert much more pressure on businesses in order to achieve climate-compatible production methods.	39	39	39	41	41	38	36	41
In order to preserve an environment worth living in for us and future generations, we need, above all, strict and consistent laws.	38	40	36	34	39	36	37	45
Low-income, ethnic or other minorities should not be more affected by environmental pressures (e.g. noise and air pollution, water contamination, development of green spaces) than other population groups.	33	32	35	25	36	32	38	36

Basis: 1,200 cases, total sample; figures in %.

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Attitudes towards policies (2)

To what extent do you agree with the following statements?

Response category: "Fully agree".

	Total	Gender		Age (years)				
		Male	Female	18-29	30-39	40-49	50-59	60-69
The businesses need clear guidelines from the state in order to become climate neutral.	30	32	29	33	30	31	29	29
Politicians follow the guidelines of industry and businesses too closely.	28	29	27	26	33	27	29	26
It annoys me that climate policy is controlled by the EU, because this does not take the particularities of our country are not sufficiently taken into account.	25	24	25	19	25	31	22	24
If there are no suitable alternatives for the jobs affected by structural change, they should be maintained for as long as possible.	18	18	18	24	19	20	14	14
There are already enough guidelines for a fundamental change in our businesses and lifestyles. If these were also implemented, we would be on the right track.	18	17	18	20	19	18	15	16
The idea of a fundamental change in our businesses and lifestyles worries me. I know from experience that many people will be worse off than before.	13	13	13	14	13	12	11	16
Structural change measures should be enforced even if jobs are lost as a result.	11	13	10	16	10	13	10	7

Basis: 1,200 cases, total sample; figures in %.

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Attitudes towards policies (1)

To what extent do you agree with the following statements?

Response category: "Fully agree".

	Total	Education			Net equivalent income (HH/month)		
		Low	Medium	High	Low <60% (<116,264 HUF)	Medium 60-140% (116,264-271,284 HUF)	High >140% (>271,284 HUF)
People with low incomes should receive more financial support if the costs for electricity and heating or mobility increase due to climate protection measures.	52	62	54	43	58	59	44
We need a more consistent shift to renewable energy.	48	40	47	53	37	46	54
There should be support programmes to help businesses switch to climate-friendly production processes and products.	45	49	44	43	44	46	44
Politicians should do much more to ensure that the changes in our economies and lifestyles are socially just.	44	45	43	48	45	45	43
Politicians should exert much more pressure on businesses in order to achieve climate-compatible production methods.	39	40	39	40	32	41	40
In order to preserve an environment worth living in for us and future generations, we need, above all, strict and consistent laws.	38	41	35	43	31	38	42
Low-income, ethnic or other minorities should not be more affected by environmental pressures (e.g. noise and air pollution, water contamination, development of green spaces) than other population groups.	33	29	34	36	29	36	33

Basis: 1,200 cases, total sample; figures in %.

■ strongly overrepresented ■ strongly underrepresented
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Attitudes towards policies (2)

To what extent do you agree with the following statements?

Response category: "Fully agree".

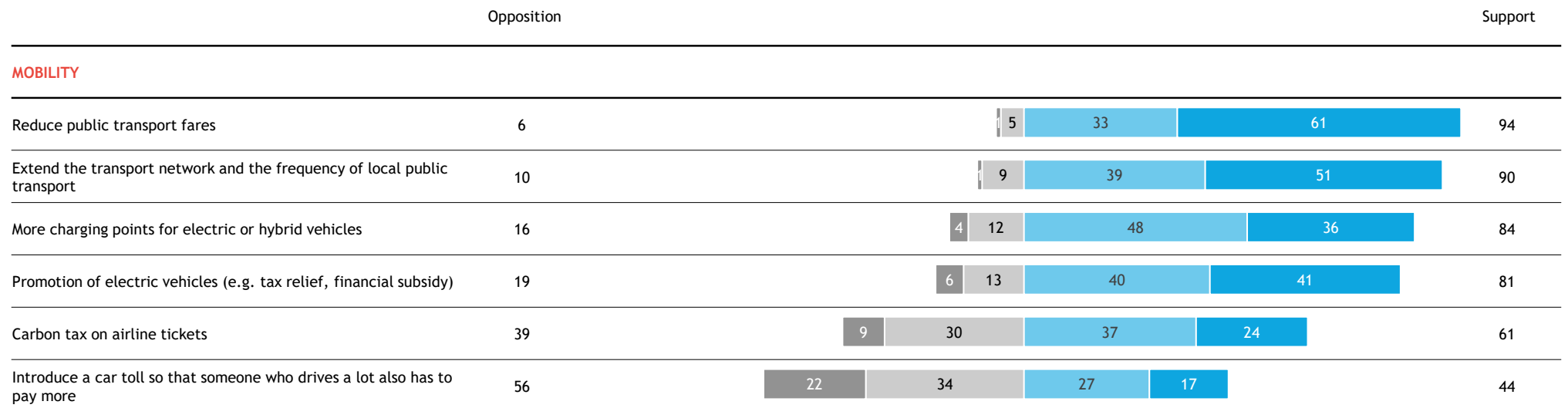
	Total	Education			Net equivalent income (HH/month)		
		Low	Medium	High	Low <60% (<116,264 HUF)	Medium 60-140% (116,264-271,284 HUF)	High >140% (>271,284 HUF)
The businesses need clear guidelines from the state in order to become climate neutral.	30	34	30	29	29	33	29
Politicians follow the guidelines of industry and businesses too closely.	28	30	27	28	30	28	28
It annoys me that climate policy is controlled by the EU, because this does not take the particularities of our country are not sufficiently taken into account.	25	34	25	17	31	27	20
If there are no suitable alternatives for the jobs affected by structural change, they should be maintained for as long as possible.	18	26	18	14	23	20	16
There are already enough guidelines for a fundamental change in our businesses and lifestyles. If these were also implemented, we would be on the right track.	18	24	18	13	20	20	14
The idea of a fundamental change in our businesses and lifestyles worries me. I know from experience that many people will be worse off than before.	13	18	14	10	24	14	9
Structural change measures should be enforced even if jobs are lost as a result.	11	15	11	10	10	10	14

Basis: 1,200 cases, total sample; figures in %.

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Assessment of measures in nature, environmental and climate protection (1)

There are various proposals to advance climate and environmental protection. To what extent do you support the following measures?



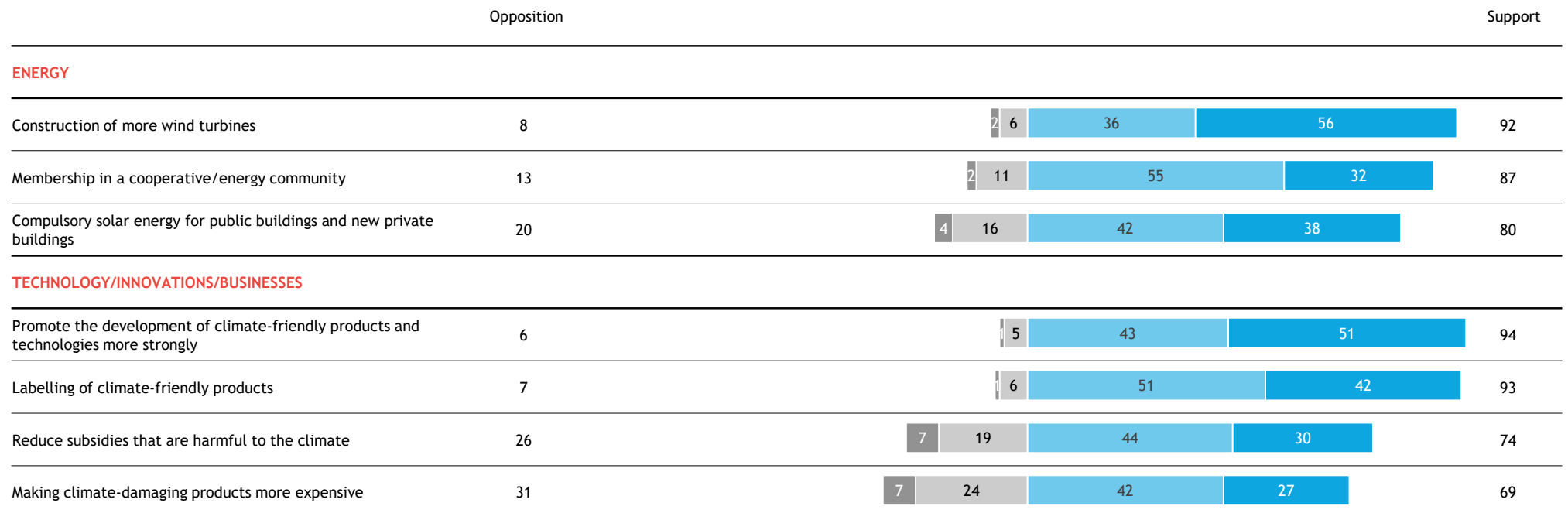
I completely reject it
 I would rather agree

I would rather reject it
 I completely agree



Basis: 1,200 cases, total sample; figures in %.



Assessment of measures in nature, environmental and climate protection (2)

There are various proposals to advance climate and environmental protection. To what extent do you support the following measures?



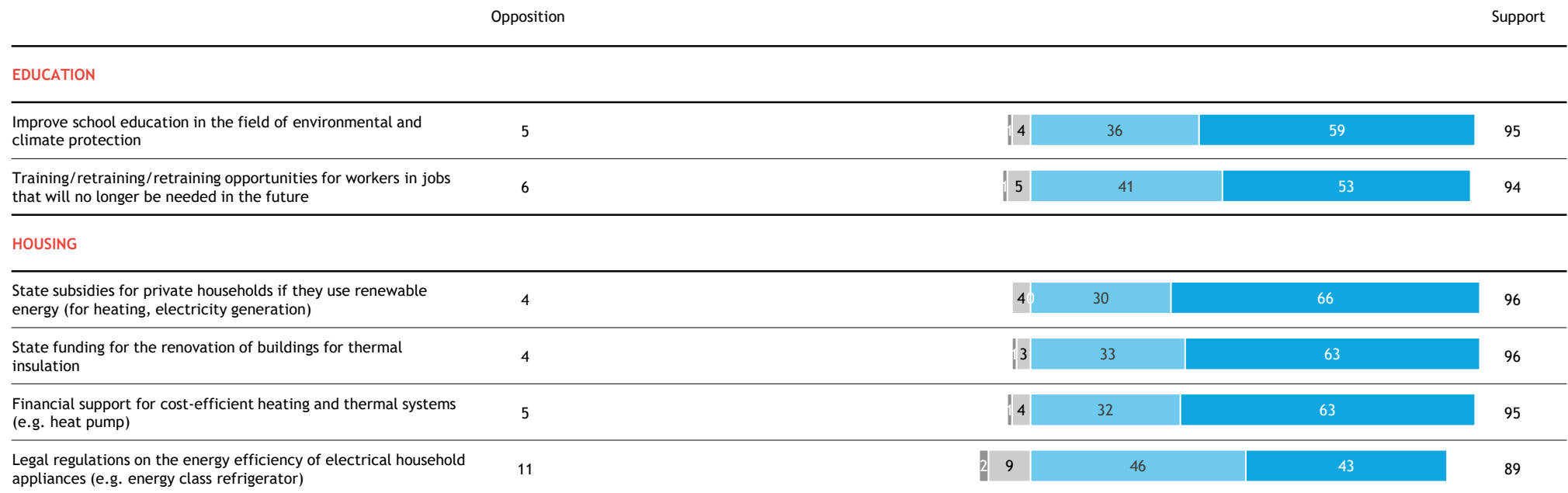
Basis: 1,200 cases, total sample; figures in %.

 I completely reject it
  I would rather agree

 I would rather reject it
  I completely agree

Assessment of measures in nature, environmental and climate protection (3)

There are various proposals to advance climate and environmental protection. To what extent do you support the following measures?



Basis: 1,200 cases, total sample; figures in %.

I completely reject it
 I would rather agree

I would rather reject it
 I completely agree

Assessment of measures in nature, environmental and climate protection (1)

There are various proposals to advance climate and environmental protection. To what extent do you support the following measures?

Response category: "I completely / would rather agree".

	Total	EST	INT	PER	COS	ADA	CMS	TRA	CMA	SEN	PRO
MOBILITY											
Reduce public transport fares	93	92	97	89	94	96	97	95	96	89	99
Extend the transport network and the frequency of local public transport	90	88	97	97	86	87	96	90	86	81	97
More charging points for electric or hybrid vehicles	84	82	93	90	87	81	78	83	84	78	92
Promotion of electric vehicles (e.g. tax relief, financial subsidy)	81	83	91	84	89	86	73	79	82	73	88
Carbon tax on airline tickets	61	66	73	47	64	50	67	69	57	58	57
Introduce a car toll so that someone who drives a lot also has to pay more	44	49	68	39	53	44	44	39	31	39	41

Basis: 1,200 cases, total sample; figures in %.

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Assessment of measures in nature, environmental and climate protection (1)

There are various proposals to advance climate and environmental protection. To what extent do you support the following measures?

Response category: "I completely / would rather agree".

	Total	Gender		Age (years)				
		Male	Female	18-29	30-39	40-49	50-59	60-69
MOBILITY								
Reduce public transport fares	94	92	96	89	94	95	97	98
Extend the transport network and the frequency of local public transport	90	89	92	87	86	90	94	95
More charging points for electric or hybrid vehicles	84	83	84	81	80	84	87	85
Promotion of electric vehicles (e.g. tax relief, financial subsidy)	81	81	82	81	80	83	82	81
Carbon tax on airline tickets	61	64	58	52	58	66	62	66
Introduce a car toll so that someone who drives a lot also has to pay more	44	49	40	36	45	47	48	46

Basis: 1,200 cases, total sample; figures in %.

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Assessment of measures in nature, environmental and climate protection (1)

There are various proposals to advance climate and environmental protection. To what extent do you support the following measures?

Response category: "I completely / would rather agree".

Response category: "I completely / would rather agree".		Education			Net equivalent income (HH/month)		
		Total	Low	Medium	High	Low <60% (<116,264 HUF)	Medium 60-140% (116,264-271,284 HUF)
MOBILITY							
Reduce public transport fares	94	90	95	95	92	95	94
Extend the transport network and the frequency of local public transport	90	81	91	95	80	91	92
More charging points for electric or hybrid vehicles	84	81	84	85	85	85	82
Promotion of electric vehicles (e.g. tax relief, financial subsidy)	81	83	82	80	80	84	80
Carbon tax on airline tickets	61	54	60	66	53	64	63
Introduce a car toll so that someone who drives a lot also has to pay more	44	35	43	52	40	44	48

Basis: 1,200 cases, total sample; figures in %.

