

MEDIA MOVEMENTS

CIVIL SOCIETY AND MEDIA POLICY REFORM
IN LATIN AMERICA

María Soledad Segura and Silvio Waisbord

ZED
Zed Books
London



CONTENTS

Acknowledgements vi	
Introduction	1
1 Limited pluralism and “elite-captured” policies	15
2 The field of media activism: organizations and demands	39
3 Strategies.	62
4 Policy reforms.	84
5 Political opportunities	103
6 Why transnational activism matters	124
7 Policy implementation.	149
Conclusion: the contributions of media movements.	172
References 186	
Interviews 206	
Index 208	