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Assessment of measures in nature, environmental and climate protection (1)





There are various proposals to advance climate and environmental protection. To what extent do you support the following measures?

Response category: "I completely / would rather reject it".

	Total	EST	INT	PER	COS	ADA	CMS	TRA	CMA	SEN	PRO
MOBILITY											
Introduce a car toll so that someone who drives a lot also has to pay more	56	51	32	61	47	56	56	61	69	61	59
Carbon tax on airline tickets	39	34	27	53	36	50	33	31	43	42	43
Promotion of electric vehicles (e.g. tax relief, financial subsidy)	19	17	9	16	11	14	27	21	18	27	12
More charging points for electric or hybrid vehicles	16	18	7	10	13	19	22	17	16	22	8
Extend the transport network and the frequency of local public transport	10	12	3	3	14	13	4	10	14	19	3
Reduce public transport fares	6	8	3	11	6	4	3	5	4	11	1

Basis: 1,200 cases, total sample; figures in %.

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Assessment of measures in nature, environmental and climate protection (1)

There are various proposals to advance climate and environmental protection. To what extent do you support the following measures?

Response category: "I completely / would rather reject it".

	Total	Gender		Age (years)				
		Male	Female	18-29	30-39	40-49	50-59	60-69
MOBILITY								
Introduce a car toll so that someone who drives a lot also has to pay more	56	51	60	64	55	53	52	54
Carbon tax on airline tickets	39	36	42	48	42	34	38	34
Promotion of electric vehicles (e.g. tax relief, financial subsidy)	19	19	18	19	20	17	18	19
More charging points for electric or hybrid vehicles	16	17	16	19	20	16	13	15
Extend the transport network and the frequency of local public transport	10	11	8	13	14	10	6	5
Reduce public transport fares	6	8	4	11	6	5	3	2

Basis: 1,200 cases, total sample; figures in %.

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Assessment of measures in nature, environmental and climate protection (1)

There are various proposals to advance climate and environmental protection. To what extent do you support the following measures?

Response category: "I completely / would rather reject it".

Response category: "I completely / would rather reject it".		Education			Net equivalent income (HH/month)		
	Total	Low	Medium	High	Low <60% (<116,264 HUF)	Medium 60-140% (116,264-271,284 HUF)	High >140% (>271,284 HUF)
MOBILITY							
Introduce a car toll so that someone who drives a lot also has to pay more	56	65	57	48	60	56	52
Carbon tax on airline tickets	39	46	40	34	47	36	37
Promotion of electric vehicles (e.g. tax relief, financial subsidy)	19	17	18	20	20	16	20
More charging points for electric or hybrid vehicles	16	19	16	15	15	15	18
Extend the transport network and the frequency of local public transport	10	19	9	5	20	9	8
Reduce public transport fares	6	10	5	5	8	5	6

Basis: 1,200 cases, total sample; figures in %.

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Assessment of measures in nature, environmental and climate protection (2)

There are various proposals to advance climate and environmental protection. To what extent do you support the following measures?

Response category: "I completely / would rather agree".

	Total	EST	INT	PER	COS	ADA	CMS	TRA	CMA	SEN	PRO
ENERGY											
Construction of more wind turbines	92	89	96	96	100	90	94	95	94	81	100
Membership in a cooperative/energy community (community that has organised itself at local level to shape its energy supply in a more sustainable and independent way)	87	91	94	84	87	86	90	89	82	77	91
Compulsory solar energy for public buildings and new private buildings	80	85	90	82	93	73	80	77	69	76	95
TECHNOLOGY/INNOVATIONS/BUSINESSES											
Promote the development of climate-friendly products and technologies more strongly	94	94	100	96	99	95	98	95	89	84	96
Labelling of climate-friendly products	93	94	97	91	95	90	94	96	92	83	99
Reduce subsidies that are harmful to the climate	74	77	81	72	73	69	77	75	73	68	82
Making climate-damaging products more expensive	69	78	82	71	66	67	73	79	53	57	66

Basis: 1,200 cases, total sample; figures in %.

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Assessment of measures in nature, environmental and climate protection (2)

There are various proposals to advance climate and environmental protection. To what extent do you support the following measures?

Response category: "I completely / would rather agree".

	Total	Gender		Age (years)				
		Male	Female	18-29	30-39	40-49	50-59	60-69
ENERGY								
Construction of more wind turbines	92	92	94	89	94	95	93	93
Membership in a cooperative/energy community (community that has organised itself at local level to shape its energy supply in a more sustainable and independent way)	87	86	87	83	86	89	89	88
Compulsory solar energy for public buildings and new private buildings	80	81	79	79	80	80	81	82
TECHNOLOGY/INNOVATIONS/BUSINESSES								
Promote the development of climate-friendly products and technologies more strongly	94	94	95	90	93	94	96	98
Labelling of climate-friendly products	93	91	94	90	89	94	96	94
Reduce subsidies that are harmful to the climate	74	76	73	76	74	75	74	74
Making climate-damaging products more expensive	69	70	68	64	68	69	72	73

Basis: 1,200 cases, total sample; figures in %.

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Assessment of measures in nature, environmental and climate protection (2)

There are various proposals to advance climate and environmental protection. To what extent do you support the following measures?

Response category: "I completely / would rather agree".

Response category: "I completely / would rather agree".		Education			Net equivalent income (HH/month)		
		Total	Low	Medium	High	Low <60% (<116,264 HUF)	Medium 60-140% (116,264-271,284 HUF)
ENERGY							
Construction of more wind turbines	92	89	94	92	85	95	93
Membership in a cooperative/energy community (community that has organised itself at local level to shape its energy supply in a more sustainable and independent way)	87	79	87	90	81	88	88
Compulsory solar energy for public buildings and new private buildings	80	74	82	81	70	81	83
TECHNOLOGY/INNOVATIONS/BUSINESSES							
Promote the development of climate-friendly products and technologies more strongly	94	86	95	97	84	95	96
Labelling of climate-friendly products	93	89	93	94	87	94	93
Reduce subsidies that are harmful to the climate	74	80	74	73	73	74	78
Making climate-damaging products more expensive	69	61	68	76	58	69	73

Basis: 1,200 cases, total sample; figures in %.

■ strongly overrepresented ■ strongly underrepresented
■ overrepresented ■ underrepresented

Assessment of measures in nature, environmental and climate protection (2)

There are various proposals to advance climate and environmental protection. To what extent do you support the following measures?

Response category: "I completely / would rather reject it".

	Total	EST	INT	PER	COS	ADA	CMS	TRA	CMA	SEN	PRO
ENERGY											
Compulsory solar energy for public buildings and new private buildings	20	15	10	18	7	27	20	23	31	24	5
Membership in a cooperative/energy community (community that has organised itself at local level to shape its energy supply in a more sustainable and independent way)	13	9	6	16	13	14	10	11	18	23	9
Construction of more wind turbines	8	11	4	4	-	10	6	5	6	19	-
TECHNOLOGY/INNOVATIONS/BUSINESSES											
Making climate-damaging products more expensive	31	22	18	29	34	33	27	21	47	43	34
Reduce subsidies that are harmful to the climate	26	23	19	28	27	31	23	25	27	32	18
Labelling of climate-friendly products	7	6	3	9	5	10	6	4	8	17	1
Promote the development of climate-friendly products and technologies more strongly	6	6	-	4	1	5	2	5	11	16	4

Basis: 1,200 cases, total sample; figures in %.

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 INT = Intellectuals
 PER = Performers
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Assessment of measures in nature, environmental and climate protection (2)

There are various proposals to advance climate and environmental protection. To what extent do you support the following measures?

Response category: "I completely / would rather reject it".

Response category: "I completely / would rather reject it".		Gender		Age (years)				
	Total	Male	Female	18-29	30-39	40-49	50-59	60-69
ENERGY								
Compulsory solar energy for public buildings and new private buildings	20	19	21	21	20	20	19	18
Membership in a cooperative/energy community (community that has organised itself at local level to shape its energy supply in a more sustainable and independent way)	13	14	13	17	14	11	11	12
Construction of more wind turbines	8	8	6	11	6	5	7	7
TECHNOLOGY/INNOVATIONS/BUSINESSES								
Making climate-damaging products more expensive	31	30	32	36	32	31	28	27
Reduce subsidies that are harmful to the climate	26	24	27	24	26	25	26	26
Labelling of climate-friendly products	7	9	6	10	11	6	4	6
Promote the development of climate-friendly products and technologies more strongly	6	6	5	10	7	6	4	2

Basis: 1,200 cases, total sample; figures in %.

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■ overrepresented ■ underrepresented

Assessment of measures in nature, environmental and climate protection (2)

There are various proposals to advance climate and environmental protection. To what extent do you support the following measures?

Response category: "I completely / would rather reject it".

Response category: "I completely / would rather reject it".		Education			Net equivalent income (HH/month)		
		Total	Low	Medium	High	Low <60% (<116,264 HUF)	Medium 60-140% (116,264-271,284 HUF)
ENERGY							
Compulsory solar energy for public buildings and new private buildings	20	26	18	19	30	19	17
Membership in a cooperative/energy community (community that has organised itself at local level to shape its energy supply in a more sustainable and independent way)	13	21	13	10	19	12	12
Construction of more wind turbines	8	11	6	8	15	5	7
TECHNOLOGY/INNOVATIONS/BUSINESSES							
Making climate-damaging products more expensive	31	39	32	24	42	31	27
Reduce subsidies that are harmful to the climate	26	20	26	27	27	26	22
Labelling of climate-friendly products	7	11	7	6	13	6	7
Promote the development of climate-friendly products and technologies more strongly	6	14	5	3	16	5	4

Basis: 1,200 cases, total sample; figures in %.

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■ overrepresented ■ underrepresented

Assessment of measures in nature, environmental and climate protection (3)





There are various proposals to advance climate and environmental protection. To what extent do you support the following measures?

Response category: "I completely / would rather agree".

	Total	EST	INT	PER	COS	ADA	CMS	TRA	CMA	SEN	PRO
EDUCATION											
Improve school education in the field of environmental and climate protection	95	96	100	97	95	92	97	98	96	88	100
Training/retraining/retraining opportunities for workers in jobs that will no longer be needed in the future	94	96	99	96	96	93	96	91	89	88	95
HOUSING											
State subsidies for private households if they use renewable energy (for heating, electricity generation)	96	97	99	97	96	96	98	97	97	87	100
State funding for the renovation of buildings for thermal insulation	96	98	98	97	96	95	100	96	99	87	99
Financial support for cost-efficient heating and thermal systems (e.g. heat pump)	95	97	99	95	95	94	99	96	95	87	95
Legal regulations on the energy efficiency of electrical household appliances (e.g. energy class refrigerator)	89	88	94	91	87	86	92	89	92	79	92

Basis: 1,200 cases, total sample; figures in %.

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Assessment of measures in nature, environmental and climate protection (3)

There are various proposals to advance climate and environmental protection. To what extent do you support the following measures?

Response category: "I completely / would rather agree".

	Total	Gender		Age (years)				
		Male	Female	18-29	30-39	40-49	50-59	60-69
EDUCATION								
Improve school education in the field of environmental and climate protection	95	94	97	93	93	96	97	99
Training/retraining/retraining opportunities for workers in jobs that will no longer be needed in the future	94	94	93	89	91	95	97	95
HOUSING								
State subsidies for private households if they use renewable energy (for heating, electricity generation)	96	95	97	94	93	98	98	98
State funding for the renovation of buildings for thermal insulation	96	95	98	94	94	98	97	98
Financial support for cost-efficient heating and thermal systems (e.g. heat pump)	95	94	96	90	93	96	98	99
Legal regulations on the energy efficiency of electrical household appliances (e.g. energy class refrigerator)	89	89	89	80	91	91	91	91

Basis: 1,200 cases, total sample; figures in %.

■ strongly overrepresented ■ strongly underrepresented
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Assessment of measures in nature, environmental and climate protection (3)

There are various proposals to advance climate and environmental protection. To what extent do you support the following measures?

Response category: "I completely / would rather agree".

Response category: "I completely / would rather agree".		Education			Net equivalent income (HH/month)		
	Total	Low	Medium	High	Low <60% (<116,264 HUF)	Medium 60-140% (116,264-271,284 HUF)	High >140% (>271,284 HUF)
EDUCATION							
Improve school education in the field of environmental and climate protection	95	91	96	99	94	96	97
Training/retraining/retraining opportunities for workers in jobs that will no longer be needed in the future	94	86	94	97	87	94	96
HOUSING							
State subsidies for private households if they use renewable energy (for heating, electricity generation)	96	94	97	96	92	97	97
State funding for the renovation of buildings for thermal insulation	96	93	97	98	92	97	97
Financial support for cost-efficient heating and thermal systems (e.g. heat pump)	95	88	96	97	94	96	95
Legal regulations on the energy efficiency of electrical household appliances (e.g. energy class refrigerator)	89	84	88	94	78	92	90

Basis: 1,200 cases, total sample; figures in %.

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■ overrepresented ■ underrepresented

Assessment of measures in nature, environmental and climate protection (3)

There are various proposals to advance climate and environmental protection. To what extent do you support the following measures?

Response category: "I completely / would rather reject it".

	Total	EST	INT	PER	COS	ADA	CMS	TRA	CMA	SEN	PRO
EDUCATION											
Training/retraining/retraining opportunities for workers in jobs that will no longer be needed in the future	5	4	1	4	4	7	4	9	11	12	5
Improve school education in the field of environmental and climate protection	4	4	-	3	5	8	3	2	4	12	-
HOUSING											
Legal regulations on the energy efficiency of electrical household appliances (e.g. energy class refrigerator)	11	12	6	9	13	14	8	11	8	21	8
Financial support for cost-efficient heating and thermal systems (e.g. heat pump)	5	3	1	5	5	6	1	4	5	13	5
State subsidies for private households if they use renewable energy (for heating, electricity generation)	4	3	1	3	4	4	2	3	3	13	-
State funding for the renovation of buildings for thermal insulation	4	2	2	3	4	5	0	4	1	13	1

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Assessment of measures in nature, environmental and climate protection (3)

There are various proposals to advance climate and environmental protection. To what extent do you support the following measures?

Response category: "I completely / would rather reject it".

	Total	Gender		Age (years)				
		Male	Female	18-29	30-39	40-49	50-59	60-69
EDUCATION								
Training/retraining/retraining opportunities for workers in jobs that will no longer be needed in the future	5	6	7	11	9	5	3	5
Improve school education in the field of environmental and climate protection	4	6	3	7	7	4	3	1
HOUSING								
Legal regulations on the energy efficiency of electrical household appliances (e.g. energy class refrigerator)	11	11	11	20	9	9	9	9
Financial support for cost-efficient heating and thermal systems (e.g. heat pump)	5	6	4	10	7	4	2	1
State subsidies for private households if they use renewable energy (for heating, electricity generation)	4	5	3	6	7	2	2	2
State funding for the renovation of buildings for thermal insulation	4	5	2	6	6	2	3	2

Basis: 1,200 cases, total sample; figures in %.

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■ overrepresented ■ underrepresented

Assessment of measures in nature, environmental and climate protection (3)

There are various proposals to advance climate and environmental protection. To what extent do you support the following measures?

Response category: "I completely / would rather reject it".

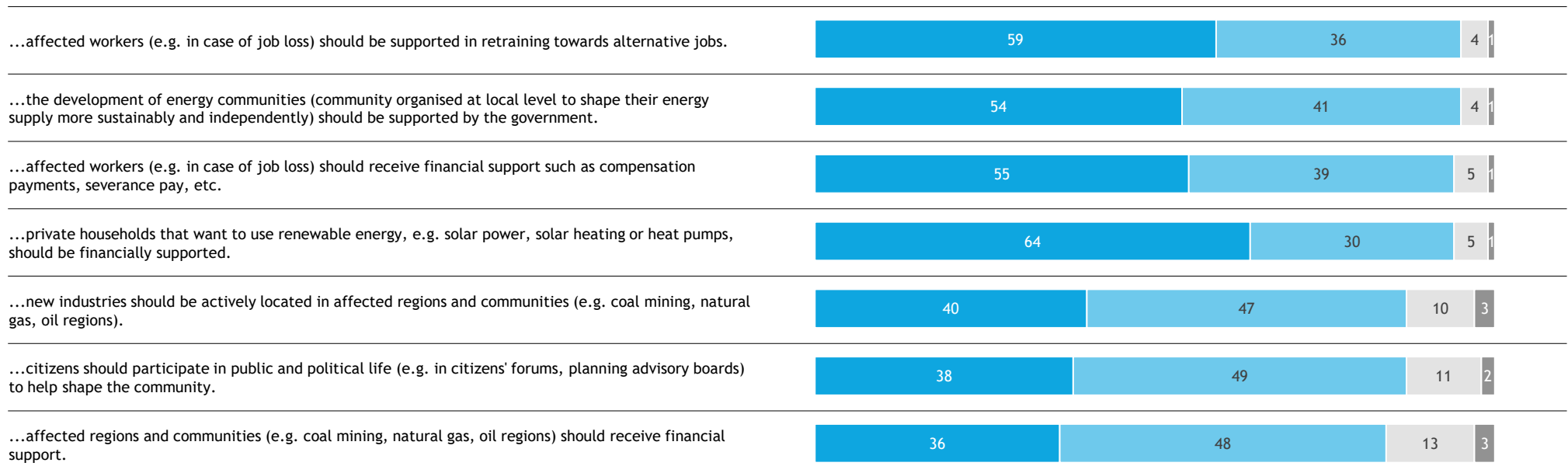
Response category: "I completely / would rather reject it".		Education			Net equivalent income (HH/month)		
		Low	Medium	High	Low <60% (<116,264 HUF)	Medium 60-140% (116,264-271,284 HUF)	High >140% (>271,284 HUF)
EDUCATION							
Training/retraining/retraining opportunities for workers in jobs that will no longer be needed in the future	5	14	6	3	13	6	4
Improve school education in the field of environmental and climate protection	4	9	4	1	6	4	3
HOUSING							
Legal regulations on the energy efficiency of electrical household appliances (e.g. energy class refrigerator)	11	16	12	6	22	8	10
Financial support for cost-efficient heating and thermal systems (e.g. heat pump)	5	12	4	3	6	4	5
State subsidies for private households if they use renewable energy (for heating, electricity generation)	4	6	3	4	8	3	3
State funding for the renovation of buildings for thermal insulation	4	7	3	2	8	3	3

Basis: 1,200 cases, total sample; figures in %.

■ strongly overrepresented ■ strongly underrepresented
■ overrepresented ■ underrepresented

Attitudes towards the energy/heat transition

In the conversion of the electricity and heat supply to renewable energy, such as solar, wind, etc....



Basis: 1,200 cases, total sample; figures in %.

■ Fully agree ■ Somewhat disagree
■ Somewhat agree ■ Completely disagree

Attitudes towards the energy/heat transition

In the conversion of the electricity and heat supply to renewable energy, such as solar, wind, etc....

Response category: "Fully agree / Somewhat agree".

	Total	EST	INT	PER	COS	ADA	CMS	TRA	CMA	SEN	PRO
...affected workers (e.g. in case of job loss) should be supported in retraining towards alternative jobs.	95	95	99	97	94	97	97	94	96	90	98
...the development of energy communities (community organised at local level to shape their energy supply more sustainably and independently) should be supported by the government.	95	98	98	95	96	96	96	96	94	85	99
...affected workers (e.g. in case of job loss) should receive financial support such as compensation payments, severance pay, etc.	94	98	90	93	91	90	95	95	95	91	96
...private households that want to use renewable energy, e.g. solar power, solar heating or heat pumps, should be financially supported.	94	98	96	98	95	94	98	94	92	80	96
...new industries should be actively located in affected regions and communities (e.g. coal mining, natural gas, oil regions).	87	88	89	95	87	88	86	87	85	77	92
...citizens should participate in public and political life (e.g. in citizens' forums, planning advisory boards) to help shape the community.	87	90	95	87	90	88	87	86	85	76	95
...affected regions and communities (e.g. coal mining, natural gas, oil regions) should receive financial support.	84	86	85	82	83	86	82	82	79	78	95

Basis: 1,200 cases, total sample; figures in %.

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Attitudes towards the energy/heat transition

In the conversion of the electricity and heat supply to renewable energy, such as solar, wind, etc....

Response category: "Fully agree / Somewhat agree".

	Total	Gender		Age (years)				
		Male	Female	18-29	30-39	40-49	50-59	60-69
...affected workers (e.g. in case of job loss) should be supported in retraining towards alternative jobs.	95	95	96	93	94	98	96	98
...the development of energy communities (community organised at local level to shape their energy supply more sustainably and independently) should be supported by the government.	95	95	95	92	93	96	96	98
...affected workers (e.g. in case of job loss) should receive financial support such as compensation payments, severance pay, etc.	94	92	95	90	91	96	95	95
...private households that want to use renewable energy, e.g. solar power, solar heating or heat pumps, should be financially supported.	94	92	95	86	90	97	98	98
...new industries should be actively located in affected regions and communities (e.g. coal mining, natural gas, oil regions).	87	87	87	80	84	91	90	89
...citizens should participate in public and political life (e.g. in citizens' forums, planning advisory boards) to help shape the community.	87	87	87	79	85	89	90	92
...affected regions and communities (e.g. coal mining, natural gas, oil regions) should receive financial support.	84	80	87	84	82	86	81	83

Basis: 1,200 cases, total sample; figures in %.

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■ overrepresented ■ underrepresented

Attitudes towards the energy/heat transition

In the conversion of the electricity and heat supply to renewable energy, such as solar, wind, etc....

Response category: "Fully agree / Somewhat agree".

	Total	Education			Net equivalent income (HH/month)		
		Low	Medium	High	Low <60% (<116,264 HUF)	Medium 60-140% (116,264-271,284 HUF)	High >140% (>271,284 HUF)
...affected workers (e.g. in case of job loss) should be supported in retraining towards alternative jobs.	95	95	95	96	90	96	96
...the development of energy communities (community organised at local level to shape their energy supply more sustainably and independently) should be supported by the government.	95	95	95	95	89	97	94
...affected workers (e.g. in case of job loss) should receive financial support such as compensation payments, severance pay, etc.	94	92	94	92	90	95	93
...private households that want to use renewable energy, e.g. solar power, solar heating or heat pumps, should be financially supported.	94	89	95	95	90	96	93
...new industries should be actively located in affected regions and communities (e.g. coal mining, natural gas, oil regions).	87	80	88	89	77	87	89
...citizens should participate in public and political life (e.g. in citizens' forums, planning advisory boards) to help shape the community.	87	83	88	88	82	88	88
...affected regions and communities (e.g. coal mining, natural gas, oil regions) should receive financial support.	84	80	85	81	84	84	82

Basis: 1,200 cases, total sample; figures in %.

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■ overrepresented ■ underrepresented

Attitudes towards the energy/heat transition

In the conversion of the electricity and heat supply to renewable energy, such as solar, wind, etc....

Response category: "Fully agree".

	Total	EST	INT	PER	COS	ADA	CMS	TRA	CMA	SEN	PRO
...private households that want to use renewable energy, e.g. solar power, solar heating or heat pumps, should be financially supported.	64	66	74	67	73	54	66	63	70	43	73
...affected workers (e.g. in case of job loss) should be supported in retraining towards alternative jobs.	59	60	68	62	69	52	60	54	67	42	69
...affected workers (e.g. in case of job loss) should receive financial support such as compensation payments, severance payments, etc.	55	58	53	49	63	45	57	50	67	42	63
...the development of energy communities (community organised at local level to shape their energy supply more sustainably and independently) should be supported by the government.	54	64	67	53	68	41	56	52	50	38	68
...new industries should be actively located in affected regions and communities (e.g. coal mining, natural gas, oil regions).	40	37	51	49	55	32	33	34	39	31	58
...citizens should participate in public and political life (e.g. in citizens' forums, planning advisory boards) to help shape the community.	38	48	46	38	52	27	30	35	37	29	56
...affected regions and communities (e.g. coal mining, natural gas, oil regions) should receive financial support.	36	35	36	37	45	28	33	29	45	26	56

Basis: 1,200 cases, total sample; figures in %.

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Attitudes towards the energy/heat transition

In the conversion of the electricity and heat supply to renewable energy, such as solar, wind, etc....

Response category: "Fully agree".

	Total	Gender		Age (years)				
		Male	Female	18-29	30-39	40-49	50-59	60-69
...private households that want to use renewable energy, e.g. solar power, solar heating or heat pumps, should be financially supported.	64	62	66	57	53	70	68	70
...affected workers (e.g. in case of job loss) should be supported in retraining towards alternative jobs.	59	55	63	54	49	63	64	64
...affected workers (e.g. in case of job loss) should receive financial support such as compensation payments, severance pay, etc.	55	51	58	53	48	58	54	57
...the development of energy communities (community organised at local level to shape their energy supply more sustainably and independently) should be supported by the government.	54	53	55	51	48	59	55	57
...new industries should be actively located in affected regions and communities (e.g. coal mining, natural gas, oil regions).	40	38	40	37	34	44	40	41
...citizens should participate in public and political life (e.g. in citizens' forums, planning advisory boards) to help shape the community.	38	35	40	38	36	38	40	37
...affected regions and communities (e.g. coal mining, natural gas, oil regions) should receive financial support.	36	31	40	35	36	39	36	30

Basis: 1,200 cases, total sample; figures in %.

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Attitudes towards the energy/heat transition

In the conversion of the electricity and heat supply to renewable energy, such as solar, wind, etc....

Response category: "Fully agree".

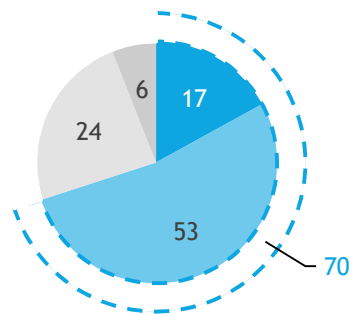
	Total	Education			Net equivalent income (HH/month)		
		Low	Medium	High	Low <60% (<116,264 HUF)	Medium 60-140% (116,264-271,284 HUF)	High >140% (>271,284 HUF)
...private households that want to use renewable energy, e.g. solar power, solar heating or heat pumps, should be financially supported.	64	62	66	61	59	66	63
...affected workers (e.g. in case of job loss) should be supported in retraining towards alternative jobs.	59	63	60	55	60	60	58
...affected workers (e.g. in case of job loss) should receive financial support such as compensation payments, severance pay, etc.	55	58	56	47	55	57	50
...the development of energy communities (community organised at local level to shape their energy supply more sustainably and independently) should be supported by the government.	54	56	54	53	51	57	52
...new industries should be actively located in affected regions and communities (e.g. coal mining, natural gas, oil regions).	40	41	39	39	33	40	40
...citizens should participate in public and political life (e.g. in citizens' forums, planning advisory boards) to help shape the community.	38	47	37	35	36	39	38
...affected regions and communities (e.g. coal mining, natural gas, oil regions) should receive financial support.	36	47	36	29	34	38	32

Basis: 1,200 cases, total sample; figures in %.

■ strongly overrepresented ■ strongly underrepresented
■ overrepresented ■ underrepresented

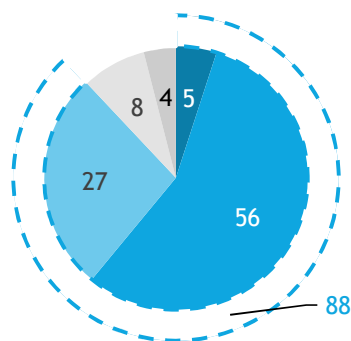
Attitudes towards the energy/heat transition

Could you imagine being actively involved in shaping the energy supply of your community?



Yes, definitely
Somewhat, yes
No, not really
No, not at all

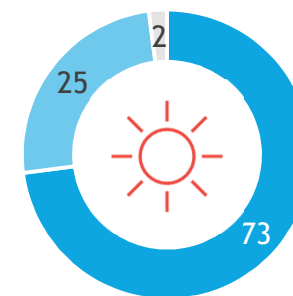
Could you imagine generating your own energy?



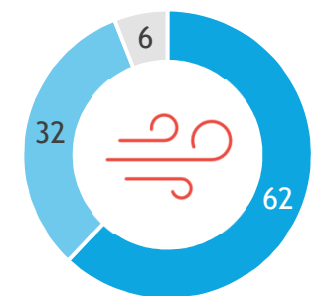
I already generate my own energy
Yes, definitely
Somewhat, yes
No, not really
No, not at all

How would you evaluate the construction of a solar park or a wind farm in your community if the profits it generates benefit the community?

Solar park



Wind farm



I think that would be good
I would accept it
I would reject it

Basis: 1,200 cases, total sample; figures in %.

Attitudes towards the energy/heat transition

Could you imagine taking an active part in shaping the energy supply of your community (e.g. by joining/membership of an energy cooperative, financial participation or via a project in your community)?

	Total	EST	INT	PER	COS	ADA	CMS	TRA	CMA	SEN	PRO
YES	70	87	84	75	82	61	65	67	52	65	78
Yes, definitely	17	26	23	20	27	10	10	19	9	13	33
Somewhat, yes	53	61	60	55	54	50	55	49	42	52	45
NO	30	13	16	25	18	39	35	33	48	35	22
No, not really	24	10	14	22	17	35	29	28	33	26	20
No, not at all	6	3	2	3	2	4	6	4	16	9	2

Basis: 1,200 cases, total sample; figures in %.

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Attitudes towards the energy/heat transition

Could you imagine taking an active part in shaping the energy supply of your community (e.g. by joining/membership of an energy cooperative, financial participation or via a project in your community)?

	Total	Gender		Age (years)				
		Male	Female	18-29	30-39	40-49	50-59	60-69
YES	70	74	65	76	68	70	71	64
Yes, definitely	17	20	15	19	16	22	14	14
Somewhat, yes	53	55	50	57	52	47	57	50
NO	30	26	35	24	32	30	29	36
No, not really	24	20	29	18	26	26	25	28
No, not at all	6	6	6	6	6	4	4	7

Basis: 1,200 cases, total sample; figures in %.

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■ overrepresented ■ underrepresented

Attitudes towards the energy/heat transition

Could you imagine taking an active part in shaping the energy supply of your community (e.g. by joining/membership of an energy cooperative, financial participation or via a project in your community)?

	Total	Education			Net equivalent income (HH/month)		
		Low	Medium	High	Low <60% (<116,264 HUF)	Medium 60-140% (116,264-271,284 HUF)	High >140% (>271,284 HUF)
YES	70	62	70	73	71	67	75
Yes, definitely	17	14	17	20	18	16	20
Somewhat, yes	53	49	53	53	53	51	55
NO	30	38	30	27	29	33	25
No, not really	24	30	24	22	20	28	20
No, not at all	6	8	6	5	9	5	6

Basis: 1,200 cases, total sample; figures in %.

■ strongly overrepresented ■ strongly underrepresented
■ overrepresented ■ underrepresented

Attitudes towards the energy/heat transition

Could you imagine generating your own energy?

	Total	EST	INT	PER	COS	ADA	CMS	TRA	CMA	SEN	PRO
YES	83	85	87	88	94	83	86	76	72	78	85
Yes, definitely	56	62	68	62	78	50	57	50	40	50	64
Somewhat, yes	27	23	19	26	16	33	29	26	32	28	21
NO	12	5	7	6	4	16	9	16	24	19	5
No, not really	8	2	7	5	4	11	7	11	11	14	1
No, not at all	4	3	-	1	-	4	3	5	13	5	3
I already generate my own energy	5	10	7	5	1	1	4	8	4	3	10

Basis: 1,200 cases, total sample; figures in %.

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strongly overrepresented
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Attitudes towards the energy/heat transition

Could you imagine generating your own energy?

		Gender		Age (years)				
	Total	Male	Female	18-29	30-39	40-49	50-59	60-69
YES	83	84	81	81	86	83	85	77
Yes, definitely	56	59	53	56	54	63	58	47
Somewhat, yes	27	25	28	25	32	20	28	30
NO	12	10	14	12	10	10	10	19
No, not really	8	7	9	8	7	6	6	13
No, not at all	4	4	5	4	4	4	3	6
I already generate my own energy	5	6	5	7	4	7	5	4

Basis: 1,200 cases, total sample; figures in %.

■ strongly overrepresented ■ strongly underrepresented
■ overrepresented ■ underrepresented

Attitudes towards the energy/heat transition

Could you imagine generating your own energy?

	Total	Education			Net equivalent income (HH/month)		
		Low	Medium	High	Low <60% (<116,264 HUF)	Medium 60-140% (116,264-271,284 HUF)	High >140% (>271,284 HUF)
YES	83	76	86	80	75	84	83
Yes, definitely	56	42	59	58	49	56	58
Somewhat, yes	27	33	27	22	27	28	24
NO	12	19	11	11	23	12	10
No, not really	8	11	7	9	12	8	8
No, not at all	4	8	4	2	11	4	2
I already generate my own energy	5	5	4	9	2	4	8

Basis: 1,200 cases, total sample; figures in %.

■ strongly overrepresented ■ strongly underrepresented
■ overrepresented ■ underrepresented

Attitudes towards the energy/heat transition

How would you evaluate the construction of a solar park or a wind farm in your community if the profits it generates benefit the community?

	Total	EST	INT	PER	COS	ADA	CMS	TRA	CMA	SEN	PRO
Solar											
I think that would be good	73	78	90	74	88	62	71	73	64	63	83
I would accept it	25	21	10	26	12	35	27	23	30	33	17
I would reject it	2	1	-	-	-	3	2	5	6	4	-
Wind											
I think that would be good	62	64	75	66	77	54	60	63	66	43	76
I would accept it	32	32	23	31	19	38	34	32	29	45	21
I would reject it	6	4	2	3	4	8	6	5	5	12	2

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Attitudes towards the energy/heat transition

How would you evaluate the construction of a solar park or a wind farm in your community if the profits it generates benefit the community?

	Total	Gender		Age (years)				
		Male	Female	18-29	30-39	40-49	50-59	60-69
Solar								
I think that would be good	73	74	72	73	63	76	74	77
I would accept it	25	25	24	24	34	22	23	21
I would reject it	2	1	4	3	3	2	3	2
Wind								
I think that would be good	62	61	64	60	60	68	66	58
I would accept it	32	34	30	34	36	27	28	36
I would reject it	6	6	6	6	5	5	6	6

Basis: 1,200 cases, total sample; figures in %.

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Attitudes towards the energy/heat transition

How would you evaluate the construction of a solar park or a wind farm in your community if the profits it generates benefit the community?

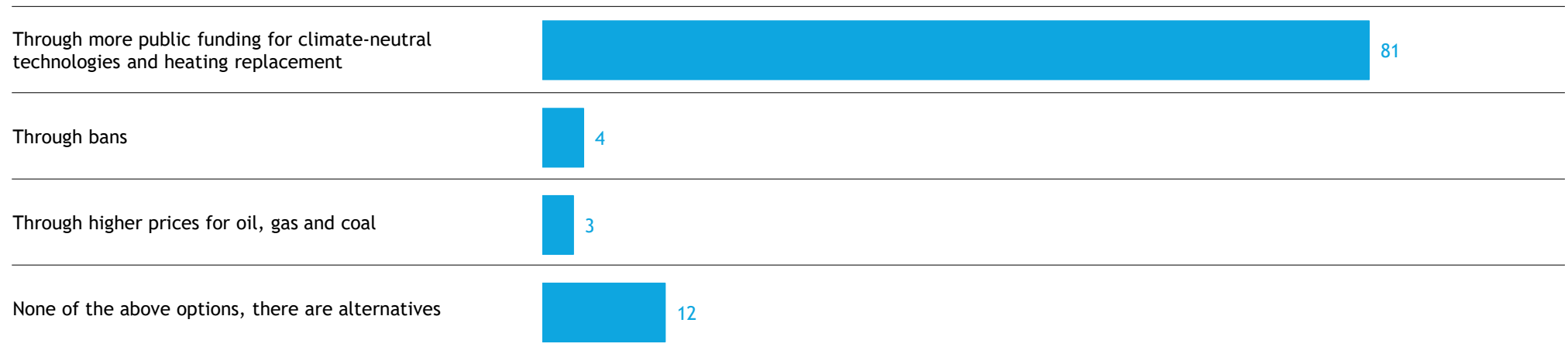
	Total	Education			Net equivalent income (HH/month)		
		Low	Medium	High	Low <60% (<116,264 HUF)	Medium 60-140% (116,264-271,284 HUF)	High >140% (>271,284 HUF)
Solar							
I think that would be good	73	57	74	79	59	72	79
I would accept it	25	37	23	20	30	27	20
I would reject it	2	6	2	1	11	1	1
Wind							
I think that would be good	62	58	64	62	52	66	63
I would accept it	32	35	31	32	37	30	32
I would reject it	6	7	5	7	11	4	5

Basis: 1,200 cases, total sample; figures in %.

■ strongly overrepresented ■ strongly underrepresented
■ overrepresented ■ underrepresented

Attitudes towards the energy/heat transition

For the fight against climate change, it is necessary to heat differently in the coming years. How should this be done?



Basis: 1,200 cases, total sample; figures in %.





Attitudes towards the energy/heat transition

For the fight against climate change, it is necessary to heat differently in the coming years. How should this be done?

	Total	EST	INT	PER	COS	ADA	CMS	TRA	CMA	SEN	PRO
Through more public funding for climate-neutral technologies and heating replacement	81	82	84	81	83	83	86	80	75	78	85
Through bans	4	4	1	6	4	5	3	3	4	7	6
Through higher prices for oil, gas and coal	3	2	3	2	10	3	2	1	1	2	3
None of the above options, there are alternatives	12	12	12	11	3	9	9	15	20	13	6

Basis: 1,200 cases, total sample; figures in %.

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Attitudes towards the energy/heat transition

For the fight against climate change, it is necessary to heat differently in the coming years. How should this be done?

	Total	Gender		Age (years)				
		Male	Female	18-29	30-39	40-49	50-59	60-69
Through more public funding for climate-neutral technologies and heating replacement	81	82	82	71	80	87	83	86
Through bans	4	5	3	11	4	2	3	1
Through higher prices for oil, gas and coal	3	3	2	6	4	1	1	-
None of the above options, there are alternatives	12	10	13	11	12	10	14	12

Basis: 1,200 cases, total sample; figures in %.

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Attitudes towards the energy/heat transition

For the fight against climate change, it is necessary to heat differently in the coming years. How should this be done?

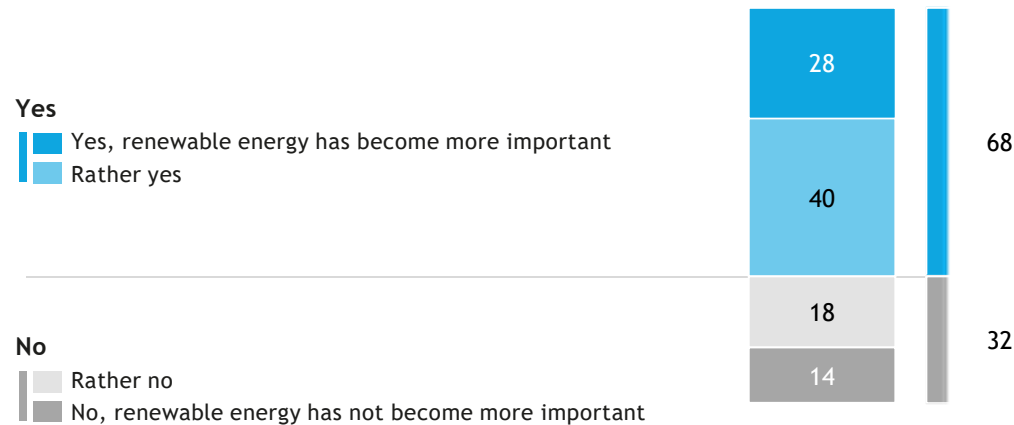
	Total	Education			Net equivalent income (HH/month)		
		Low	Medium	High	Low <60% (<116,264 HUF)	Medium 60-140% (116,264-271,284 HUF)	High >140% (>271,284 HUF)
Through more public funding for climate-neutral technologies and heating replacement	81	71	84	83	67	86	82
Through bans	4	10	3	3	6	4	4
Through higher prices for oil, gas and coal	3	4	2	2	3	2	3
None of the above options, there are alternatives	12	14	11	11	24	8	10

Basis: 1,200 cases, total sample; figures in %.

■ strongly overrepresented ■ strongly underrepresented
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Attitudes towards the energy/heat transition

Has renewable energy (solar, wind, etc.) become more important for you since the outbreak of the Russia-Ukraine conflict?



Basis: 1,200 cases, total sample; figures in %.

Attitudes towards the energy/heat transition

Has renewable energy (solar, wind, etc.) become more important for you since the outbreak of the Russia-Ukraine conflict?

	Total	EST	INT	PER	COS	ADA	CMS	TRA	CMA	SEN	PRO
YES	68	79	84	78	77	64	62	67	55	55	83
Yes, renewable energy has become more important	28	35	40	34	41	18	23	28	17	18	46
Rather yes	40	44	44	43	35	46	39	39	38	37	37
NO	32	21	16	22	23	36	38	33	45	45	17
Rather no	18	10	9	10	13	24	19	17	27	29	10
No, renewable energy has not become more important	14	11	6	13	10	12	19	16	18	16	8

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Attitudes towards the energy/heat transition

Has renewable energy (solar, wind, etc.) become more important for you since the outbreak of the Russia-Ukraine conflict?

	Total	Gender		Age (years)				
		Male	Female	18-29	30-39	40-49	50-59	60-69
YES	68	67	70	66	62	71	69	73
Yes, renewable energy has become more important	28	30	26	22	22	30	32	32
Rather yes	40	37	44	43	40	40	37	41
NO	32	33	30	34	38	29	31	27
Rather no	18	19	17	21	21	17	17	13
No, renewable energy has not become more important	14	14	13	13	16	12	14	14

Basis: 1,200 cases, total sample; figures in %.

■ strongly overrepresented ■ strongly underrepresented
■ overrepresented ■ underrepresented

Attitudes towards the energy/heat transition

Has renewable energy (solar, wind, etc.) become more important for you since the outbreak of the Russia-Ukraine conflict?

	Total	Education			Net equivalent income (HH/month)		
		Low	Medium	High	Low <60% (<116,264 HUF)	Medium 60-140% (116,264-271,284 HUF)	High >140% (>271,284 HUF)
YES	68	63	67	74	66	67	73
Yes, renewable energy has become more important	28	22	27	34	14	27	33
Rather yes	40	40	40	41	51	40	40
NO	32	37	33	26	34	33	27
Rather no	18	25	18	12	17	20	14
No, renewable energy has not become more important	14	12	15	13	17	12	13

Basis: 1,200 cases, total sample; figures in %.

■ strongly overrepresented ■ strongly underrepresented
■ overrepresented ■ underrepresented



5

Interest in information and level of
knowledge

Main findings

Interest in information and level of knowledge

Interest in information and level of knowledge: climate

- Around three quarters of respondents (73%) express a fundamental interest in the topic of climate change. Of these, 24% are "very" interested. Less interest was expressed by 23% and no interest at all by 4%.
- 65% rate their level of knowledge about ecological interrelationships and environmental problems (e.g. forest dieback, biodiversity, etc.) as high. However, only 17% rate their level of knowledge as "very high". A low level of knowledge is attested by 35%, with 3% saying they know very little.

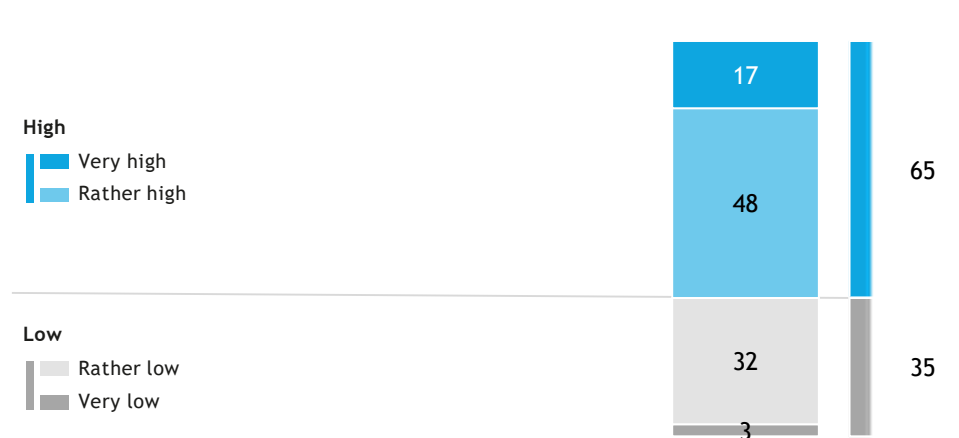
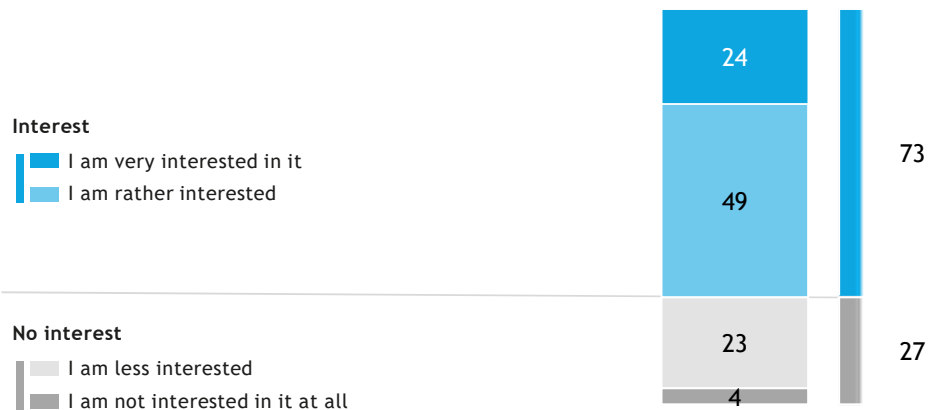
Interest in information and level of knowledge: policies

- Only 5% of respondents feel "very well" informed about Politicians for a change towards a more climate and environmentally friendly businesses. 41% feel "rather well" informed. This compares to 49% who feel "rather not well" informed and 5% who feel "not at all well" informed.
- Around three quarters of respondents (73%) think that Politicians for a change towards a more climate and environmentally friendly economy are not sufficiently explained and clarified. Only 27% disagree (policies are sufficiently explained: yes: 4%, rather yes: 23%).

Interest in information and level of knowledge: Climate

There are always discussions about climate change, i.e. global warming, which will lead to environmental changes and changes in everyday life in the coming decades. How interested are you personally in this topic?

How high do you rate your level of knowledge about ecological interrelationships and environmental problems (forest dieback, species extinction, pollution of the oceans, extreme weather, etc.)?



Basis: 1,200 cases, total sample; figures in %.

Interest in information and level of knowledge: Climate

There are always discussions about climate change, i.e. global warming, which will lead to environmental changes and changes in everyday life in the coming decades. How interested are you personally in this topic?

	Total	EST	INT	PER	COS	ADA	CMS	TRA	CMA	SEN	PRO
INTERESTED	73	82	92	78	85	66	65	79	59	57	80
I am very interested in it	24	24	45	24	33	19	15	22	18	17	37
I am rather interested	49	58	46	55	52	47	50	58	41	40	43
NOT INTERESTED	27	18	8	22	15	34	35	21	41	43	20
I am less interested	23	16	8	20	15	31	29	19	31	35	15
I am not interested in it at all	4	3	-	2	-	3	6	2	10	8	4

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Interest in information and level of knowledge: Climate

There are always discussions about climate change, i.e. global warming, which will lead to environmental changes and changes in everyday life in the coming decades. How interested are you personally in this topic?

	Total	Gender		Age (years)				
		Male	Female	18-29	30-39	40-49	50-59	60-69
INTERESTED	73	71	74	67	72	77	75	70
I am very interested in it	24	23	24	23	25	26	22	21
I am rather interested	49	48	49	44	46	50	54	50
NOT INTERESTED	27	29	26	33	28	23	25	30
I am less interested	23	25	22	30	22	19	21	26
I am not interested in it at all	4	5	4	4	6	4	4	4

Basis: 1,200 cases, total sample; figures in %.

■ strongly overrepresented ■ strongly underrepresented
■ overrepresented ■ underrepresented

Interest in information and level of knowledge: Climate

There are always discussions about climate change, i.e. global warming, which will lead to environmental changes and changes in everyday life in the coming decades. How interested are you personally in this topic?

	Total	Education			Net equivalent income (HH/month)		
		Low	Medium	High	Low <60% (<116,264 HUF)	Medium 60-140% (116,264-271,284 HUF)	High >140% (>271,284 HUF)
INTERESTED	73	66	71	80	66	74	75
I am very interested in it	24	28	21	27	20	23	26
I am rather interested	49	38	50	53	46	51	49
NOT INTERESTED	27	34	29	20	34	26	25
I am less interested	23	31	24	18	25	22	22
I am not interested in it at all	4	4	5	2	9	4	2

Basis: 1,200 cases, total sample; figures in %.

■ strongly overrepresented ■ strongly underrepresented
■ overrepresented ■ underrepresented

Interest in information and level of knowledge: Climate

How high do you rate your level of knowledge about ecological interrelationships and environmental problems (forest dieback, species extinction, pollution of the oceans, extreme weather, etc.)?

	Total	EST	INT	PER	COS	ADA	CMS	TRA	CMA	SEN	PRO
HIGH	65	76	72	72	74	65	50	68	52	63	85
Very high	17	22	20	25	18	8	13	18	14	17	24
Rather high	48	53	52	47	56	58	37	50	38	46	62
LOW	35	24	28	28	26	35	50	32	48	37	15
Rather low	32	24	28	27	24	32	46	30	39	32	13
Very low	3	1	-	1	3	3	4	2	9	5	2

Basis: 1,200 cases, total sample; figures in %.

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Interest in information and level of knowledge: Climate

How high do you rate your level of knowledge about ecological interrelationships and environmental problems (forest dieback, species extinction, pollution of the oceans, extreme weather, etc.)?

	Total	Gender		Age (years)				
		Male	Female	18-29	30-39	40-49	50-59	60-69
HIGH	65	69	62	71	63	65	68	60
Very high	17	18	17	19	19	18	16	13
Rather high	48	52	45	52	44	47	52	46
LOW	35	31	38	29	37	35	32	40
Rather low	32	28	34	28	32	32	29	37
Very low	3	2	4	1	6	3	3	3

Basis: 1,200 cases, total sample; figures in %.

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Interest in information and level of knowledge: Climate

How high do you rate your level of knowledge about ecological interrelationships and environmental problems (forest dieback, species extinction, pollution of the oceans, extreme weather, etc.)?

	Total	Education			Net equivalent income (HH/month)		
		Low	Medium	High	Low <60% (<116,264 HUF)	Medium 60-140% (116,264-271,284 HUF)	High >140% (>271,284 HUF)
HIGH	65	68	62	71	69	62	69
Very high	17	16	17	19	24	15	17
Rather high	48	52	45	53	45	46	51
LOW	35	32	38	29	31	38	31
Rather low	32	26	35	28	24	35	30
Very low	3	5	3	1	7	4	2

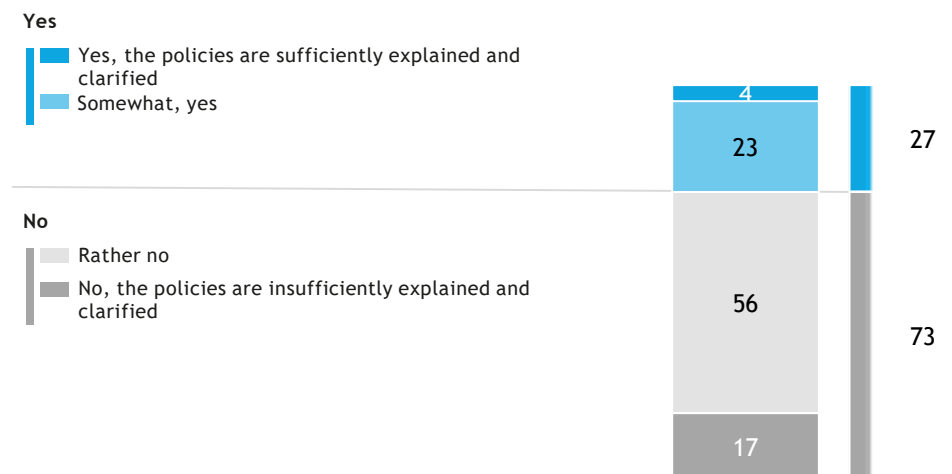
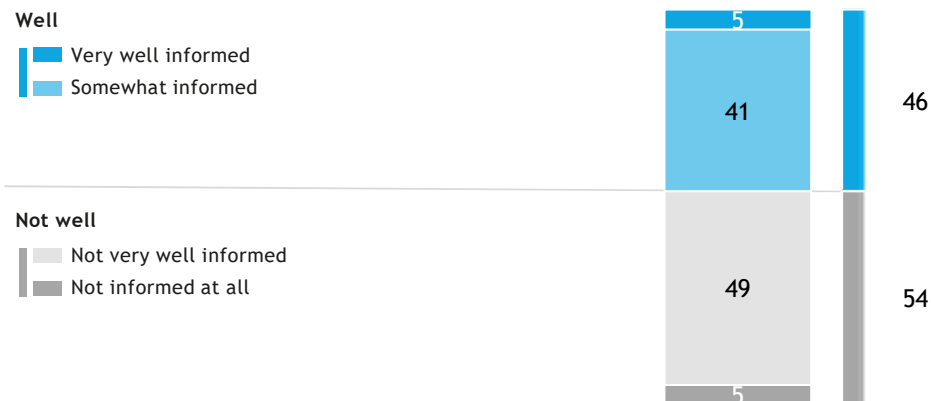
Basis: 1,200 cases, total sample; figures in %.

■ strongly overrepresented ■ strongly underrepresented
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Interest in information and level of knowledge: Policies

How well informed do you feel about policies for a more climate and environmentally-friendly economy?

In your opinion, are policies for a more climate and environmentally-friendly economy sufficiently explained and clarified?



Basis: 1,200 cases, total sample; figures in %.

Interest in information and level of knowledge: Policies

How well informed do you feel about policies for a more climate and environmentally-friendly economy?

	Total	EST	INT	PER	COS	ADA	CMS	TRA	CMA	SEN	PRO
INFORMED	46	61	55	52	64	40	33	41	31	40	63
Very well informed	5	4	7	8	11	5	3	2	1	5	4
Somewhat informed	41	57	48	44	52	35	30	40	30	35	60
NOT INFORMED	54	39	45	48	36	60	67	59	69	60	37
Not very well informed	49	37	44	45	32	56	61	57	51	56	33
Not at all informed	5	2	1	3	4	4	6	2	18	3	4

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Interest in information and level of knowledge: Policies

How well informed do you feel about policies for a more climate and environmentally-friendly economy?

		Gender		Age (years)				
	Total	Male	Female	18-29	30-39	40-49	50-59	60-69
INFORMED	46	53	38	51	40	51	44	40
Very well informed	5	6	3	5	7	6	3	2
Somewhat informed	41	46	36	46	33	45	41	38
NOT INFORMED	54	47	62	49	60	49	56	60
Not very well informed	49	44	54	45	51	46	52	54
Not at all informed	5	3	7	4	9	4	4	5

Basis: 1,200 cases, total sample; figures in %.

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Interest in information and level of knowledge: Policies

How well informed do you feel about policies for a more climate and environmentally-friendly economy?

	Total	Education			Net equivalent income (HH/month)		
		Low	Medium	High	Low <60% (<116,264 HUF)	Medium 60-140% (116,264-271,284 HUF)	High >140% (>271,284 HUF)
INFORMED	46	42	42	55	36	44	50
Very well informed	5	4	4	7	1	4	7
Somewhat informed	41	38	38	48	35	41	44
NOT INFORMED	54	58	58	45	64	56	50
Not very well informed	49	48	53	43	53	51	46
Not at all informed	5	11	5	2	11	5	3

Basis: 1,200 cases, total sample; figures in %.

■ strongly overrepresented ■ strongly underrepresented
■ overrepresented ■ underrepresented

Interest in information and level of knowledge: Policies

In your opinion, are policies for a more climate and environmentally-friendly economy sufficiently explained and clarified?

	Total	EST	INT	PER	COS	ADA	CMS	TRA	CMA	SEN	PRO
YES	27	41	19	30	32	31	16	17	24	32	31
Yes, the policies are sufficiently explained and clarified	4	2	2	8	9	3	0	1	2	7	7
Somewhat, yes	23	38	17	21	23	28	16	15	22	25	24
NO	73	59	81	70	68	69	84	83	76	68	69
No, not really	56	48	56	59	50	61	63	66	56	49	55
No, the policies are insufficiently explained and clarified	17	11	25	12	18	8	21	18	20	19	14

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Interest in information and level of knowledge: Policies

In your opinion, are policies for a more climate and environmentally-friendly economy sufficiently explained and clarified?

	Total	Gender		Age (years)				
		Male	Female	18-29	30-39	40-49	50-59	60-69
YES	27	28	24	30	25	31	23	21
Yes, the policies are sufficiently explained and clarified	4	4	4	7	3	5	1	1
Somewhat, yes	23	25	21	24	22	26	22	20
NO	73	72	76	70	75	69	77	79
No, not really	56	56	57	58	58	50	63	56
No, the policies are insufficiently explained and clarified	17	15	18	12	18	19	14	22

Basis: 1,200 cases, total sample; figures in %.

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■ overrepresented ■ underrepresented

Interest in information and level of knowledge: Policies

In your opinion, are policies for a more climate and environmentally-friendly economy sufficiently explained and clarified?

	Total	Education			Net equivalent income (HH/month)		
		Low	Medium	High	Low <60% (<116,264 HUF)	Medium 60-140% (116,264-271,284 HUF)	High >140% (>271,284 HUF)
YES	27	33	25	25	27	28	24
Yes, the policies are sufficiently explained and clarified	4	9	3	3	4	2	4
Somewhat, yes	23	24	23	22	23	26	19
NO	73	67	75	75	73	72	76
No, not really	56	53	58	55	54	55	60
No, the policies are insufficiently explained and clarified	17	14	16	20	19	16	16

Basis: 1,200 cases, total sample; figures in %.

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6

Appendix: Communication

Topic interest in general

Which of the following topics are you interested in? You can select all the topics in which you are personally interested.

Health	59
Environment and nature	58
Food and drink	58
Wildlife, animals and pets	53
Garden and plants	50
Music, Culture, Theatre, Art	48
Nutrition	47
Holiday, Travel	45
Science and technology	44
Current affairs	40
Family, children and child education	38
Sustainable consumption	37
Consumer electronics, television	36
Furniture, decoration	35

Computers, computer games	35
Sport	34
Information from the region, regional news	31
Photography, filming	28
Psychology, spirituality, well-being	27
Cars, motorbikes	26
Fashion	26
Business, professions	25
Investments, insurance, tax tips and finance	23
Cosmetics and Beauty	21
Wellness	21
Technology and gaming	21
Stars, Celebrities	12

Basis: 1,200 cases, total sample; figures in %.

Topic interest in general (1)

Which of the following topics are you interested in? You can select all the topics in which you are personally interested.

	Total	EST	INT	PER	COS	ADA	CMS	TRA	CMA	SEN	PRO
Health	59	68	70	69	56	53	60	62	56	41	54
Environment and nature	58	67	81	64	54	45	59	74	48	38	52
Food and drink	58	61	68	63	60	50	68	60	50	49	54
Wildlife, animals and pets	53	54	57	49	59	42	63	70	52	37	51
Garden and plants	50	56	56	50	56	41	56	62	48	35	40
Music, Culture, Theatre, Art	48	54	62	50	49	41	48	53	37	42	50
Nutrition	47	58	59	43	47	42	54	47	42	36	43
Holiday, Travel	45	53	56	63	48	36	43	44	28	45	44
Science and technology	44	46	60	51	49	36	41	40	31	46	51
Current affairs	40	47	66	37	49	40	35	41	26	29	41
Family, children and child education	38	53	38	27	26	39	41	48	44	25	26
Sustainable consumption	37	52	66	34	41	20	37	38	33	20	34
Consumer electronics, television	36	33	41	35	39	42	29	31	30	44	41
Furniture, decoration	35	38	40	45	45	26	37	32	35	29	28

Basis: 1,200 cases, total sample; figures in %.

EST = Established
 INT = Intellectuals
 PER = Performers
 COS = Cosmopolitan Avantgarde
 ADA = Adaptive Navigators
 CMS = Conventional Mainstream
 TRA = Traditionals
 CMA = Consumer Materialists
 SEN = Sensation-Oriented
 PRO = Progressive Realists

strongly overrepresented
 overrepresented
 strongly underrepresented
 underrepresented





Topic interest in general (2)

Which of the following topics are you interested in? You can select all the topics in which you are personally interested.

	Total	EST	INT	PER	COS	ADA	CMS	TRA	CMA	SEN	PRO
Computers, computer games	35	33	35	34	36	38	35	27	30	44	43
Sport	34	39	34	44	38	30	33	32	21	34	39
Information from the region, regional news	31	31	53	33	25	27	32	28	26	26	29
Photography, filming	28	33	35	26	34	20	25	34	19	26	38
Psychology, spirituality, well-being	27	28	43	26	39	18	22	32	13	29	32
Cars, motorbikes	26	30	17	26	29	29	27	23	24	30	30
Fashion and Fashion	26	28	28	32	41	24	21	19	24	23	28
Business, professions	25	27	30	36	28	20	23	28	15	24	25
Investments, insurance, tax tips and finance	23	28	35	36	32	14	21	20	8	27	26
Cosmetics and Beauty	21	20	24	30	32	16	18	19	18	20	26
Wellness	21	28	17	28	23	19	23	17	14	18	21
Technology and gaming	21	21	22	21	29	21	16	14	14	29	31
Stars, Celebrities	12	7	19	14	14	14	9	7	9	14	16

Basis: 1,200 cases, total sample; figures in %.

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 PRO = Progressive Realists

 strongly overrepresented
 overrepresented
 strongly underrepresented
 underrepresented

Topic interest in general (1)

Which of the following topics are you interested in? You can select all the topics in which you are personally interested.

	Total	Gender		Age (years)				
		Male	Female	18-29	30-39	40-49	50-59	60-69
Health	59	49	68	45	50	59	65	76
Environment and nature	58	51	65	48	50	63	62	66
Food and drink	58	47	68	57	50	64	55	64
Wildlife, animals and pets	53	48	58	48	48	56	57	57
Garden and plants	50	39	61	37	46	56	54	59
Music, Culture, Theatre, Art	48	44	52	52	47	49	48	43
Nutrition	47	39	55	43	41	51	50	51
Holiday, Travel	45	44	46	51	38	46	51	37
Science and technology	44	60	28	34	40	49	47	49
Current affairs	40	42	37	29	31	42	43	53
Family, children and child education	38	29	47	33	40	45	32	38
Sustainable consumption	37	30	43	26	36	44	40	39
Consumer electronics, television	36	44	28	33	31	39	41	33
Furniture, decoration	35	19	51	36	33	40	38	27

Basis: 1,200 cases, total sample; figures in %.

■ strongly overrepresented ■ strongly underrepresented
■ overrepresented ■ underrepresented

Topic interest in general (2)

Which of the following topics are you interested in? You can select all the topics in which you are personally interested.

	Total	Gender		Age (years)				
		Male	Female	18-29	30-39	40-49	50-59	60-69
Computers, computer games	35	48	23	43	29	37	36	30
Sport	34	47	20	40	40	32	30	26
Information from the region, regional news	31	31	31	18	26	31	39	42
Photography, filming	28	26	30	38	31	32	20	18
Psychology, spirituality, well-being	27	18	35	31	26	28	26	22
Cars, motorbikes	26	37	15	34	26	23	28	20
Fashion and Fashion	26	13	37	36	25	29	24	12
Business, professions	25	31	19	27	26	24	25	24
Investments, insurance, tax tips and finance	23	31	16	27	26	24	22	17
Cosmetics and Beauty	21	4	38	26	21	22	22	16
Wellness	21	18	24	25	23	21	18	16
Technology and gaming	21	32	10	36	23	18	16	10
Stars, Celebrities	12	9	15	18	10	13	8	8

Basis: 1,200 cases, total sample; figures in %.

■ strongly overrepresented ■ strongly underrepresented
■ overrepresented ■ underrepresented

Topic interest in general (1)

Which of the following topics are you interested in? You can select all the topics in which you are personally interested.

	Total	Education			Net equivalent income (HH/month)		
		Low	Medium	High	Low <60% (<116,264 HUF)	Medium 60-140% (116,264-271,284 HUF)	High >140% (>271,284 HUF)
Health	59	52	60	59	66	57	59
Environment and nature	58	47	58	64	48	61	58
Food and drink	58	56	60	55	64	59	54
Wildlife, animals and pets	53	49	56	50	51	57	51
Garden and plants	50	46	51	52	55	53	48
Music, Culture, Theatre, Art	48	38	49	52	43	49	49
Nutrition	47	43	47	50	47	48	47
Holiday, Travel	45	32	45	53	29	41	53
Science and technology	44	33	43	52	28	44	52
Current affairs	40	28	37	52	24	41	45
Family, children and child education	38	42	38	36	40	42	35
Sustainable consumption	37	30	36	44	26	39	39
Consumer electronics, television	36	34	38	32	28	38	36
Furniture, decoration	35	32	36	35	38	34	35

Basis: 1,200 cases, total sample; figures in %.

■ strongly overrepresented ■ strongly underrepresented
■ overrepresented ■ underrepresented

Topic interest in general (2)

Which of the following topics are you interested in? You can select all the topics in which you are personally interested.














	Total	Education			Net equivalent income (HH/month)		
		Low	Medium	High	Low <60% (<116,264 HUF)	Medium 60-140% (116,264-271,284 HUF)	High >140% (>271,284 HUF)
Computers, computer games	35	34	37	32	34	38	33
Sport	34	24	32	42	24	28	43
Information from the region, regional news	31	26	30	36	24	32	33
Photography, filming	28	20	29	31	28	29	27
Psychology, spirituality, well-being	27	18	28	30	20	29	26
Cars, motorbikes	26	23	28	24	24	24	30
Fashion and Fashion	26	24	28	21	25	27	23
Business, professions	25	22	22	33	18	24	30
Investments, insurance, tax tips and finance	23	10	22	34	17	19	31
Cosmetics and Beauty	21	25	22	17	30	20	20
Wellness	21	14	23	20	18	17	26
Technology and gaming	21	17	20	25	20	18	25
Stars, Celebrities	12	11	13	9	15	13	9













Basis: 1,200 cases, total sample; figures in %.

■ strongly overrepresented ■ strongly underrepresented
■ overrepresented ■ underrepresented

Consumer interests

For which of the following products/items are you willing to spend more money than average? Whether you buy the products for yourself or for another person as a gift, e.g. as a reward or for a special occasion.

Delicatessen - high quality food	 32
Holidays and travel	 25
PC/Tablet/Smartphone	 21
Coffee/tea	 19
Clothing/Fashion	 15
Cars	 14
Bicycle	 12
Do-it-yourself / garden tools	 12
Eat out	 10
Furniture	 10
Cosmetics/Perfume	 9
Kitchen furniture and equipment	 9
Donations for charitable purposes	 8

Beer	 6
(Wrist)Watches	 5
Wine/Champagne	 5
High-end hi-fi equipment	 4
Antiques	 4
High quality jewellery	 3
Costume jewellery	 3
High quality spirits/whisky	 3
Porcelain/Glasswork	 2
Handbags	 2
Exclusive accessories	 2
None of these products	 32

Basis: 1,200 cases, total sample; figures in %.

Consumer interests (1)

For which of the following products/items are you willing to spend more money than average? Whether you buy the products for yourself or for another person as a gift, e.g. as a reward or for a special occasion.

	Total	EST	INT	PER	COS	ADA	CMS	TRA	CMA	SEN	PRO
Delicatessen - high quality food	32	42	40	33	38	29	36	33	20	20	39
Holidays and travel	25	32	36	35	31	20	23	21	9	26	25
PC/Tablet/Smartphone	21	21	21	34	26	25	19	10	12	23	30
Coffee/tea	19	20	27	20	11	21	20	15	15	20	17
Clothing/Fashion	15	16	13	21	15	19	15	6	13	17	27
Cars	14	16	10	25	10	15	9	9	8	17	25
Bicycle	12	16	16	10	21	9	9	14	4	12	25
Do-it-yourself / garden tools	12	15	7	15	12	11	13	13	10	9	11
Eat out	10	13	16	18	8	8	10	5	4	13	14
Furniture	10	9	8	16	17	10	10	6	6	12	12
Cosmetics/Perfume	9	11	10	14	6	11	7	5	7	8	11
Kitchen furniture and equipment	9	8	9	16	14	8	11	8	4	5	12
Donations for charitable purposes	8	12	14	11	12	6	6	8	2	4	17

Basis: 1,200 cases, total sample; figures in %.

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strongly overrepresented
 overrepresented
 strongly underrepresented
 underrepresented





Consumer interests (2)

For which of the following products/items are you willing to spend more money than average? Whether you buy the products for yourself or for another person as a gift, e.g. as a reward or for a special occasion.

	Total	EST	INT	PER	COS	ADA	CMS	TRA	CMA	SEN	PRO
Beer	6	5	6	9	7	5	8	5	3	12	1
(Wrist) Watches	5	6	3	10	9	5	4	4	1	5	8
Wine/Champagne	5	6	7	8	12	2	3	4	2	6	11
High-end hi-fi equipment	4	6	2	5	2	2	3	3	3	5	8
Antiques	4	9	3	4	4	1	5	4	1	3	6
High quality jewellery	3	5	3	7	1	4	1	1	2	4	1
Costume jewellery	3	5	-	5	8	4	3	-	1	6	5
High quality spirits/whisky	3	2	2	3	10	2	5	2	1	4	6
Porcelain / Glasswork	2	4	1	-	5	2	1	1	-	2	1
Handbags	2	1	1	4	-	3	2	1	1	4	6
Exclusive accessories	2	2	1	5	5	2	1	-	-	2	2
None of these products	32	22	20	24	28	29	35	42	57	32	19

Basis: 1,200 cases, total sample; figures in %.

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Consumer interests (1)

For which of the following products/items are you willing to spend more money than average? Whether you buy the products for yourself or for another person as a gift, e.g. as a reward or for a special occasion.

	Total	Gender		Age (years)				
		Male	Female	18-29	30-39	40-49	50-59	60-69
Delicatessen - high quality food	32	33	31	40	33	25	31	33
Holidays and travel	25	25	24	28	23	22	27	24
PC/Tablet/Smartphone	21	30	12	38	23	15	16	13
Coffee/tea	19	17	20	13	17	18	25	22
Clothing/Fashion	15	15	16	32	15	16	9	4
Cars	14	18	9	27	12	10	12	8
Bicycle	12	16	9	19	12	12	9	8
Do-it-yourself / garden tools	12	17	6	10	10	11	14	12
Eat out	10	12	9	21	10	9	6	4
Furniture	10	9	11	17	9	9	9	5
Cosmetics/Perfume	9	5	12	14	11	8	7	4
Kitchen furniture and equipment	9	6	11	12	10	7	9	6
Donations for charitable purposes	8	8	9	10	7	9	6	9

Basis: 1,200 cases, total sample; figures in %.

■ strongly overrepresented ■ strongly underrepresented
■ overrepresented ■ underrepresented

Consumer interests (2)

For which of the following products/items are you willing to spend more money than average? Whether you buy the products for yourself or for another person as a gift, e.g. as a reward or for a special occasion.

	Total	Gender		Age (years)				
		Male	Female	18-29	30-39	40-49	50-59	60-69
Beer	6	11	2	9	9	5	6	3
(Wrist) Watches	5	8	2	10	7	2	4	2
Wine/Champagne	5	7	3	9	5	4	6	3
High-end hi-fi equipment	4	5	2	5	3	4	6	1
Antiques	4	5	3	6	2	4	5	2
High quality jewellery	3	4	3	6	3	2	2	2
Costume jewellery	3	2	5	9	3	2	2	1
High quality spirits/whisky	3	6	1	8	2	3	2	1
Porcelain / Glasswork	2	2	1	2	2	0	2	2
Handbags	2	2	3	5	1	2	1	0
Exclusive accessories	2	2	2	5	1	1	1	1
None of these products	32	27	38	15	30	39	36	43

Basis: 1,200 cases, total sample; figures in %.

■ strongly overrepresented ■ strongly underrepresented
■ overrepresented ■ underrepresented

Consumer interests (1)

For which of the following products/items are you willing to spend more money than average? Whether you buy the products for yourself or for another person as a gift, e.g. as a reward or for a special occasion.

	Total	Education			Net equivalent income (HH/month)		
		Low	Medium	High	Low <60% (<116,264 HUF)	Medium 60-140% (116,264-271,284 HUF)	High >140% (>271,284 HUF)
Delicatessen - high quality food	32	26	32	36	31	29	37
Holidays and travel	25	14	25	31	21	16	36
PC/Tablet/Smartphone	21	17	22	21	20	19	24
Coffee/tea	19	21	18	20	20	18	18
Clothing/Fashion	15	14	17	12	26	13	16
Cars	14	11	13	17	7	10	21
Bicycle	12	11	12	13	13	11	14
Do-it-yourself / garden tools	12	14	12	10	11	11	13
Eat out	10	6	10	14	10	6	16
Furniture	10	9	10	9	8	9	12
Cosmetics/Perfume	9	7	10	7	8	8	10
Kitchen furniture and equipment	9	7	10	8	9	8	10
Donations for charitable purposes	8	11	7	9	7	7	10

Basis: 1,200 cases, total sample; figures in %.

■ strongly overrepresented ■ strongly underrepresented
■ overrepresented ■ underrepresented

Consumer interests (2)

For which of the following products/items are you willing to spend more money than average? Whether you buy the products for yourself or for another person as a gift, e.g. as a reward or for a special occasion.

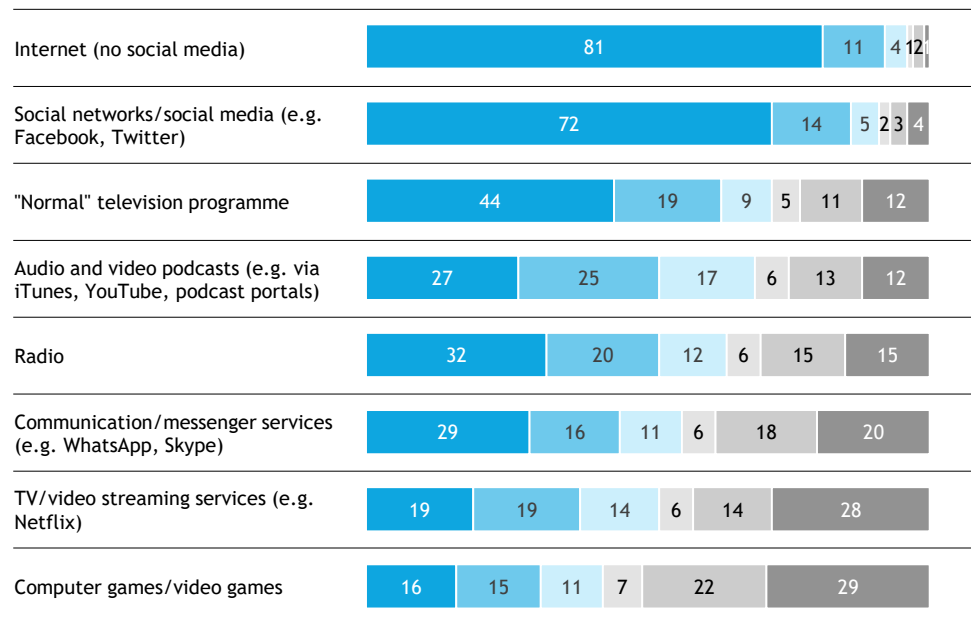
	Total	Education			Net equivalent income (HH/month)		
		Low	Medium	High	Low <60% (<116,264 HUF)	Medium 60-140% (116,264-271,284 HUF)	High >140% (>271,284 HUF)
Beer	6	4	8	5	1	5	10
(Wrist) Watches	5	1	6	5	2	4	7
Wine/Champagne	5	4	5	6	2	3	9
High-end hi-fi equipment	4	5	4	3	3	3	5
Antiques	4	4	3	6	4	3	6
High quality jewellery	3	2	3	4	2	3	4
Costume jewellery	3	3	4	3	5	2	4
High quality spirits/whisky	3	2	4	2	2	3	5
Porcelain / Glasswork	2	-	1	3	-	2	2
Handbags	2	4	2	2	3	2	2
Exclusive accessories	2	1	2	2	1	1	2
None of these products	32	40	33	27	34	40	22

Basis: 1,200 cases, total sample; figures in %.

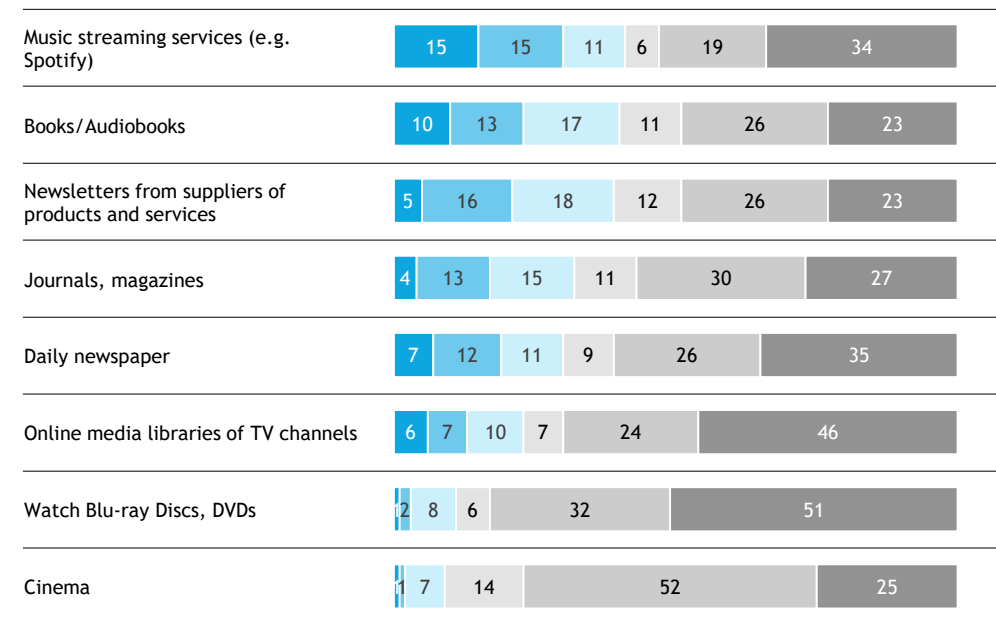
■ strongly overrepresented ■ strongly underrepresented
■ overrepresented ■ underrepresented

Media use

Now we would like to know your habits and ways of using media. How often do you read, watch, listen to or use the following media/offers, regardless of whether you use them analogue/offline or digital/online?



Basis: 1,200 cases, total sample; figures in %.



Media use

How often do you read, watch, listen to or use the following media/offers, regardless of whether you use them analogue/offline or digital/online.

Response category: "At least several times a month"

	Total	EST	INT	PER	COS	ADA	CMS	TRA	CMA	SEN	PRO
Internet (no social media)	96	96	97	96	93	93	97	94	98	92	98
Social networks/social media (e.g. Facebook, Twitter)	91	91	91	92	93	90	92	89	94	86	95
"Normal" television programme	72	74	68	69	61	78	79	75	71	67	73
Audio and video podcasts (e.g. via iTunes, YouTube, podcast portals)	69	70	72	71	72	64	66	65	68	69	82
Radio	64	70	65	65	62	57	72	75	56	62	52
Communication/messenger services (e.g. WhatsApp, Skype)	56	58	66	59	73	64	53	46	42	56	67
TV/video streaming services (e.g. Netflix)	52	56	61	60	59	52	48	47	37	50	61
Computer games/video games	42	45	41	46	44	49	40	30	34	49	58
Music streaming services (e.g. Spotify)	41	42	45	49	67	47	35	26	18	49	64
Books/Audiobooks	40	52	63	44	53	38	36	36	20	40	36
Newsletters from suppliers of products and services	40	51	44	37	42	46	41	34	28	37	47
Journals, magazines	32	43	37	38	35	34	21	37	23	35	19
Daily newspaper	30	40	32	28	29	34	28	35	21	30	18
Online media libraries of TV channels	22	34	16	21	18	25	19	23	17	28	23
Watch Blu-ray Discs, DVDs	11	16	10	8	11	14	6	10	10	16	13
Cinema	8	10	3	13	13	12	6	2	4	14	13

Basis: 1,200 cases, total sample; figures in %.

EST = Established
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strongly overrepresented
 overrepresented
 strongly underrepresented
 underrepresented

Media use

How often do you read, watch, listen to or use the following media/offers, regardless of whether you use them analogue/offline or digital/online.

Response category: "At least several times a month"

	Total	Gender		Age (years)				
		Male	Female	18-29	30-39	40-49	50-59	60-69
Internet (no social media)	96	95	96	95	94	98	94	96
Social networks/social media (e.g. Facebook, Twitter)	91	87	95	93	91	89	94	90
"Normal" television programme	72	71	74	54	61	81	83	82
Audio and video podcasts (e.g. via iTunes, YouTube, podcast portals)	69	73	65	81	79	68	64	53
Radio	64	69	60	47	63	69	75	67
Communication/messenger services (e.g. WhatsApp, Skype)	56	59	54	68	60	56	48	49
TV/video streaming services (e.g. Netflix)	52	54	50	67	58	56	46	28
Computer games/video games	42	51	34	54	42	39	41	35
Music streaming services (e.g. Spotify)	41	50	33	70	47	40	33	15
Books/Audiobooks	40	36	44	43	39	38	37	46
Newsletters from suppliers of products and services	40	40	40	38	37	43	44	38
Journals, magazines	32	32	32	30	29	32	30	38
Daily newspaper	30	32	28	21	23	34	30	41
Online media libraries of TV channels	22	23	22	30	24	21	21	16
Watch Blu-ray Discs, DVDs	11	13	10	16	9	14	10	6
Cinema	8	12	5	16	9	7	6	3

Basis: 1,200 cases, total sample; figures in %.

■ strongly overrepresented ■ strongly underrepresented
■ overrepresented ■ underrepresented

Media use

How often do you read, watch, listen to or use the following media/offers, regardless of whether you use them analogue/offline or digital/online.

Response category: "At least several times a month"

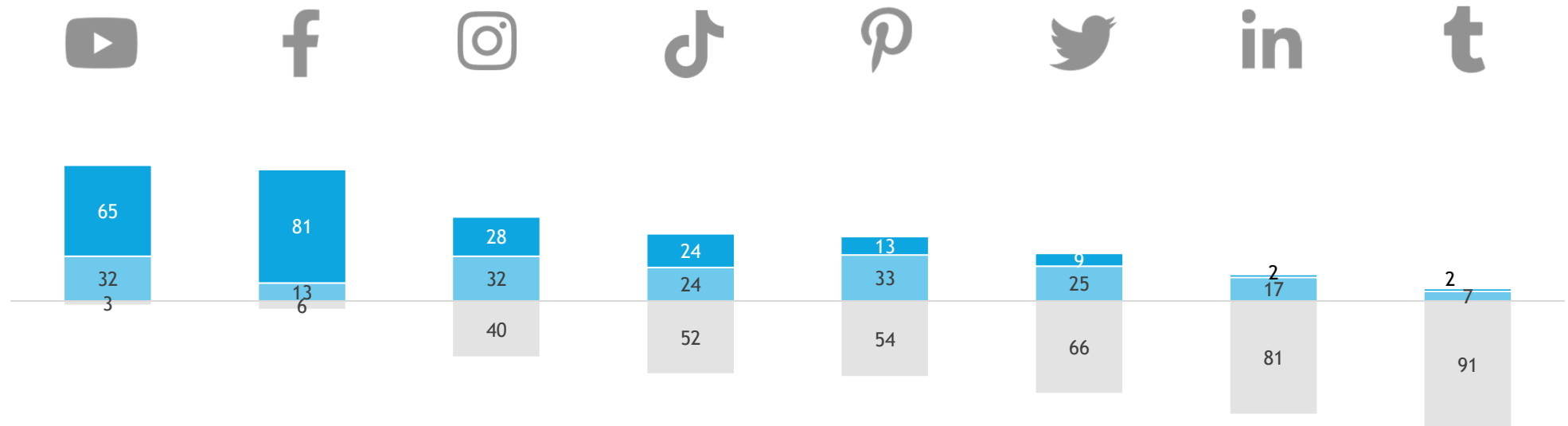
	Total	Education			Net equivalent income (HH/month)		
		Low	Medium	High	Low <60% (<116,264 HUF)	Medium 60-140% (116,264-271,284 HUF)	High >140% (>271,284 HUF)
Internet (no social media)	96	91	96	97	92	95	97
Social networks/social media (e.g. Facebook, Twitter)	91	95	92	88	94	91	90
"Normal" television programme	72	66	74	72	63	76	71
Audio and video podcasts (e.g. via iTunes, YouTube, podcast portals)	69	72	69	67	66	68	72
Radio	64	54	66	67	50	65	69
Communication/messenger services (e.g. WhatsApp, Skype)	56	44	57	62	55	53	63
TV/video streaming services (e.g. Netflix)	52	44	50	58	42	45	62
Computer games/video games	42	38	45	40	33	41	47
Music streaming services (e.g. Spotify)	41	37	41	44	38	36	49
Books/Audiobooks	40	22	39	54	35	36	48
Newsletters from suppliers of products and services	40	36	40	42	41	40	42
Journals, magazines	32	30	30	37	36	30	35
Daily newspaper	30	29	29	32	33	29	31
Online media libraries of TV channels	22	24	24	20	31	21	23
Watch Blu-ray Discs, DVDs	11	12	12	11	15	11	11
Cinema	8	8	8	10	8	6	11

Basis: 1,200 cases, total sample; figures in %.

■ strongly overrepresented ■ strongly underrepresented
■ overrepresented ■ underrepresented

Media use

How often do you personally use the following platforms or social media (whether professionally or privately and regardless of the device)?



Basis: 1,200 cases, total sample; figures in %.

■ Frequently
■ Occasionally
■ Never

Media use

How often do you personally use the following platforms or social media (whether professionally or privately and regardless of the device)?

Response category: „Frequently“

	Total	EST	INT	PER	COS	ADA	CMS	TRA	CMA	SEN	PRO
Facebook	81	80	83	83	75	79	82	79	86	77	82
YouTube	65	66	63	66	74	66	58	59	58	72	78
Instagram	28	28	28	42	38	30	23	20	18	30	49
TikTok	24	21	16	28	30	32	19	16	24	24	38
Pinterest	13	18	14	12	20	14	11	8	10	12	20
Twitter	9	9	8	12	10	14	4	7	2	12	15
LinkedIn	2	5	3	7	1	2	1	-	-	4	3
Tumblr	2	5	1	2	6	4	1	-	1	4	3

Basis: 1,200 cases, total sample; figures in %.

EST = Established
 INT = Intellectuals
 PER = Performers
 COS = Cosmopolitan Avantgarde
 ADA = Adaptive Navigators
 CMS = Conventional Mainstream
 TRA = Traditionals
 CMA = Consumer Materialists
 SEN = Sensation-Oriented
 PRO = Progressive Realists

 strongly overrepresented
 overrepresented
 strongly underrepresented
 underrepresented

Media use

How often do you personally use the following platforms or social media (whether professionally or privately and regardless of the device)?

Response category: „Frequently“

	Total	Gender		Age (years)				
		Male	Female	18-29	30-39	40-49	50-59	60-69
Facebook	81	74	88	79	82	78	84	82
YouTube	65	69	60	83	72	66	57	45
Instagram	28	26	30	56	34	23	16	14
TikTok	24	22	25	52	24	16	16	11
Pinterest	13	8	18	19	10	12	10	15
Twitter	9	12	5	16	10	7	6	4
LinkedIn	2	3	2	3	4	2	2	2
Tumblr	2	3	2	6	3	2	0	-

Basis: 1,200 cases, total sample; figures in %.

■ strongly overrepresented ■ strongly underrepresented
■ overrepresented ■ underrepresented

Media use

How often do you personally use the following platforms or social media (whether professionally or privately and regardless of the device)?

Response category: „Frequently“

	Total	Education			Net equivalent income (HH/month)		
		Low	Medium	High	Low <60% (<116,264 HUF)	Medium 60-140% (116,264-271,284 HUF)	High >140% (>271,284 HUF)
Facebook	81	86	80	80	84	81	80
YouTube	65	63	65	64	62	63	70
Instagram	28	23	30	29	26	24	35
TikTok	24	28	26	14	33	22	23
Pinterest	13	10	14	14	13	14	11
Twitter	9	5	9	10	8	7	11
LinkedIn	2	1	2	5	2	2	4
Tumblr	2	3	3	1	4	2	2

Basis: 1,200 cases, total sample; figures in %.

■ strongly overrepresented ■ strongly underrepresented
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Media use





How often do you personally use the following platforms or social media (whether professionally or privately and regardless of the device)?

Response category: "At least occasionally"

	Total	EST	INT	PER	COS	ADA	CMS	TRA	CMA	SEN	PRO
YouTube	97	96	96	96	96	98	97	97	95	99	100
Facebook	94	91	94	94	97	96	95	93	94	93	99
Instagram	60	64	56	72	77	69	52	52	48	66	73
TikTok	48	48	31	46	55	55	41	44	52	50	64
Pinterest	46	53	48	45	60	50	43	37	36	40	58
Twitter	34	35	32	37	39	46	21	32	24	45	41
LinkedIn	19	26	28	27	34	17	11	16	5	23	26
Tumblr	9	11	8	10	19	11	5	5	5	13	18

Basis: 1,200 cases, total sample; figures in %.

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Media use

How often do you personally use the following platforms or social media (whether professionally or privately and regardless of the device)?

Response category: "At least occasionally"

	Total	Gender		Age (years)				
		Male	Female	18-29	30-39	40-49	50-59	60-69
YouTube	97	97	97	100	97	97	98	94
Facebook	94	92	97	96	96	94	95	92
Instagram	60	57	64	81	64	54	56	49
TikTok	48	44	51	67	48	43	45	36
Pinterest	46	34	57	57	41	45	41	43
Twitter	34	43	26	46	34	29	33	30
LinkedIn	19	21	18	19	26	18	19	16
Tumblr	9	10	8	17	12	9	6	3

Basis: 1,200 cases, total sample; figures in %.

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■ overrepresented ■ underrepresented

Media use

How often do you personally use the following platforms or social media (whether professionally or privately and regardless of the device)?

Response category: "At least occasionally"

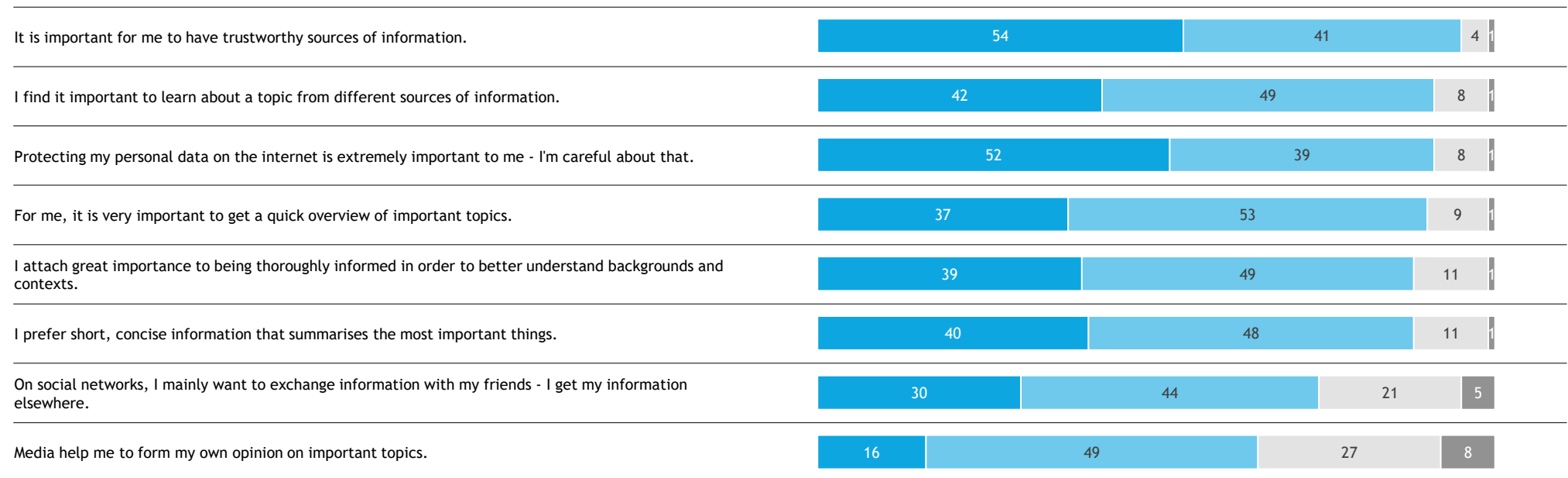
	Total	Education			Net equivalent income (HH/month)		
		Low	Medium	High	Low <60% (<116,264 HUF)	Medium 60-140% (116,264-271,284 HUF)	High >140% (>271,284 HUF)
YouTube	97	97	98	95	99	96	97
Facebook	94	96	95	92	94	95	93
Instagram	60	58	62	61	61	58	64
TikTok	48	61	50	34	62	46	47
Pinterest	46	42	46	46	49	45	44
Twitter	34	38	33	34	39	32	38
LinkedIn	19	14	15	32	19	15	25
Tumblr	9	11	10	8	10	9	11

Basis: 1,200 cases, total sample; figures in %.

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■ overrepresented ■ underrepresented

Communication expectations

If you think about what you use media such as newspapers, magazines, internet, TV, radio etc. for and what you expect from them, which of the statements below apply to you?



Basis: 1,200 cases, total sample; figures in %.

■ Applies completely
 ■ Somewhat applies
 ■ Mostly doesn't apply
 ■ Doesn't apply at all

Communication expectations

If you think about what you use media such as newspapers, magazines, internet, TV, radio etc. for and what you expect from them, which of the statements below apply to you?

Response category: „Applies completely/ Somewhat applies“

	Total	EST	INT	PER	COS	ADA	CMS	TRA	CMA	SEN	PRO
It is important for me to have trustworthy sources of information.	95	94	98	99	98	94	96	94	91	90	97
I find it important to learn about a topic from different sources of information.	91	92	95	96	98	91	91	94	78	87	95
Protecting my personal data on the internet is extremely important to me - I'm careful about that.	91	95	92	96	93	87	94	91	88	88	89
For me, it is very important to get a quick overview of important topics.	90	94	98	91	93	87	90	83	88	86	94
I attach great importance to being thoroughly informed in order to better understand backgrounds and contexts.	88	92	94	92	93	88	86	89	78	80	99
I prefer short, concise information that summarises the most important things.	88	91	77	89	82	88	95	80	94	90	80
On social networks, I mainly want to exchange information with my friends - I get my information elsewhere.	74	76	61	77	81	70	74	73	76	72	71
Media help me to form my own opinion on important topics.	65	63	77	76	63	75	57	56	55	63	72

Basis: 1,200 cases, total sample; figures in %.

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Communication expectations

If you think about what you use media such as newspapers, magazines, internet, TV, radio etc. for and what you expect from them, which of the statements below apply to you?

Response category: „Applies completely/ Somewhat applies“

	Total	Gender		Age (years)				
		Male	Female	18-29	30-39	40-49	50-59	60-69
It is important for me to have trustworthy sources of information.	95	94	96	90	94	96	97	96
I find it important to learn about a topic from different sources of information.	91	91	91	88	92	93	91	91
Protecting my personal data on the internet is extremely important to me - I'm careful about that.	91	90	93	89	88	95	91	92
For me, it is very important to get a quick overview of important topics.	90	90	90	84	91	95	89	90
I attach great importance to being thoroughly informed in order to better understand backgrounds and contexts.	88	89	86	86	87	90	89	87
I prefer short, concise information that summarises the most important things.	88	87	88	82	88	88	92	91
On social networks, I mainly want to exchange information with my friends - I get my information elsewhere.	74	70	76	67	81	75	74	69
Media help me to form my own opinion on important topics.	65	63	66	66	69	64	61	64

Basis: 1,200 cases, total sample; figures in %.

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■ overrepresented ■ underrepresented

Communication expectations

If you think about what you use media such as newspapers, magazines, internet, TV, radio etc. for and what you expect from them, which of the statements below apply to you?

Response category: „Applies completely/ Somewhat applies“

	Total	Education			Net equivalent income (HH/month)		
		Low	Medium	High	Low <60% (<116,264 HUF)	Medium 60-140% (116,264-271,284 HUF)	High >140% (>271,284 HUF)
It is important for me to have trustworthy sources of information.	95	92	95	95	92	96	94
I find it important to learn about a topic from different sources of information.	91	79	92	96	87	89	95
Protecting my personal data on the internet is extremely important to me - I'm careful about that.	91	85	94	90	92	92	90
For me, it is very important to get a quick overview of important topics.	90	85	90	93	86	91	90
I attach great importance to being thoroughly informed in order to better understand backgrounds and contexts.	88	83	87	93	84	87	91
I prefer short, concise information that summarises the most important things.	88	87	89	84	91	88	85
On social networks, I mainly want to exchange information with my friends - I get my information elsewhere.	74	77	73	70	80	71	72
Media help me to form my own opinion on important topics.	65	61	64	68	65	64	68

Basis: 1,200 cases, total sample; figures in %.

■ strongly overrepresented ■ strongly underrepresented
■ overrepresented ■ underrepresented

Communication expectations

If you think about what you use media such as newspapers, magazines, internet, TV, radio etc. for and what you expect from them, which of the statements below apply to you?

Response category: „Applies completely“.

	Total	EST	INT	PER	COS	ADA	CMS	TRA	CMA	SEN	PRO
It is important for me to have trustworthy sources of information.	54	57	69	58	68	43	48	57	48	40	72
Protecting my personal data on the internet is extremely important to me - I'm careful about that.	52	60	51	50	60	43	50	55	55	41	62
I find it important to learn about a topic from different sources of information.	42	48	61	44	62	36	30	43	31	36	60
I prefer short, concise information that summarises the most important things.	40	48	32	35	38	31	43	36	52	35	49
I attach great importance to being thoroughly informed in order to better understand backgrounds and contexts.	39	50	54	43	54	30	27	34	37	30	55
For me, it is very important to get a quick overview of important topics.	37	48	42	38	46	30	30	31	35	34	54
In social networks, I mainly want to exchange information with my friends - I get information elsewhere.	30	31	25	37	33	18	30	29	35	24	39
Media help me to form my own opinion on important topics.	16	14	21	23	24	23	5	13	15	14	28

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Communication expectations

If you think about what you use media such as newspapers, magazines, internet, TV, radio etc. for and what you expect from them, which of the statements below apply to you?

Response category: „Applies completely“.

	Total	Gender		Age (years)				
		Male	Female	18-29	30-39	40-49	50-59	60-69
It is important for me to have trustworthy sources of information.	54	52	56	55	57	54	49	54
Protecting my personal data on the internet is extremely important to me - I'm careful about that.	52	46	57	49	50	55	52	52
I find it important to learn about a topic from different sources of information.	42	43	42	42	38	45	41	46
I prefer short, concise information that summarises the most important things.	40	37	43	36	41	41	41	42
I attach great importance to being thoroughly informed in order to better understand backgrounds and contexts.	39	40	38	38	40	41	38	38
For me, it is very important to get a quick overview of important topics.	37	37	37	36	40	41	36	33
In social networks, I mainly want to exchange information with my friends - I get information elsewhere.	30	25	34	30	36	31	30	21
Media help me to form my own opinion on important topics.	16	16	16	18	18	16	16	14

Basis: 1,200 cases, total sample; figures in %.

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Communication expectations

If you think about what you use media such as newspapers, magazines, internet, TV, radio etc. for and what you expect from them, which of the statements below apply to you?

Response category: „Applies completely“.

	Total	Education			Net equivalent income (HH/month)		
		Low	Medium	High	Low <60% (<116,264 HUF)	Medium 60-140% (116,264-271,284 HUF)	High >140% (>271,284 HUF)
It is important for me to have trustworthy sources of information.	54	50	53	58	54	52	56
Protecting my personal data on the internet is extremely important to me - I'm careful about that.	52	48	56	45	66	52	47
I find it important to learn about a topic from different sources of information.	42	39	42	46	44	40	44
I prefer short, concise information that summarises the most important things.	40	46	40	36	53	39	38
I attach great importance to being thoroughly informed in order to better understand backgrounds and contexts.	39	37	38	43	38	35	45
For me, it is very important to get a quick overview of important topics.	37	43	37	36	40	37	38
In social networks, I mainly want to exchange information with my friends - I get information elsewhere.	30	32	29	28	40	25	30
Media help me to form my own opinion on important topics.	16	22	15	16	19	16	18

Basis: 1,200 cases, total sample; figures in %.

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